



MoonLift Capital

Litepaper

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Introduction

MoonLift Capital is a cross-chain turnkey incubator and general support-services provider.

The organization provides offerings on two ends: commercial and private, as the core team's experience and network in the cryptosphere is leveraged to proffer benefits to both general investors as well as crypto projects.

MoonLift Capital serves the private investor end by providing individuals a chance to participate in investment opportunities on the basis of a tier system that ranks private investors' access priority according to their MLTPx holdings.

The problems in crypto space

- a. Projects often encounter problems revolving around marketing, the development of market awareness, community-building, and fundraising.
- b. Investors find it challenging to gain access to seed and private investment rounds in the same manner as venture capital institutions. In addition, many existing launchpads operate on a first-come-first-served basis, enabling bots to buy up all allocations in fractions of a second. This poses another obstacle for investors.

The solutions we bring

Full-coverage incubation and marketing support services

MoonLift Capital provides a diversified set of marketing, incubation and launch-support solutions to suit the diversified needs of crypto projects. From external fund-raising and marketing packages, to internalized Initial Dex Offerings, to full cross-chain project incubation, MoonLift Capital provides customizable solutions for the successful launching of cryptoprojects.



What we do

MoonLift Capital is a cross-chain turnkey incubator that provides general support and venture capital services to projects looking to make their appearance in the cryptosphere. By leveraging MoonLift Capital's network and financial competencies, projects get to streamline their launch and development.

Users

From the individual user's perspective, anyone with a functioning Decentralized Wallet can participate in MoonLift Capital. Individuals can own MoonLift Capital's native currency, \$MLTPx, to gain access to a tier-based system of investment opportunities.

Incubating projects

MoonLift Capital can ensure project incubation from seed to launch: from marketing, to awareness campaigns, attracting partners, building community and connecting with potential investors, MoonLift Capital provides full support and advice on issues such as but not limited to

Security audits

CEX listings,
Token models,
Token Vesting schedules
Community building
Connecting with our large business Network
Fundraising
Complete advisory on all blockchain
business matters

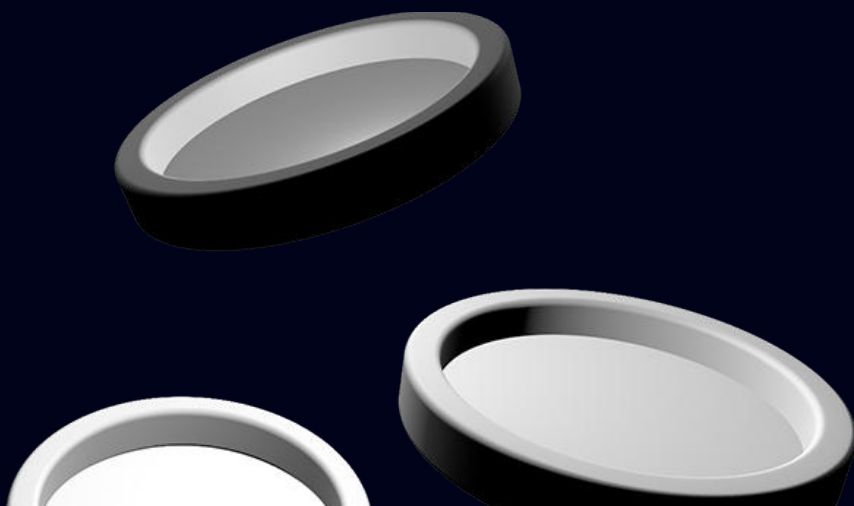


Marketing service

MoonLift Capital offers an array of different marketing packages. With access to news outlets in different countries and continents, to influencers and to different social media platforms for tweets, shoutouts as well as AMAs, crypto projects looking for marketing services can choose from a different collection of offerings depending on their needs.

DEX

On top of it all, MoonLift Capital possesses its own proprietary DEX that individuals can use to trade their cryptocurrencies and which projects can employ to launch their coins if a MoonLift-led IDO is the chosen strategy to market.



On the private customer-end, MoonLift Capital offers private investors and community members the opportunity to participate in seed and private rounds on the basis of a tier system that relies on individuals' MLTPx holdings to assign priority and allocation rewards:

Tiers	MLTPX holdings	IDO poolweight	Access	Extra benefits
Harvestmoon	5M	5%	IDO	None
Bluemoon	25M	10%	IDO	Coin airdrops
Supermoon	100M	15%	IDO	Coin airdrops + events
Red Dwarf	250M	30%	Private sale + IDO	Coin airdrops + events + merchandise
Supernova VIP	1B	40%	Seed + IDO + VC Deals	Coin airdrops + events + merchandise

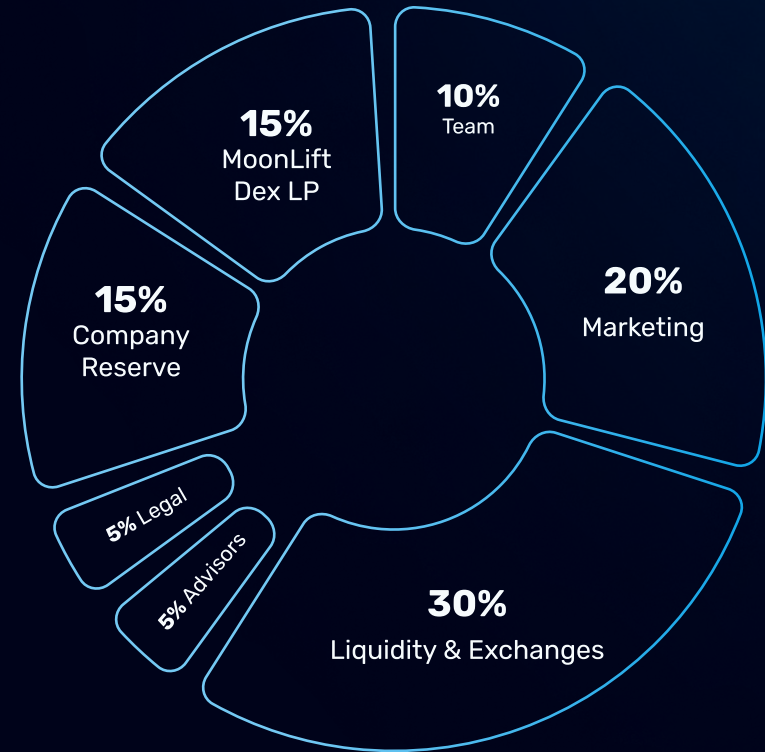
What sets us apart

Tokenomics

Total supply	73,000,000,000 MLTPX
Circulating supply	73,00,000,000 MLTPX

Token allocation

Team	10% (100% burned)
Marketing	20%
Liquidity & Exchanges	30%
Legal	5%
Advisors	5%
Company Reserve	15%
MoonLift Dex LP	15%
Seed Sale	\$0,00006 (Sold out)
Public Sale	\$0,00001 (Sold out)
MoonLift DEX fees	0.2%



Dex

Individuals can use the MoonLift DEX to swap their crypto-currencies. This platform also serves as the decentralized exchange of choice for the launch of incubated projects. On the V2 DEX, fueled by Midgard Technologies' developing power, an NFT marketplace and staking opportunities will also be present.

Network competencies

Members of MoonLift Capital have been in the crypto industry for years, both as project participants and owners as well as investors. MoonLift Capital's core competences lie in its team's tacit knowledge as well its network connections to important nodes spread out on different financial ecosystems.

Vision

MoonLift Capital wants to be a force for the development of the cryptosphere as a whole and for the enhancement of transparency standards across a range of different participants. For this reason, we only collaborate with teams that have undergone our internal KYC standards.



Incubated projects



Blue Horizon



Chain Wars



Inheritance AI



Black Lemon



Work X

Partners



Booster

MARKETING



BSC News

MARKETING



BSC Times

MARKETING



Crypto Nuts

MARKETING



BSC Daily

MARKETING



Kommunitas

MARKETING



Blockspot

MARKETING



Crypto Spartan

MARKETING



Hacken

SECURITY



Certik

SECURITY

Partners



Solidity Finance

SECURITY



Chateau Crypto

STRATEGIC



Launchzone

STRATEGIC



Kindness for souls

STRATEGIC



Kally

STRATEGIC



Paragen

STRATEGIC



Playpad

STRATEGIC



Iotexpad

STRATEGIC



Hero Fi

STRATEGIC



Moonlight

STRATEGIC

Partners



Webcoin Capital

STRATEGIC



Unity Capital Ventures

STRATEGIC



WhereAbout social

STRATEGIC



Planet Zuud

STRATEGIC



Bitkeep

STRATEGIC



Kenzo Ventures

STRATEGIC



Coinmarketleague

STRATEGIC



Infinitypad

STRATEGIC

Partners



Polygon

POWERED BY



Cleevio

DEVELOPMENT



Wise minds

DEVELOPMENT



Midgard

DEVELOPMENT



Binance Chain

POWERED BY

The team



Logino Dujardin

Co-founder
Business & Growth



Richie Fallclis

Co-founder
Marketing Strategist



Jordi Murset

Co-Founder
Front-end developer



Mac

Head of business &
Development



Tullio Cavallero

Communications
Manager



Thomas

Sure-footed project
expert

Advisor



Finn Nguyen

Launchzone's Head of
Business Development

Advisor

Roadmap

NFT marketplace

A peer-to-peer marketplace for NFTs, rare digital items and crypto collectibles on BSC"

Launchpad

Possibility to provide full service for coins

Cross chain supporting dex

Easy switch between several networks on the dex