

DEFI | BLOCKCHAIN | GAMING STAKING | NFT

kokoswap.org

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KokoSwap is a unique product that combines the excitement and thrill of NFT gaming with the magic and wonders of decentralized finance.

We are excited to introduce KokoAvatar, our one-of-a-kind celebrity NFT platform featuring famous celebrities from around the world. Kokoswap invites everyone to be one of the select few who are invited to enter our platform and bid on your favorite celebrity's digital assets.



ABOUT US

An exclusive platform that includes fresh and exciting features for NFT trades and gaming.

KEY FEATURES

Users can trade, invest, earn, play, and win. The platform's key features include NFTs, exchange, staking, and NFT gaming.







KOKO TOKEN - \$KOKO

1

KokoŚwap's native token is KOKO, and the protocol aims to be completely decentralized.

2

KOKO enlightens KokoSwap, transforming it into a publicly owned, self-sufficient ecosystem with smooth, secure, and strong governance. 3

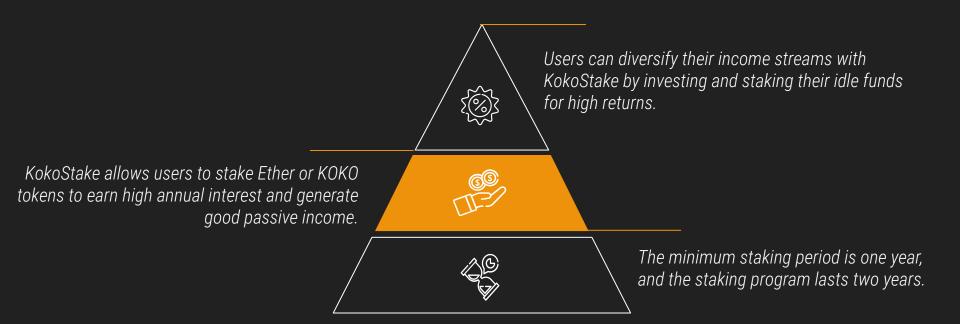
KOKO is the KokoSwap ecosystem's utility and governance token, and it will be used in KokoSwap, KokoStake and KokoAvatar.

The use of KOKO throughout the ecosystem distinguishes the token by endowing it with both playful and valuable characteristics.





STAKING PLATFORM





THE EVOLUTION OF NFTs

- Kokoswap's invite-only exclusive NFT platform is in the perfect spot to become the marketplace of choosing for celebrities and supporters, while also providing a trusted environment for stars to debut in the NFT hype and elevate their brand, owing to our unrivaled international network.
- Fans have a lot of visibility over their favorite stars' activities in today's positively contentious social media landscape, but interaction levels are incredibly limited. While the growing NFT space is making it easier for celebrities to create high-value digital representations of their work, the fan-celeb experiential narrative has yet to be properly addressed.



• KokoSwap redefines the criteria of fan engagement by facilitating fans to have their fandom reinforced, increasing access to authentic celebrity experiences, and providing a platform for NFT trading.





KOKO AVATAR

Our Celebrity NFT Platform, KokoAvatar, is a one-of-a-kind, invite-only celebrity NFT platform with famous celebrities from around the world. Celebrities will have the opportunity to create valuable digital assets for use on our platform.

- All users will be able to generate their own gorilla characters.
- Thousands of accessories, skins, and limited-edition merchandise will be minted as NFTs and made available for trading and auction to our fellow gorillas.
- Special NFT badges will be minted in addition to player customizations.



- These NFT badges will be inspired by the real Koko gorilla from The Gorilla Foundation in California, who learnt the gorilla sign language and could communicate with humans.
- 1000 badges will be produced to represent the 1000 different signs that Koko learnt.



NFT PLATFORM



USE CASE

One of the major use cases of NFTs that has yet to be exploited is role-playing games.



IDENTIFIER

KokoAvatar will be a one-of-a-kind identifier for users on the KokoSwap ecosystem.



MULTIPLAYER

KokoAvatar, in collaboration with NFT gaming, aims to bring the NFT experience to MMORPG gaming.



ACCOMPLISHMENT

It will include an NFT open wallet concept in which all users can brag about their NFT accolades.

GAMING PLATFORM

MARKETPLACE

REWARD

MULTIPLE USERS

NFT Gaming is an addictive and interactive crypto gaming experience with the goal of creating a gaming marketplace where developers can upload HTML5, Flash, and WebGL Javascript web games and share them via the IPFS protocol. The gaming platform estimates potential tie-ups with Sega, OK Let's play and much more.

NFT Gaming will be a mix of in-house and third-party developed games. Every time a user levels up, they will receive KOKO tokens as a reward. Game developers will be rewarded with 4% of the KOKO tokens used while playing the game.

NFT Gaming will work in tandem with KokoAvatar to result in an exciting MMORPG platform for all gaming enthusiasts. NFT Gaming will be the first virtual currency gaming platform of its kind, taking cryptocurrency gaming to a whole new level.



KOKO SPORTS

Introducing a hybrid of crypto and Mixed Martial Arts in which tokens for private events are sold using cryptocurrency.

THE BLEND

An ecosystem, which is completely entertaining and immersive.





MEDIA COVERAGE





- The first Emirati Influencer to shift focus to boxing.
- The first event that is entirely supported by cryptocurrency transactions.
- The Middle East's first combat event to feature NFT auctions.
- Kokoswap is the primary sponsor for this mega event.
- This massive
 announcement was
 covered by reputable
 publications such as
 <u>Khaleej Times</u>, <u>Zawya</u>,
 <u>PhilBoxing</u>, <u>The Fintech</u>
 <u>Times</u>, <u>DubaiLAD</u>,
 <u>Marseille News</u>, and many
 others.

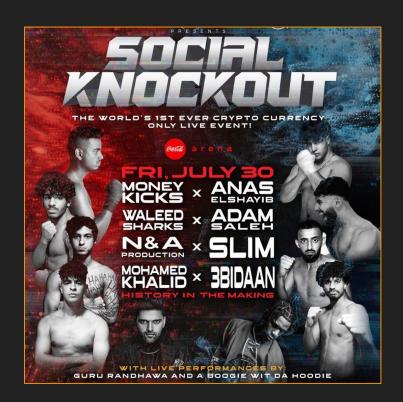


SOCIAL KNOCKOUT

Powered by 😸 KOKOSWAP

- The event is entirely based on cryptocurrency transactions.
- Organizers will use KokoSwap tokens for all event purchases, including photographs, which will be auctioned off as non-fungible tokens (NFT).
- Fans will be able to carry this one-of-a-kind experience with them through the night's NFTs, allowing them to own a piece of history.

Many celebrities have already confirmed their attendance at the event, including rapper A Boogie Wit Da Hoodie, as well as Indian singer, songwriter, and composer Guru Randhawa.





POST-EVENT COVERAGE



- The Social Knockout marked an action-packed evening at the Coca-Cola Arena.
- Many celebs and influencers from the region gathered in the run-up to the event to witness the Middle East's first influencer fight.
- This is the first time such an event has taken place in the UAE. It was also notable for being one of the world's first events to use only cryptocurrency for transactions.



MONEYKICK'S NFT

Rashed Belhasa's (aka MoneyKicks) 1st NFT drop was an exclusive limited edition NFT which was live on the KokoSwap platform for 24 hours. The collection 'King of the Jungle' celebrated his lifestyle and boxing debut on July 30th 2021 at the Social Knockout event. The NFT collection was designed by NFT director David Zennie from disruptiveworld.io

This limited edition NFT was sold within a day for a whooping 79000 KOKO (Equivalent to USD 490,116 as of 12th September 2021).





SUNIDHI CHAUHAN - BEINTEHAA

Powered by KOKOSWAP



- Sunidhi Chauhan, an acclaimed Indian singer with millions of fans throughout the world performed an unforgettable music concert: Beintehaa at the Coca-Cola Arena on August 27 2021.
- The event was brought to you by KokoSwap and its partners Blu Blood, Dubai Tourism and Commerce Marketing and Dubai Summer Surprises.
- Fans were left wanting more as the singer performed an array of spectacular music hits and renditions from Beintehaa

With an amazing vocal range, Sunidhi enthralled her fans and dazzled her MiddleEastern audience.



WAYNE BRADY - COMEDY NIGHT

Powered by 🚳 KOKOSWAP



- International comedian, singer, actor and game show host Wayne Brady performed a special comedy night at the Coca-Cola Arena on 3rd September 2021.
- KokoSwap partnered up with BluBlood, Dubai Tourism and Commerce Marketing and Dubai Summer Surprises, to bring the acclaimed multi talented entertainer to exclusively perform for the Dubai audience.
- Audiences were thoroughly delighted by the variety acts and skits presented by Mr Brady.

An incomparable night filled with laughter, joy and witt with a highly engaged audience!



SOCIAL KNOCKOUT 2- 1st Ever Female Influencer Fight

Powered by **





- The celebrity boxing event delivered a stacked card using a now, very popular format in the world of boxing, famous social media influencers and icons as they fought each other for bragging rights.
- An undercard with international amateur fighters as well as a live music performance by American rap sensation DaBaby was added to an already explosive night of entertainment.

Bigger, Better & Badder than ever! SKO2 proved to be a thrilling night of intense competition.



THE KOKOVERSE

- Welcome to a gaming world unlike any other offering in the market.
- Grow your Simian in a world that adapts and learns as you go.
- Built on the foundations of Artificial Intelligence.
- Your journey is completely custom to you and is entirely based on the time and efforts spent within the game.
- The more you play the more you earn!
- As the game begins the user can interact with its Simian by feeding, nurturing, and training its Simian. The smart Al system can help the user to train their Simian in their absence. The launch is expected during the year-end festivities.

The KokoSwap Game teaser was launched during the Social Knockout 2 event held in Dubai.





PRESS COVERAGE















CryptoNews

Coinfz

Coin Market Cap

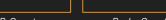
Zephyrnet

Litecoin News

Crypto Daily

Frcusvi

AMB CRYPTO



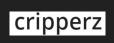


Milky Crypto









AMB Crypto

Be In Crypto

be IN crypto

All in One Crypto

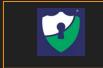


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Beln Crypto

<u>Judah</u>

Khaleei Times

Crypto Daily UK



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AND MUCH MORE...

Bitcoin News

The Bitcoin Daily

BTC Manager



ROADMAP

- KOKO Portal Launch
- KOKO Token Launch
- KOKO Artist Onboarding

Q2 2021

Q3 2021

- KOKO Avatar Launch
- KOKO NFT Launch
- KOKO NFT Collaboration Event

KOKO Arcade Launch

KOKO Staking Launch

- KOKO Avatar
- KOKO NFT New update features
 - KOKO Payment Gateway

Q4 2021

Q1 2022

- KOKO Gaming Integration
- KOKO NFT's API's
- KOKO Token Launch on CEX



TOKENOMICS

DESCRIPTION	PERCENTAGE	TOKENS
Ecosystem Development & Expansion	10%	33,000,000
Team and Advisors	15%	49,500,000
Strategic Sale	10%	33,000,000
IDO	15%	49,500,000
Launchpads	18%	59,400,000
Staking	24%	79,200,000
Community Growth	5%	16,500,000
Partnerships	3%	9,900,000
TOTAL	100%	330,000,000

LETS GO BANANAS OVER KOKO



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