



**PEAKDEFI**

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# Disclaimer

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(c) you agree and acknowledge that this Whitepaper, the undertaking and/or the completion of the

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(f) you agree and acknowledge that in the case where you wish to use the services offered by

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(i) Any kind of currency other than cryptocurrency;

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(iii) Rights, options or derivatives in respect of such debentures, stocks or shares;

(iv) Rights under a contract for differences or under any other contract the purpose or pretended purpose of which is to secure a profit or avoid a loss;

(v) Units in a collective investment scheme;

(vi) Units in a business trust;

(vii) Derivatives of units in a business trust; or

(viii) Any other security or class of securities.

(g) you have a basic degree of understanding of the operation, functionality, usage, storage, transmission mechanisms and other material characteristics of cryptocurrencies, blockchain-based software systems, cryptocurrency wallets or other related token storage mechanisms, blockchain technology and smart contract technology;

(h) you are fully aware and understand that in the case where you wish to use the services offered by

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(k) you agree and acknowledge that PEAKDEFI is not liable for any indirect, special, incidental, consequential or other losses of any kind, in tort, contract or otherwise (including but not limited to loss of revenue, income or profits, and loss of use or data), arising out of or in connection with any acceptance of or reliance on this Whitepaper or any part thereof by you; and

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similar terms.

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- (a) Changes in political, social, economic and stock or cryptocurrency market conditions, and the regulatory environment in the countries in which PEAKDEFI conducts its respective businesses and operations;
- (b) The risk that PEAKDEFI may be unable or execute or implement their respective business strategies and future plans;
- (c) Changes in interest rates and exchange rates of fiat currencies and cryptocurrencies;
- (d) Changes in the anticipated growth strategies and expected internal growth of PEAKDEFI;
- (e) Changes in the availability and fees payable to PEAKDEFI in connection with their respective businesses and operations;
- (f) Changes in the availability and salaries of employees who are required by PEAKDEFI to operate their respective businesses and operations;
- (g) Changes in preferences of customers of PEAKDEFI;
- (h) Changes in competitive conditions under which PEAKDEFI operates, and the ability of PEAKDEFI to compete under such conditions;
- (i) Changes in the future capital needs of PEAKDEFI and the availability of financing and capital to fund such needs;
- (j) War or acts of international or domestic terrorism;
- (k) Occurrences of catastrophic events, natural disasters and acts of God that affect the businesses and/or operations of PEAKDEFI;
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United States citizens and/or residents are prohibited from using any services offered by PEAKDEFI and from participating in the token sale.



# Abstract

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Since the invention of Bitcoin over a decade ago the blockchain and crypto space has evolved significantly. It was inevitable because the old, traditional financial market needed a disruption. Financial manipulations, global inequality and the inefficient and expensive transfer of value causes a lack of trust in the banks. **1.7 Billion people are still unbanked and therefore cut off from lending and investing.**

While the internet made it possible to exchange digital information, the blockchain made it possible to exchange value digitally and in a transparent, effective, decentralized way. The invention of Ethereum and the development of smart contracts opened a whole new world of opportunities and made the recent DeFi (decentralized finance) Boom possible. Many different projects in every financial sector start to disrupt the financial system for good. Within a year the total value locked in DeFi exploded by 1000% from just 1 bln. USD to over 10 bln. But that is just the beginning.

One major area in the financial system caught our attention, the area of investment. The flaws of the traditional way of investing led to global inequality. Only the financially educated, highly connected and rich people have access to the best investment opportunities. Our vision that everybody on the planet should be able to grow their wealth, no matter what position they are in at the moment, laid the foundation for PEAKDEFI, a global fund, decentralized, easy to understand and easily accessible, for all and ruled by all, to reach the peak of the markets.

# Vision

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**“The vision of PEAKDEFI is to enable everybody on the planet to grow their wealth, no matter what position they are in at the moment.”**

**“We want to provide a decentralized investment gateway that is easy to use and accessible for millions of people to shape their future“**

# Decentralizing Finance

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## Traditional Markets and their flaws

In today's world, almost every financial service is run by a centralized construct of banks. A life without any form of money is not possible. And money is issued by central banks. Without borrowing and lending, no companies could be established, no homes could be acquired. Although there are some attempts of private organizations to offer loans the majority is still in control of banks. For Investing, the idea of growing wealth by putting money into dividend-making instruments, banks are usually involved, too. So, for any financial matter, banks are usually somehow involved. But while the current financial system contributed a lot to human evolution it is still a regime with many flaws, like all systems that are built on trust.



**UNBANKED**



**SLOW &  
EXPENSIVE**



**NO TRUST**



**INEQUALITY**



**MANIPULATION**



**SYSTEMATIC  
RISK**

## The Unbanked

About 1.7 billion people still do not use banks in any form and therefore are cut off from the mainstream financial system. Many of them stated lack of money & trust, high fees & accessibility as the biggest reasons for not having a bank account. Being excluded from the financial system is one of the main reasons for poverty and has to be conquered.

## High costs & slow transactions

Although the world is as highly connected as ever before, financial transactions still remain slow and expensive, especially if transferred cross border. Furthermore, high costs of maintaining bank accounts with even higher remittance fees structure are anything but convenient.

## Lack of Trust

Financial Institutions, besides Governments, are the least trusted by the people (especially in the western world), due to many careless or willingly corrupt acts which led to major fatal crises like the financial meltdown in 2008. Even today, over a decade later one bank scandal follows the next like the famous leak of the Panama Papers or the FinCen Files.

## Global Inequality

The global wealth is controlled by a small population who has major advantages compared to the rest of the world, like access to different asset classes and financial opportunities. The top 1% control still 47% of the global wealth.

# Decentralizing Finance

## Manipulation

In a centralized financial system, governments can manipulate it to financially censor their citizens by freezing accounts, removing funds, denying access to payment systems etc. like happened in Greece or devaluing their own currency which leads to a hyperinflation as seen in Venezuela.

## Systematic Risk of Centralization

A web of a few centralized entities which control the global financial market is a big risk, as seen in the financial meltdown 2008. The dependencies can cause a domino effect and one bank after another has to be bailed out by the Governments with billions of dollars to limit the damage. The ones that lose the most are always the poorest.

All these risks & drawbacks have been well-known but without a real alternative there was no choice but to continue with the current system. That is about to change.

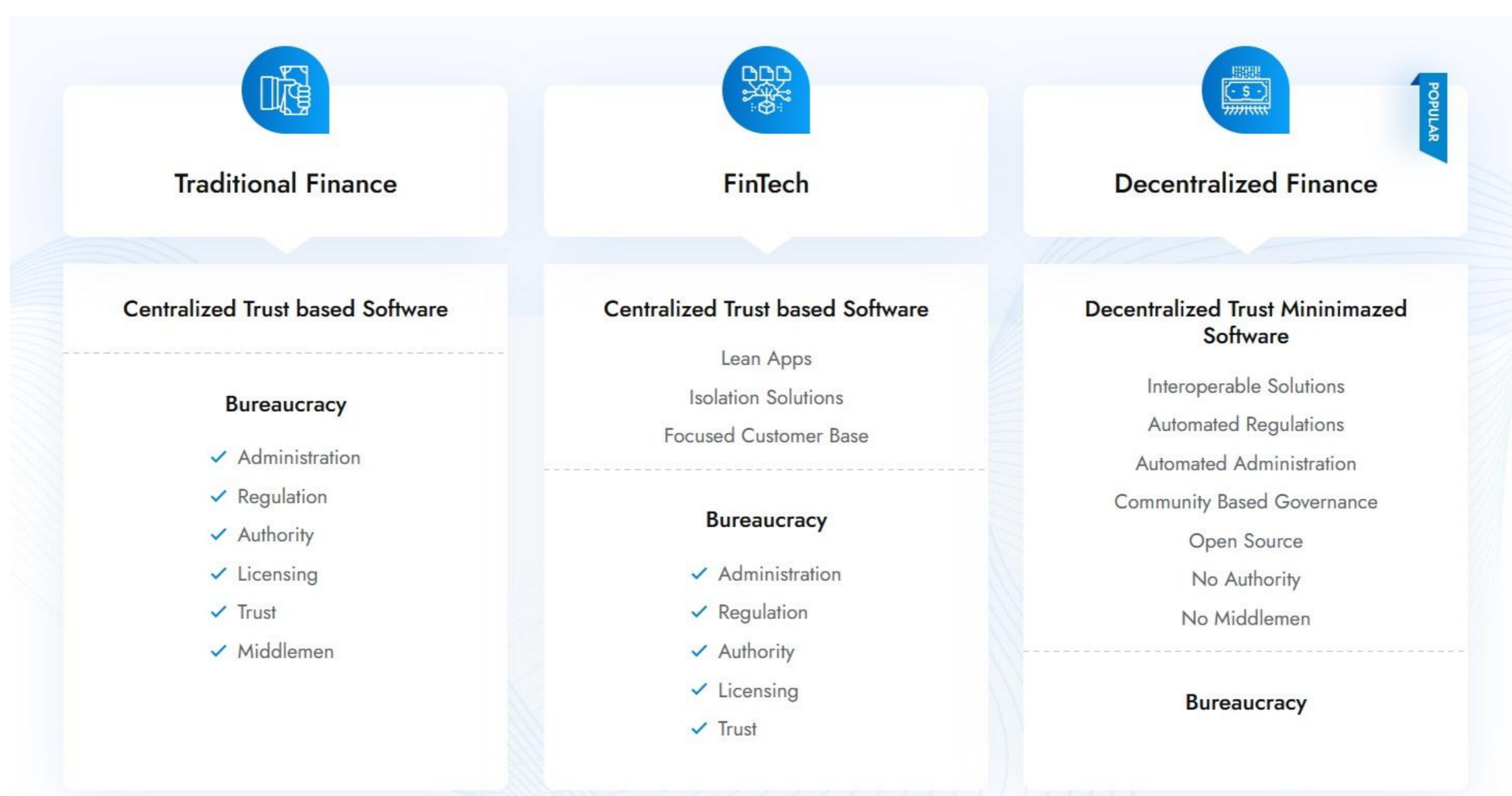
## The Solution

The good news is that with the proliferation of smartphones & internet access combined with the development of decentralized technologies like Blockchain is enabling us to completely overhaul the current global financial system & replace it with a new financial ecosystem which is fair, equitable & accessible to all.

# DeFi - Disrupting the financial market

## Traditional vs. Fintech vs. Decentralized

While the flaws of the traditional financial systems are based on the centralized bureaucratic behemoth of trust, administration and regulation, Decentralized Finance (DeFi) is about to break this construct all together and is going to provide a more democratic, fair, open and permissionless way with minimal bureaucracy and no middlemen to benefit everybody. FinTech companies made the first step by trying to eliminate some flaws of the traditional market, but the improvements are still limited, due to the fact that the underlying banking system is still in control. Only DeFi and its trust minimized solutions can disrupt this market and eliminate the core of the flaws.

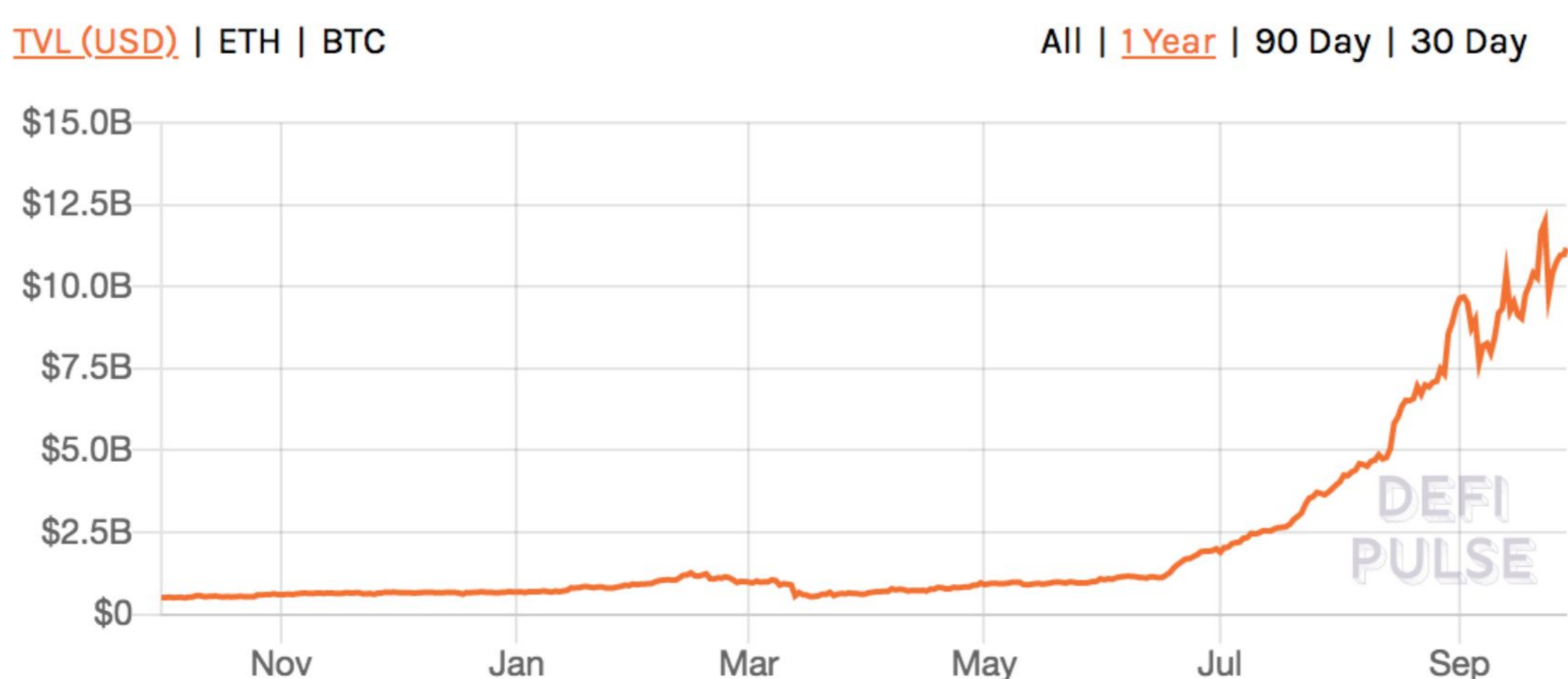


# Decentralizing Finance

## Exponential Growth of DeFi

While the invention of CryptoCurrencies started the disruption they first limited their use case for making money and payments universally accessible to anyone, decentralized financial services go even further by disrupting not only payment, but also savings, loans, trading and insurance. No wonder that experts say that blockchain technology is even more disruptive than the internet. So far over 11 Billion Dollars is already locked in DeFi Services like lending or in Derivatives (Sep. 2020), growing exponentially. And this is just the Beginning, disrupting a multi-trillion Dollar market.

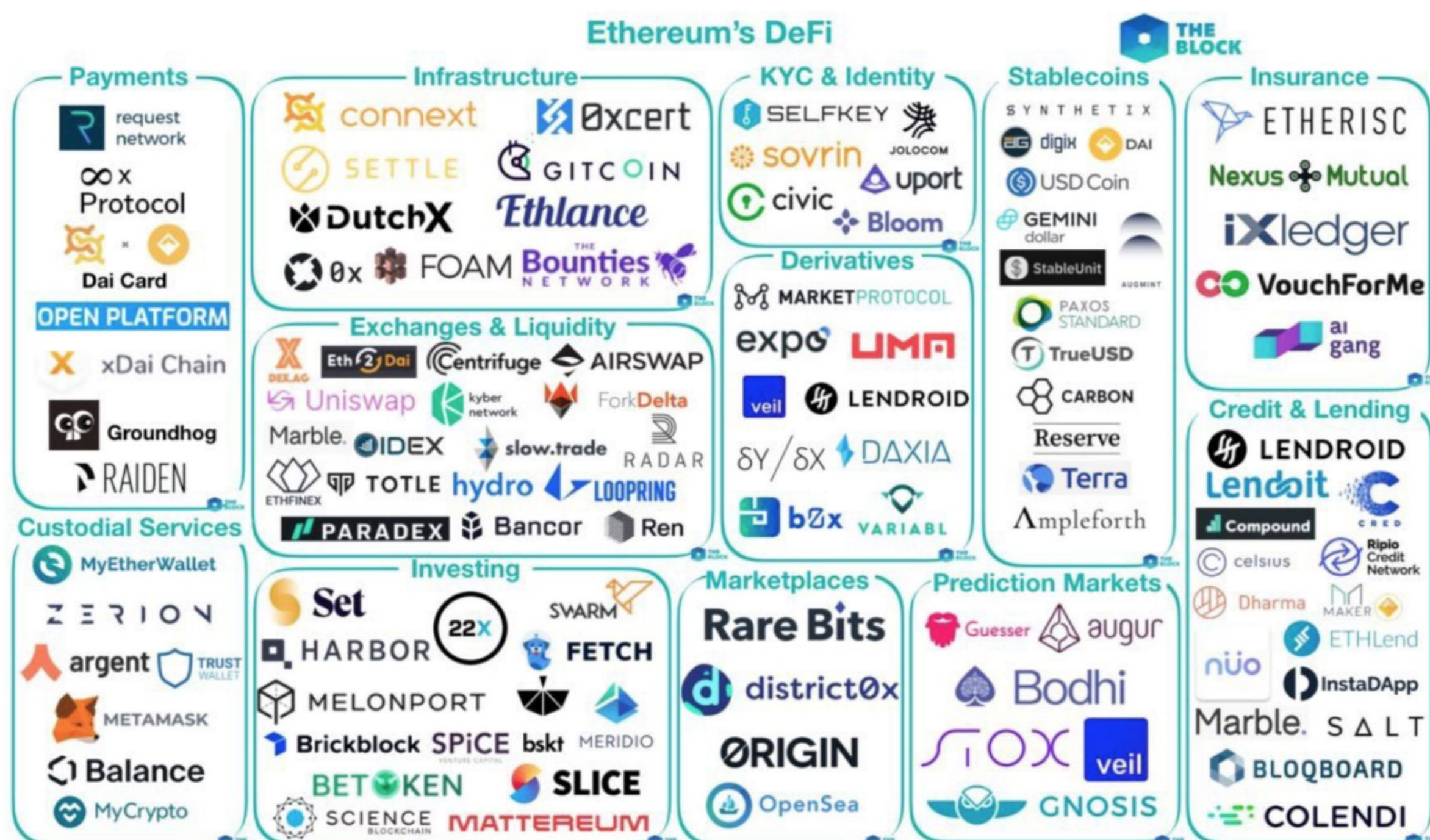
## Total Value Locked (USD) in DeFi



## DeFi Landscape

As the total value locked in DeFi is growing exponentially so does the variety of solutions in the different financial market areas. On the Ethereum blockchain, the major underlying protocol, new projects pop up every week to provide solutions for credit & lending, derivatives, exchange and investing.

In the unregulated and over-saturated industry that ICOs are, projects face a number of problems in the organization of an initial token sale, such as:



## Decentralizing Finance

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While current DeFi projects in the investment area are trying to get traditional investing solutions and asset management on the blockchain, PEAKDEFI went even a step further and created one global fund for all, transparent to all, governed by all, to reach the PEAK of the Markets.

# PEAKDEFI Global Fund

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## Issues of the Investment Market

### Current Problems that Investors face

The desire of every investor is pretty simple: Maximum return! While some might be interested in the How, the majority of investors just want to enjoy the monthly growth of their money. The main key factors for investors are:

- Delivering the capital
- Getting the highest return
- Avoiding too much risk

**Investors**



- Delivers Capital
- **Wants Maximum Return on Invest!**
- Not his / her Job to know How!
- Doesn't want to choose between hundreds of different possibilities

It is not their job to choose the right assets nor to search for the right people who do it for them. But in traditional markets it's exactly that way. They are usually overwhelmed by the huge amount of possibilities. Liquid assets like Bonds, Shares, CFD, ETFs, Futures, Raw Materials and many more are tradable on the markets. So investors can either educate themselves and get somehow through the asset forest or they have to search for someone who is able to do it. But there are many hurdles to get to the right person. Mostly, the best Asset Managers are out of reach for the average Joe.


A couple of years ago Cryptocurrencies were a pretty small area which just a few projects to invest in. Currently (Sep. 2020) there are already over 7000 Projects listed on Coinmarketcap.com and the market is growing rapidly, making it nearly impossible for investors to make the right choices.

PEAKDEFI Fund will solve these issues once and for all. Investors don't have to choose between the vast amount of assets anymore. They don't have to search for asset managers any longer, too. The only thing they have to do is to link their capital to the PEAKDEFI Platform. And due to the decentralized nature of the fund, investors will always stay in control of their funds.

### Problems that asset managers face

Good Traders and Asset Managers usually have built their expertise over years and went through a lot of struggle until they got profitable. To share their skills with others they want, and deserve, a commission. In fact, like investors want to maximize their ROI, Asset Managers want to maximize their commission. But managing funds for others is not easy, especially in the traditional markets. There are a lot of bureaucratic hurdles to overcome. And then they have to search for new clients who have to trust them and have to deal with them, which costs a lot of time.

Fund Managers



- Asset Management Skills
- **Wants Maximum Commission!**
- Expertise to maximize Return!
- Doesn't want to search for new Clients and bother with old Clients

At PEAKDEFI Managers have to focus only on their assets and their trades, the thing they are good at. No bureaucracy, no acquisition, no dealing with clients. Good traders will get more Assets under Management and therefore more commission, automatically.

### Solution: PEAKDEFI Global Fund

The general idea of a mutual fund is basically pooling your money with the money of other investors and investing it in a portfolio of different assets. The PEAKDEFI Fund is a Global Fund, managed by many Managers in a decentralized and smart way to get the best outcome.

When Investors buy a Share of the PEAKDEFI Fund, their deposit is converted into PEAKDEFI Fund Shares which represent their ownership in PEAKDEFI Fund and is fully backed by a collateral in the smart contract. As it is only one global fund, Investors don't have the agony of choosing the right assets. There is just one fund to invest in. The decentralized implementation of the project ensures that the investors stay in control of their fund. They just have to connect their ERC-20 Wallet with the platform and can invest with a few clicks.

The fund distribution between the asset managers gets optimized automatically without any influence from outside. Everything is coded in Smart Contracts. The best traders and asset managers get the biggest share of AUM (Assets under Management) while bad traders lose shares or even their complete stake, if they made too many wrong choices. To automate this process a so-called Reputation Token for Managers was created (read more about it here).

For Traders PEAKDEFI is a great opportunity to start managing funds. As the platform and the fund is fully decentralized, everybody can start with just a few steps to participate as an asset manager. This will enable many good traders, who traded so far only in private or for small groups, to provide their expertise to a broader audience.

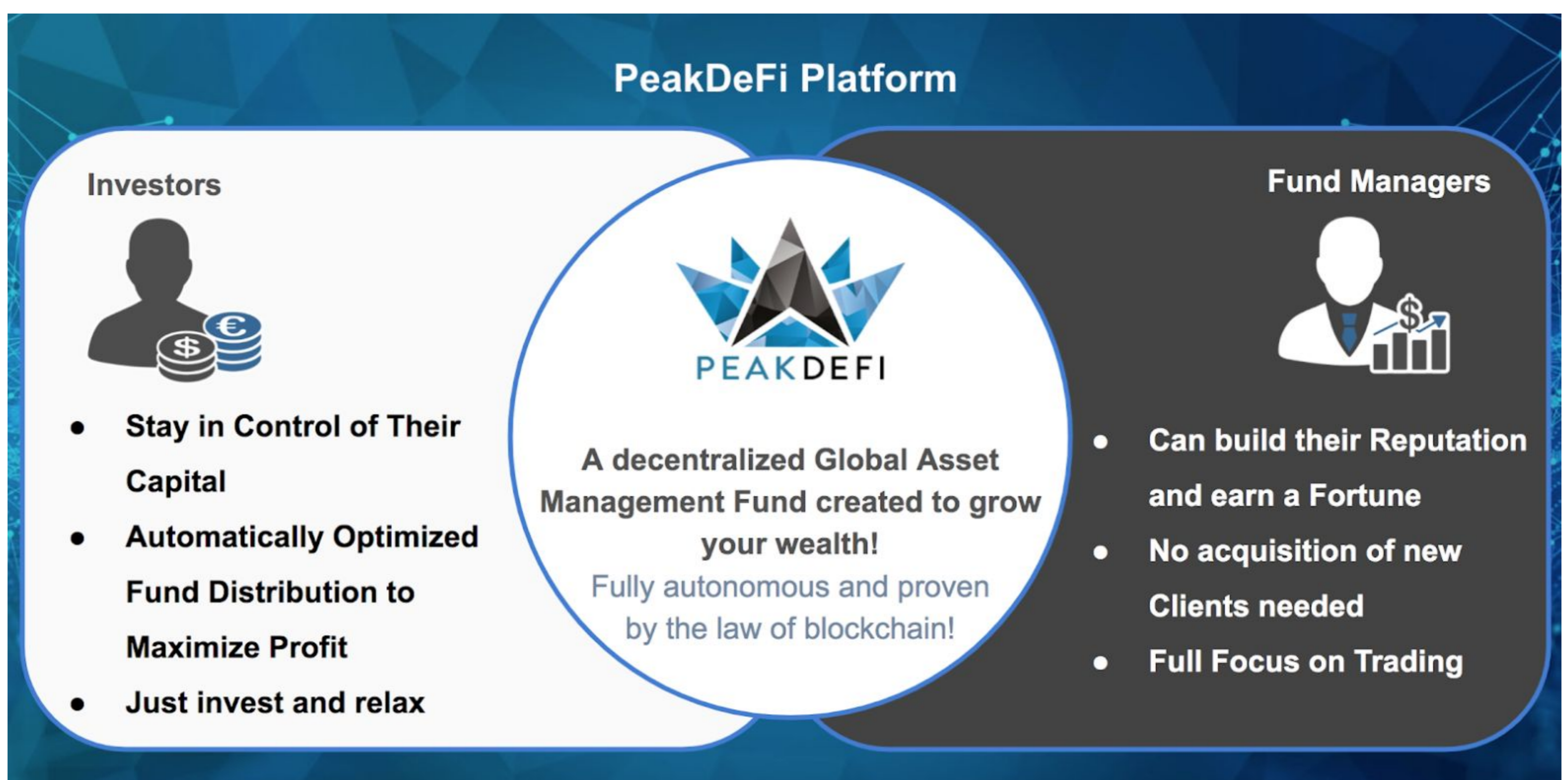
Of course, this open approach could also attract some unskilled traders, but there are mechanisms built in to separate the wheat from the chaff quickly.

## PEAKDEFI Global Fund

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Good Traders can build their reputation and can earn great commissions of up to 15% of revenues, based on their managed AUM. As the reputation grows so does their AUM.

Good performance of the fund will attract more investors which again grows the AUM for each Trader. The growth of the fund on the other hand will attract more good traders which stabilizes the performance of the fund. It's a win win for everybody.



## How it works

### For Investors

PEAKDEFI is built on the Ethereum Blockchain. If you have already an ERC-20 Wallet you can access the Platform through MetaMask or the Service of [walletconnect.org](https://walletconnect.org) if you have an App like the PEAKDEFI App.

If you don't have a ERC-20 Wallet yet, there will be step-by-step instructions on the platform to create a wallet + purchase ETH or any other provided ERC-20 Token.

### Investing

When your Wallet is connected with the PEAKDEFI platform and you have some Ethereum or any of the 70+ supported ERC-20 Token in your wallet you can easily invest in the PEAKDEFI Fund by clicking on the Buy Button in your Dashboard. Then choose the amount of shares you want to buy and the Token you want to use for purchase. Make sure to have enough Token in your wallet. After clicking on "Buy Fund Shares" you need to confirm your transaction in the app or in Metamask. As the transaction will take place on the Ethereum blockchain it can take a while until the transaction went through.

## PEAKDEFI Global Fund

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You can check your Fund Balance in your Dashboard. You can also see your PEAKDEFI Fund Shares in your MetaMask Wallet. But first you have to add a new custom token by filling the form field Token Contract Address with **0x4D1f4532fe81d0B28dF0Fe9ef14093F37EEcc339**. You are able to invest anytime in the PEAKDEFI Fund.

### A Trading Cycle

To ensure that Fund Managers have enough time to perform proper trading there are fixed Trading Cycles of 60 days where the funds are locked. While you can invest in the fund anytime you can sell your fund shares only within the so called intermission phase. This is a period of 3 days between every trading cycle where Managers are not allowed to trade and investors can sell their funds. A full cycle is 60 days and is divided up by a 57-day trading period and a 3 day intermission phase. A cycle starts and ends for everybody on the same date, hence when you invest for instance on day 40 of the cycle your investments starts immediately and will "work" for the next 17 days until the intermission phase of 3 days starts where you can sell again. After these 3 days a new cycle begins.

### Selling

While you can invest every time into the fund you can only sell your shares again when a cycle ends, i.e. when the intermission phase begins. A full cycle is a fixed 60 days period where the funds are locked for 57 days for trading purposes followed by an intermission phase of 3 days where Investors can sell (parts of) their fund shares.

### Fees for Investors

If the fund was profitable in a Cycle the Profits will be shared automatically between investors, fund managers and affiliates in the following way:

65% of the Profits will be distributed to the investors

15% of the Profits will be distributed to the fund managers

20% of the Profits will be distributed to the affiliates

Additionally, after the management phase of a Cycle is over (every 60 days), a small fee of 0.1% of the total PEAKDEFI Fund is paid to the asset Managers to handle their transaction costs. There are no additional deposit or withdrawal fees. Only the typical blockchain transaction costs have to be paid to the blockchain network.

## For Managers

### First Steps

Becoming a Manager is very simple. First you have to stake at least 1000 PEAK through the Investors Dashboard. After that you can become a Manager by clicking on the „Become a Manager“ Tab on the main homepage and walking through the process to buy Reputation Token. After the purchase you are ready to go. But be aware, that you can only start trading when the next managing cycle begins.



## PEAKDEFI Global Fund

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### AUM Distribution and the Reputation Token

To distribute the AUM between the managers automatically a so called Reputation Token has been implemented at the platform. This Token cannot be bought on external exchanges, nor can it be sold. Every Manager has to buy the same amount of Reputation Token at the platform which entitles a manager to manage a part of the whole fund. The amount of Reputation Token grows and decreases over time, depending on the success of the Manager.

#### The AUM for each manager fluctuates and depends on different aspects:

- The AUM grows if more investors invest in the fund and therefore the fund grows
- The AUM grows if the Amount of Reputation Token rises
- The AUM of each individual Manager shrinks if the Amount of Reputation Token decreases
- The AUM of each individual Manager shrinks if more Managers enter the Fund

If more Managers enter the fund it has to be shared between more Managers and therefore every Manager get's a smaller piece to manage. But more traders usually mean less volatility and therefore more stability for the fund.

### Asset Management

You can choose between 70+ Assets to trade and how you want to trade (buy / sell / leverage), the amount of Reputation Token you want to stake (which determine the size of the position), the max acceptable buy price and the Liquidity Provider. The order size depends on the amount of Reputation Token you are going to stake. E.g. if you have 100 Reputation Token which for instance represent a Managed Capital of 10.000 USDC and you want to invest 1000 USDC in this trade = 10% you have to stake 10% of your Reputation Token = 10.

The max acceptable buy price is the slippage (price tolerance) you accept. E.g. a max acceptable buy price of 3% means that you are willing to accept a buy price deviation of 3%.

Liquidity Provider is the exchange which you choose for executing the trade.

When you open a "Sell" order it means that you are betting on a price decrease and want to take advantage of it. This is also called a Short Order. A short order is created by taking out a loan denominated in the asset that you wish to short, with collateral denominated in USDC (or an other stable coin). The loaned asset is immediately converted to the stable currency. If the asset's price falls, the value of your debt also falls, meaning you need to pay back less money, giving you a profit. If the price rises, your debt increases, and you lose money.

PEAKDEFI uses the service of [Compound Finance](#) for executing leveraged long & short trades.

## PEAKDEFI Global Fund

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Margin Trades or leveraged orders enhance a trade position by a factor  $x$ . For instance, if you made a leveraged long order with 1.5x leverage, and the price of the underlying asset increased by 10%, your return would be 15%. Of course the same ratio applies if the price goes in the wrong direction, e.g. if the price of the asset decreased by 10% you would lose 15%.

Leveraged long orders are made by taking out loans denominated in a stable currency (like DAI), with the collateral denominated in the asset you want to long. The loaned stable currency is immediately converted to the asset you want to long. This means that you would be exposed to the asset's price changes not only through the collateral, but also through the loaned assets, effectively amplifying your returns (and losses).

When making margin orders, PEAKDEFI takes out loans backed by collateral. If the ratio of collateral to debt (the collateral ratio) is too low, the loan platform (Compound) will liquidate the loan, which entails the loss of the collateral.

To prevent liquidation, you can top up an order's collateral on the platform. This action does not require additional staking of Reputation Token.

You can monitor your collateral status for each order in your Managers Dashboard.

### Risk Threshold

To handle Managers who don't make any trades but still redeem their commissions every Cycle, there is a Risk Threshold implemented which disincentivizes managers from just sitting on the fence, blocking capital and redeeming their commissions.

This Risk Threshold mechanism measures the amount of risk each manager has taken in a cycle, and only gives the manager a commission if the risk taken exceeds a certain threshold. If an Asset Manager doesn't take any risk, her Risk = 0.

We measure the risk a manager has taken using the formula:

$$Threshold = ReputationTokenBalanceAtCycleStart \times (3 \text{ days})$$

And the threshold we have chosen for each manager is:

$$\min\left(1, \frac{Risk}{Threshold}\right)$$

The proportion of the full commission that each manager will receive is:

## Rewards and Punishments

Positive Trades create Profits for the Fund and contribute to a positive cycle, which results in a commission of up to 15% for you (Depending on your Risk Threshold in this Cycle). In addition good Trades increase the Total Amount of Reputation Token and therefore the total share of the PEAKDEFI Fund you manage which affects the Total Commission you get.

If your trade encounters a loss below 10% you will lose the normal amount of Reputation Token, whereas trades with more than 10% losses will lose a lot more Reputation Token as the losses increase. Trades with losses above 25% will lose all of the staked Reputation Token (for this Trade). This mechanism protects the PEAKDEFI Fund from heavy losses.

### Inactive Traders

With the possession of Reputation Token Traders are eligible to manage a share of the PEAKDEFI Fund which also means that there is Investment Capital reserved for every Trader to manage. If a Trader does not trade at all the capital he / she manages is blocked and does not grow. To avoid this situation, managers who have been inactive for 2 cycles or above will lose their entire Reputation Token balance. Inactivity is defined as not making any trade.

## For Affiliates

### Risk Threshold

If you refer someone who invests in the PEAKDEFI Fund you will get a reward on his / her profits every time, if the fund is profitable. For instance if your referred Investor invests 1.000 USDC and the fund makes 10% profits these 100 USDC Profits will be distributed between the Investor, the Fund manager and Affiliates. You will get 10% commission on this 100 USDC Profit = 10 USD.

USDC is a Stablecoin which is pegged to the US-Dollar -> 1 USDC = 1 USD

You can get Profits up to 8 Levels deep in your Referral Structure. The first Level is always activated. To unlock the other 7 Levels you have to stake a specific amount of PEAK.

**If you invite someone he/she will also get a reward of 3% on his/her PEAK Staking**

## PEAKDEFI Global Fund

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If you refer a new Member you'll get 10% rewards on his / her Profits. If this Member refers a new User you will get 4% rewards on his / her Profits etc.

Distribution Level	% Reward	PEAK Staking required for get more rewards
1	10%	0 PEAK
2	4%	2000 PEAK
3	2%	4000 PEAK
4	1%	6000 PEAK
5	1%	7000 PEAK
6	1%	8000 PEAK
7	0.5%	9000 PEAK
8	0.5%	10000 PEAK

### How to become an Affiliate / Referral

After your registration / connection with your wallet you are already able to refer new Members and get a commission of 10%. If you want to unlock further Levels you have to Stake PEAK.

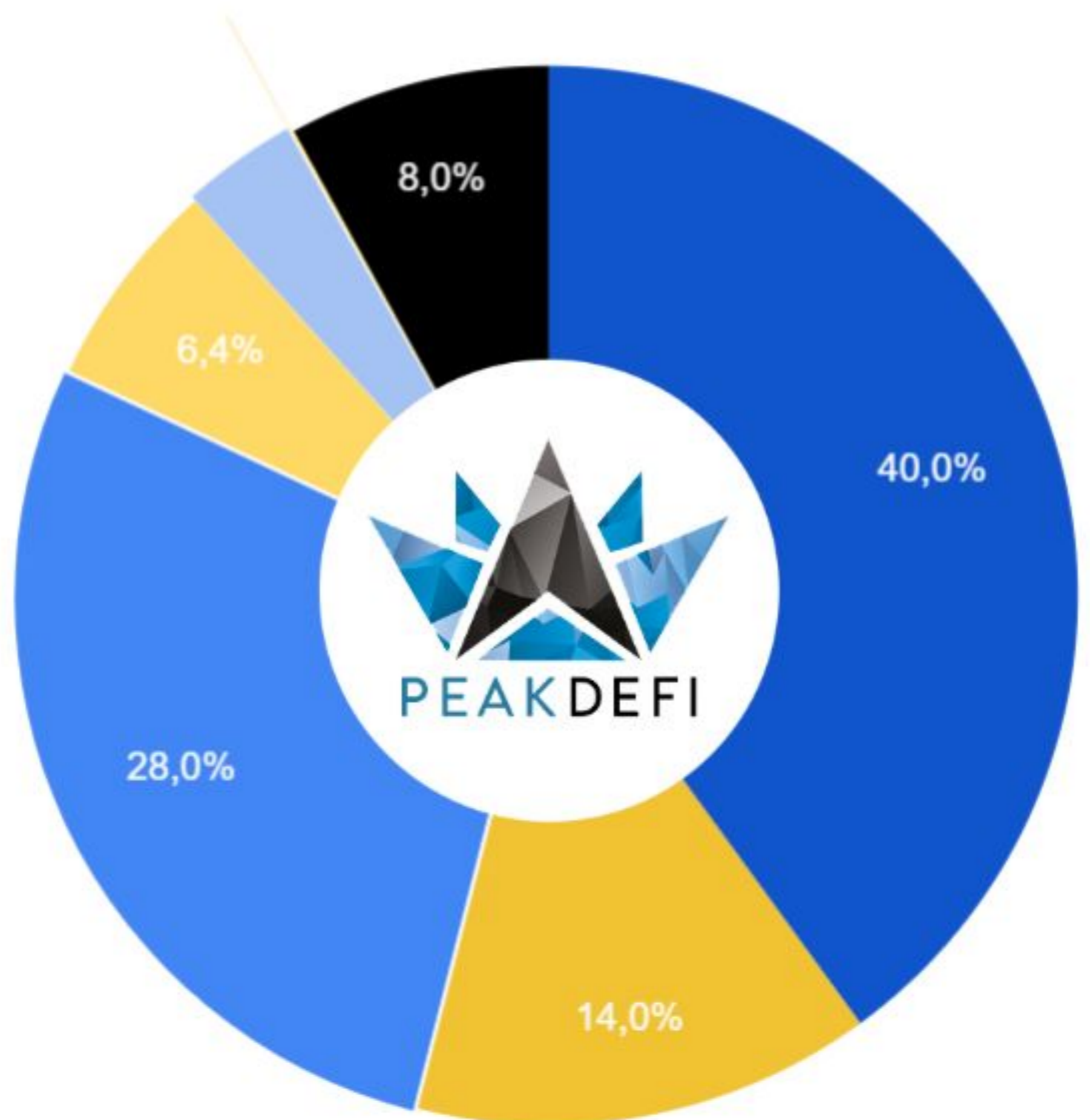
You find your Referral Link in your dashboard at the "Invite friends" Tab. You can also check your current Rank Level, your Referrals Data and you can redeem your commissions by clicking the "Redeem Commission" Button.

# PEAK Token

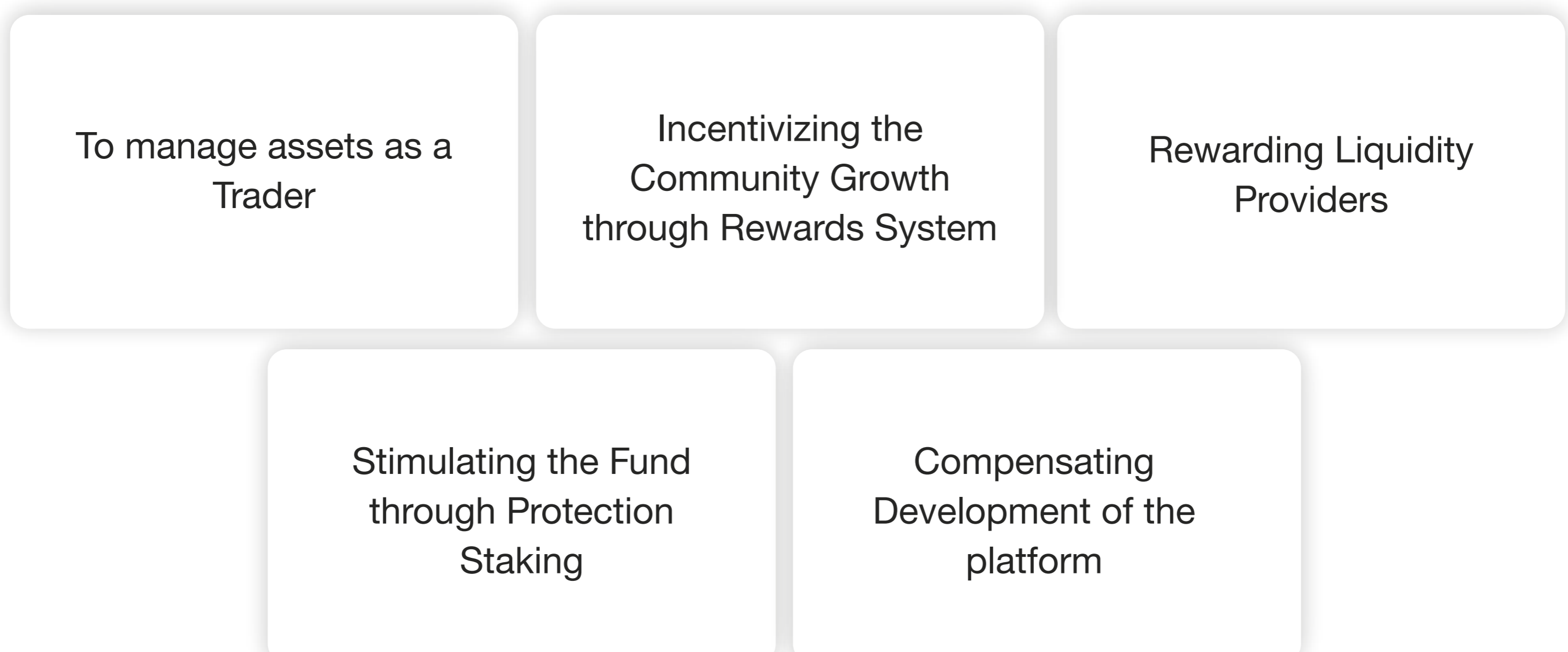
## Characteristics, Tokenomics and Distribution

PEAK is the Token behind PEAKDEFI and fuels the platform. It's an ERC-20 Token built on the Ethereum Blockchain as the platform PEAKDEFI itself. **The Total Supply will be 2.500.000.000 PEAK.** The Distribution of the Token is as follows.

- 40% Staking on ETH Chain
- 14% Staking on Binance Smart Chain
- 28% MarketPeak Community on ETH Chain
- 6.4% MarketPeak Community on Binance Smart Chain
- 3.52% Yield Farming for Liquidity
- 8% Founders & Team
- 0.04% Initial PEAK Liquidity on ETH Chain
- 0.04% Initial PEAK Liquidity on Binance Smart Chain



### This token is required for



## PEAK Token

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The PEAK Token Distribution had to be updated, as the PEAK Token has been integrated to the Binance Smart Chain for performance reasons and the governance proposal to distribute PEAK tokens to new MarketPeak members was successful. The hard cap of PEAK is now 2.5 bln. PEAK and the Tokenomics are splitted between the Ethereum Blockchain and the Binance Smart Chain in the following manner:

40% = 1 bln. PEAK remain reserved for Staking on the Ethereum Blockchain.

8% = 200 mln. PEAK remain reserved and locked for the Team / Founders on the Ethereum Blockchain.

Previously 0.08% = 2 mln. PEAK were reserved for initial Liquidity on the Ethereum Blockchain. But as the PEAK Token has been integrated to the Binance Smart Chain it was splitted equal between the Ethereum Blockchain and the Binance Smart Chain.

Furthermore, previously 5.52% = 138 mln. PEAK were reserved for Yield farming. This were splitted into 3.52% = 88 mln. PEAK for Yield farming on the Ethereum Chain and 2% = 50 mln. PEAK for Yield farming on the Binance chain. However, since there will be no Yield Farming on BSC in the future, the aforementioned 50 million will be credited to Staking on BSC.

Another update is that 12% = 300 mln. PEAK were reserved for (institutional) investors. But as PEAKDEFI has grown on it's own immensely institutional investors are not necessary any longer. Therefore these reserved 12% were provided for the PEAK Staking on the Binance Smart Chain. So, in total with the 50 mln. from yield farming, 14% = 350 ml. are reserved for staking on the Binance Smart Chain.

34.4% = 860 mln. PEAK are reserved for the MarketPeak community. This splits up into 28% = 700 mln. PEAK for the Ethereum Chain and 6.4% = 160 mln. for the Binance Smart Chain, whereas 2 mln. will be used for initial liquidity providing on both chains.

All in all 350 mln. + 160 mln. = 510 mln. PEAK are reserved for the Binance Chain while 1.99 bln. PEAK are reserved on the Ethereum Blockchain.

Different mechanisms are implemented to decrease the circulating supply of the Token and therefore encourage a price increase. In April 2021, the Founders and Team Treasury went live. Therefore a six month cliff period was set, followed by 2.5 year linear vesting. A total of five releases are set available every six month, ending in April 2024.

For the MarketPeak Community PEAK will be minted only according to the product sales on the MarketPeak Platform. Furthermore the release of the minted token will take place over a period of twelve to thirty-two months. PEAK Staking Rewards will encourage Users to lockup their PEAK and therefore decrease the circulating supply, too.

### PEAK Staking

#### Introduction

Besides investing in the PEAKDEFI Global Fund you can grow your Capital by Staking PEAK. At a very basic level, "staking" means locking your crypto assets for a certain period of time for a specific purpose. With regard to PEAK you'll get Rewards for decreasing the current circulating supply in the Market and stabilizing the PEAK price by locking your PEAK on the PEAKDEFI Platform.

## PEAK Token

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1 Bln. are reserved for Staking Purpose. 700 Mio. PEAK are reserved for "natural" Staking Rewards, 250. Mio. PEAK the for so called Protection Staking and 50 Mio. are reserved for Referral Ranking Bonus. You can earn up to 83% in natural PEAK Staking per Year! While Asset Managers have to stake a specific amount of PEAK it is an optional opportunity for Investors. Affiliates on the other hand need to stake PEAK in order to receive more Referral Commission.

### Staking Rewards

Besides investing in the PEAKDEFI Global Fund you can grow your Capital by Staking PEAK. At a very basic level, Staking Rewards

The PEAK-Staking Formula for "natural" Staking depends on 3 Parameters: The Amount of PEAK to stake (Bigger Bonus), the Period of Time you are willing to lockup you PEAK (Longer Bonus) and the stage, when you start staking (Early Factor). The amount of PEAK Staked,  $s$ , can be 10 - 1,000,000 PEAK. The time the PEAK are staked for,  $d$ , can be 10 to 1,000 Days.

Rewards (in %):

$$\text{BiggerBonusYearly} : B(s) = \min(s/10,000,000; 0.1)$$

$$\text{BiggerBonusDaily} : b(s) = B(s)/365$$

$$\text{LongerBonusTotal} : L(d) = \alpha * d + \beta * d * (d + 1)/2$$

$$\text{EarlyFactor} : e(w) = \max((-1/700,000,000) * w + 1; 0)$$

$$\text{RewardTotal} = e(w) * (L(d) + b(s) * d)$$

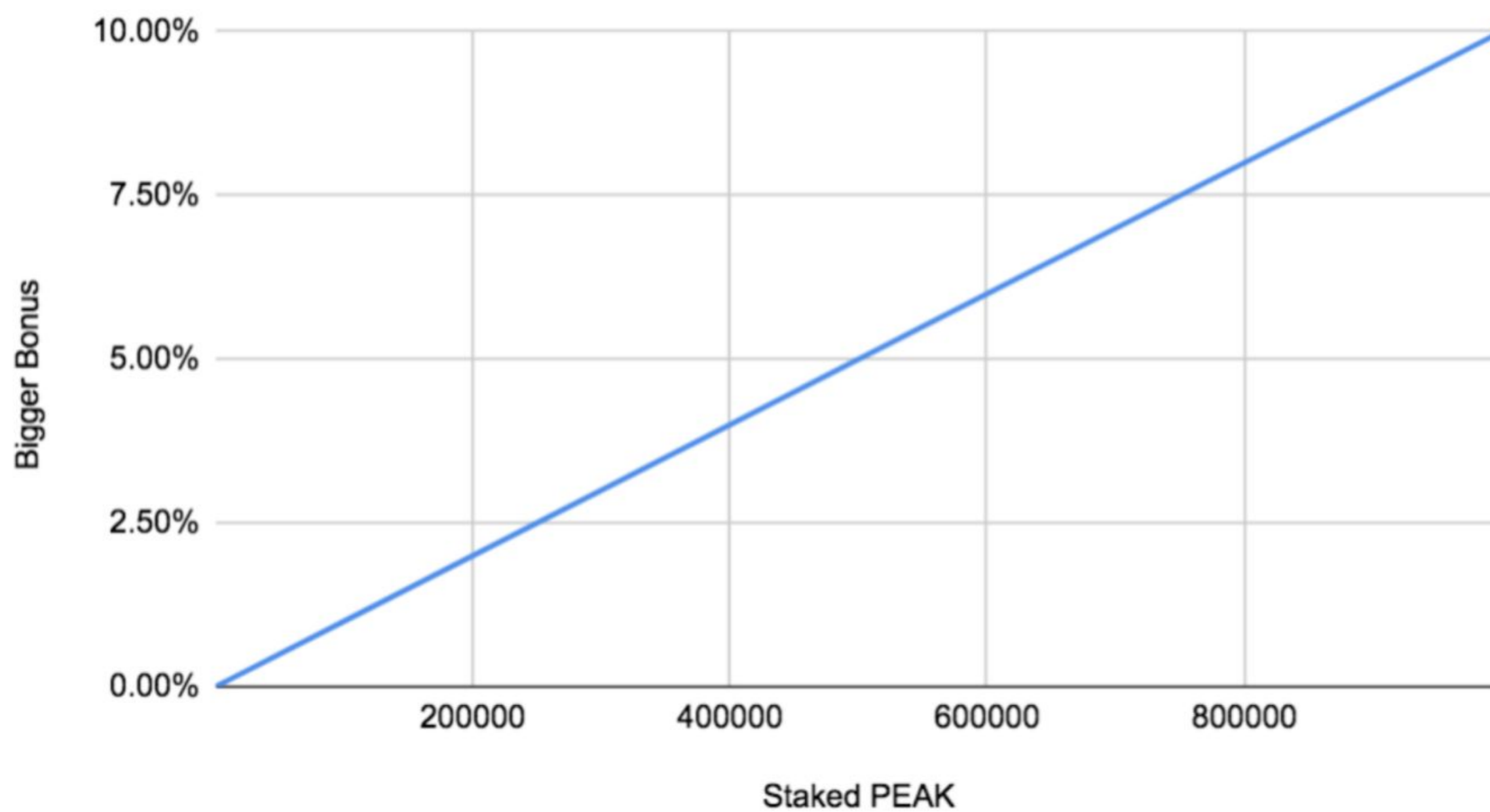
- $\alpha$  = daily fixed factor
- $\beta$  = daily growing factor
- $d$  = Staking duration in Days
- $s$  = amount of Staked PEAK
- $w$  = already spent / reserved Amount of provided PEAK for Staking (max 5 bln.)

# PEAK Token

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## Bigger Bonus

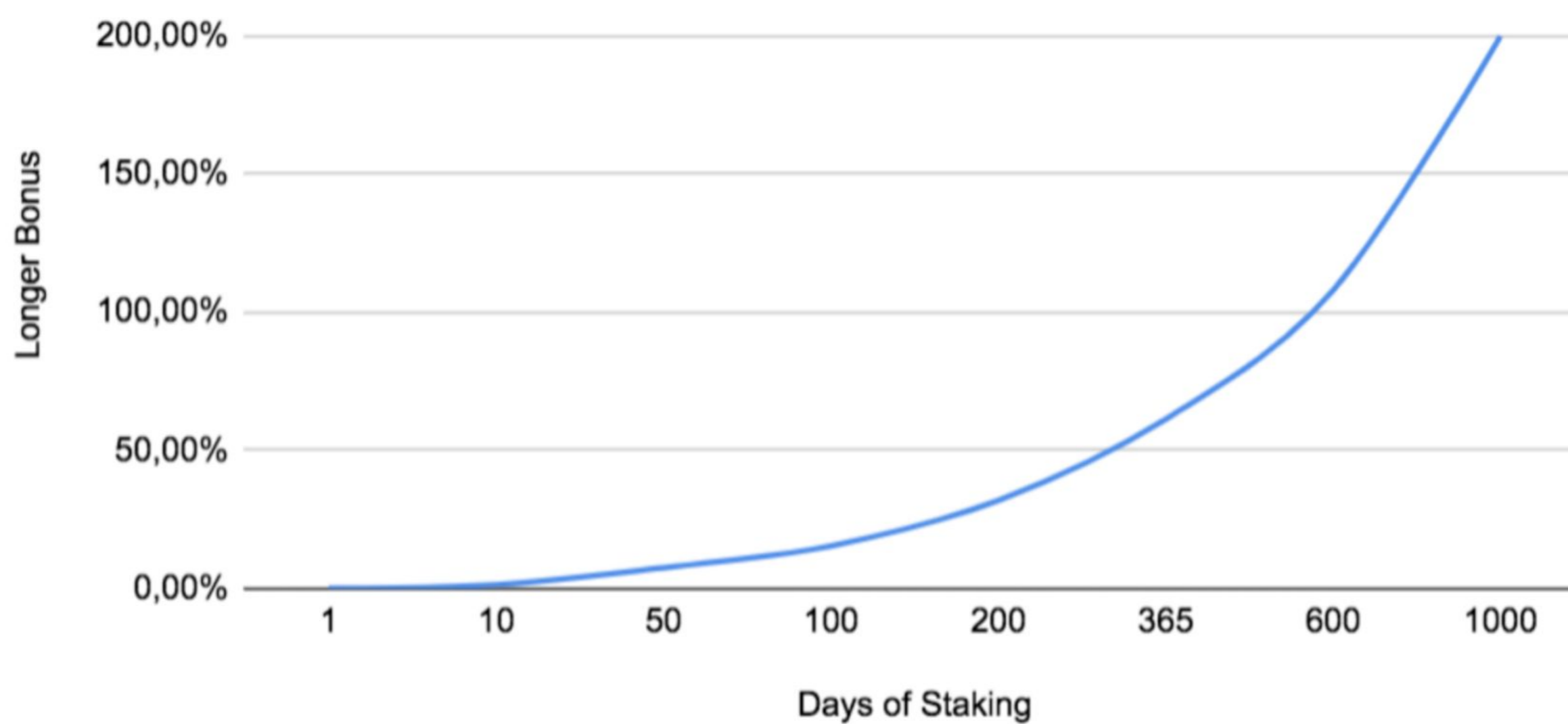
The Bigger Bonus p.a.  $B(S)$  is determined by the amount of PEAK that you are willing to stake ( $s$ ). You can earn up to 10% on top of the regular Staking Rewards.



## Longer Bonus

The Longer Bonus  $L(d)$  is determined by the length of time ( $d$ ) that you are willing to stake. The minimum period is 10 days, the maximum 1000 days. The longer you stake the higher your APY (Annual Percentage Yield). Due to the daily growth factor  $\beta$  on top of the daily fixed factor  $\alpha$  it is always more lucrative to stake longer in one piece (e.g.

1



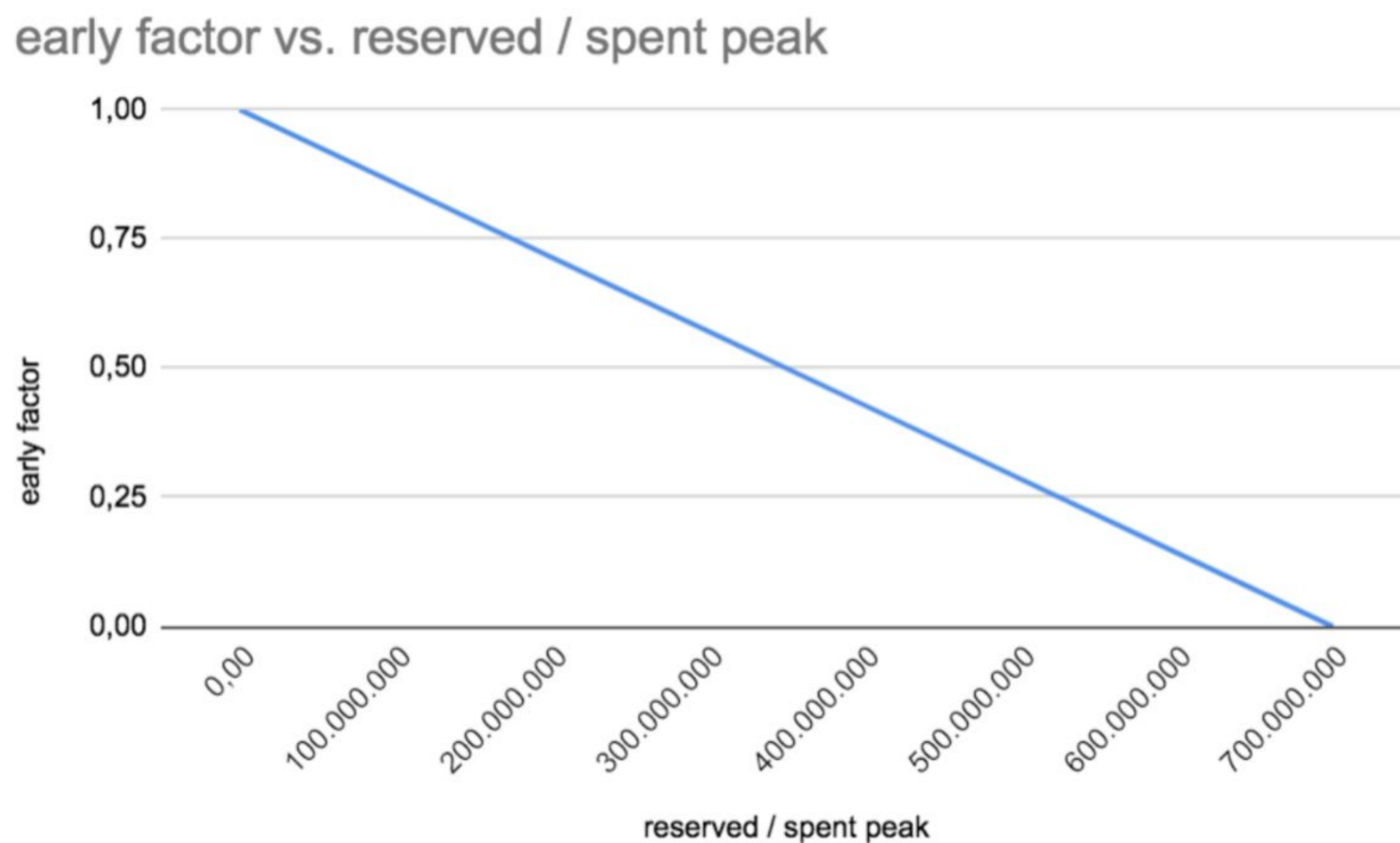


# PEAK Token

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## Early Factor

The earlier you start staking the greater your rewards. This is due to the Early Factor  $e(w)$ . There is only a specific amount of available PEAK for Staking (700 Mio.) The staking rewards are reduced by the factor  $e(w)$  that depends on the amount of PEAK which has already been spent or is reserved. The less PEAK are remaining for Staking the less the APY (Annual Percentage Yield).



## For Affiliates

If you refer someone who stakes PEAK you will get an upfront commission on his / her Staking Rewards. For instance if your directly referred Member stakes 10.000 PEAK for 1 year and get's a reward of e.g. 60% = 6000 PEAK you will get a 10% commission on this reward = 600 PEAK, instantly after your referred Member starts staking. So while he / she gets the rewards distributed over the whole staking period you will get rewarded immediately.

## Reward Structure

As in the Direct Sales Bonus Commission Structure you will also get here rewards up to 8 Levels deep. The same table with the same data and requirements applies here. So to unlock the other Levels you have to stake PEAK yourself.

## PEAK Token

As shown in the table above, 20% in total are distributed among 8 Levels. If there are less affiliates (especially in the beginning) the remaining PEAK will get burned.

Distribution Level	% Reward	PEAK Staking required for get more rewards
1	10%	0 PEAK
2	4%	2000 PEAK
3	2%	4000 PEAK
4	1%	6000 PEAK
5	1%	7000 PEAK
6	1%	8000 PEAK
7	0.5%	9000 PEAK
8	0.5%	10000 PEAK

## Direct Sales Volume - DSV

Besides earning great rewards on your referral's investments and staking you also collect Direct Sales Volume Points (DSV). These DSV entitle you to attain "Career Ranks" for special accomplishments. Every time you achieve a new rank you will get a One Time Bonus Distribution in PEAK. See the List on the left side with the specific requirements for each Rank.

You will get DSV Points for every Referral up to 8 Levels deep (if unlocked). The same %-calculation applies for DSV points as in the Reward-List stated (10% first Line, 4% second line etc.). One DSV Point equals 1 USD Commission. For Instance if you get a total commission of 1000 USDC (PEAK Staking Commissions are converted in USDC at current PEAK Price) you will get 1000 DSV.

Rank	Bonus PEAK Token got minted	Career rank	DSV
8	PEAK in worth of (50000 USDC)	Star	150000 DSV + 2 x Direct Mentor
7	PEAK in worth of (15000 USDC)	Mentor	50000 DSV + 2 x Direct Leader
6	PEAK in worth of (7500 USDC)	Leader	10000 DSV + 2 x Direct Professional
5	PEAK in worth of (2400 USDC)	Professional	3000 DSV + 2 x Direct Advanced
4	PEAK in worth of (1200 USDC)	Advanced	1500 DSV + 2 x Direct Intermediate
3	PEAK in worth of (600 USDC)	Intermediate	750 DSV + 2 x Direct Rookie
2	PEAK in worth of (300 USDC)	Rookie	250 DSV + 2 x Direct Newbie
1	PEAK in worth of (100 USDC)	Newbie	100 DSV

### PEAK Minting for MarketPeak Community

Blockchain technology and tokenized assets are a complicated area. For that reason MarketPeak.com was created 2019 to educate it's community in this disruptive technology and to prepare it for the decentralized platform PEAKDEFI.



About Finance Roadmap Team Contact Shop PEAKDEFI Wallet

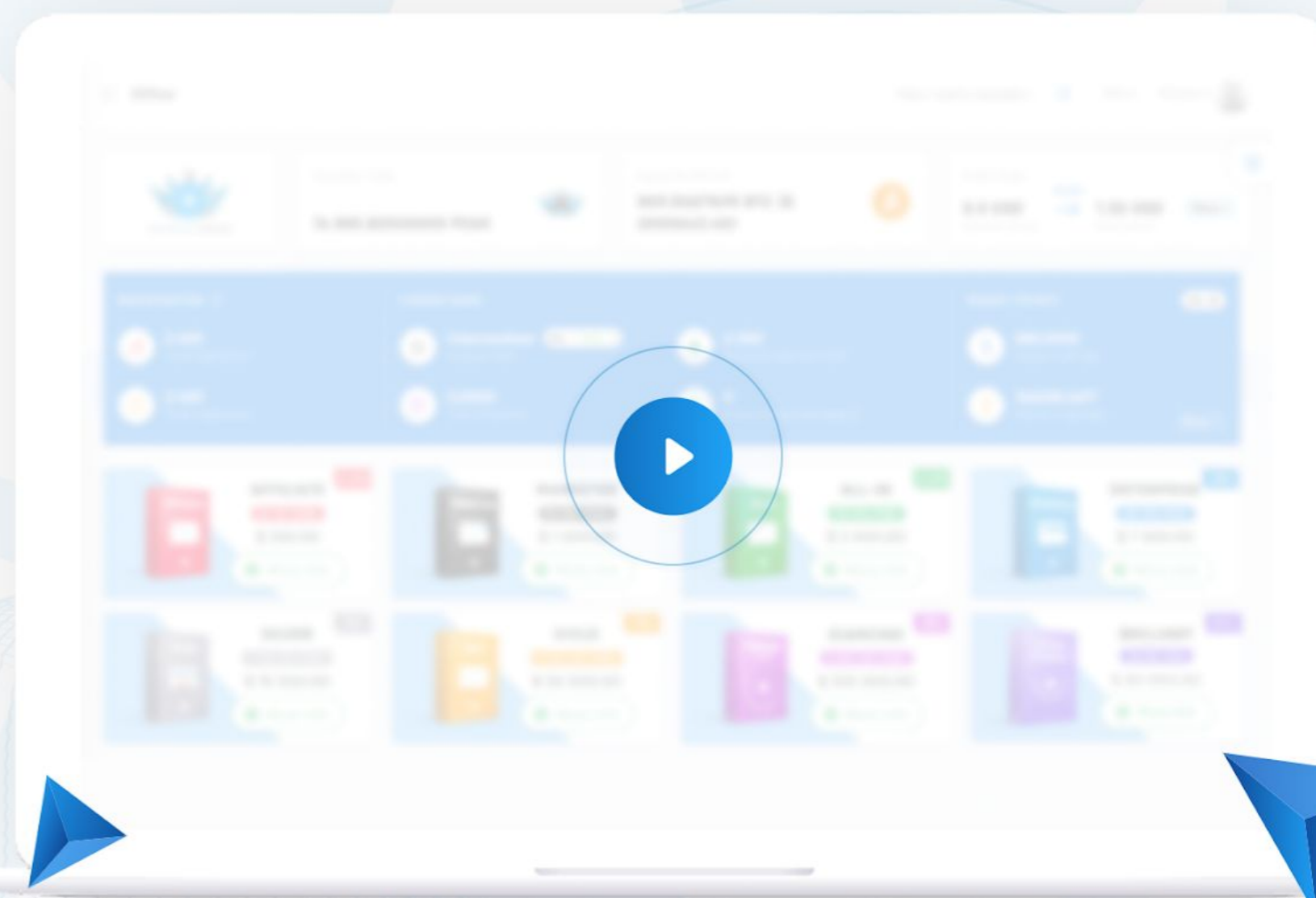
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Login

**MarketPeak** is a community rewarding gateway for blockchain & leadership education to empower your financial wealth

Get the best education for finance and blockchain  
Learn how to use DeFi and crypto software  
Build a passive income by building a community.

Join now →



Tracked on  CoinMarketCap and listed on the following exchanges:

The platform offers a lot of education material about Blockchain Technology, Crypto Currencies and the future of a decentralized financial system to prepare its community for great investment opportunities.

As the whole topic is evolving and changing everyday it is of great importance to keep the Community up to date. Therefore the products and services at marketpeak.com are updated constantly.

To take advantage of the Education products Members have to pay a one time membership fee. There are different types of memberships with different features and different topics, starting from 125 USD.

In exchange for the purchase of the Membership the Member got rewarded with a specific Amount in PEAK. But they don't get the full amount instantly. These Tokens are distributed weekly over a period of twelve to 32 months after purchase to foster a healthy increase of the circulating supply.

860.000.000 PEAK are reserved for the MarketPeak Community.

# PEAKDEFI APP

The Vision of PEAKDEFI is to enable everybody on the planet to grow their wealth, no matter what position they are in at the moment. To give everyone the same chance the solution has to be

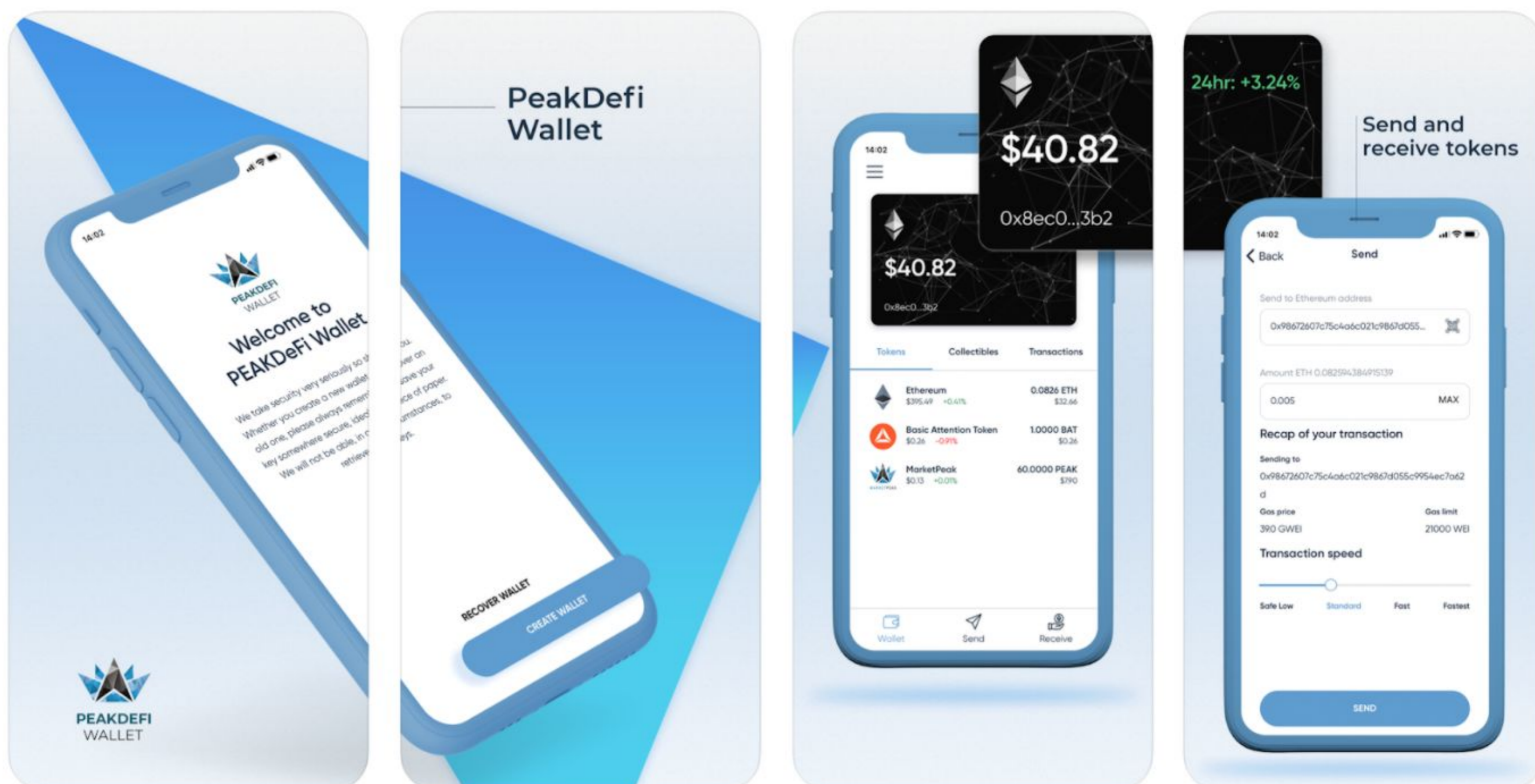
1. decentralized, it has to be
2. understood and it has to be
3. easily accessible.

The PEAKDEFI Platform will be fully decentralized (1.) ,

MarketPeak provides the education to understand the financial revolution we are in (2.).

To guarantee everybody a safe and easy access (3.)

PEAKDEFI launched it's own App, the PEAKDEFI Wallet, a decentralized wallet, where everybody can access the cryptocurrency world with a push of a button on their mobile devices in the most simple and convenient way. You can create wallets, import existing wallets, buy and sell crypto currencies on integrated decentralized exchanges and you can easily connect the app to the PEAKDEFI Platform to invest and grow your capital.



# PEAKDEFI Launchpad

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In the financial markets, the first to invest in successful projects naturally profit the most! Because they stick with the project from the bottom, they deserve to enjoy the fruits of success. A crypto launchpad is the best place to find interesting projects in its early stage.

Crypto launchpads are platforms that allow blockchain-based projects to raise capital while giving their users access to early-stage token sales. The advantage of being able to invest in a project before the public sale is that you can obtain the token for a fraction of the price, before they are being listed on exchanges. Since you can raise funds through a launchpad and benefit from support and marketing services, it is interesting for many new crypto startups to work with launchpads.

In April 2022 our own PEAKDEFI launchpad went live! PEAK Token holders are now able to stake their PEAK in order to participate in the crowdfunding.



PeakDeFi Launchpad is a multichain platform to connect brand new fundraising projects and investors looking for high-quality startups and projects with outstanding return-on-investment (ROI) potential, striving for:

- The highest quality standards: Promising projects go through five stages of due diligence before they are listed, ensuring only the best projects on the market are launched on PeakDeFi.
- Fairness: PeakDeFi provides guaranteed transparent allocation tiers for all potential investors to ensure every participating investor has an allocation spot.
- Effectivity: Flat hierarchies and automated processes on PeakDeFi ensure the highest effectivity and efficiency throughout all stages in the on-boarding, development and final launch process of all fundraising projects

## PEAKDEFI Launchpad






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The crypto market is currently overloaded with new IDOs (Initial DEX offerings) and IGOs (Initial game offerings), which makes it really difficult for investors to filter exceptional projects with high potential ROI. PeakDeFi analyzes potential projects' tokenomics, teams, use cases, long-term potential, finances, development steps and structures to give you a better overview over the market.

The team has several years of experience in developing and launching startups in the crypto space. On this basis, we were able to create a launchpad that not only offers a user-friendly and non-complicated UI, but also ensures a professional and smooth project execution with solid long-term projects.

As we at PEAKDEFI Launchpad stand for fair project launches, we created a tier system that enables everyone to get the right portion of each pools' allocation.

### Our Tier System: 5 Tier levels with guaranteed token allocations

Our Tier System		
Tier	PEAK tokens staking amount	Pool Weight
 Tier 1	10000	4
 Tier 2	50000	10
 Tier 3	100000	20
 Tier 4	250000	38
 Tier 5 +VIP Access	1000000	70

Our tier system covers 5 different tiers in total. We have four (tier 1 to tier 4) public sale tiers and one private sale tier (tier 5). By negotiating with upcoming projects we can offer private sale conditions for our tier level 5 investors, which means a reduced token price, but also other vesting conditions compared to the public sales tiers.

Once an IDO pool is opened, the pool stays open until all tickets are sold out or the pool reaches the time limit. If an allocation gets not sold out, the remaining tokens will be split between all other tiers according to their pool weights.

### **Our Staking System: Stake PEAK to get allocation and earn up to 20% APY**

By staking PEAK token on the PEAKDEFI Launchpad investors can participate in upcoming IDOs and earn up to 20% APY. In order to participate in the sales, at least 10,000 PEAK tokens must be staked in order to enter Tier Level 1. Depending on how many PEAK Tokens investors stake in total, they will enter one of the 5 Tier Levels mentioned above.

To prevent a constant inflow and outflow of PEAK tokens, we have also set up penalty fees. This means if investors want to unstake after a short period of time, they have to pay a percentage of the total amount of PEAK tokens they want to unstake:

2 weeks	30%
4 weeks	20%
6 weeks	10%
8 weeks	5%

After eight weeks, there will be no further penalty fees for withdrawing PEAK tokens.

To sum it up PeakDeFi Launchpad's mission is to promote highly talented teams with truly extraordinary digital assets and products. If you want to learn more about the PEAKDEFI launchpad and how to participate, please have a look at our Gitbook: <https://peakdefi.gitbook.io/peakdefi/> or on our FAQ section: <https://launchpad.peakdefi.com/faq>.

# Challenges and Chances for PEAKDEFI

## Market

In the first chapters of the whitepaper it was clearly shown that the demand for decentralized finance and investing is rapidly growing as locked funds in DeFi projects are reaching all time highs every few weeks. According to News-Platform [Cointelegraph](#) Total the assets under management of crypto funds worldwide doubled from 2018 to 2019 from 1 billion USD to 2 billion USD and it is expected to triple in 2020. Although small sums compared to conventional asset classes the growth is outstanding and underline the great demand for crypto funds. Decentralized asset management solutions are growing fast too. The [Set Protocol](#) vault of tokensets.com for example has grown from \$500,000 locked to \$24 million in just over a year.

There is no question why this market is booming. According to [Alpha-Week](#) Crypto Hedge Funds outperformed the traditional markets by far, making triple digit returns.

Screened Instruments			
Create List Add to List Create Portfolio Add to Portfolio			
<input type="checkbox"/>	Instrument Name	Ann. Return	Ann. Dev...
<input type="checkbox"/>	Risky Biscuits Risky Biscuits (Nilsson Hedge)	480.55%	136.54%
<input type="checkbox"/>	Crush CCC Crush Crypto Core (Nilsson Hedge)	342.23%	137.16%
<input type="checkbox"/>	CARUS-AR CARUS-AR (Nilsson Hedge)	201.48%	124.48%
<input type="checkbox"/>	Diversitas Diversitas (Nilsson Hedge)	196.71%	87.18%
<input type="checkbox"/>	2100news NWSET 2100news Ethereum Tokens Index Fund (Nilsson Hedge)	196.61%	113.32%
<input type="checkbox"/>	Mountains and Valleys MAV Mountains and Valleys (Nilsson Hedge)	192.57%	94.70%
<input type="checkbox"/>	JJK Crypto Crypto (Nilsson Hedge)	180.50%	115.70%
<input type="checkbox"/>	CryptoChris CryptoChris (Nilsson Hedge)	164.14%	102.28%
<input type="checkbox"/>	Cyber Capital BV Cyber Capital Fund A (Nilsson Hedge)	163.89%	106.06%
<input type="checkbox"/>	Blockchain BLS Blockchain Smart (Nilsson Hedge)	153.72%	109.77%

## Competition

As shown above there are several “traditional” hedge funds in the cryptoworld. But PEAKDEFI as a decentralized solution has big advantages against these centralized funds. For instance, as it’s decentralized there are no middlemen taking away a large portion of profits, like upfront fees or heavy management fees. This is a big benefit for investors and managers. PEAKDEFI is fully transparent due to the fact that it’s built on a blockchain.

Traditional Hedge Funds instead are not transparent at all. While traditional hedge funds usually have only few strategies to execute PEAKDEFI will have a vast amount of managers with their own strategies where the best strategies will get the greatest shares.



## Challenges and Chances for PEAKDEFI

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But not only traditional Hedge Funds are competitors. There are several competitors for PEAKDEFI in the crypto space, too: Melon and Tokensets are platforms that allow managers to create their own funds and portfolios.

It may be appealing at the first glance for asset managers to build their own funds with their own customer base but it also comes with all the downside of attracting new customers and building one's reputation. On PEAKDEFI on the other hand, new asset managers would be able to start immediately with a share of the global fund and could increase their share by improving the reputation.

Also for investors there is again the issue with the agony of choosing the best Managers while on PEAKDEFI they don't have to choose, it is being optimized automatically. The Global Fund Solution btw. is not set in stone. PEAKDEFI is very flexible and multiple Funds can be created, if the demand asks for it.

### Regulatory

There are some potential regulation challenges for PEAKDEFI. Traditional Hedge Funds have to overcome a lot of bureaucratic hurdles to finally start. This does not apply for decentralized solutions, yet. It is questionable how decentralized solutions with no entity behind could be ever regulated, but this could somehow change in the future.

Decentralized solutions are disruptive in all manners. Therefore there are no regulatory frameworks for decentralized solutions yet. It could be that in the future PEAKDEFI will need an approval or kind of licensing from national regulators.

Another issue could be the KYC/AML problem, which decentralized solutions face. Centralized margin exchanges start having issues with regulators as the bitmex case in October 2020 shows. According to Cointelegraph the crypto industry still has a lot of work ahead to meet KYC/AML standards.

### Operational risks

Errors in the smart contracts or reference data could affect a lot of participants and could put big amounts of capital in danger. To minimize the risk of flaws in the code base PEAKDEFI is audited by one of the best auditors in the crypto space, Quantstamp.

# Team

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Each member of the PEAKDEFI team has ample experience in the blockchain technology sectors. Our vision and objectives are based on the foundation of having already collaborated with numerous investors seeking to participate in lucrative projects in the crypto space, and the desire to facilitate access to the digital asset ecosystem.

As blockchain technology continues to change the way we do business across many industries, we believe that basic business principles should be applied when developing applications in the blockchain space.

Although PEAKDEFI is a decentralized project without any entity behind it the Team which realized the idea will continuously develop the project to create the best decentralized investment solution.



## **Sergej Heck - Founder & Chief Executive Officer**

Sergej is a successful author, global marketing expert and blockchain entrepreneur. He is the owner of blockchain-hero.com and coinkurier.de, two platforms and crypto magazines which educate people about the unlimited possibilities of blockchain technology.



## **Benjamin Bendig - Chief Technical Officer**

Benjamin is a highly skilled Developer who worked as lead developer at Bitwala in the past. Since then he's been the cofounder and CTO of another startup and now is looking forward to apply his learnings to help kickstart PEAKDEFI.



## **Jonas Mehmood - Chief Communications Officer**

Jonas is an expert in Social Media Marketing and has an advanced knowledge in the Blockchain Space. He knows exactly how to interact with his target group and gain more reach.

# Team

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Although PEAKDEFI is a decentralized project without any entity behind it the Team which realized the idea will continuously develop the project to create the best decentralized investment solution.



## **Ararat Tonoyan - Solidity Engineer**

Ararat is a web and blockchain specialist who worked on many projects in the DeFi space. He has a great understanding for architectural solutions and microservices for blockchain



## **Oksana Pylypenko - iOS Developer**

Oksana has worked in the IT industry since 2013 and developed in this time many mobile business applications mainly on iOS platforms. She has experience in OOP, design patterns, RESTful web services, pixel perfect UI design and other practices for high quality and production ready software.



## **Denys Roman R. - Android Developer**

Denys is a DeFi enthusiast with a great experience in mobile development for Android by working on many dApps in the past.

# PEAKDEFI Roadmap

## Roadmap

PEAKDEFI is a self-funded project that provides DeFi for the community. It started in 2020 and has since established itself as an ecosystem with various web3 products and different utilities for the PEAK token.

February 2020

Creation of the PEAKDEFI [PEAK] token on the Ethereum blockchain and listing on three exchanges.

August 2020

Launch of the PEAKDEFI wallet app for iOS and Android.  
A non-custody DeFi mobile app with integrated DEX.

December 2020

Launch of PEAKDEFI fund protocol and staking.  
A permissionless DeFi fund with integrated PEAK staking audited by Quantstamp.

March 2021

PEAKDEFI enters Binance Smart Chain and provides liquidity on pancakeswap.  
PEAK staking also available on BSC.

December 2021

PEAKDEFI governance launched to provide the direction of the protocol to the community.

October 2021

Start of protection staking to cover trading losses at the DeFi fund.

August 2021

Start of PEAK liquidity mining.

June 2021

PEAKDEFI launched a decentralized NFT fund.

May 2021

PEAKDEFI wallet app becomes a multichain DeFi wallet by integrating BSC and Polygon network.

April 2022

PEAKDEFI launchpad is born!  
A decentralized multichain launchpad, starting on Binance Smart Chain.

May 2022

Launch of a decentralized Yield fund on the polygon network.

August 2022

Launchpad integrations of BSC, Polygon, Avalanche, Fantom and other 2nd layer solutions are ready.

September 2022

Launchpad integration into the PEAKDEFI wallet app.

December 2022

Launch of a multichain NFT Launchpad platform.

# PEAKDEFI Contracts

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List of PEAKDEFI deployed Blockchain-Addresses

Deployed UniswapOracle: 0x8FB8b62AD979D833F450e3eDe2CebaBDeb9DDD85

Deployed PeakStaking at 0x9733f49D577dA2b6705cA173382C0e3CdFff2A48

Deployed PeakReward at 0xF8bc0856472486C20DCeEAb81d5e5980d9Fc302e

Deployed PeakDeFiFactory at 0xF8d8385b904F926c68e7e02Ec2842E7bEaf14359

Deployed CompoundOrderFactory at 0x08De9c015FA5eC42D0e9df61DFB841c588E16748

Deployed PeakDeFiFund at 0x6de5673d00d42323fb2e7f34adca156280370876

Deployed PeakDeFiProxy at 0x9424b287c8c0deF28E96D595B1f76AeF11ef581B

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**Thank You**



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