+ SOMBRA +

### DARKPAPER

## I WHAT ARE NETS?

### Glad you asked

Non-fungible tokens (NFTs) are digital assets which live and are recorded on a blockchain such as Binance Smart Chain or Ethereum. These files can vary from digital video renderings, to audio samples, to a celebrity selfie video. Once uploaded to the blockchain, they can be sold and tracked. The blockchain acts as an immutable ledger and allows for true ownership over goods and digital content via specific smart contracts.

2020 was a great year for NFTs and 2021 is on track to be even better. Markets have experienced month on month growth during the first quarter of the year and are reporting a 100 fold increase in sales compared to 6 months ago. Artists have swarmed the emerging space after witnessing the success of artists such as Mike Winklemann or "Beeple." Beeple became one of the three most valuable living artists after his work "The First 5000 days" sold for \$69 million at Christie's auction house.





WHAT ARE NFTS?

Interest in NFTs is exploding at the moment. Everyone from celebrities, sports teams, and household brands such as Coca-Cola and McDonalds are creating and selling NFTs. The digital age is upon us and as we advance further into the virtual world, these digitized assets will play a principle role in building new experiences and economies.

NFT tokenization of consumer goods, modern art, and more are possible and probable. As a result, performers and brand ambassadors are finding more ways to monetize these digital and physical assets. This has given their fans and consumers a greater chance of ownership in their organization and identity. Never before has such a level of engagement been possible and it truly brings us one step closer to a fully connected digital world.

Unfortunately, while many brands and celebrities alike venture into NFTs, many independent artists that would like to make entry into the space, lack the technical expertise of utilizing blockchain to mint and sell their artwork. As a solution to this problem, we have developed a full service approach to assisting artists and brands with NFT creation and marketing.





## WHAT ARE NFTs?

Artists and brands globally mainstream capabilities:

1) **Digital Art & VFX sales** - A revolution in the world of art, NFTs provide the ability to track the origin of artwork and ensure it's true rarity through unalterable public ledgers. NFTs also connect a global community of artists and collectors by facilitating transactions that are instant and verifiable.

2) **Music and Event Ticketing** - NFTs make it possible to track ownership of music and event ticketing, with the capability to also provide special perks for NFT owners through giveaways and special smart contracts.

3) **Gaming** - NFTs allow for the tokenization of in-game items that can be traded for other goods and cryptocurrencies. Play-to-earn games have begun to either be NFTs in and of themselves and/or the content inside the games contains NFTs that users must purchase, trade to obtain or otherwise acquire to continue playing and excelling inside the game. Sombra currently has two NFT games in development.



### Artists and brands globally are increasingly turning to NFTs for these 3



Sombra is a network of artists, creators, innovators, and collectors. A social network for buying, trading and loving art where you can interact, play and customize different surroundings. Sombra hosts the highest quality of work and aims to push the boundaries of tech and blockchain.

Sombra can also acts as an artists representative if desired. Sombra offers full services for NFT sales management, cryptocurrency conversion, marketing, full contract support and legal support. Of course not all services will be needed by each artist, therefore Sombra offers a comprehensive a la carte menu to help foster artistic growth in as many ways as possible.









Sombra is an exclusive marketplace where only top VFX artists and digital creators are showcased and worshiped as the left brained Gods that they deserve to be.

Sombra is changing how artists are viewed by placing the spotlight on the creators. Digital artists are the new rockstars of our generation and Sombra exists to help them grow and prosper.

Sombra continuously looks for new talent and reaches out to select artists to join our community. If you wish to become a creator on Sombra please email apply@sombra.app with 3 to 5 pieces of your work. We will review your submission and notify you if we find interest in displaying your work on our platform.



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A	Q Search Sombra.



View Profile



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Build the start the start

Mando Lorian The phrase "I did my best" is used a lot these days but when you take a good look in the mirror can you honestly say SombraLover Como el vino cada dia mas atractiv poofacemcaee LFG! I want it so ba

🙄 add a comment





Mando Lorian The phrase "I did my best" is used a lot these days but when you take a good look in the mirror can you honestly say it. lande65532 Como el vino cada dia mas atractivo mrbafico Very true

C add a comment







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### Sky High 1/1

This piece represents the blood sweat and tears that went into the Sombra marketplace. I also shows how modern art and scene is dying into a withering mess of crying old folks.





post

6	

**Flying Panda** 

1/1

INFO	BIDS		ov	VNERS
@FranNnac				5 BNB
@Jarkata			1.2	22 BNB
#Braaa#	1.02 BNB			
@LaurelGFunk			0.9	8 BNB
Current Bid		Acution e	nding in	
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how many licks does ot take to get to the center of a tootise pop? I can imagine that it would be a bunch because those things are

super damn thick and kinda gross.

### Msilaturb 1/1

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3



Artists are the moving force behind Sombra. With over 50 creators on the roster, we care about all of our talent and strive to push their fan base and followers to new levels. We showcase their work daily and use our social media fanbase to expose their amazing collection to the world.

Each artist receives a Sombra manager who oversees their account and is their direct line of assistance. We help each artist understand not just the NFT world but also how to use and store cryptocurrency.







Because of Sombra's deep connections to VFX and the founders being Flame, Nuke, Unreal, Maya, and C4D artists, we have special understanding for technical pipelines, workflow, pricing standards and an overall ability to assist with all things digital art.

We are artists ourselves and hope to constantly improve not only Sombra Network but also our own skills and artistic expertise.

Many of us work as VFX artists on commercials, films and TV shows you watch each day. We have found NFTs as an amazing new pathway to express ourselves and find new freedoms.

Sombra is the Future.





## **BUALITY NETS**





## **BUALITY NETS**



















## **BUALITY NFTS**







### EXPERIENCE

We are experts at creating and delivering digital art. Sombra was founded by VFX and art veterans. At our core, we are a premiere VFX and Web design company with a flair for innovation and new technology.

Our deep relationships with the VFX and art world allow us special access to some of the world's greatest talent and now NFTs. Sombra has collaborated with many of the NFT artists you see here over the years on commercial projects through its partner studios Bonfire VFX and other VFX partners.

We are committed to quality at Sombra and because of that we curate all our work for technology standards and visual disparities or errors. We are a top level design studio as well as marketplace. With up to 10 commissions happening at a time and a staff of 15+ dedicated humans, we are always making original content.

Sombra has adopted Unreal Engine 5 as its preferred render engine for NFT creations as well as live streaming the work, which we do every day.

Sombra also supports other engines such as RedShift, Vray, Arnold and Octane and platforms such as Maya, C4D, Max and Blender. Sombra has a robust render farm and internal backbone capable of supporting top level artists to help them create the most amazing content.



### BONFIRE





In general, NFTs do not contain any intellectual property when being purchased. Sombra understands this is a common concern for artists and collectors alike. Intellectual property and the rights that come with it are important to understand and we encourage you to explore our terms and conditions for more information.

Most of the time when purchasing an NFT from the Sombra Network, the IP rights are retained by the artist. Sombra feels it is an important however to think outside the box and during select drops, Sombra and its partnered artist will be selling NFTs with full IP rights.

For the first time, you as a collector can own an NFT 100% and the rights to it are yours to commercialize or just hang on your wall. It is the truest form of art ownership.



### INTELLECTUAL PROPERTY



Forged in the fires of the blockchain depths, artists do not pay for creations to be minted unless they choose to mint on the ETH chain in October, when that function is released. Sombra collaborates with each artist to establish proper technical workflows for delivery of final NFTs and pays all fees associated with minting.

Sombra's crypto accounting team tracks all sales and each month artists are paid for their sales in BUSD or BNB (Binance Smart Chain) or otherwise negotiated.

Prices are set against BNB, but we discuss costs as per the US dollar. When minting your own NFTs as an artist you set the price yourself. Please note we highly recommend if you are not experienced selling NFTs you consult with Sombra Staff prior to setting prices if you are minting as an approved artist. If you have chosen to have Sombra handle your sales, we will consult you as an artist and then determine the final price at the time of mint.



ARTIST PAY

Artists are paid for their sales at Sombra in a few ways depending on preference. Artists can be paid in US Dollars, BUSD, BNB or SMBR.

**Option 1 - Sombra manages your sales and account** (paid bi-weekly) In this instance, Sombra manages everything. We help you export and optimize your work for upload and then manage the process of uploading it onto the blockchain and into the marketplace. If preferred, Sombra can manage the minting and selling of your pieces as well as payment for a 1% commission. You can start minting to your profile using your own web3 wallet at any time. A Sombra representative can guide you through additional details.

In this instance, you as an artist are responsible for the process of minting and uploading to the blockchain. The gas fees would be your responsibility as well but we can reimburse if you detail the logs and hashes for monthly expense review. In this case, BUSD would be your payment platform.



**Option 2 - You manage your own account** (paid at time of sale)

ARTIST PAY

below:

1) Sombra commissions an NFT - Here Sombra has selected an artist to commission and pays them a day rate as negotiated. Artists will receive 10% of the total sale. 80% will go to Sombra and 10% back to the ecosystem. In these instances Sombra also retains the IP to the work as the original owner.

2) Artists create work or bring previous work to mint - Here artists bring their work to mint on the marketplace without a commission. Artists will receive 80% of the total sale. 10% will go to Sombra and 10% back to the ecosystem. In these instances the artist retains the IP to the original work.



Art is acquired in 2 ways at Sombra and the payment breakdowns are



Sombra NFTs can be resold by buyers. Once an NFT is purchased, the owner may place it for sale in the resale market for whatever price they desire. Owners will receive 90% of the sale, artists 5% and Sombra 5%. Each NFT can be resold as many times as it can find a buyer. As artists rise in popularity their works will become increasingly more valuable with early works being the most coveted.

Sombra's resale market will be open in September 2021 shortly after our Beta launch. Collectors will then be able to set their prices and offer their collections up to the highest bidder.





# SNBR - Sombra Token

Sombra understands the importance of community and because of that the Sombra Utility Token (SMBR) exists. SMBR is not only an amazing transactional tool with a custom smart contract but also a community driven focal point of our project. NFT art and mobile gaming are both community driven phenomenons. Sombra's mission is to bring NFT art & gaming to blockchain with high design and the best visuals possible. That means we need a strong userbase with a loud & proud community. SMBR helps us to bring new platform users on-board each day.

SMBR is a community driven utility token with a truly frictionless, yield generating contract not only for users but also for the BNB liquidity backing the token's value.

All internal pricing structures are based off of the value of BNB and operated through web3. Users will need to use their Metamask account or Sombra Wallet to access their web3 accounts and then Sombra Network.



### Where to get SMBR?

You can convert BNB to SMBR on PancakeSwap.Finance or Sombra Swap which will be located on the website. We are planning to integrate "Swap" into our app as well soon.



### **SMBR Economics**

When buying and Selling SMBR on a decentralized exchange (DEX) a 6% fee applies each time. This fee does not apply to wallet transfers or the NFT marketplace. This 6% fee is a trading only transaction fee and is broken into 2 different 3% fees (6% total) intended to support different aspects of SMBR.

### 3% per transaction is redistributed to holders. 3% per transaction is redistributed to the SMBR liquidity pair.



## SNBR - Sombra Token

The SMBR token is in its infancy and we are excited to see its journey to adulthood take place before us. Sombra token was designed to allow our community and users the opportunity to interact directly with our ecosystem and become part of it as holders.

At launch, our NFT marketplace will have only select NFTs issued with SMBR. As the stability of the token increases, more and more NFTs will be priced with the SMBR token.

SMBR will be heavily utilized inside our upcoming NFT mobile games. You can refer to our roadmap for development dates. The token will act as internal currency and be traded for players, skins, weapons and more.

The SMBR token also will be a way of identifying elite project members who are eligible for giveaways, NFT drop 1st looks, and other amazing Sombra rewards.





Most NFTs will be sold in BNB for market stability and some special edition NFTs will be sold in SMBR.

When payment is made in **BNB** the breakdown is as follows:

### Submissions

-80% to artist (BNB) -10% to Sombra (BNB) -10% to holders (buyback)

### Commissions

-80% to Sombra (BNB) -10% to artist (BNB) -10% to holders (SMBR)

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## MARKET ECONOMICS







PAYMENT

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MIL





.......





### **10% SMBR** Buyback \*no fees







10% airdrop to holders (monthly)

......







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### ENVIRONMENTAL IMPACT

NFTs have received negative headlines in recent months due to the large amount of power needed to power transactions on the Ethereum blockchain. Because of this Sombra has chosen Binance Smart Chain which uses POS consensus through validator nodes and dramatically reduces power consumption and emissions.

Sombra does offer buyers the option to have their NFT re-minted on the ETH blockchain if they prefer for an extra cost. This requires a burn of their BSC NFT prior to remint. Once the resale market opens and Sombra Wraps have been finalized creating ETH pegged tokens, ETH mints can be resold.

In the future Sombra will be multichain compatible with BSC, ETH, Matic and ADA. Until then help us support the cause and save some animals.





### CHARTY

Charity has been the foundation of the Sombra project since inception. We started with the hope to help local animal charities worldwide, giving support and veterinary care to needy pets and homeless animals.

We are currently in a charity partnership with Little Wanderers NYC a grassroots volunteer based cat rescue. Our lead dev and his wife have given homes to 6 lucky cats and 1 long term foster/permacat. They have helped home over 20 cats and fostered 10 over the years.

To date Sombra Network has raised over \$15,000 USD for animals in need.

Beginning in October, Sombra will list 5-10 custom NFTs per month for charity. 90% of the proceeds will go directly to the charity and 10% will go to operational costs to pay for the NFTs to be made. Each year Sombra will add a new charity.













## PRODUCT PARTNERSHIPS / API

## GALERI

Sombra has entered into strategic partnerships or resale agreements with these 3 tech and product providers. A custom Binance node was set up to allow for scalable transactions as well as pulls for our special back end API which allows these products to work with Sombra NFTs.

Sombra will work closely to continue to develop blockchain applications and solutions to fully utilize the power of the products these partners offer as well as to continue to bring innovation to our community and our roadmap.

Bringing people and art together is our mission and these top tier tech providers offer amazing solutions to allow in-home and personal NFT experiences for everyone to enjoy.





Sombra has partnered with GALERI app to support its AR NFTs on blockchain. GALERI app is an multi chain AR social app created by some good friends of Sombra Network and now fully supports Sombra BSC NFTs. Sombra and its team built a custom API backend to allow the 1st BSC NFTs in AR to be owned and seen via your web3 account.

The application works on iPhone and Android and allows users to see NFTs straight from blockchain in AR using realistic shaders and real time AI based reflections that use your camera surroundings. It also has group voice chat and geo spatial avatars based on friends camera location.

We're excited to see the progress and development of the Galeri App and the continued partnership with Sombra Network. Big things are in store and more to be announced later this year.



## AR DEVELOPMENT - GALERI APP



# LOOKING GLASS

Looking Glass displays are a collection of proprietary technology displays that allow users to view images and 3D scenes with astounding depth and clarity.

Each size has its own price point and the content custom uploaded. At Sombra, we help streamline the process for you and get your Looking Glass connected up to your NFTs.

We are hopeful for units to start shipping by December 2021 with our NFTs.







### Portrait





Viewing Cone













## TOKENERANE

Tokenframe displays are the premiere art frames to view your NFTs. Perfect to hang on your wall, create a gallery, give as a gift and more. They come in various sizes and are fully supporting stereo sound output to aux as well as bluetooth.

Sombra is proud to have a partnership with Tokenframe for the first BSC NFTs in product ! We'll be announcing more information soon on when Tokenframes will be available to buy alongside our NFTs.





Display





10" TBLTP Tokenframe™ NFT

21.5" Tokenframe™ NFT Display



22" SQR Tokenframe™ NFT Display



49" Tokenframe™ NFT Display



32" Tokenframe™ NFT Display

SOMBRA +

