

WHITEPAPER

JUNE 2022



PLAYA**BULL**
G A M E S™

“Gamers both demand and deserve novelty. They need something new. As a game developer, one of my rules is there will be at least one thing in every game that I worked on that no one on the planet has seen before.”

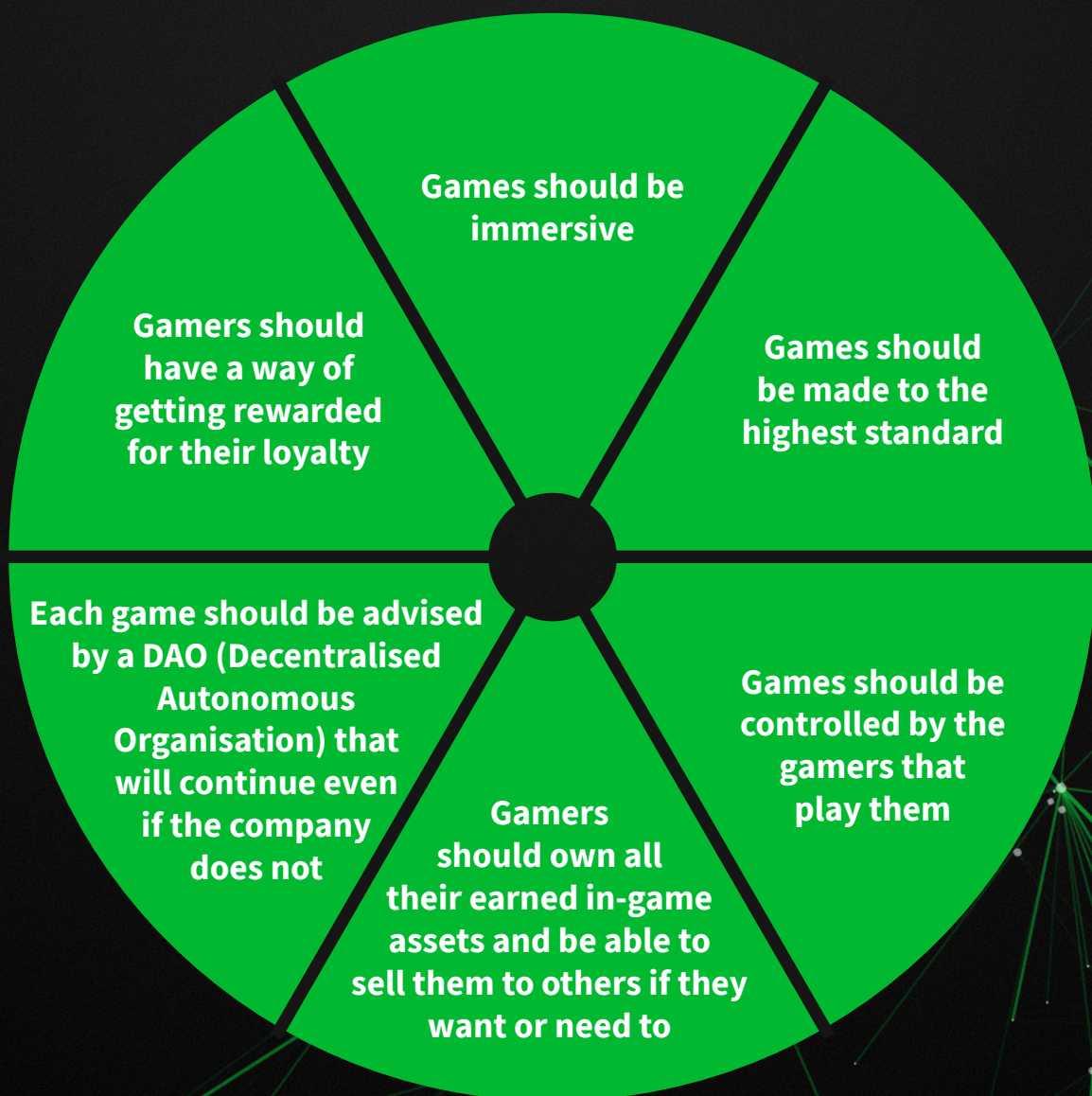
WARREN SPECTOR



Introduction

PLAYA3ULL GAMES combines NFTs, Cryptocurrency and PC based games to enhance the gaming experience significantly.

WE BELIEVE THAT SIX THINGS MAKE A GAME GREAT:



Our mission is to build (internally) and sponsor (externally) games designed by the best gaming developers in the world. To achieve this, we will build our own Blockchain, release Nodes and the 3ULL Coin which will serve as the foundation for all the PLAYA3ULL GAMES universe.

Each of our games have several parts that contribute to the PLAYA3ULL GAMES ecosystem. Each game will be advised by its own DAO. Each game will be directed by the DAO's community. Each game will be built on its own world. Each world will have part of that world dedicated to the MetaVerse, where if you like the game world, you will be able to purchase land, build homes, businesses, and social environments on that land.

PLAYA3ULL GAMES is gaming designed backwards. We ask you what YOU want and build the game for you. You get to be involved in the important decisions and even have directional say through the DAO.

Welcome to the future of gaming..



Contents

06	Our Mission	15	Games in Production
06	The Power of 3	16	PLAYA3ULL MetaVerse
07	Very Important 3ulls	17	Road Map
08	The 257B Global Industry	18	The Team
09	State of Gaming	18	Our Responsibility
10	PLAYA3ULL GAMES DAOs		
11	3ULL Coin Tokenomics		
14	3ULL Coin Nodes		



OUR MISSION

To create games that transport you to a different place. Games that immerse you in the experience and allow you to experiment with being something more than yourself.

Transferring the ownership, design and economy of these games to the people who play them. And to reward those players with in-game assets they own.

THE POWER OF 3

The days of gaming companies ignoring the player base and not rewarding the community are over.



Very Important 3ulls

At the core of any great organisation are the true believers. The people who are so passionate about the ideas the company is pursuing that they want to be a part of it.

At PLAYA3ULL GAMES that group is our VI3s (Very Important 3ulls).

To become a VI3 will cost you 10,000 3ULL coins. The reason we are putting a cost on admission to this club is to make it exclusive. The word exclusive literally means that some people will be “excluded” from entry. As time goes by those 10,000 3ULL Coins may end up being quite a sum and many people will not join because the amount will be prohibitive.

So who will want to be a VI3?

The people who back our mission 100%. The people who truly believe that changing the ecosystem around gaming is important and want to be involved in making that happen.

In summary, being a VI3 will bring you inside the “closed garden” that most companies erect to keep people out. It will make you an integral part of the Playa3ull team and give you rewards that are not available to the general public.

We look forward to seeing you in there.

BENEFITS OF BEING A VI3

- There is a special private channel just for VI3's in Discord.
- Early access to everything happening in the PLAYA3ULL GAMES universe.
- Opportunity to be involved in surveys that will determine our company's direction.
- The VI3 channels will be visited regularly by the game developers so you can speak with them and give them your feedback and ideas.
- Exclusive NFTs just for VI3s from every game that is build in the PLAYA3ULL GAMES universe.
- Exclusive Early Game Play Testing. All games need to be tested in Alpha and Beta mode. VI3s will be asked to test each game and give us ongoing feedback. We want and need your opinion so we can make better games.
- Special merchandise branded with the VI3 logo.

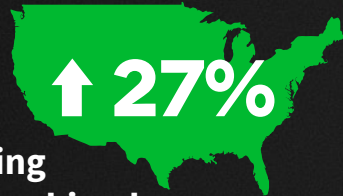


THE 257B GLOBAL INDUSTRY

In 2020 the US video game industry grew

**to almost
\$57 billion**

in revenue, surpassing
movies and music combined

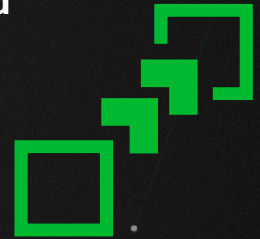


- NPD Group

Data from DappRadar shows that
trading NFT's reached

**\$22 billion
in 2021**

compared with just
\$100 million in 2020,
an increase of 22,000%



The Global Blockchain Games
Market will grow from
\$4.9 billion in 2021 to

**\$67.4 billion
by 2026**



A report published by
Jon Peddie Research in
2020 suggests that the
PC gaming hardware
market would pass

**\$37 billion
by the end of 2021**

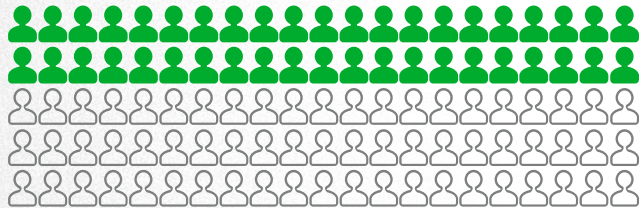


The gaming industry is expected to reach
\$257 billion in revenue
by the end of 2025

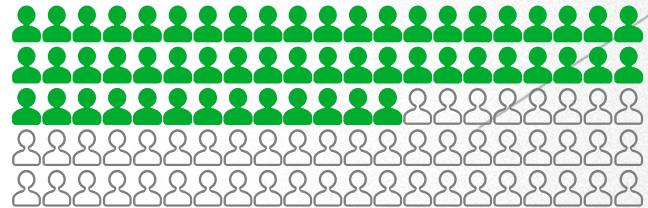


STATE OF GAMING

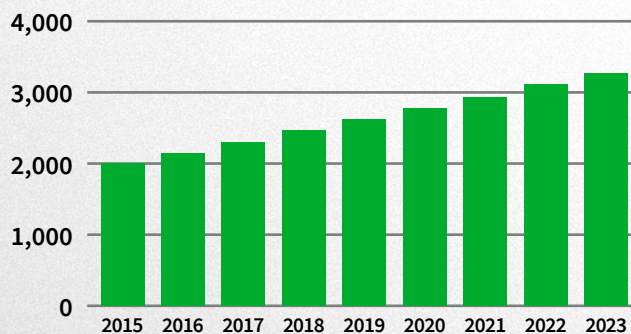
40% of the world's population are gamers



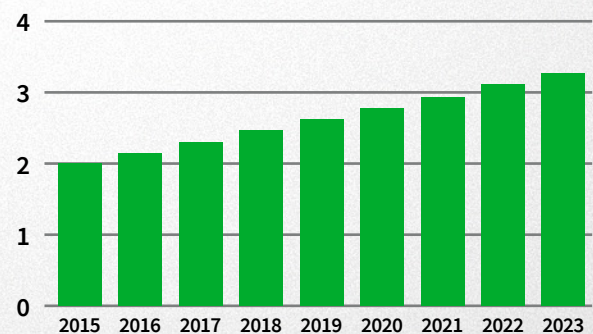
52% of all gamers play on their PC



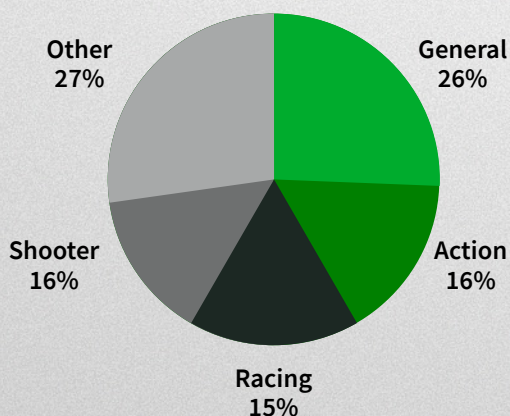
Value of Video Games Industry (Billions)



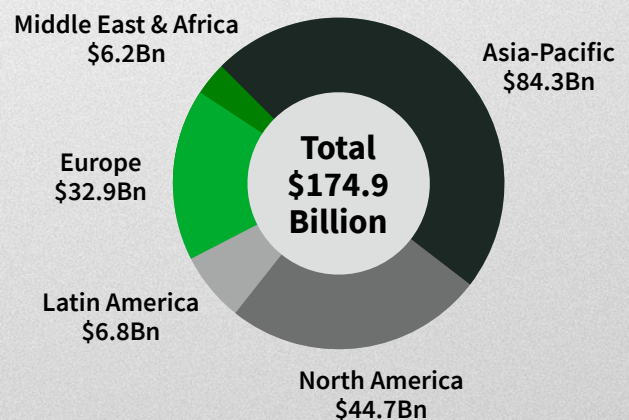
Number of Gamers by year (Billions)



Most popular game genres in the US (2021)



Global Games Market 2020



PLAYA3ULL GAMES DAOs

Each PLAYA3ULL GAMES game will be advised by a DAO (Decentralised Autonomous Organisation).

To become a DAO member, you buy a DAO NFT for that game. The DAO NFT allows you the right to VOTE on upcoming changes to the game. This will not make you a “designer” or “developer” of the game, but it will let you be involved in shaping the direction the developers take on parts of the game.

When important decisions are to be made for the game’s direction, those decisions will be put up to a VOTE by the DAO NFT holders. If you love your games, be an advisor and have your opinions heard.



3ULL Coin Tokenomics

50,000,000,000 3ULL Coins (50 billion Total MAX Supply in 10 years) on the Avalanche (AVAX) Blockchain.

5,000,000,000 3ULL Coins (5 billion) come into existence through Nodes each year for 10 years. Nodes will be sold at \$100 USD for the first 100. The price will increase by \$100 USD after every 100 Nodes are sold. E.g.



Nodes	1 - 100 = \$100 each	Nodes	501 - 600 = \$600 each
Nodes	101 - 200 = \$200 each	Nodes	601 - 700 = \$700 each
Nodes	201 - 300 = \$300 each	Nodes	701 - 800 = \$800 each
Nodes	301 - 400 = \$400 each	Nodes	801 - 900 = \$900 each
Nodes	401 - 500 = \$500 each	Nodes	901 - 1000 = \$1000 each, etc

There will be only 50,000 Nodes sold worldwide.

13,698,630 coins per day released through the nodes. 50% divided equally amongst the node owners (6,849,315) and 50% to the company for running operations.

The company will use its share of 3ULL coins to fund the overall operations of PLAYA3ULL GAMES, purchase games, and pay for the ongoing development of those games.

As the Nodes increase in number, the number of coins that Node Owners receive will decrease proportionally.

Every year there is an equal distribution of 5,000,000,000 3ULL coins through the nodes. Once the nodes are all sold, we will change the token to a coin on our own blockchain.

After all coins have been distributed, there will be a small fee paid for each transaction to the Node Owners in exchange for hosting the Nodes.



WHAT EXACTLY AM I BUYING?

- When you purchase a PLAYA3ULL GAMES Master Node **you are securing a license to operate a PLAYA3ULL GAMES Master Node. You are NOT buying hardware.**

We have three stages of Master Node activation. You will need to provide the computer hardware required to run the PLAYA3ULL GAMES Master Node. Only in stage three will we require dedicated hardware of a minimum specification. E.g. 2 CPU cores - 4 GB RAM - 100 GB Storage - and a stable internet connection.

Stage 1

The PLAYA3ULL GAMES License NFT must be in your MetaMask Wallet. This License communicates with the Smart Contract that distributes the 3ULL Coins each day and is the verification needed for any future rewards. Some people will purchase multiple Master Nodes. Each license for each Master Node will need to be in your PLAYA3ULL GAMES Wallet to receive the daily rewards. In Stage 1, we have no need for computing power, so the License Software is all you will need to install on your computer. In Stage 2, as PLAYA3ULL GAMES releases games, we will have a need for computing power.

Stage 2

We will need each owner of a Master Node License to **download and activate the Node Software on a single computer.** In this stage the computer power is not very important. People who own more than 1 Master Node can activate the node software on one computer and they will still receive the rewards for all the Master Nodes Licenses they have in their Wallet.

Stage 3

All Master Node Software will need to be activated on individual computers.

This is to make sure the PLAYA3ULL GAMES Blockchain has all the computing power it needs to operate efficiently. At this stage the costs of running a Node should be lower than the rewards being received each day.

It is estimated that the timing for the three stages will be as follows:

Stage 1, from launch to 3-6 months.

Stage 2, from 3-6 months to 9-12 months.

Stage 3, after 12 months.



83%

OF ALL GAME PURCHASES ARE NOW DIGITAL



3ULL Coin Nodes

To achieve a secure distributed blockchain, it is preferable to build out your own Node system, that supports your ethos. This way, the things you secure in the blockchain can last indefinitely and autonomously while being totally scalable.

Our 3ULL Coin will only come into the world through our Nodes. Therefore, our Node owners are the backbone of PLAYA3ULL GAMES. As such a necessary piece in the ecosystem, we believe Node owners should be rewarded well.

Purchasing Nodes in a blockchain is an interesting decision. If you purchase early in the cycle, you get your node at the cheapest price and receive the largest amount of reward coins. Waiting too long to buy a node may diminish the risk but they become more expensive to buy, often to the point of pricing people out of Node ownership.

Our Nodes are not intended to be an investment.

Although our Node owners will be rewarded in 3ULL coin, Node operators must be part of our ecosystem because they believe in our mission and our vision of games for gamers by gamers and the ability to own in-game assets.

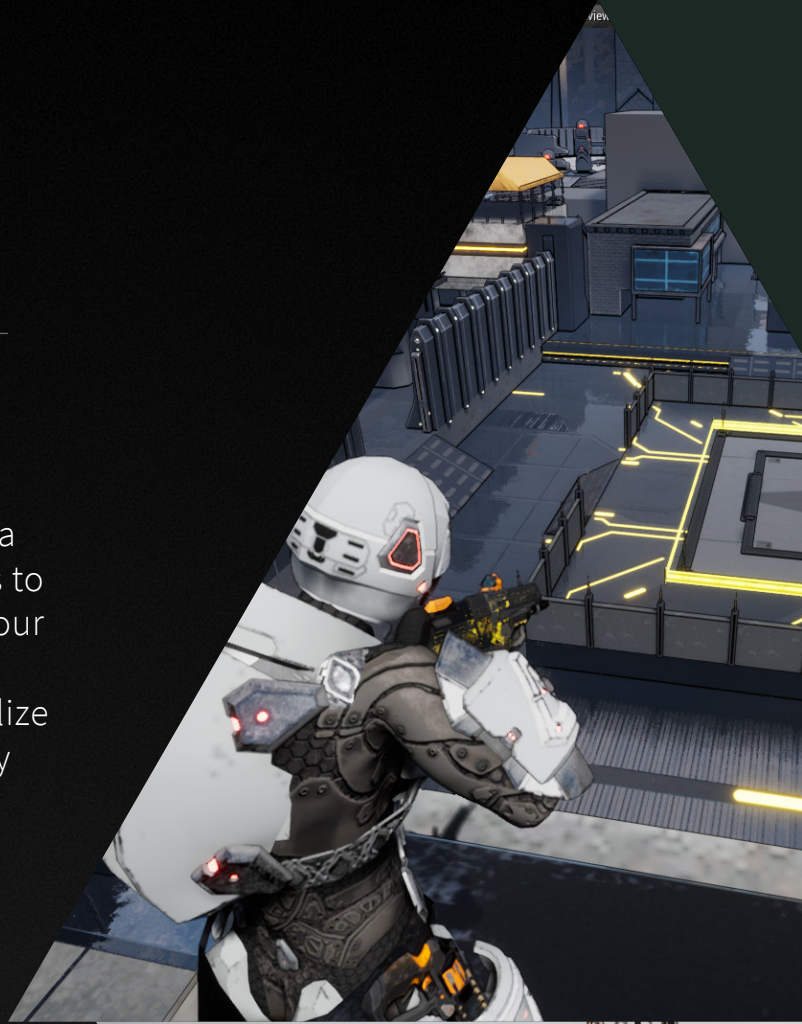
There will only be 50,000 3ULL Coin Nodes. They start at \$100 USD and increase by \$100 USD each time 100 Nodes are sold. All Node owners receive an equal split of the allocated 3ULL Coins each day. In year One, this is 13,698,630 3ULL coin each day. Every year the coin allocation is 5,000,000,000. Once the coins are fully distributed, all 50 billion, (over 10 years) a transaction fee will be paid to Node Owners in place of the daily coin allocation.



Games in Production

REVN

REVN is a third person MOBA shooter. Craft a wide variety of weapons, abilities and items to build your own custom character. Defend your core at all costs and ruthlessly destroy your enemies in fast paced 5v5 MOBA action. Utilize abilities to craft a unique character and play style. Equip 6 abilities in your loadout and swap between them to adapt to your opponents and your team's needs.



WAR OF STEEL

War Of Steel is a fast-paced Battle Royale game. Most games will take less than 30 minutes and be filled with quick decisions, fast reflexes, and explosive clashes. Built primarily to be fun, this game will make you will speed home from work to play with your mates. You get dropped into the hot zone in one of three Mechs. A Tank, a Marauder or a Recon Rouge. They have different abilities and you decide what you want to play before being deployed. Find your enemies and destroy them. The map shrinks to force all the remaining players together. There can be only one winner. Choose your Mech - Change your destiny!



PLAYA3ULL MetaVerse

When you make a game, one of the first things that is designed is the world the game will operate within. This brings with it an amazing opportunity that has only just begun. Do you like playing this game? You like the feel of the environment and the experiences and memories that you have here! Why not settle down and purchase some land in this world?

PLAYA3ULL GAMES will be selling land in the Metaverse. As we build out our games we will allocate some of each world to live in. Anyone will be able to purchase land and build (or have built for them) a structure on that land. What you do on your land is only restricted by the world it is built on and the capacity of your imagination. Playing amazing games, having a say in how they are made, and being able to own land in the worlds the games themselves are made in. A new and exciting time awaits you.



ROAD MAP

Q2 & 3 2022

- Expand PLAYA3ULL GAMES Executive Team
- Release REVN into BETA free to play
- Ramp up marketing campaigns
- Production of games continues
- Buy the War Of Steel game
- List 3ULL coin on BitMart centralised exchange
- List 3ULL coin on two other centralised exchanges

Q4 2022

- Release War of Steel into Beta free to play
- Begin building DOA's for the games
- Release of more betas / potential games
- Marketing for Node and Coin awareness
- Marketing for game awareness
- Marketing Playa3ull
- MetaVerse

Q1 2020

- Release Whitepaper
- Launch PLAYA3ULL GAMES
- Begin marketing and outreach
- Begin game development and acquisition outreach
- Release 3ULL Coin and Stage 1 nodes
- List 3ULL Coin on Coin Gecko and Coin Market Cap
- Buy the REVN game

Q1 2023

- Host the PLAYA3ULL GAMES Awards
- Continue purchasing Gaming Companies
- Nodes Stage 2



The Founda3ulls



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Master of Marketing



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CEO
Master of International Business & MBA



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PhD Materials Science



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Game Architect



Jourdan @QUERYA3ULL
Full Stack Engineer



Samuel @QUESTIONA3ULL
Co-Founder
Community Manager



Justin @FORMITA3ULL
Game Developer



Andy @CHOPPA3ULL
Web Developer



Our Responsibility

“If you didn’t know it already, gaming is here to stay! Our family is a gaming family. Having raised four children in the screen age, we believe we have a responsibility to create not just the games we want to play but how we play and interact within them.

As children go online earlier, future generations are relying on us to create a world which is both fun and safe to play in. Games have become not just something we do, they are an ever expanding part of our lives.”

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