



STARLAUNCH





WHAT IS STARLAUNCH?



StarLaunch is the first insured launchpad for Solana.

Our goal is to connect our community of backers with
trusted and thoroughly vetted Solana blockchain projects.

DEFINING FEATURES

Two-token model: Stake \$STARS to earn \$N2H4; burn \$N2H4 to register for sales. Save up \$N2H4 for a larger allocation. With this model, we're able to allow open access to our sales (no tiers, lotteries, or minimums) without denying users the ability to increase their allocation sizes.

Insurance Program: Each project that launches through the platform contributes a fee towards an insurance pool. This offers protection (for up to 3 months post-sale) against losses due to vaporware, malfeasance, or team negligence.

KYC Compliance Program: StarLaunch uses complete KYC protocols to ensure participant and launch partner KYC, AML, and PEP screening requirements are met and all parties are compliant with national and regional regulations.



PERFORMANCE METRICS

IDO Metrics

- STARS Token Holders: 19,676
- KYC-Approved Users: 41,723
- Unique Countries: 170
- Twitter Followers: 75,200
- Telegram Users: 17,312
- STARS Staked: 6,138,006
- STARS Burned: 331,019

Launched Projects



*current as of April 28th

TOKENOMICS

Private Price: \$0.0667

Public Price: \$0.0667

Distribution Model

Launch Date
Nov. 10, 2021

Total Supply: 100,000,000 STARS

2% Advisors 2,000,000 Stars	
8% Development 8,000,000 Stars	
20% Team 20,000,000 Stars	
5% Partnerships 5,000,000 Stars	
3% Liquidity 3,000,000 Stars	
32% Community Rewards 32,000,000 Stars	
24% Private 24,000,000 Stars	
6% Public 6,000,000 Stars	

Unlock

0%

10%

0%

10%

100%

0%

10%

100%

Cliff

3 Months

3 Months

3 Months

3 Months

3 Months

0 Months

3 Months

Duration

21 Months

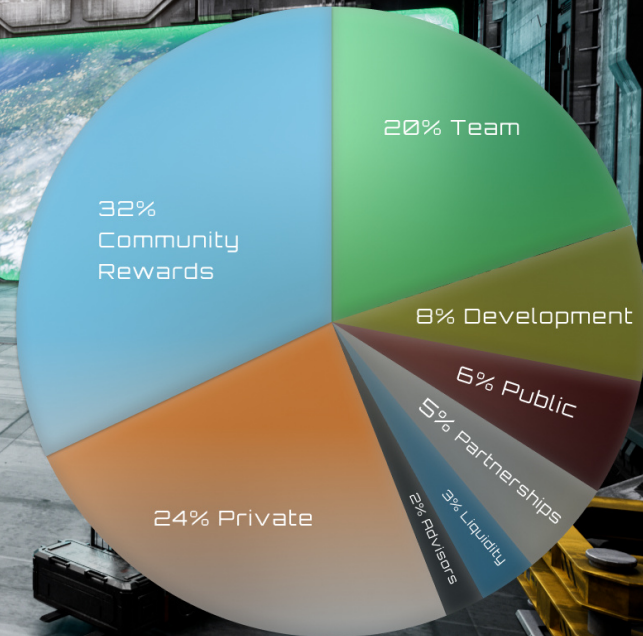
21 Months

21 Months

12 Months

48 Months

12 Months





ROADMAP

Astropools

- Token Auctions with adjustable parameters
- Dutch Auction model with decaying price curve

Missions & Metaverse

- Tasks to stimulate user engagement with tailored rewards and incentives

Variable Length Staking

- Additional Staking options to provide our users more flexibility

P2P Hydrazine Market

- Allows for direct exposure to IDOs for those who choose not to stake Stars

Permissionless Sales

- Tools for projects to run sales with increased autonomy
- Increased access to the Solana ecosystem for our users

CREW



Colton
OPERATIONS

Colton has diverse management experience in emerging industries and works to facilitate operations and communications for the team and partners. In addition, he creates content for StarLaunch's key platforms.



Ramy
CONTENT

Ramy has a background as a physician of Internal Medicine and clinical information. He has led several IT initiatives and advised tech giants such as 3M and Allscripts. He supports StarLaunch through content development and content strategy.



Patrick
SENIOR PM

Patrick's background includes a wide range of management and account relations in multiple sectors. He is responsible for the vetting and integration of early stage blockchain projects into the StarLaunch ecosystem.



Kurt
SENIOR PM

With a background in traditional investment and over a decade of experience in the film industry, Kurt brings a multifaceted skill set to StarLaunch, focusing on project management, design philosophy and systems optimization.



Jordan
PM

Jordan brings a wealth of experience to StarLaunch and is a qualified leader given his tenures as a project manager in the sport and not-for-profit sectors. He aims to help projects achieve their goals within the Solana ecosystem.



Prashanth
PM

Prashanth comes with a 5 years of ecommerce & retail experience with leading MNCs and has worked across supply chain domains like automation, planning, project and operations management. At SL, he continues to help identify projects that will add value to the community.

CREW



Aatash
Advisor

Aatash is a proven authority in blockchain with 9 years experience in the space. His leadership and advisory have helped projects grow over \$1bn in market capitalization. He continues to apply his knowledge and expertise to increase public adoption of decentralized assets.



Filip
Lead Web Developer

Filip has been developing several complex web applications with modern design for years. He has a broad range of knowledge in different development techniques and in building front-end architectures. He works to help propel the web application to the StarLaunch community.



KJ
Head of Development

KJ has 4 years of experience in blockchain development. In addition to a decade of experience as a full-stack developer building and scaling multi-tenant SaaS platforms. He continues to develop and innovate blockchain technology at StarLaunch.



Marta
Lead Designer

Marta is a designer with experience of creating high quality, pleasing to eye and clear interfaces on various platforms. This allows her to bring StarLaunch to the level of care and well thought out design.

COMMUNITY



Nick
Community & Socials



Aleksandra
Chat Moderator



Paola
Chat Moderator



Jeph
Chat Moderator



STARLAUNCH

Socials



<https://twitter.com/StarLaunchSOL>



<https://discord.com/invite/starlaunch>



<https://medium.com/@StarLaunch>



<https://starlaunch.gitbook.io/>

Trading On



<https://ftx.com/trade/STARS/USD>



<https://raydium.io/>