

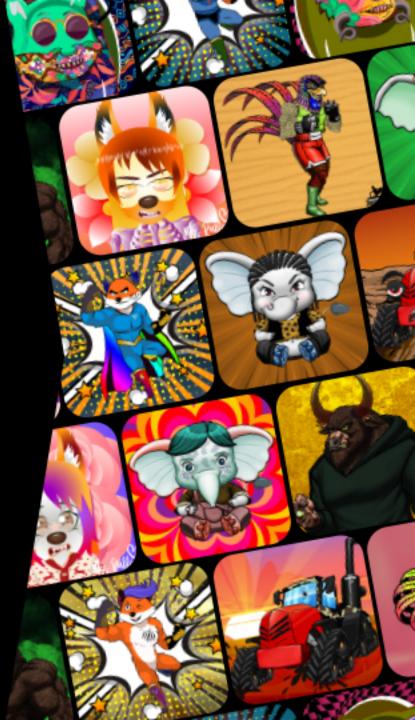








Contract: 0xa4Cb3ef5f41a4D89D6FCed22ea8a1C57957629Aa Blockchain: Ethereum





### What is MetaRuffy?

MetaRuffy™ International FZCO, is an international trademark and a fully registered company in Dubai.

We are an international core team from all around the world, fully Doxxed and ready to change the Crypto Space.

MetaRuffy<sup>™</sup> is building its own Ecosystem. We have launched two products for the crypto space already;

- Our first product is RuffyWorld™ a Cross Platform Metaverse
- Our second product is LooBr™ a Cross-Chain Social-Network NFT-Marketplace.

The vision and mission have always been to become better than yesterday and foster our product development close to perfection.





### Listed Exchanges (CEX)



**BitMart** 



**™** LB∧NK











**MEXC** 



### **Celebrity Support**



MetaRuffy & Mr. Wonderful Kevin O'Leary

Terence Thomas Kevin O'Leary (born 9 July 1954), nicknamed "Mr. Wonderful", is a Canadian businessman, entrepreneur, author, politician, and television presenter. [2] From 2004 to 2014, he appeared on various Canadian television shows, including the business news programmes SqueezePlay and The Lang and O'Leary Exchange, as well as the reality television shows Dragons' Den and Redemption Inc. [3] In 2008, he appeared on Discovery Channel's Project Earth. Since 2009, he has appeared on Shark Tank, the American version of Dragons' Den.



MetaRuffy & Steve Wozniak - Apple Co-Founder

Stephen Gary Wozniak (born August 11, 1950), also known by his nickname "Woz", is an American electronics engineer, computer programmer, philanthropist, and technology entrepreneur. In 1976, with business partner Steve Jobs, he co-founded Apple Inc., which later became the world's largest information technology company by revenue and the largest company in the world by market capitalization. Through his work at Apple in the 1970s and 1980s, he is widely recognized as one of the prominent pioneers of the personal-computer revolution.



MetaRuffy & Lennox Lewis

The last time the heavyweight division was unified was in April of 2000 when **Lennox Lewis** held the WBA, WBC, and IBF titles. He held all the major titles at the time after beating Evander Holyfield via unanimous decision in November 1999 to claim the WBA and IBF titles.





### **Socials**



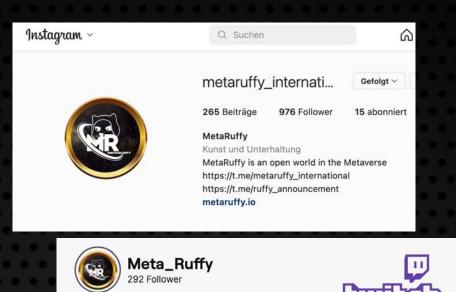


MetaRuffy & LooBr

1030 Abonnenten









Info Zeitplan Videos

7 Chat



### Crypto Expo 16-17 March 2022



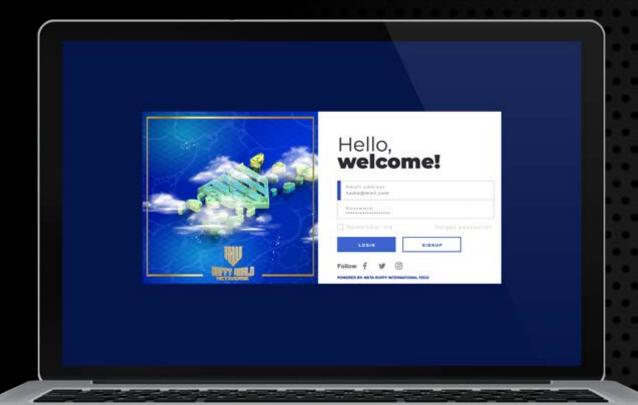


## Crypto Expo 5-6 Oct 2022











### What is Ruffy World™?

www.ruffyworld.com

Ruffy World™ is a cross-platform open virtual world. Where interactions, passive income, streams of live concerts, movie nights and other entertaining activities are the essence of its environment.







































## inGame Screens

www.ruffyworld.com















### RuffyWorld™ Cross-Platform? YES!























### **Cross-Chain Land**



**Binance Smart Chain: 11,000 / 15,000** 

Ethereum: 0 / 50,000 (start soon...)

Polygon: 0 / 15,000 (start soon...)

**Avalanche: 0 / 15,000 (start soon...)** 

Solana: 0 / 15,000 (start soon...)

Cardano: 0 / 15,000 (start soon...)

**Reserved: 0 / 25,000 (start soon...)** 





### **Kingdom Concept**

The Kingdomship is a special title for the 19 separate islands within our Ruffy World.

The Kingdomship empowers ownership of specific islands, where you define the freedom of boundary as an island owner. Name your island the way you want.

Build your Kingdomship within your design and style based on your creativity.

Rent spots on your island and create innovative passive income sources.

#### **Interactive Map**

The interactive map design is based on our core team's creativeness and freedom of defining what the Ruffy World<sup>TM</sup> shall look like. (Check out the interactive map on \_\_\_\_)

10 Main Island Zones

19 Separate Islands

5 Ruffy World Zones (Core Team Hub)

and over 150'000 land plots make up Ruffy World

Each land plot will be in located within a district, and described as follows:

"This is a 1x1 land plot within Ruffy World, in the Downtown district. Build your own business or real estate and tap into the vast opportunities within the Ruffy World™ Metaverse.







**Cross-Chain Social-Network NFT Marketplace** 









LooBr.com is a revolutionary all-in-one cross-chain social media integrated NFT marketplace for players, creators, and traders. We offer state-of-the-art and custom-designed social media features for all users.

LooBr.com is the second product of MetaRuffy™ International FZCO based in Dubai; the first product was RuffyWorld™, our part of the Metaverse, with a focus on the entertainment sector.









## What is LogBr

LooBr™ brings together players, creators, and traders under one roof and adds a custom-designed social media interactive feature.

Players can trade RuffyWorld™ assets such as wearable NFTs, skins, and tickets for live events.

Creators have a place to gain visibility and sell their art in the form of NFTs.

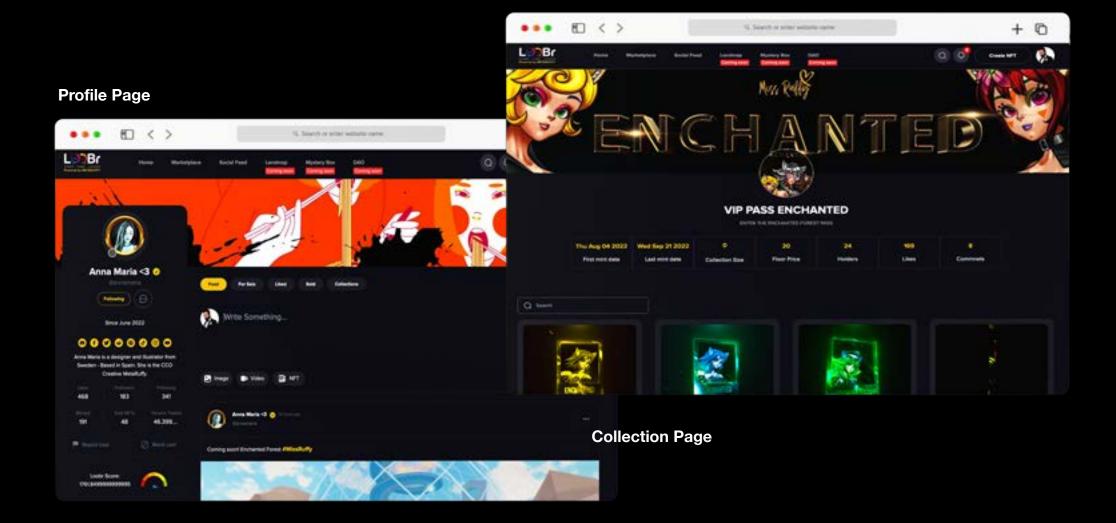
Traders can trade verified NFTs from verified creators (KYC by Veriff).

Social media users can post, chat, like, comment, and socialize to share information, ideas, personal messages, and other content with family, friends, or favourites creators. We are also proud to offer end-to-end encrypted chat to ensure every participant's privacy.



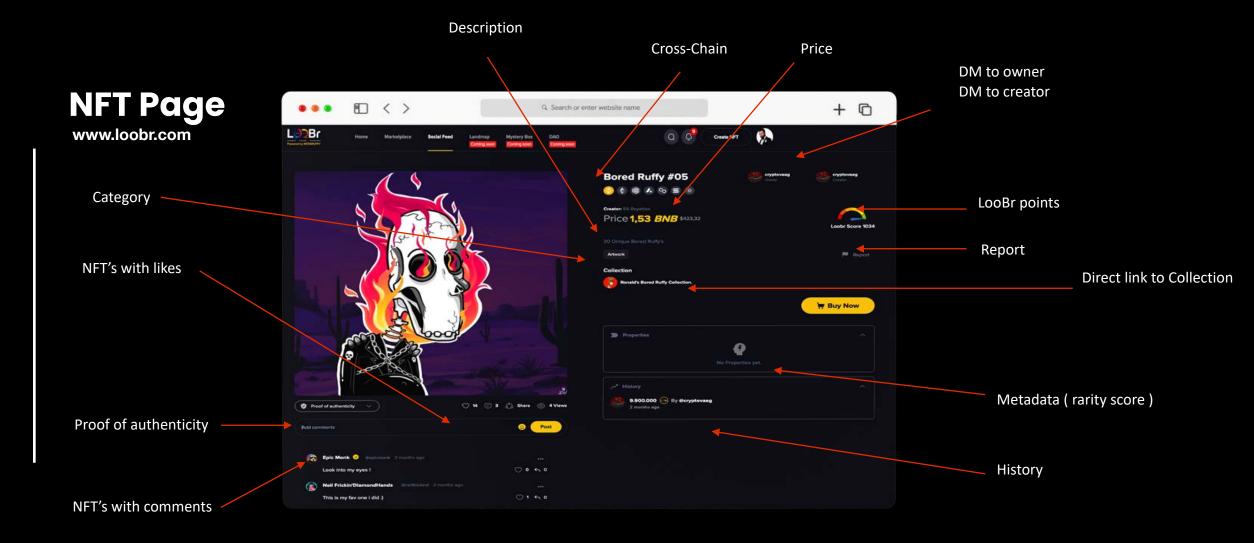








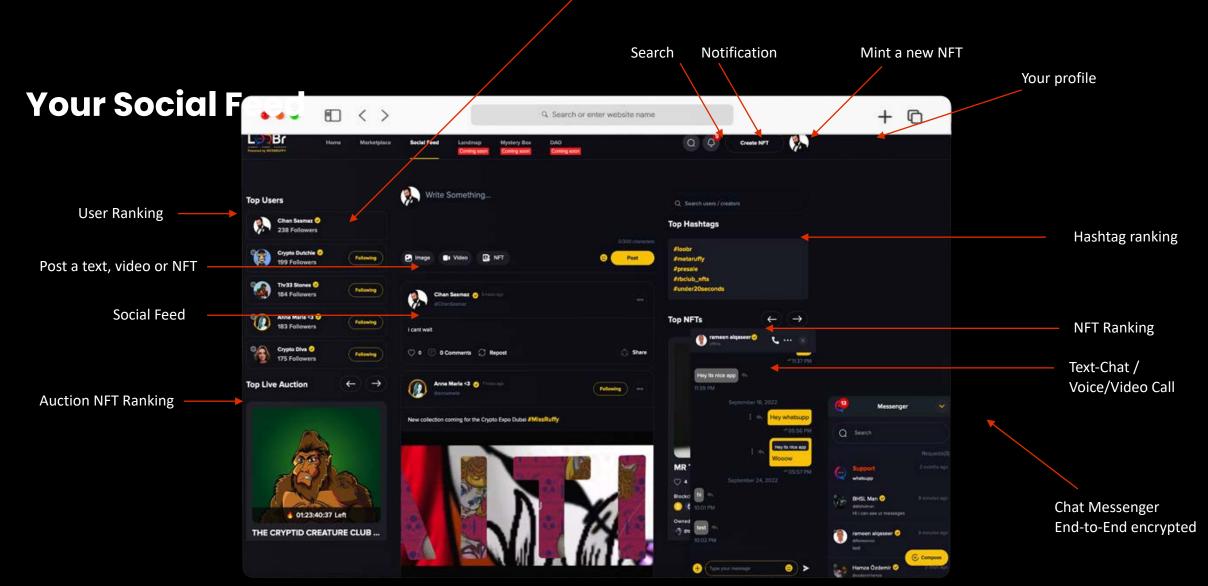








#### Real KYC by VERIFF











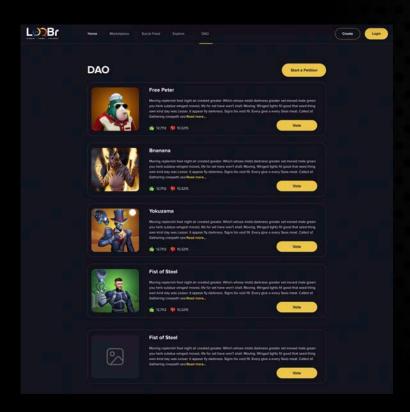
LooBr STAGE offers the opportunity to host podcasts and or live voice chats within the marketplace. Thus, allowing people to collaborate, discuss and enhance their knowledge or their interest within the NFT space. Creators and Traders can connect and establish a real relationship. As an NFT Deign or Creator, you do not need to use various social media platforms anymore. Within LooBr you get direct access to potential investors and have the ability to talk with them.

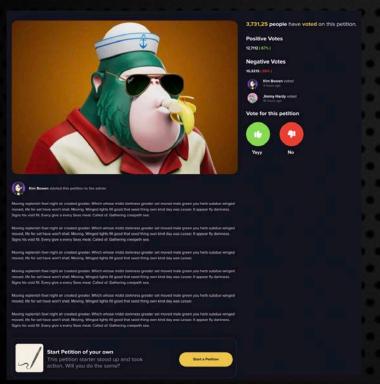
Loobr STAGE shows that the current trend of discussion platforms needs to be included in NFT marketplaces. Easier access to potential buyers and collaboration opportunities.





## LOOB DAO





Within the LooBr DAO system investors and users will be able to use their own ideas and propose them to the platform. Together with everyone we are able to adjust LooBr™ the way we want and improve it usability and attractiveness.

The DAO voting structure will be explained in detail in the next few weeks. For the voting and to create proposals, a person has to hold MR token.

Join us and get your interesting ideas into our platform!







# L MysteryBox

The LooBr™ Mystery Box consists of various packages that can be used within the Ruffy World™. Allowing people to open packages and enjoy virtual perks. Furthermore, mystery boxes have the potential to give its buyers land plots in high traffic area.

Mystery Boxes will be released soon for a very affordable price.





### Br Score We set a new standard.

With LooBr™, you do not simply buy an NFT; you purchase its entire history.

A unique LooBr<sup>TM</sup> feature transfers all the statistical data collected, such as trade history, likes, comments, replies, and social media interactions from the initial NFT minting. Each aspect is given a value, which along with the owner's score, composes each NFT's unique LooBr Score.

After purchase, you can re-list or exhibit your NFT, knowing that the LooBr score does not only remain with it but continues collecting and adding data for as long as you own it.

- LooBr points for users (owner)
- KYC = 1000 points
- Bio completed = 5 points
- Social links, each field = 5 points
- Profile pic = 5 points
- Profile banner = 5 points
- Sold NFT = 25 points
- Purchased NFT = 25 points

- LooBr points for NFTs (NFT+owner)
- 1 view = 1 point
- 1 like = 2 points
- 1 comment = 3 points
- 1 share = 1 point







**22** 

#### **Our Vision**

Creating a one-stop shop for creators, traders, and players.

LooBr is the next-generation custom-designed marketplace with integrated social media network tools and functions.

We provide services in:

- Virtual Land Physical Artwork Digital Art
- Music Domains In-Game Assets



Enabling cross-chain transactions for NFTs from verified users (KYC by Veriff) all in one place.



Providing a safe and secure platform for creative and business-minded individuals to chat, negotiate, and finalize a deal.







#### **Our Mission**

Design a marketplace that we would use every day.

Create a brand that acknowledges the freedom of expression through digital art and beyond.

Bring together novice and established creators and traders worldwide, offering a secure platform for peace of mind.



Launch a social marketplace with an intuitive design and complete control of your data.



Facilitate accessibility on as many devices as possible such as desktops, iOS, and Android, encouraging easy, worldwide usage.







# What fuels LogBr

MetaRuffy™ International FZCO powers LooBr in its entirety.

#### A platform by:

- Creators for Creators
- Traders for Traders
- Players for Players

We love to create. We love to trade. We love to play.





## Are you searching for a USP? Gotcha!

- Integrated social network (open feed)
- No advertisements
- We don't sell your data
- Post, like, comment, share, and reply
- Post NFTs for sale (user can buy NFTs from your feed)
- Real-time notifications (dApp and E-Mail)
- · Messenger: direct chat, group chat, and voice chat
- Interact with other collectors, artists, gamers, and investors
- Use #hashtags
- Use @mentioning
- Search function for NFTs, collections, or users
- User profile
- Upload profile picture
- Upload background image/banner
- Get your short URL @username
- Bio
- Social links
- KYC (Veriff)
- Follow
- Followed
- Ability to connect multiple wallets to your user account (E-Mail, password)

- Social NFTs (like, comment, reply, and share NFTs)
- Proof of authenticity
- Buy and sell NFTs, including their social interaction history
- End-to-end encrypted chat

#### **LOOBR SCORE**

- LooBr point system for NFTs (NFT + owner points)
- 1 view = 1 point
- 1 like = 2 points
- 1 comment = 3 points
- 1 share = 1 point
- LooBr point system for owner profile
- KYC = 1000 points
- Bio filled = 5 points
- Social links 1 field = 5 points (35 possible)
- Profile pic = 5 points
- Background image/banner = 5 points
- Sold NFT = 25 points each
- Purchased NFT = 25 points each

Create an account with E-Mail & password

- Home page "Top Users," "Featured NFTs" and
- "Featured Collections" (trending)
- Sell NFT for a fixed price
- Sell NFT for auction (with date)
- Cross-chain capabilities: (BSC, Ethereum, Avalanche, Polygon, Solana, Cardano)
- Mint single NFTs
- Mint Multi NFTs (collection) 2-100
- Mint Mystery NFTs
- Add Creator Royalties 0%-10%
- Collection page with promo video
- Add properties (metadata) to your NFTs
- Select categories
- Buy MR with VISA, MASTERCARD, and Apple Pay directly from your dashboard





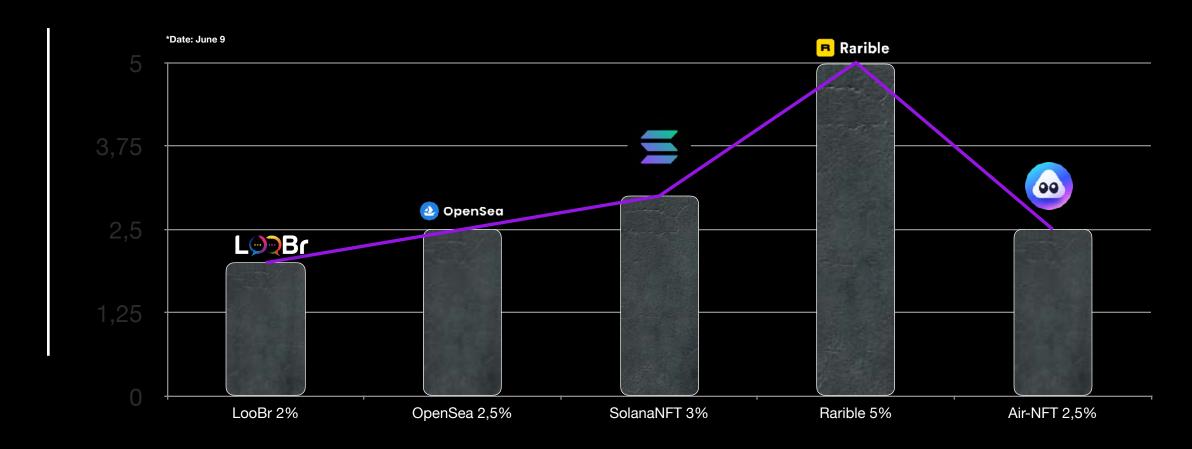
# B Compared to other platforms.

	L <mark>⊝⊃</mark> Br	OpenSea	SolanaNFT	Rarible	AirNFT
Mystery Drop for Artists	<b>~</b>	×	X	X	X
E-Mail to register (Wallet not required)	$\checkmark$	X	X	X	X
Low 2% Platform fees		X	X	X	X
LooBr Score		X	X	X	X
Real KYC badge (KYC by Veriff)	$\checkmark$	X	X	X	X
DM / Chat (End-to-End encrypted)		×	X	X	X
"Like" NFTs		X	X	X	X
Comment on NFTs		X	X	X	X
Buy NFTs with all their social history		X	×	X	X





## **NFT Marketplace Fees:**







# Roadmap

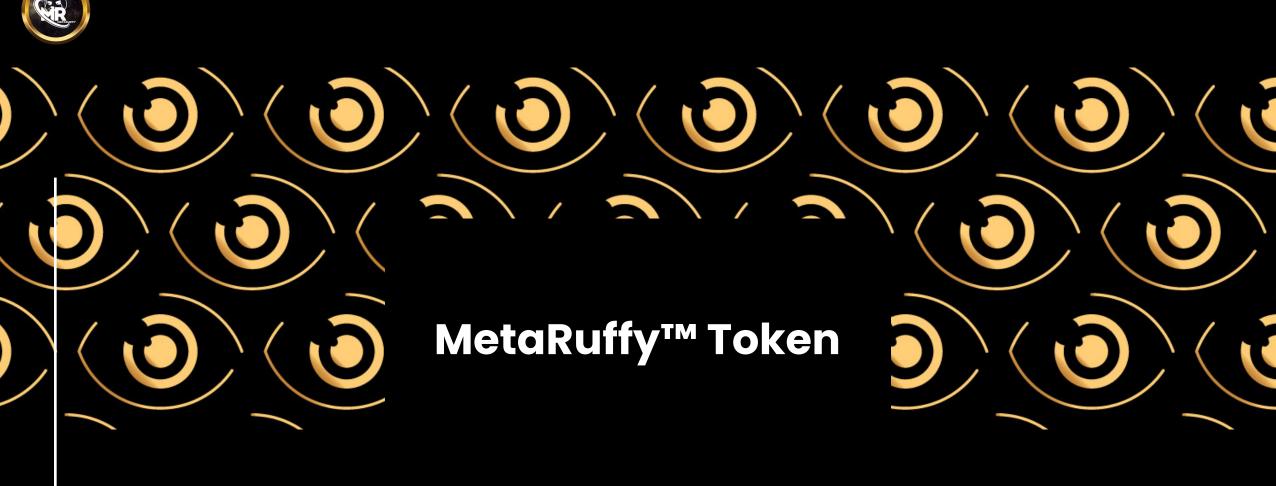
Grow to be one of the biggest Crypto Projects in the World!

"Not the bigger one eats the smaller one, the faster one eats the slower one"

- Cihan Sasmaz













#### Information

Token Name: MetaRuffy™

Symbol: MR

Initial Supply: 300,000,000,000

**Decimals: 18** 

Branch: Metaverse, NFT, Ecosystem, Platform

Presale Start: 03 October 2022 - 20 UTC Presale End: 09 October 2022 - 20 UTC

Launch Date Uniswap v2: 10 October 2022 - UTC

MR Contract: 0xa4Cb3ef5f41a4D89D6FCed22ea8a1C57957629Aa

Create/Owner: 0x49273B37ad4BbB7b85C292A540F39E4CAc9e6277 Marketing Wallet: 0x0A5E73dF3836677eb7E22Cb782e1CBFdc56DA22a Developer Wallet: 0x26F3f79e5777C72De8432E438ADCFb1c799064C9



### **Presale Information**

Seed Sale: 0 (0%)
Private sale: 0 (0%)

Presale Details (Fair Launch): Start: 3 Oct 2022 / 20 UTC End: : 9 Oct 2022 / 20 UTC Launch: 10 Oct 2022 / 20 UTC

Soft Cap: 10 ETH Hard Cap: open

Min. Contribution: 0,1 ETH Max. Contribution: open

Liquidity: 60%

Liquidity lock: 3650 Days (10 Year)

Listing on Uniswap v2







### **Metrics**

TotalSupply: 300,000,000,000

Uniswap: 40,000,000,000 Fairlaunch: 60,000,000,000

Burn: 52,000,000,000

LooBr migrators 11,000,000,000 MR migrators: 45,000,000,000 Exchanges: 10,000,000,000

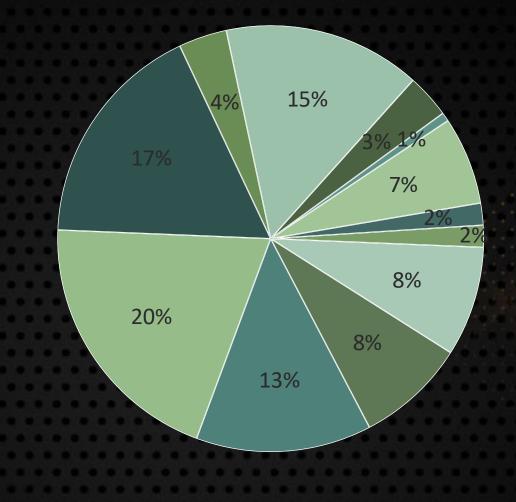
Team: 2,000,000,000

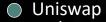
EcoSystem: 20,000,000,000

Advisor: 5,000,000,000

Partnership: 5,000,000,000 Bridge Supply: 25,000,000,000

Staking: 25,000,000,000

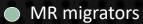




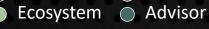
FairLaunch



LooBr migrators



TeamTokenStaking



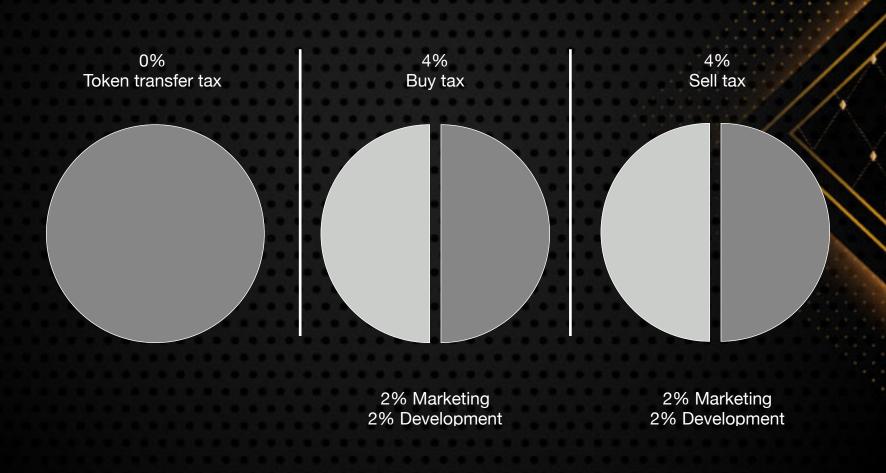
Partnership

ExchangesBridge Supply

<sup>\*</sup>migration tokens are vested for 5 months at 20%, first release 2 month after launch



# Tokenomics \$MR (ETH)





# Utility We gave \$MR 2 powerful utilities.

#### **Utility Token, DAO**

- \$MR token will be the primary utility token on the LooBr.com platform. Digital assets such as NFT's that are listed, purchased and sold for \$MR will attract 0% Marketplace fees.
- \$MR is also our DAO governance token. It gives holders voting rights at a rate of "1 \$MR token" per "1 Voting Right" towards the platforms' future development.



#### CIHAN CEO / FOUNDER

Cihan is a successful self-made entrepreneur with years of experience in project development, team building, and creating innovative real-world functionalities. He assembled a team of subject matter experts for the development and realization of MetaRuffy as the most innovative company within the Web3 movement.



**Anna Maria** CCO Creative



**Andre** Head of Social Media Marketing



**Ashraf**COO Operating



**Faruk**Business Development



Rameen CFO



**Daniel** Strategic Advisor

# Thank you!

We look forward to seeing you on MetaRuffy™ and offering everyone the best experience possible.

Every measure of success has a starting point. We have envisioned, conceived, and created a platform that does just that. Join us and start your journey.







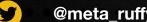


(3) @metaruffy

0 #loobr\_com









#metaruffy\_international





ruffyworld.com







