



White Paper



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ABSTRACT

OVERVIEW

The perfect use of Technology

Are you thinking of trading or investing in cryptocurrencies? You may be worried that it is nothing but 'risk', which may be stopping you. Making a profit is the basic goal of investment or trading but the inconsistent nature of cryptocurrencies raises huge risks. Usually, investors seek the advice of analysts and not every decision ends up in success.

Here is how you can make excellent returns with your crypto. With Verox you can analyze any chosen token and find the best up-to-date DeFi and crypto investments available on the market. Whether it's a recommended swap on Uniswap, a leveraged long/ short position on ftx, or a spot btc/altcoin buy, Verox uses artificial intelligence to scan thousands of cryptocurrencies and massive sets of databases in search of the optimal investments.

Artificial intelligence can do wonders with data forecasting. Based on past and present data, the future can be predicted. As the predictive analytics of AI is based purely on data, decision making becomes easier.

Verox offers you the clever strategies that will help you earn more cryptocurrencies by putting your crypto at the disposal of the best liquidity pools in the market. Verox investors can make use of the Verox platform to maximize their gains by holding VRX tokens and earn high interest on their holdings. The Decentralized Finance is the Wild West of the current investment market and Verox will help you to land in the best platforms to put your crypto tokens to work.

Verox has built a multidisciplinary, extremely ambitious and passionist team, combining experts from the fields of data science, machine learning, software engineering and experienced professional crypto investors and traders with many years in the sector.

Introduction

The total crypto market cap has passed the \$1 trillion for the first time ever in January 2021. Considering the recent uptick in the market value of bitcoin and cryptocurrencies, the cryptocurrency space has attracted significant attention, where some people consider them as actual currencies and others as investment opportunities. Analyzing and researching currencies on a daily basis in a bit to find the best investment opportunities, has always been a tough mission, which consumes a lot of time and requires a lot of knowledge and experience in the field.

That's where Verox steps in. With its unique investment solution and the first of its kind backed by AI, Verox aims to bring the benefits of investing in the crypto space to everyday people and crypto enthusiasts alike.

"Artificial intelligence is to trading what fire was to the cavemen." That's how a key industry player described the impact of a disruptive technology on said industry. In other words, AI is a game changer for the crypto market.

While humans remain a big part of the trading equation, AI plays an increasingly significant role. According to a recent study by U.K. research firm Coalition, electronic trades account for almost 45 percent of revenues in cash equities trading. And while hedge funds are more reluctant when it comes to automation, many of them use AI-powered analysis to get investment ideas and build portfolios.

Our Mission

Verox was created out of a clear need to guide beginners and professionals alike on the hottest investments in the crypto field. Verox will save investors' time and effort searching and analyzing a lot of cryptocurrencies in the hopes of finding the next 'moonshot'.

We aim to help people get excellent returns by putting their money in a trustworthy AI investment management that supports faster, more confident decisions to achieve better performance.

Our Vision

Verox envisions the huge growth of crypto and decentralized finance in the current market and in the near future. The goal is to serve people by outdating the drawbacks of centralized traditional finance ecosystems, and to become most used digital platform for all of one crypto and defi financial needs.

Our Background

Verox CEO is a seasoned expert with more than seven years of experience trading and investing in crypto professionally. He's equally a prominent figure in the crypto community, popular for his largely pinpoint accuracy with trading recommendations. He's joined by other pro crypto traders and investors with several years of experience to form a multidisciplinary team of extremely ambitious and passionate people.

The amazing team behind Verox consists of a group of dedicated experts across various fields like data science, AI, software engineering among other domains. The team has previously worked on several projects to success.

The potential of Crypto and DeFi



Decentralized Finance or DeFi is an open and permissionless finance system, which is way better than the existing systems in the market today. As it is open and permissionless, there is no centralized authority governing it and literally, anyone can join the community without any restrictions. Verox takes the fruit of DeFi to everyone including people who are unbanked or who are from underdeveloped nations. There is no requirement for you to indulge yourself in DeFi based financial systems. All you need to have is a smartphone and an internet supply. Out of the total world's population, only 0.6% are aware of cryptocurrencies and they enjoy the perks of crypto wallets as well. And still, 1.6% of the world's population do not even have banking access. Verox needs to somehow change this and is successful so far with its efforts. Having unbanked people clearly depicts the failure of traditional finance systems in the market.

Since DeFi applications are deployed on top of the blockchain networks, they inherit the characteristics of blockchain, most notably transparency, and security. With DeFi, the governance of the financial systems is no tedious with the help of smart contracts. There is no chance for dispute since there is legal evidence of data. The use of DeFi also enhances transparency, and data ownership, thereby offering advantages over the conventional systems.

What is so special about DeFi?

Cryptocurrency has been the best use case of blockchain technology so far. But the advent of DeFi over the course of time has changed this. DeFi has a lot of potential day-to-day use cases that made revolutions in the finance and investment sectors. DeFi leads the market when it comes to the provision of liquidity. DeFi applications involve no custodians and are permissionless. Yield farming is one of the notable DeFi applications that makes a relentless way for passive income. using permissionless liquidity protocols. Verox allows people to earn passive income with their crypto assets through a decentralized ecosystem built on the ethereum blockchain.

“Don’t make your assets sit idle,
instead put them to work with Verox”



A note on Yield Farming

Though there are a lot of ways to earn passive income in the market, nothing can head on to compete with the genuineness and transparency of cryptocurrencies. This is why cryptocurrencies are always at the trend though they are volatile. Though crypto is new and is been in existence only for a decade, people keep their complete trust in it, because it is easier and safer than the existing ways. The traditional investment schemes had broken the promise of 40% monthly returns. So, people started adopting new strategies, especially yield farming that offers 3 digit returns. The crypto players either big or small get a chance to win.

Yield farming by definition is getting rewarded for holding your crypto assets. Yield farming functions almost like staking but they actually are not similar. Staking involves holding your crypto assets in a web wallet and getting paid for it. But the vision of yield farming is much wider. The user adds liquidity to the pool. The person who adds liquidity is called Liquidity Providers (LPs) and the collection of funds is called Liquidity pool. The collected liquidity is used for market-making and the liquidity providers get rewards for providing liquidity.

What is Verox?



Verox is the first-ever digital platform for all in one crypto and defi financial needs. It's a personalized advisor, product analyzer, and financial content provider. Verox uses AI to create a personalized match between the user's financial needs and the best-suited, most cost-effective financial products. It analyzes any chosen token and finds the best investments in real-time in crypto, defi, and other markets, by scanning markets and processing massive sets of data to locate the optimal trading/investing opportunities.

The power and growth of AI

Bank interest rates are negative or close to zero within the EU. And with alternative tech-driven investment solutions taking centre-stage, AI is increasingly changing the financial landscape. AI is being used to improve and enhance the investment model for investment firms, becoming the preferred tool to gain a competitive edge. It's the new frontier for investment management and finance companies – but what is AI and what does it entail?

What is Artificial Intelligence?

While there's no universally accepted definition, AI refers in general to the ability of machines to exhibit human-like intelligence and a degree of autonomous learning.



Verox and AI, How it works?

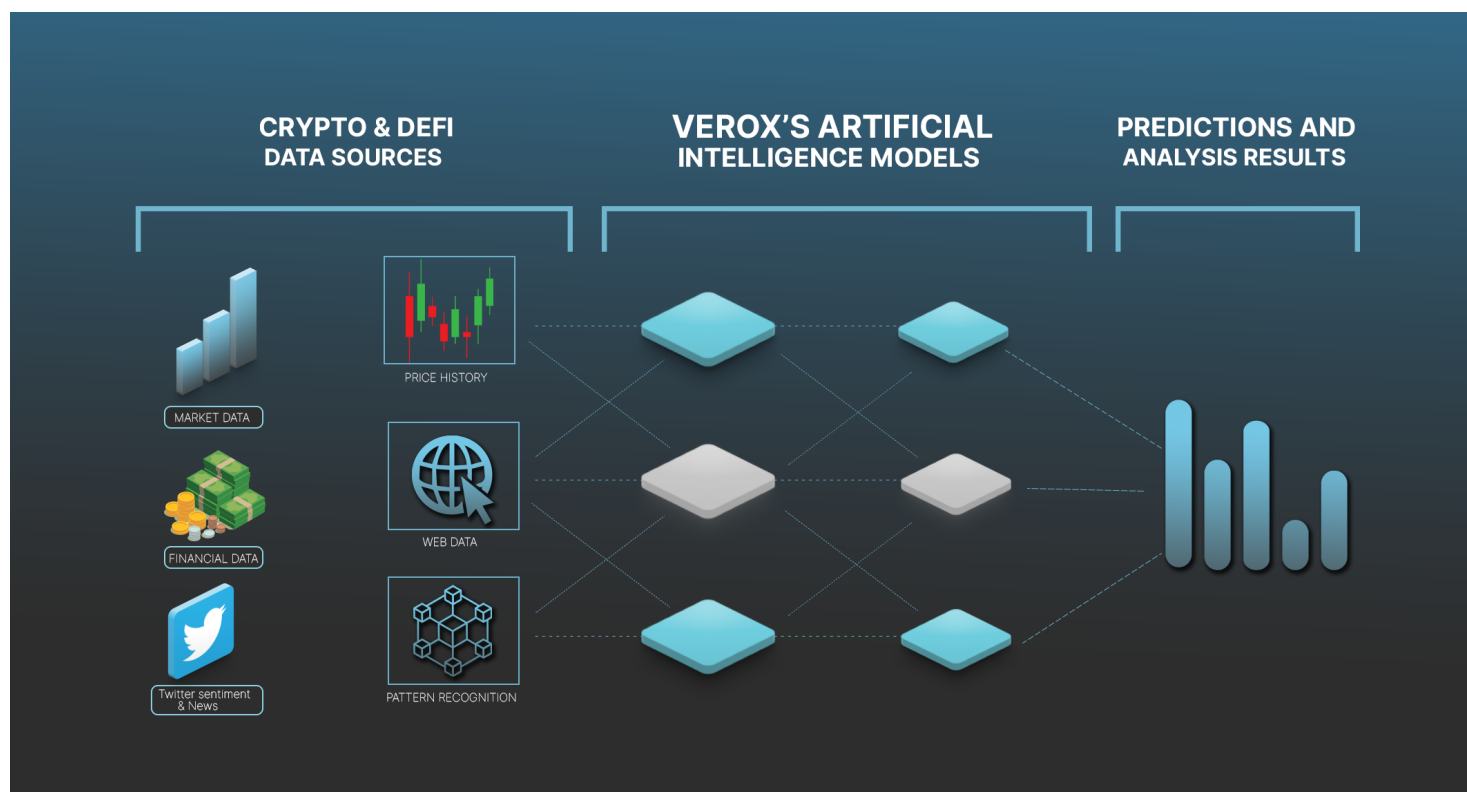
Verox is a platform that processes massive diverse sets of data By gathering and processing data gleaned from various sources (news articles, social media postings, financial statements, charts) and runs a variety of predictive models to come up with defi-ranking rating. With the help of AI, the company recommends the daily top defi tokens using pattern recognition technology and a price forecasting engine.

Verox find the optimal and best investment in real time in defi and yield farming, by scanning markets to locate optimal trading/investing opportunities. It uses AI to allow its users to “mitigate risk while knowing in real-time the potential for returns.

It can provide up-to-date information on product movement throughout the supply chain, analysis of weather forecasts and outline search engine topics, then use this information to determine a profitable investing strategy

If the system identifies a trend that is not followed by the market, our software applies a counterstrategy to solve the situation on a real-time basis, adapting to the new scenario. During this non-stop analysis, research and optimization process, all new movements and patterns are stored to be used in up-coming scenarios, helping solve future market situations.

The A.I system is constantly monitored, updated and overseen by a team of experienced traders and coders. This ensures that human intuition and foresight are not removed from the product offering, rather only the inherent emotional risk with discretionary trading. The Verox Digital Wealth Management application will rationalize the entire defi investment process. The parameter-driven customization features deliver a solution with a unique level of flexibility to meet your needs.



The resulting information on each cryptocurrency is then deeply analysed using diversified parameters. First, technical analysis using a combination of technical indicators and methods such as moving averages, pivot points, Fibonacci levels, momentum indicators, chart patterns recognition, etc. Further fundamental analysis is conducted using development news, overall team strength, social media postings, and a numeric price prediction engine based on historical price data.

As an AI-powered DeFi and crypto portfolio manager, the potential for adoption is clearly massive for Verox

How far is AI in trading/investing forecasting reliable?

Talking about the reliability factor, machines alone cannot make the best choice or here, the decision! Human intelligence and artificial intelligence can together make wonders. The forecasting can help potential investors and traders to make smart decisions based on intelligent insights.

The combined efforts of the human brain and AI is known as hybrid intelligence!

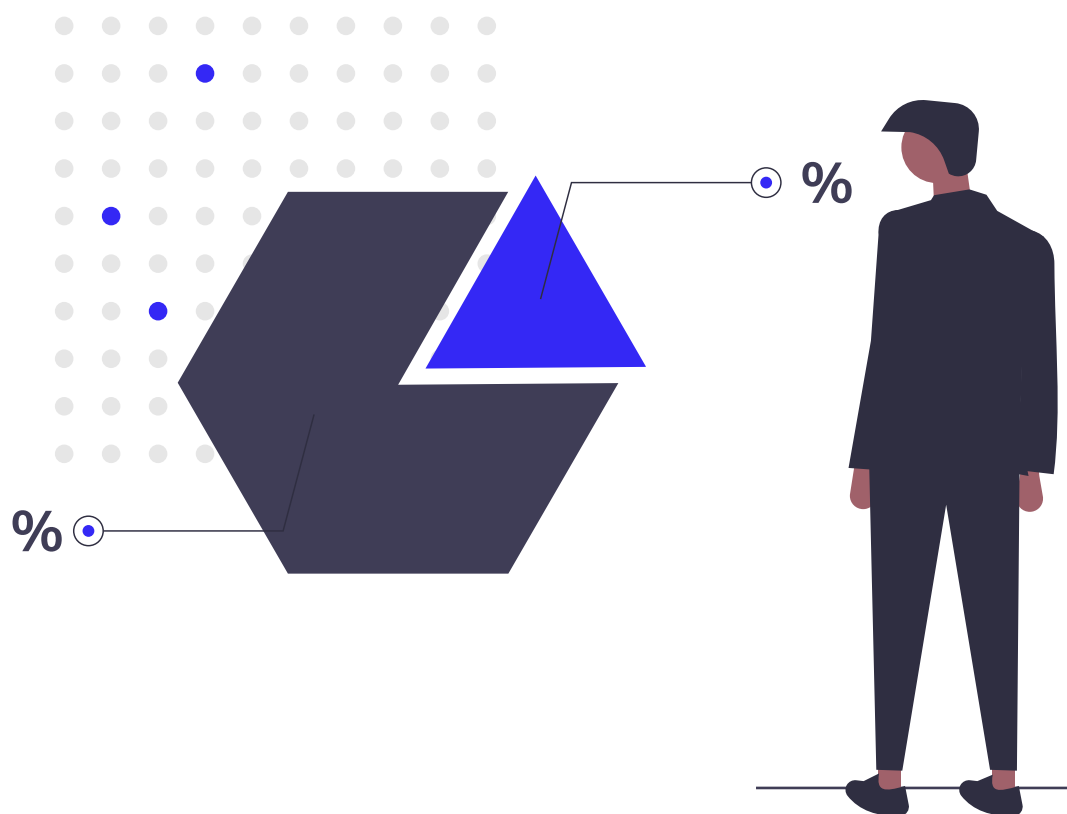
Human expertise is fused with AI for extra-human abilities in speed, data-crunching power, accuracy, and broadened overall market understanding. This hybridization creates powers of insight never before possible in crypto investment, allowing our investors to enjoy heightened access, performance, confidence, and transparency.

Machine learning follows an algorithm and similarly, our human brains also follow one. The skillset of these two varies, computers can beat the world's best chess player but the emotions or perception cannot be achieved as humans do. So, the complementary abilities of human intelligence and AI can make a hybrid model.

Verorx is using hybrid intelligence to help or advise traders to make smart trading. These forecasting techniques are presently used in different industries. The advanced models of hybrid intelligence will be the next big thing to witness in the future.

Why choose Verox?

Investing your hard-earned money is important than saving it. Saving your assets will not let them grow, rather their value decreases over the time horizon. Verox helps you find proper liquidity pools in the market that offer great returns through the use of bespoke technologies. Though there are some genuine investment systems that help the traders with the right trading signals, the process does not seem to be fair. They act as intermediaries between the traders and the assets. With Verox, the investors can enjoy complete control over their assets as there are no third-party involved in the entire process.



High Accuracy

We aim for absolute accuracy and constant transparency. Verox processes massive diverse sets of data by gathering and processing data gleaned from various sources (crypto data sites, news articles, social media postings, financial statements, charts,...) and runs a variety of predictive models and deep learning algorithms to come up with crypto & defi-ranking rating.

Verox is innovative

Using AI and developed machine learning models, The platform recommends the daily top crypto & defi tokens and provide deep analysis to any chosen cryptocurrency using diversified parameters combining technical analysis such as charts patterns recognition, fundamental analysis (development news, team rating, social media posts,...) and a history-based price forecasting engine.

High-interest rates

Earn VRX while you sleep. Staking puts your assets to work, with high annual interest rates. Verox offers the best interest rates in the market when compared to the leading cryptocurrency exchanges and staking pools. Verox offers high degree of transparency and anonymity. You can enjoy complete control over your assets. Stake them and take them whenever you like as there is no threshold period for holding.

A revolution in investment

The traditional investment systems depend on third-party payment processors or other financial institutions for their operation. Verox requires no arbitration from third parties and is independently operable. In the case of traditional financial systems, the resolution for controversial issues has to be taken by the judicial bodies. This increases the complexity of the process. Since Verox is decentralized, everything is automated by smart contracts and there is no room for controversies. A smart contract is nothing but a magical piece of code deployed on the ethereum virtual machine to automate a particular task and the task here is the collection of liquidity and distribution of rewards. The process is so genuine and error-free as there is no human intervention.

With Verox comes the next big thing in crypto. Verox lets human expertise meet artificial intelligence. The A.I system is constantly monitored, updated, and overseen by a team of experienced crypto traders and coders. Human expertise is fused with AI for above human abilities in speed, data-crunching power, accuracy, and broadened overall market understanding. This hybridization creates powers of insight never before possible in crypto and defi investment, allowing our investors to enjoy heightened access, performance, confidence, and transparency.

What happens in the liquidity pool?

You all know that adding liquidity to the pool will get you rewards. But do you know what exactly happens behind the scene? What do the pools do with the liquidity you offer? In layman's terms, the funds in the liquidity pool are used for lending. Also, there will be borrowers who use these funds for market making. Here the funds are transferred from a person without any use case to the person who is in desperate need of it. This is the wise use of assets rather than making them sit idle in the wallets. The amount of work done by your crypto assets in the market increases.

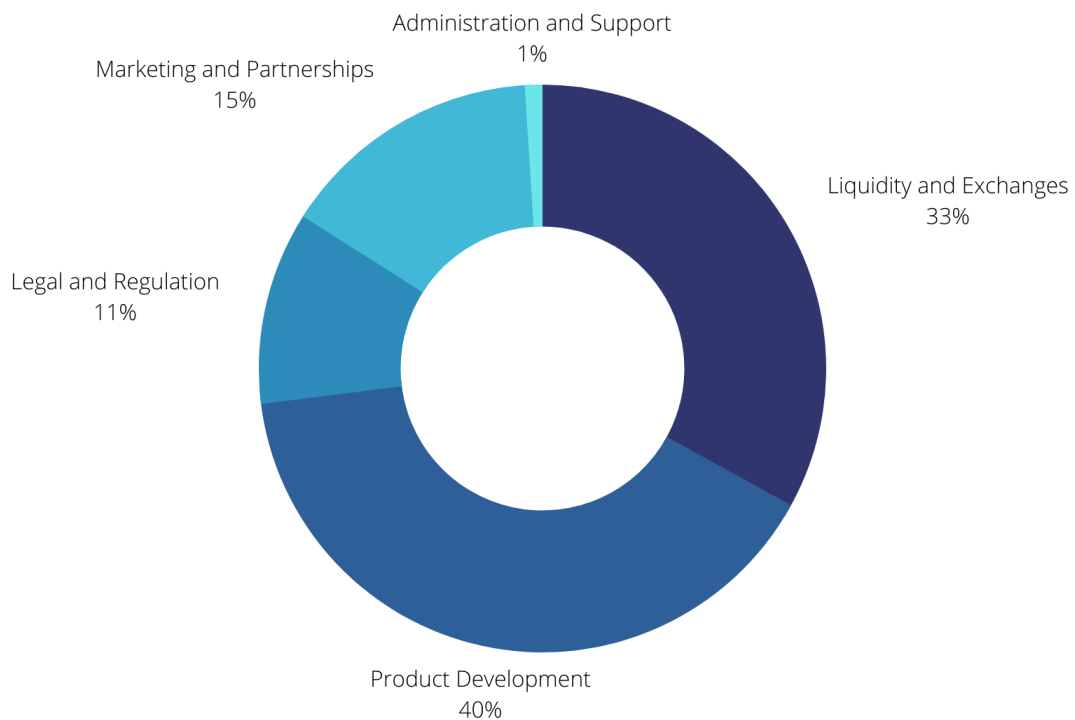
In earlier days, there were only a couple of ways to earn from the crypto assets. Either trading or mining. Mining cryptocurrencies is no easy task. You need a lot of computational power to mine. Mining is nothing but the validation of blocks in the blockchain. Whenever a transaction occurs, it has to be validated before appending it in the blockchain. This validation is done by the miners and for which they are rewarded with native cryptocurrencies of the blockchain. This is what we call a Proof of Work consensus. Mining also escalates the electricity costs. Trading crypto assets also requires proper analysis of the market trends. When you do not buy the right assets at the right time, your crypto journey might come to an end. Verox provides an opportunity for the crypto players to earn from crypto assets other than mining and trading.

Liquidity locking Explained

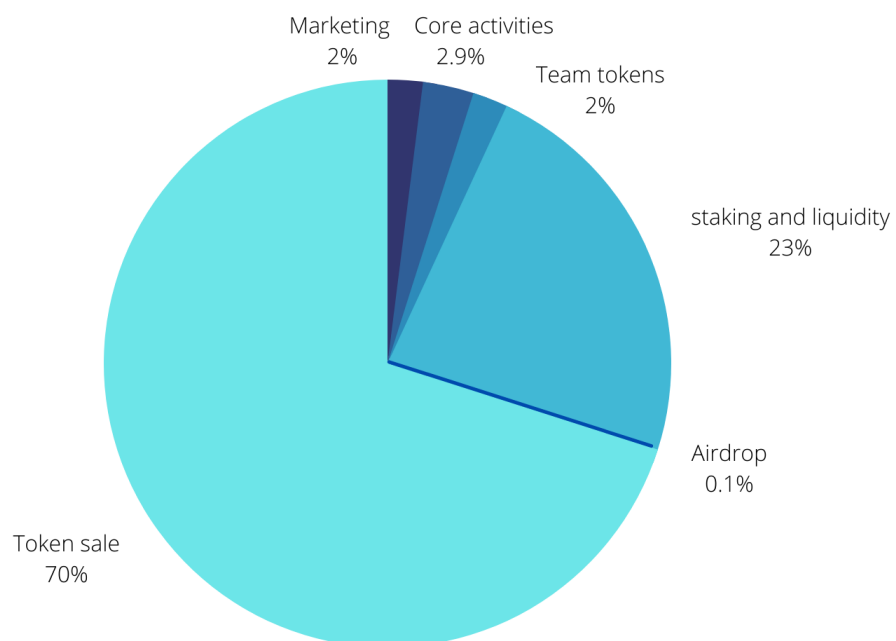
Verox offers locked liquidity to please the investors and gain their trust. Here is what liquidity locking in simple terms. When a liquidity provider adds liquidity to the pool, he receives pool tokens in return to represent their stake in the pool. This pool token can be redeemed for the locked tokens at any time. This means that liquidity providers can remove liquidity anytime. After the liquidity is removed, if that particular token is not listed in any other exchanges, the buyers cannot sell the tokens anywhere, meaning they are scammed. The scammers could create a new token, promote them, and provide huge liquidity to the pool. This large liquidity makes the buyers believe that the token has a healthy market and tract them to buy. Once they bought a good number of tokens, the scammers might remove liquidity all of a sudden and take away all the ETH in the pool.

To avoid this, the concept of liquidity locking was introduced. When the liquidity is locked, the tokens in the pool are bounded by time restrictions. Until the threshold time, the tokens cannot be redeemed, i.e. the market is available for the next few months. Verox uses a similar concept in the liquidity pools. This boosts the confidence of the investors and portrays Verox as a genuine and trustworthy platform in the market.

Use of Proceeds



Token Distribution



Tokenomics

01	TOKEN NAME	VEROX
02	TOKEN TICKER	VRX
03	TECHNOLOGY	ERC-20
04	PRESALE	35,000 VRX
05	TOTAL SUPPLY	50,000 VRX

Contract Address

0x87DE305311D5788e8da38D19bb427645b09CB4e5

Roadmap



November 2020

- Vision & Comprehensive Project Research — How to create a solid quality-focused and friendly-user product and to apply the token's best economic factors
- Recruitment of team —We built a multidisciplinary, extremely ambitious and passionist team combining experts from diverse fields, with a proven track record.
- Planning: BRD, SRF, FSD
- Legalization and regulation
- Creation of smart contract
- Deployment of token
- Smart contract audit



December 2020

- Website Launch + whitepaper
- Beginning of pre-sale stage
- Smart Marketing — using unconventional marketing & promoting methods and strategies to create awareness, trust and community growth
- Airdrop and giveaways for the community
- Partnering with the top agency for crypto marketing & PR — flexe.io
- Listed on more than 20 Presales trackers. Marked as “hot” and ranked second place on the 2nd most searched ICOs/Presales website on google icohotlist
- Reached out by the legendary Business Consultant & Strategist, top digital Marketer and angel Investor Brian D. Evans — Inc.500 Entrepreneur
- Exponential growth on social media (25k twitter followers + 2800 telegram group members)
- Creating promotional and instructional videos in different languages
Mentioned by the top crypto influencers (Such as @VEGETACRYPTO1 , @CryptoNekoZ , @JoshRoomsburg ,...)
- Start of Designing Verox app
- Developing AI and machine learning algos
- Partnership with Hotbit for immediate exchange listing after presale stage



January 2021

- Hybrid Intelligence: Complementing AI Systems with Human Intelligence
- Cointelegraph Press Release and increasing marketing
- Development & Testing — React Native, NODE.JS
- Staking Dapp



February 2021

- DEX & CEX Exchanges listing + Providing & Locking liquidity for minimum one year
- Feature on coinmarketcap, coingecko, coinpare,...
- Strategic partnerships (including partnerships with oracle analytics applications)
- Deployment of Verox app



March - April 2021

- Launch of Verox app Android & IOS
- Verox web application
- Massive app digital marketing
- Integrating VRX payments in Verox app
- Planning Future developments

Presale Details

- 1 ETH = 60 VRX
- The presale will continue until the 35000th token is sold.

Disclaimer

This material should not be taken as the basis for making investment decisions, nor be construed as a recommendation to engage in investment transactions. Trading digital assets involves significant risk and can result in the loss of your invested capital. You should ensure that you fully understand the risk involved and take into consideration your level of experience, investment objectives and seek independent financial advice if necessary.

