



travel care

FLY WITH CRYPTO

White paper

Abstract: Travel Care's online travel booking platform accepts cryptocurrency and rewards travelers with crypto tokens, making it the most worthwhile travel booking site for crypto enthusiasts. As a tradeable utility token, the Travel Care \$TRAVEL token increases the benefits that travelers get from traditional travel points by awarding them in cryptocurrency. Travel Care's mission is to have a state-of-the-art technology platform to offer the best product at the best price thanks to blockchain technology and cryptocurrencies.

This Document is not a Prospectus

This document does not constitute nor imply a prospectus of any sort. No wording contained herein should be construed as a solicitation for investment. Accordingly, this whitepaper does not pertain in any way to an offering of securities in any jurisdiction worldwide whatsoever. Rather, this whitepaper constitutes a technical description of the functionality of the Travel Care platform and token.



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Excutive summary

Travel Care provides a convergence of travel and tokens, allowing people to book online travel and pay either with traditional methods or with cryptocurrency. Travel Care rewards its users with crypto tokens rather than traditional loyalty points, creating a variety of exciting incentives and providing a more valuable experience for the community members. Using cryptocurrency allows Travel Care to provide a much more appealing rewards program which can also include all the functionality that a crypto token offers. Travel Care's mission is to have a state-of-the-art technology platform to offer the best product at the best price thanks to blockchain technology and cryptocurrencies.

Travel Care has already [launched a fully-functional travel website](#) where people can book flights, hotels and cars today. The team is led by travel experts and developers who focus on execution and excellence. The platform combines the best features of today's travel portals, loyalty programs and cryptocurrency to provide a superior experience to travelers as well as an introduction to cryptocurrency. Unlike other rewards programs, the Travel Care rewards program allows people to begin to use a cryptocurrency for staking rewards as well as exchange them on exchanges.

By using cryptocurrency as a payment mechanism, Travel Care improves the user experience through lowered costs and intermediary fees, faster transactions, and freedom from international commissions and exchange fees.

Welcome aboard.

Challenges and opportunities

The cryptocurrency industry is growing rapidly, with a 190% increase in the global user base over the past two years. While one of the great attractions is because of the investment potential, using cryptocurrency for regular purchases is also on the rise. Major companies such as PayPal, Amazon, Tesla, and Starbucks are accepting cryptocurrency as payment methods. Whether it's for crypto enthusiasts or for regular people, accepting cryptocurrency is becoming important for businesses. Furthermore, paying for items in crypto can eliminate the transaction fees charged by credit cards. People

are becoming savvy to the fact that they can save money on their purchases by paying with cryptocurrency particularly on large purchases such as travel and vacations.



The cryptocurrency industry itself is international. The currencies were designed to be borderless and the people in the industry tend to come from all over the globe, and events such as Devcon consciously choose a different continent for their annual conferences every year. The industry was one of the first to get back to normal in terms of travel during the pandemic, both because of the nature of the industry events and because of the libertarian ethics of the group.

Traditional loyalty points versus crypto

Today, more and more people are getting involved in cryptocurrency. Many of today's cryptocurrency projects are basing themselves on utility tokens that operate as loyalty points on the platform, with a few differences:

- The value of loyalty points is controlled by the company, and therefore can be arbitrarily changed at any time.
- Loyalty points can expire, while cryptocurrency is immutable and always held by the person who earns the tokens.

- Cryptocurrencies have additional capabilities such as the ability to stake and create liquidity pools.
- Cryptocurrencies provide direct financial incentives for people and they can trade their crypto rewards on different exchanges.

Creating a rewards system that introduces regular people to cryptocurrency is a great low-risk entry point. People can enjoy the fun of getting different kind of rewards and educate themselves on the different advantages of decentralized finance inside of a wallet for those specific tokens. As more and more companies embrace crypto as a better form of loyalty points, people will be able to exchange across wallets and accumulate multiple types of rewards for expanded benefits.

Travel opportunity

Travel is one of the best opportunities today for the use of cryptocurrency but a very limited number of websites are offering payment in crypto, and none of them are offering their own cryptocurrency as the rewards bonus.

Traditional travel sites are burdened with heavy fees, including hidden fees that show up only during the purchase process. Credit card and currency exchange fees are simply rolled into the price, invisible to travelers who order on the website.

Combining a cryptocurrency with a travel website can offer a variety of new ways for people to enjoy the site, reap rewards, and participate in an online community that loves travel.

¹Estimate of the number of cryptocurrency users worldwide, July 2021 Statista. <https://www.statista.com/statistics/1202503/global-cryptocurrency-user-base/>

²Paying with Bitcoin: These are the major companies that accept crypto as payment, David Walsh, Euronet, April 2021. <https://www.euronews.com/next/2021/12/04/paying-with-cryptocurrencies-these-are-the-major-companies-that-accept-cryptos-as-payment>

Company

Travel Care is founded by a group of travel industry professionals and a strong core development team committed to providing a superior experience. In Travel Care we believe that travel consumers deserve VIP treatment and Travel Care can offer that superior experience as well as the best deals in the industry.

Mission

Travel Care's mission is to be the premiere online travel portal with the best overall offers for global travel.



Values

Travel Care is a values-drive company, founded based on our five TRAVEL values:

T for **Technology**: Cutting-edge travel technology today includes leveraging the blockchain and Web3 technologies for travelers.

R for **Responsibility**: Our Corporate Social Responsibility policy guides our actions.

A for **Attentive**: We take pride in the attention we give to every aspect of our service and every decision in the Travel Care organization. We are attentive to our customers, investors and team members, treating everyone with respect.

V for **Vision**: Our long-term vision is enabling everyone to use cryptocurrency for travel.

E for **Enjoy**: Travel should be pleasurable. Our team and customers enjoy the Travel Care experience.

L for **Liberty**: Travel Care is all about having the freedom to travel worldwide with the liberty of using cryptocurrency—the people's money.

Solution

Travel Care unites the world of travel with the world of cryptocurrency, creating a revolutionary travel platform with the latest technology. The Travelcare.io platform is already online and offers accommodation in more than 500,000 hotels worldwide and flights on more than 600 airlines.



Travel Care will be continuously announcing agreements with major travel companies to increase its offerings over time.

Thanks to blockchain technology we can reduce the middleman fees and deliver the customer the best experience at the best price, best of all by accepting cryptocurrency payments.

Travel 3.0 will be the most advanced and fastest travel platform on the market with incredible incentives for customers and especially for travel holders.

Unlike conventional platforms, Travel 3.0 will provide its holders with incredible advantages such as travel insurance included, rewards in \$TRAVEL token up to 20% of the amount spent, upgrading services, exclusive welcome packs and much more.

The main appeal of Travel Care over other online travel solutions is the ability to use the native \$TRAVEL token to accumulate rewards and to receive a variety of bonuses on the website. The Travel Care website can always offer better deals than competitors because it eliminates the transaction fees and middleman costs associated with credit cards and international currency exchange.

Every purchase on the Travel Care website entitles the traveler to reward tokens in the form of the \$TRAVEL cryptocurrency. The standard reward starts at 4% and goes up to 20% for every purchase on the platform. The appeal of this type of program means that people are fundamentally getting their travel plus a 20% token-based reward which can aggregate through staking. Non-crypto travel platforms cannot offer a deal that is competitive with these rewards.

Travel Birds rewards program

The Travel Birds Rewards Program is based on the \$TRAVEL tokens earned or held by travelers. The multi-tier program will offer a variety of benefits depending on the amount of \$TRAVEL held by the account holder. Unlike traditional loyalty programs, the Travel Birds program operates through a tokenomics model which encourages people to hold and stake \$TRAVEL and earn yields based on their holdings.

The rewards program tiers are based on the number of tokens held as well as the time the user has been holding the token. Benefits include \$TRAVEL token rewards, VIP upgrades, special events, airport lounge entrance, and other types of travel rewards that are exclusive to the different Travel Birds rewards tiers. Because it is necessary to hold tokens to achieve the different tiers in Travel Birds, the rewards program increases demand for the \$TRAVEL token, making it valuable in terms of the utility and rewards that can be earned exclusively by the holders.



Multi-Token capabilities

With the cryptocurrency market picking up, many businesses are issuing their own tokens. The Travel Care platform will provide a platform where other companies can partner and have their own tokens exchangeable for trips. Rather than creating a silo where only \$TRAVEL is accepted, we will accept and exchange a variety of coins that are issued by other organizations such as airlines, hotels, limo and entertainment organizations.

NFTs represent an important entertainment trend, with performing artists getting involved and offering different types of specials through NFTs and personal coins. Travel Care will partner to provide interoperability for events that are using NFTs as tickets and as tokens for special experiences, providing a seamless experience for people booking travel and entertainment through the purchase of specialized NFTs.

Business model

Travel Care implements a standard business model based on revenue and commissions from travel bookings.

The \$TRAVEL token

Rewards and benefits are provided by using the \$TRAVEL token. The website will include TRAVELSWAP to make it easy for people to use the token. The token will be liquid on decentralized marketplaces so that people can exchange the tokens on the open market. However, to be counted towards rewards, people must hold their tokens in the crypto wallet associated with their Travel Care account.

Organization

Travel Care was founded in May 2021. Travel Care IO is registered in Spain and European Union VAT ESB16952178.

Benefits to travelers

Top deals

Travel Care is comprised of professionals in the travel business who know how to get the best deals. By cutting out the overhead in terms of middlemen in the travel industry, Travel Care is able to provide highly competitive pricing, even beating the pricing of the major travel companies in the world. These companies typically take 13-15% in fees, which is exorbitant. By cutting down to a reasonable fees, Travel Care clients will get the best deals possible—and the rewards we can offer in crypto are simply unmatched. In the travel industry, most customers care about the prices, knowing that the flight and

hotel are the exact same ones booked on any site, so having competitive prices is the main reason that Travel Care can acquire more customers than the competition.



Amazing rewards program

Most loyalty points programs provide one-time rewards that are in the form of points or a small amount of cash back into someone's account. The Travel Birds rewards program is much more exciting because Travel Care provides the \$TRAVEL token and the ability to lock in the token (staking) for high yields in the utility token of Travel Care. The locking functions will yield as much as 60% APY, which is better than any other travel company can offer on their reward points. In fact, regular loyalty points expire, which can never happen with \$TRAVEL as they are a blockchain-based token that is held by a private key that belongs to the user. Travel Care cannot revoke the tokens, so they can always be used on the platform or traded on exchanges.

Travel and hospitality: above the standard

The standard packages of trips and bookings are being enhanced all the time. Travel companies such as Travel Care are not just able to offer packages, flights, hotels, and cars, but all kinds of special exclusives. Travel Care will offer a full suite of travel and concierge services, such as special events, ticket bookings, tours, and other travel services that are not available on some of the competing sites.

Extra advantages for members

Membership in the Travel Birds program has an extra level of flexibility as well as a variety of special advantages. Travel Care membership is based on holdings of the \$TRAVEL tokens, and different levels of membership are available depending on the token and the time that the member has been holding. This allows people to change their membership privileges easily, without losing any money. Unlike programs where people need to buy a year's membership, the Travel Care program allows people to hold tokens for as long as they need the membership and trade them for other cryptocurrencies on exchanges if they don't want to continue membership at that level.

Members do need to hold tokens for a minimum amount of time to get the membership benefits, so that people can't just hold the tokens for a day, get the benefits and sell. The membership levels stipulate the amount and duration of the \$TRAVEL token holding.

The tokens are also a great way for people to become familiar with cryptocurrency, including staking and exchanges. \$TRAVEL tokens represent the most appealing rewards in the travel ecosystem and provide the Travel Care Platform with a long-term utility token that provides value to all of the participants in the network.

24/7 Customer service

Travel Care provides top-notch 24/7 customer services to all travelers. Whether it is help with the online site, or help while they are in transit, Travel Care is committed to the top level of service in the industry.

Safe crypto payment

Travel Care highlights the ability to safely pay with cryptocurrency, which is a more secure and non-intermediated way of payment for all

the customers. Clients can use any cryptocurrency that is supported on the platform, and they can use their \$TRAVEL tokens for all or part of their payments, as well as the ability to unlock special deals. Payment in cryptocurrency further reduces the cost of the transactions on the Travel Care platform, affording even better deals that were already available. When travelers use cryptocurrency, Travel Care will waive the usual credit card fees of 2–3.5% that are hidden in the normal cost of travel.



Travel Birds Rewards program

The Travel Birds Rewards program provides benefits to all of the token holders and represents an exclusive opportunity to get the absolute best in travel. Travel Birds includes four different tiers with different kind of benefits:



- **Pink Flamingos** hold at least 210 travel and receive 4% token rewards in bookings.
- **Indigo Buntings** have received and held 11,000 travel tokens for 30 days and get 6% token rewards in bookings, as well as a congratulatory \$10.00 for reaching the level.
- **Purple Martin** this tier is awarded at the 63,000 token holding in the last 60 days, receiving 10% token rewards in bookings, as well as a \$25.00 joining bonus.
- **Golden Eagles** have 210,000 tokens in the last 120 days and receive a regular 15% token reward in bookings, plus a \$50.00 prize bonus, travel insurance and entry to airport VIP lounges.
- **Arctic Tern** is the top level for those who hold 840,000 tokens for 180 days and receive 20% token reward in bookings. In addition to all other benefits, Arctic Terns receive upgrades in their hotel rooms and travel care welcomes.

Benefits for our partners

Travel Care knows that taking care of our business partners and travel providers is key to the success of the platform. To offer the best deals to customers, we maintain relationships with top suppliers and provide them the volume of customers, especially those who are increasingly interested in cryptocurrency.

Benefits to your partners:

- Access to a high volume of discerning customers
- Payments and commissions in cryptocurrency provides full transparency of the entire process
- Payment flexibility
- Marketing towards bringing in new customers, saves costs of individual marketing of services
- Cutting-edge technological advantage
- Responsible, transparent paperless and cashless transactions
- Acceptance of new tokens, so travel companies with their own token can take advantage of the platform



Token economy

ETHEREUM MAIN NETWORK
TOTAL SUPPLY: **210,000,000 \$TRAVEL**

20% Public Presale
12% Liquidity in UniSwap
50% Treasury (Travel Birds, Staking, manual burning events)
8% Corporate
10% Marketing and Growth

BINANCE SMART CHAIN
TOTAL SUPPLY: **210,000,000 \$TRAVEL**

30% Public Presale
27% Liquidity in PanCakeSwap
22% Treasury (Travel Birds, Staking, manual burning events)
9% Corporate
10% Marketing and Growth
2% Initial Development

Travel Care levies a 4% fee on all exchanges and wallet transfers in 2022. Half of that amount will be burned and half will go to the Travel Care marketing and growth budget.



Token utility

The \$TRAVEL token can be used on the platform for membership rewards and special offers. Customers can pay for their travel or other bonuses using the \$TRAVEL member points.

Liquidity pools

Travel Care maintains liquidity pools to manage the funds. For the public presale, 90% of funds raised went to create liquidity on PancakeSwap.

Staking pools

Every Travel Care member will have the opportunity to stake \$TRAVEL in a staking pool. Every quarter the Travel Care team will open an appropriate staking pool and make the announcement to all \$TRAVEL holders who can exercise the option to stake. The earnings in the travel care staking pools can reach as much as 60% APY in \$TRAVEL.

Marketing

Although many people think that travel agencies are all the same, the truth is that agencies cater to different types of travel customers. Some travel customers are more price-sensitive, others are traveling with family, some for business, etc.

The Travel Care team understands the travel market and is targeting the types of customers who are most likely to be loyal to a platform that serves their needs. These customers want a fully booked trip with all the amenities they need, all in one location. The platform will offer a wide range of leisure selections from weekend getaways built in with business trips, as well as full-featured vacations with cultural, outdoor and relaxation experiences built into the trip.

Unlike other sites that offer low-cost bookings, Travel Care is creating full experience vacation bookings that offer the convenience of guided tours around the globe. As the platform learns the customers' preferences, it is able to automatically suggest the best connections, accommodations and experiences, based on the history of the client and the services they had enjoyed in their previous bookings.

Target market

The crypto market is full of savvy travelers because of the distributed nature of the market. One of the major pain points that Travel Care addresses is the ability to use crypto, and the other is to find all of the travel needs in one place. Travel doesn't just include the flights and accommodations, but also entertainment, travel insurance, events and experiences.

While many platforms are beginning to offer more than just flights, they fall short when it comes to understanding the preferences of their clients in terms of offering a full package.

Competitive landscape

There are two main competitors in terms of leading the market in accepting cryptocurrency. However, none of the players today are offering rewards in cryptocurrency or any other types of incentivization for the clients.

One of them accepts 30 different cryptocurrencies, however, their offering is generic and does not offer any unique experiences. Furthermore, they do not have their own coin and their loyalty points are not a major factor in the use of the platform. Most people earn so few points that they do not factor in the points as part of the discount they are getting.

The other one accepts cryptocurrency, but it has limited offerings. They have earned a reputation as a place people can spend their cryptocurrency without worrying about the capital gains tax rather than as a serious competitor in the travel space.

A few cheap flight websites do accept cryptocurrencies. However, these are not serious competitors in the travel industry with a very limited offering for those looking for rock-bottom prices without any amenities.

The market still has a gap in terms of full-service offerings with an internal cryptocurrency for the participants in the network.

Roadmap and milestones

Q1 2023

- CEX Exchange listing
- Staking pool in Ethereum Network
- ERC20 tokens listing in travelcare.io
- Digital Marketing
- Marketing on airports
- Fitur in Madrid

Q2 2023

- Commercial agreements and partnerships announcements
- Travel platform upgrade
- Travel Care APP launch
- Growing Travel Care team
- ERC20 tokens listing in travelcare.io
- Anniversary event
- Luxury properties listing

Q3 2023

- Additional commercial partnerships and agreements
- Digital marketing
- Traditional marketing
- ERC20 tokens listing in travelcare.io
- Special experiences section launch
- Low cost airlines listing

Q4 2023

- CEX Exchange listing
- Burning event
- ERC20 tokens listing in travelcare.io
- Digital marketing
- Traditional marketing
- IBTM in Barcelona
- Country Houses listing

Team



Faisal Imitaz,
CEO
in

With more than a decade of experience in the travel industry, Faisal leads the Travel Care team. His experience includes positions in operations and management for travel giants including American Express and Turkish Airlines, as well as front-line travel agency experience.



Marc Estebanell,
Sales manager
in

Marc has more than five years of customer care experience in the hospitality industry in a variety of major hotel chains in Europe and the United States. Marc holds a degree in tourism from EU Mediterrani and an International MBA at ISEB, the Superior European Institute of Barcelona. He holds an executive master's degree in Hotel Management from the Faculty of Tourism.



Neu Tondo,
Head of marketing
in

An experienced travel professional, Neu heads the marketing department. She holds a masters of marketing in the EAE Business School and a tourism degree from Universitat del Mediterrani.



Kevin Contreras,
Head of communication
in

Kevin is a communications and outreach expert who has been working for several years in the travel industry. As a long-time travel enthusiast, Kevin is committed to creating top-notch customer experiences.



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