



LXVE WORLD

A Paradigm-Shifting Web3 Realm
For Artists, By Artists

1 / THE ETHOS

We believe that we are still in the early stages of NFTs. Art, a \$100 billion per annum market, will continue to be digitized, much like news, movies, and music before it. However, we have seen **artists and the Web3 ethos itself become marginalized** in favor of the profits generated on major NFT marketplaces.

We want to be the first project to fully comply with the true pillars of Web3: Honesty, Transparency, Community, Opportunity, and Ownership. Far too many projects hide behind the protective shroud of Web3, while not adhering to its true philosophy; Lxveworld will combine revolutionary technology with **complete transparency**, generally-accepted accounting principles, and sound business practices to ensure efficiency and longevity **while creating something truly special for artists, creators, and collectors alike.**

Our mint will act as a runway to **execute key activations** that will onboard hundreds (if not thousands) of new artists and collectors to the Web3 space, growing our community in quality and quantity. **Full IP Ownership** will be passed to holders. Lxveworld will be run like the true business it is, including multiple revenue streams, operating runway, and experienced leadership.

We mean it when we say: **Another World Is Coming.**



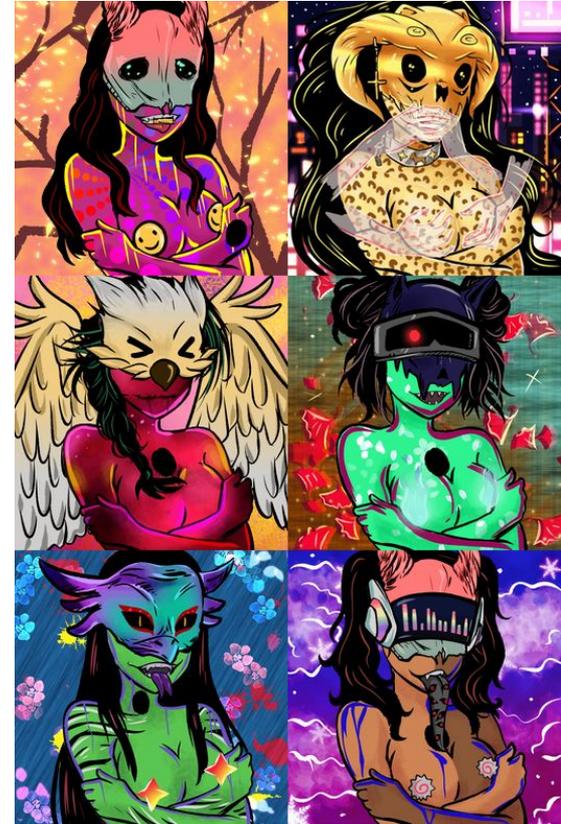
2 / THE NFTs

Lxveworld is a collection of painstakingly generated NFTs that **combine both generative art and generative music**, made to represent the experience of looking for your perfect half in a world ridden with both joy and tragedy. Through each encounter, collectors may experience the sights and sounds of challenge, love, and growth — fully realized through the lore, utility, and community behind each piece.

Every Lxveworld NFT pairs a **Lxveless** — a being who endlessly navigates the ether in search of fulfillment — with a **completely unique, full-length generated audio track** symbolizing their pilgrimage through the futuristic landscape.

No two will ever be alike, with each token generated from more than 200 handcrafted visual assets from **Lxveless** — and more than 180 carefully-produced riffs, drops, and vocals from musical phenom **Juuku**.

What wonders will you experience in Lxveworld?



3 / THE MINT INFORMATION

Mint Date: September 10th, 2022

Mint Quantity: 7,777 (TBD quantity will be reserved for Lxveless & Juuku holders, based on snapshot)

Mint Price: .07 ETH

- First project to combine generated audio and visual traits (185 Audio/ 225 Visual)
- Renowned artist and musician
- Experienced marketing and strategy team
- Fair mint ensured by WenMint
- Transparent financials and product roadmap
- All built for creators, by creators



4 / THE LXVEPASS

The original Lxveless was a **successful multi-phase, 1/1 NFT project** that launched in Summer 2021. The first two phases of the project, **Lxveless and Lxvelorn**, are considered the Genesis set — and include ultra-rare animated “Fantasies” as well as “Rituals” and “Mass Genesis” pieces, special 1/1s that were born out of combining multiple Genesis Lxveless / Lxvelorn.

To reward those OG collectors of Lxveless, Lxvelorn, and the ritual pieces they produced — along with holders of **Juuku’s 50-piece genesis project “Another World Begins”** — Lxveworld will be airdropping Lxvepasses to these collectors, allowing them **1 free mint per Lxvepass**. How many Lxvepasses each collector gets is based on which pieces they own, broken down in detail below*:

Genesis Lxveless Set:

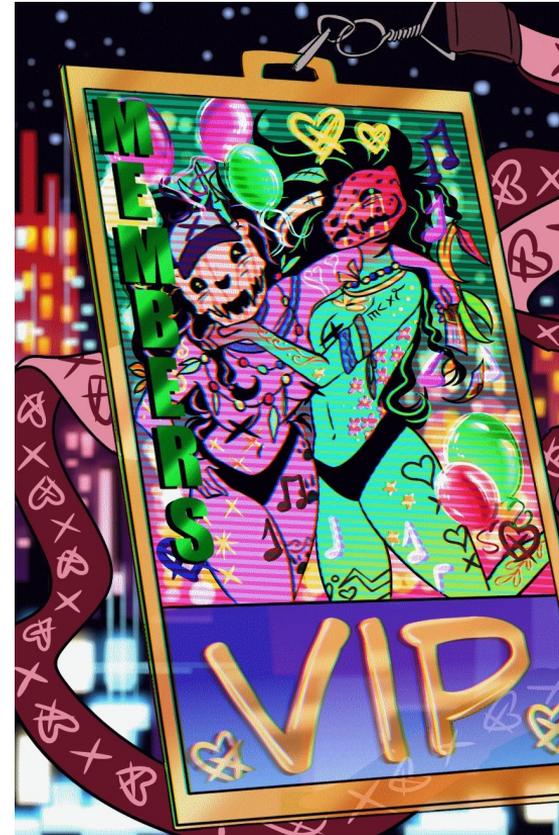
- Original Lxveless & Lxvelorn, non-Fantasy: **1 Lxvepass**
- Original Lxveless & Lxvelorn, Fantasy: **2 Lxvepasses**

Genesis Lxveless Rituals:

- Lxvescorn, Lxvesworn, Lxvetorn: **2 Lxvepasses**
- Mass Genesis: **5 Lxvepasses**

Another World Begins by Juuku: 1 Lxvepass

**Combinations will not be allowed, i.e. Mass Genesis holders cannot also get an additional Lxvepass for the Lxveless or Lxvelorn they own*



5 / THE LXVELIST

Lore is incredibly important to us, and to the Lxveworld story as a whole — which is why we turned our allowlist function, the Lxvelist, into a **fantastical journey of discovery** leading up to the mint. As our Lxveless heroine makes the journey across a desolate and fantastical landscape to her ultimate destination, along the way she discovers the **Relics** — key objects that reveal who are among the **Chosen** to receive access to the Lxvelist.

These Relics reveal themselves over time to be other NFT projects, thematic representations of multiple Web3 communities, and more — **with opportunities for all who are deemed worthy** to receive a spot on the Lxvelist.

Spots on the Lxvelist will be granted in phases, with some already having been disseminated to the communities of incredibly respected projects. Our aim is to bestow Lxvelist spots **as equitably as possible** to members of the Web3 community as a whole.

Please watch for notifications from our **Twitter account** and our **Discord channel** regarding discovery of additional Relics, and bestowing of all future Lxvelist spots.



6 / THE ROADMAP

**Lxveworld
NFT Mint**
Sept 10, 2022

- 7,777 NFTs
- .07 ETH
- Phase 1: Lxvepass holders (mintpass)
- Phase 2: Lxvelist (allowlist)
- Phase 3: Public Sale

**Lxver^{alm}
Platform Launch**
60 days after mint-out

- NFT viewing and voting platform
- Upload and view Lxveworld derivatives, remixes, IP deals, and more
- Ranking and voting based on best use of tokens for IP and new creations

**Lxvestage
Incubator Launch**
90 days after mint-out

- Built for artists, musicians, and creators
- Will include education, consulting/advising, procurement, marketing services, and execution assistance

**Lxveworld
Marketplace Launch**
120 days after mint-out

- Decentralized NFT marketplace
- Built transparently for creators, by creators
- First project launches will be from Lxvestage Incubator graduates

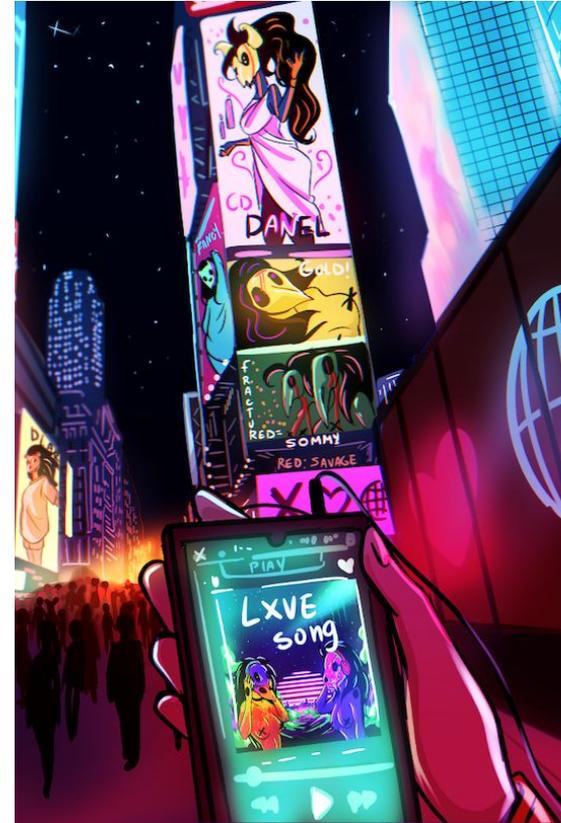
7 / THE LXVEREALM PLATFORM

Roadmap Activation #1: 60 days after mint-out

The concepts of **Ownership and IP Rights in the Web3 space** have never been more important — and never more at issue. As we have seen with recent projects, whether or not a collector has **the right to use and monetize their owned IP as they see fit** can make or break a collection. **We stand firmly on the side of Full Commercial IP Rights**, and as such we are creating a revolutionary platform that allows users to take full advantage of what they own.

Lxverrealm is a **never-before-seen IP platform** that lets Lxveworld holders upload derivative works, market their unique IP to interested parties, and **showcase the deals and brands they've created** with their Lxveworld commercial IP rights. In addition, holders and viewers will be able to **rank other Lxveworld NFTs based on what their owners have created** through their expansive IP ownership — creating a rarity ranking system based on creation, initiative, and ingenuity.

As each Lxveworld NFT includes both **visual art and a full-length audio track**, the possibilities for derivatives, remixes, and much more are quite endless.



8 / THE LXVESTAGE INCUBATOR

Roadmap Activation #2: 90 days after mint-out

As a brand created **By Artists, For Artists**, we understand the difficulties creators are faced with in the Web3 space — especially at the beginning. Blockchain, smart contracts, minting websites, community, utility, roadmaps... there is so much to keep in mind that goes into starting and running a successful NFT company. **We want to make it clearer, simpler, and more effective.**

Lxvestage is an **incubator platform for artists, musicians, and creators** that will support and guide them on their Web3 journey — including education, consulting/advising, procurement, marketing services, and execution. Our experienced team, along with Lxveworld holders and other prominent Web3 tacticians, will combine forces to onboard many new artists into the space and give them the tools to prosper. We believe that, with proper training and guidance, we can double current artists' earnings, all while taking just a small percentage of the initial mint of the projects they launch to sustain and grow the incubator for years to come.

Education. Transparency. Support. Guidance. **This is what Web3 is about.**



9 / THE LXVEWORLD MARKETPLACE

Roadmap Activation #3: 120 days after mint-out

There are over 20,000 cryptocurrencies bought, sold, and traded on 500+ exchanges. There are **hundreds of thousands of NFT projects** — all of which currently subsist on **fewer than 10 marketplaces**. We believe that competition is healthy, and the current marketplace behemoths are not nimble enough to adapt nor are they truly Web3-compliant, serving traditional profit-hungry VC masters.

Enter The Lxveworld Marketplace — created to put Artists in control.

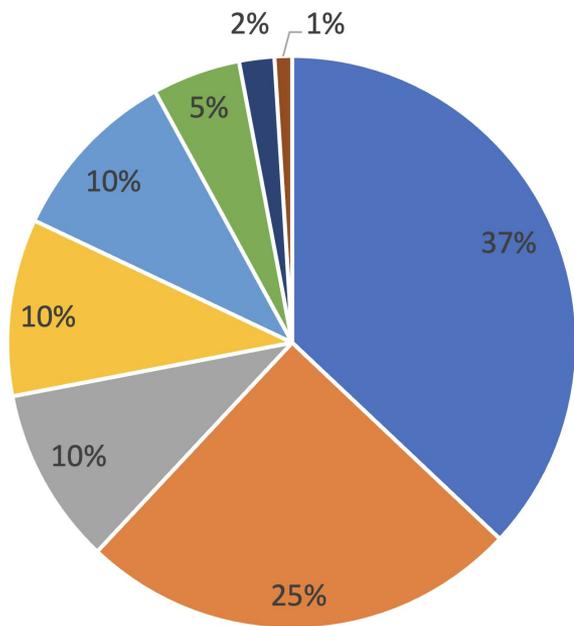
Taking a 2% fee while maintaining a transparent Web3 ethos and an art-first, not-profits philosophy, we believe we can realize 5% of OpenSea's revenues. Our share of their \$365 million in annual revenues would be \$18.25 million. 25% of all fees will be allotted to a Community Wallet. At current estimates, that would be \$4.56 million, or \$586 annually per holder.

We believe those numbers will only grow over time, and serve to benefit the **Artists and Creators who make Web3 the space we all know it should be.**



10 / THE NUMBERS

Mint ETH Distribution



- Community Wallet
- Developers/ Artist
- Marketing Team
- Strategy
- WenMint
- Legal
- Moderators
- General Expenses

Community Wallet	194.25 ETH	37%
Developers/Artist	131.25 ETH	25%
Marketing Team	52.5 ETH	10%
Strategists/Consultants	52.5 ETH	10%
WenMint	52.5 ETH	10%
Legal Team	26.25 ETH	5%
Moderators	10.5 ETH	2%
Pre-Mint Expenses	5.25 ETH	1%
TOTAL	525 ETH	100%

11 / THE NEW WORLD AWAITS

Our goals are ambitious. At the same time, our company has the **vision and experience** to execute on these goals. We believe we have the perfect mix of IRL and Web3 chops — a balance that's difficult to pull off, but extremely important. In the burgeoning NFT space, we've seen that there is ample room for competition. We will ultimately offer competition to the existing marketplaces, while also **onboarding as many new faces as possible**. Our vision is to not only supply the picks and shovels, but also teach the miners how to find the gold.

We believe that our comprehensive strategy, encompassing multiple revenue streams and long-term scaling solutions, allows us to distance ourselves from limited competition. Our creed of **By Artists, For Artists** will only separate us further. We will treat this project as a company — run by the infrastructure **standards of Web2**, through the **ethos of Web3**. We believe this is something that has not been achieved yet. We will make it a standard. With a successful primary mint and multiple revenue streams, we will not need venture capital. **Our initial holders and believers will be the VC**. With each new mint from our incubator artists, backed by beautiful art and sound business practices, **our vision of a Web3 By Artists, For Artists becomes more attainable**.

Rest assured, we are working diligently with our phenomenal legal team to do all of this the right way. **We believe that art enriches the world, and everyone in it** — and if artists could have the **support** they deserve, **then there's no stopping it**.

Another World Is Coming. Will You Join Us?