WHITEPAPER

KSN TOKEN

Kissan Global Network

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Introduction

Kissan is a platform that will combine agricultural and modern Blockchain technologies in the future to enable multi-dimensional growth. Kissan will restructure a commercial enterprise. Farmers may develop and increase their profitability by investing in agricultural products. Kissan is devoted to resolving the issues confronting today's agriculture sector. Kissan's mission began with agriculture and continues with the food sector to ensure the overall sustainability of the world's most influential industries. Global and transparent data could positively impact agriculture and the food sector by enhancing production, supply chain, and market efficiencies. Kissan has produced a cryptocurrency to support its purpose; this is one of the most effective methods for creating and obtaining advantages from agricultural technology. Kissan's crypto coin will act as an underwriter for user-to-user payments. This is a unique token that will evolve into a professional tool for the agro-industrial sector. As a result, this will benefit users by executing transactions on the sale and purchase of items in the agro-exchange market. Kissan is attempting to make its users' transactions more secure and profitable. Here, the Kissan token significantly benefits users by enabling them to do transactions from anywhere. Kissan is assisting in developing a credit platform's trustworthy reputation in the Binance ecosystem through the use of smart contract technology. Kissan's mission is critical and unique in that it aims to bring the quickest, most secure, and profitable transaction possible.

Founder - Satish Sangwan

FOUNDER of KSN (Kissan Global Network) Token since the year 2021.

Founded PashuPet organization in the year 2021 and leading as a Chief Executive Officer of the organization.

Vice President of VMIT Education Trust (NGO) from the year 2004.

Budding entrepreneur who has a strong command over Capital rising and Cryptocurrency systems.

Aspiring youngster who encourages farmers to grow digitally through our KSN group.

Succeeded in the field of IT by delivering a variety of projects with whole management and dedication.

Gained certified knowledge as a Team Developer.

MISSION

Our mission is to ensure the long-term viability of the world's most socially significant agriculture and food sectors. Kissan will be a crucial platform for the advancement of the food and agriculture sector and the commercialization of products and the establishment of a viable structure for product transactions. Our goal is to create a quick and integrated framework for our users in order to boost their productivity and market efficiencies.

VISION

Kissan has developed a platform to address the issues facing the modern agriculture and food sectors in addition to a cryptocurrency. It is our goal to establish a dependable finance platform in the agro-industrial platform of the Binance ecosystem. Kissan will act as a payment underwriter for users who make payments to the company.

The introduction of speedier, more transparent, and secure transactions is a critical goal for Kissan. Thanks to our smart contract, customers will be able to sell and buy products in the agriculture and agro-exchange markets. Our users will only be able to access Kissan tokens as professional business tools.

Core Values

Be Magical. We are positive and kind above all else. Our main goal is to create
happiness in other lives**.**

Be Charitable We strive to be as giving as we can possibly be, helping out our community as much as we can.

Be Sustainable We make decisions that are based on our long term health, not the short term gain.

Be Transparent We strive to be open and honest with our community at all times, for the benefit of all.

Ecosystem

Kissan is a company that aims to bring innovation and novelty to the agriculture and foods sector through its Blockchain technology. The ecosystem of Kissan is very vast and broader as it is embedded with Binance that makes it more essential for the people associated with the agriculture and food sector.

Binance Blockchain Technology

A decentralized open-source Blockchain-based operating system with smart contract capability, proof-of-stake principles for its consensus process, and a cryptocurrency unique to the system, Binance is a decentralized, open-source Blockchain-based operating system (BNB). Created in March 2014 by Justin Sun, the Binance Foundation, a non-profit organization in Singapore that was established the same year, has been in charge of overseeing and regulating the company since 2017.

Working of Binance

Binance is founded on a few essential concepts, the most important of which is decentralization. All data on the Blockchain is completely unfettered and is not under the jurisdiction of a central authority. Content creators can receive BNB tokens in return for sharing their work. Additionally, developers can create their own coins on the Binance network. These tokens can then be used in the network's user-created decentralized apps (dApps). BNB's main token is used to back the newly issued tokens.

The network's ultimate step of development is to support Binance-based games. These games would be totally decentralized, with users rewarding authors directly if they enjoyed the game. Binance's consensus algorithm is referred to as delegated proof-of-stake. In this system, transactions are authenticated by 27 super representatives who are responsible for keeping the transaction history. Super representatives are picked every six hours and compensated with a BNB coin created by the system. Every three seconds, a new block is added to the Binance Blockchain, and those who contribute the block are rewarded with 32 BNB currency.

Benefits of Using Crypto For Your Business with Binance

1. Lower fees
Merchants can enjoy a leaner, more profitable business by integrating crypto payments with Binance Pay. Unlike traditional transactions, accepting crypto as a payment allows merchants and customers to avoid unnecessary costs incurred by traditional payment systems. Become crypto-friendly to reduce operational costs and offer your customers the best value for their money.

2. Borderless
Bitcoin and other cryptocurrencies are global and allow anyone to instantly send and receive crypto all over the world. No matter where your customers are located, they can make a purchase as long as they have access to the Internet and the Binance app. With cross-border payment solutions, you can widen your customer base to increase profitability.

3. No chargebacks
Chargebacks are typically executed by centralized institutions with the power to reverse transactions. When abused, chargebacks can be malicious if a customer requests for a refund after they have successfully received their goods or services. Binance Pay prevents chargeback fraud, protecting merchants and ensuring that you are not put in a disadvantageous position when doing business.

4. **Easy integration to Binance app or your own merchant site**
Binance Pay offers flexibility in integration to best suit your business needs. Choose to take your business online to the Binance Marketplace and gain exposure to millions of potential customers that are already shopping on the Binance app. Alternatively, you can also create a seamless checkout experience on your own app using Binance Pay SDK for iOS and Android.

5. Forward-thinking brand
Establishing your business as a crypto-friendly one positions your brand as a modern, forward-thinking enterprise. In addition, accepting crypto also allows you to future-proof your business in the form of payment experience. Enjoy the benefits of being an early adopter of next generation financial technology.

6. Superior customer experience

With the rise of online shopping and mobile payments, integrating crypto will help businesses and customers to better connect. Providing an additional option for transactions offers your customers more flexibility in payment, ensuring that you don't lose any potential sales with a narrow range of payment options. Furthermore, shoppers can easily scan your shop's QR code to make payment, allowing you to provide a superior customer experience.. As a result, no transaction can ever be truly anonymous.

7. Global and Local Promotions. The Binance P2P team regularly launches promotions and incentives for both new and existing customers where you can increase your P2P earning or win free crypto. Combine that with zero fees, and there's a big chance that Binance P2P provides you with the best P2P deals anywhere.

8. **Community and Customer Support.** Binance has one of the largest and most supportive crypto communities in the world. It also has a global customer support network that handles customer requests in multiple languages. This level of collective effort bodes well for the level of service you can get from Binance P2P.

9. **Growth Prospects.** As a global platform, Binance is always on the lookout for opportunities to grow Binance P2P and make it available in as many areas in the world as possible. This will increase the trading volume and add more trading opportunities for P2P traders.

10. Proof of stake -Seeing as cryptocurrencies are decentralized and not controlled by banks, they require a way to verify transactions. Proof of stake is a popular method (PoS). Proof of stake is a consensus mechanism for cryptocurrencies. By staking their coins, cryptocurrency owners can check new transactions and add them to the Blockchain.

Benefits of Proof of Stake

When it comes to proof-of-work issues, the following are the specific benefits of PoS:

The centralization risks are reduced with PoS consensus because rewards are determined by the number of assets held, and validators are chosen at random. Furthermore, PoS-based networks use governance rules to discourage centralization. This is made possible by the high degree of independence from the hardware used for block validation.

It is more energy efficient because it does not require computational resources, and individuals can participate in the involved peer-to-peer network without having to purchase and install expensive, powerful computers and cooling systems.

Proof-of-stake also secures the Blockchain by incentivizing proper validation while discouraging insufficient ones. Validators are paid a percentage of the transaction fee, but they lose their stake if they approve fraudulent transactions.

There are additional advantages. Compared to proof-of-work, which is inherently slower when processing transactions due to the computational requirements,

resulting in scalability issues, a proof-of-stake Blockchain platform is more scalable because it is more decentralized and allows more individuals and groups to participate.

Blockchain can be used for a variety of purposes other than cryptocurrencies. The Ethereum and Cardano platforms were introduced to host their native crypto-coins and other crypto-tokens and applications such as non-fungible tokens (NFTs) minting, cross-exchanges, decentralized finance, and NFT or Blockchain gaming.

Why Kissan Token?

Zero Human Factor

The human factor is not taken into consideration. The smart contract is not dependent on anyone, and there is no way to prevent the platform from functioning.

Referral Provides

There are no hidden fees, and all funds are transferred between members without any intermediaries. The contract balance is always a negative number.

Immutability of Conditions

Nobody has the authority to ban you from the platform because the contract does not contain a provision for such a restriction.

Decentralization

Instead of having managers or administrators in charge, there are only creators who are members of the community on the platform, just like everyone else.

Instant Transactions

Profits earned by other members are transferred directly into your personal wallet. There is no hoarding in the system, and all of your earnings are yours to keep.

Transparency and Anonymity

Because the smart contract code is public, anyone can view the complete history of all transactions. This ensures that the conditions are pure and that the platform statistics are accurate.

Charity

Digital fundraising may also benefit from Blockchain, as charities can receive contributions in a safe, transparent, and worldwide manner without having to pay currency exchange commissions. Donations to charitable organizations on Kissan will be accepted, and they will be handled securely and transparently for the benefit of those who make them.

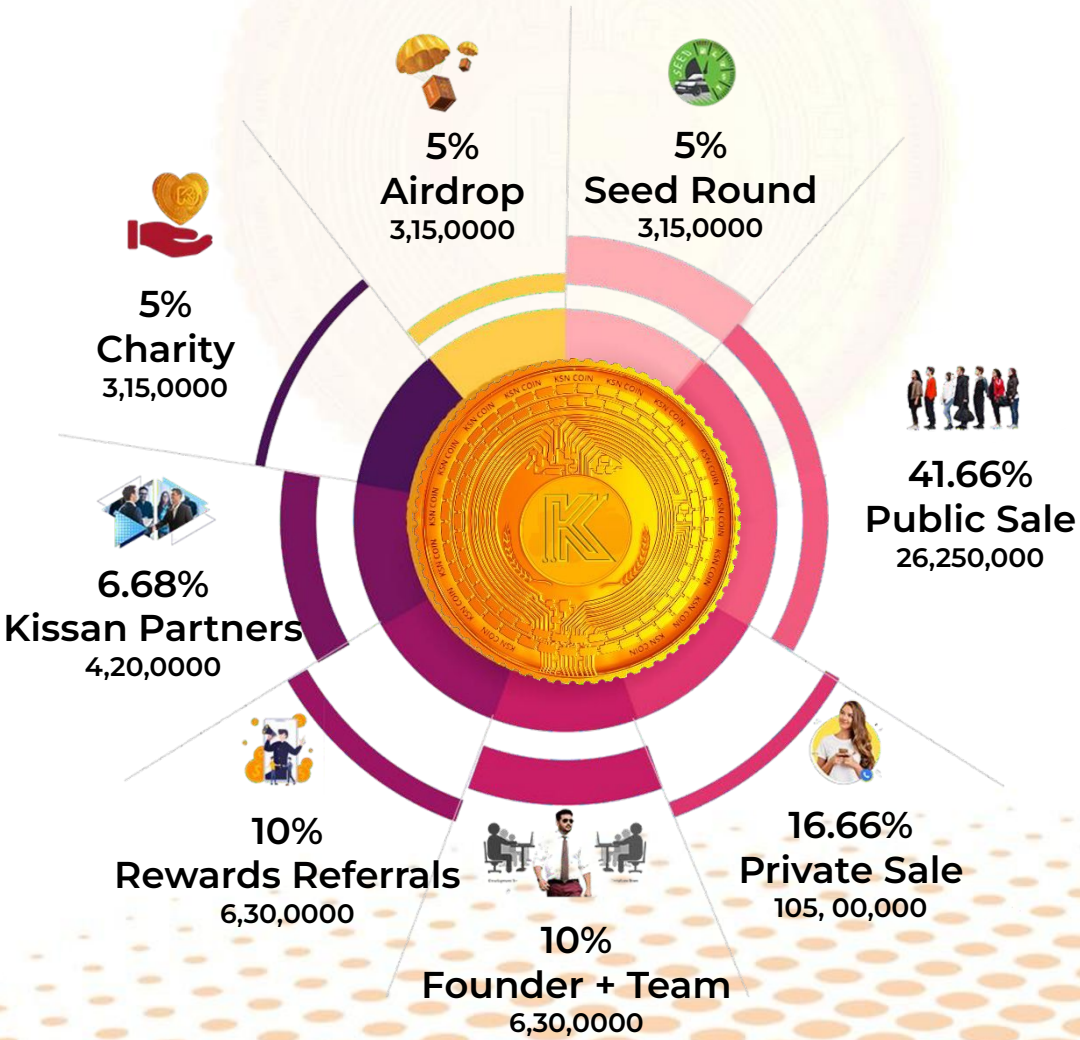
Bonus

You can earn money in Kissan by opening new accounts with certain financial institutions and participating in the digital token-based economy supported by bonuses. These bonuses will not end here; instead, you will be able to earn from various other offers based on your investment and profit.

Allocation of KSN

Name	Kissan Token
Abbreviation	KSN
Maximum Supply	63 millions
Technology Stack	Binance Smart Contract (BEP 20)

Tokenomics or Token Details



Roadmap

2020 -Sep – Dec

- Concept Design
- Technical Specification
- KSN Prototype
- Strategic Plan

2021 Jan – April

- Released Technical Whitepaper
- KISSAN Network Alpha
- Legal Structure
- Social Media

2021 Aug – Oct

- Version 2 of Whitepaper released
- Public Token Sale Begins
- Public ICO launch and crowd-sale starts
- Structure design of KissanX Exchange

2021 Nov – Dec

- Redesign of website goes live
- Testing of KissanX Exchange
- Web Kissannetwork.com Portal b2b, c2c& b2C
- LMS learning platform

2022 Jan –July

- Prototype published and linked to BNB Blockchain With
  real-time scanning
- Integration With Private Chains, More Coin in Wallet
- More collaborations announced- OTT , Game, Ecom & Social
- NFT Marketplace Development Web KISSAN Portalb2b. c2c & b2C

2022 July – Sep

- Organic production team management
- Organic research center & laboratory
- Burning $ charity events Start quarterly

2022 Oct – Dec

- Organic production training for Kissan @free Of cost
- Building organic production team zone Wise

2023 Jan onwards

- Self Kissan Blockchain
- Token conversion into coin
- Further information will coming soon part of road map

What Is "Decentralization"

DeFi is a collective term for financial products and services that are accessible to anyone who can use Ethereum – anyone with an internet connection. With DeFi, the markets are always open and there are no centralized authorities who can block payments or deny you access to anything. Services that were previously slow and at risk of human error are automatic and safer now that they're handled by code that anyone can inspect and scrutinize.

- A global, open alternative to the current financial system.
- Products that let you borrow, save, invest, trade, and more.
- Based on open-source technology that anyone can program with.

Smart Contract

Binance Blockchain was designed to streamline communications. It ensures easy integration with a wide range of highly sophisticated programming languages. Binance is designed as a three-layered system. It consists of a core layer, storage layer, and application layer. Interestingly, each layer is optimized to perform a certain set of functions for a specific set of functionalities. It is the core layer that oversees the management of Binance smart contacts.

Decentralized Finance or DeFi has emerged as the next-big-thing in the world. It has the potential to deliver better results to every single if implemented correctly. In a very short duration, this technology has shown sBinanceg prospects and already delivered some very impressive results to different industries. The DeFi Binance token is a new concept that is gaining a lot of traction and giving companies a chance to be more efficient.

Initial Coin Offering (ICO)

Initial Coin Offering has become one of those Blockchain development services that needs no introduction. What started with a sea-full of doubts has now become one of the most preferred modes of raising funds in the present time.ICO has emerged as a boon for every entrepreneur in the last few years. With this far-reaching fund-raising program, you are able to materialize your business dream in the easiest manner. However, to achieve success using this means is easier said than done. Kissan KSN accelerates growth of start-up companies by offering tools and services that save both time and resources.

Kissan Partner – Airdrop's KSN

KSN Token coin project is a Blockchain-based payment project that focuses on making reward points a commonly used as digital currency by improving the current reward points system in India, through Blockchain technology and tokenization. Although the reward points system is efficient in its current form, corporations have risks, a lack of transparency and security concerns with their centralized system for issuing and operating reward points.

KSN Token Airdrop Goals:

- A fair, equal opportunity for many different people to get involved
- Facilitate activity and capture a wider audience

Airdrop recipients do not need to do anything to receive the INSP tokens. Ignore any requests for your private key.

Distribution of Coins

KSN token projects focus on tokens as a means to build network effects and help govern the network. The token sale is simply a bonus that can be used to facilitate distribution and raise money. it clearly states how many assets purchasers can get at each distribution stage. More details on how to design a token distribution block will be provided in the next section of the article. We are a sustainable and decentralized project that distributes wealth where it needs to be. Some % of each transaction is automatically sent to a charity picked by the community of KSN

Public Sale

41.66% KSN for public sale, coins Includes all pre-launch sale of coin allocations that were open to public participation, Initial Coin Offerings (ICOs) or token sales are gaining a lot of attention, from institutional investors and individuals alike. ICOs are referred to the new IPOs or next generation crowd funding. But the Blockchain ecosystem is still young and lacks standards, thus making token sale participation a hurdle for the average person.

Development Team & Founders

10% KSN Token will distribute between development team who work very closely Kissan global network, To make visitors believe in your project even more, add information about those people who already support it, such as your partners, investors, and advisors. A photo and the name of a renowned industry expert on the page will definitely do you a good turn.

A holder of tokens that contributes to the network is more valuable than a holder of tokens that does not contribute to the network. KSN Team is the first tokenized marketing agency that wants to decentralize the entire Blockchain marketing process. Furthermore, it intends to support new projects that enter the cryptocurrency world with a professional and flexible marketing approach.

Kissan Partners

6.68% KSN Token be given to Marking team, planning and managing marketing campaigns that promote a KSN brand, products, and services. Their duties include planning campaigns, analyzing metrics, and identifying trends. They typically have experience in art direction and social media.
They do Design and oversee all aspects of our digital marketing department including our marketing database, email, and display advertising campaigns. Plan and manage our social media platforms.

Kissan Charity

5% KSN Token will allocate in Charity for farmers, Kissan global network is to create a healthy, empowered, and educated farmers community. KSN is a fully decentralized, community-built project to help charities to poor and Indian farmers.

Rewards & Referral

An additional 10% Tokens are set aside for ongoing grants to support the development of the KSN network and fund ongoing contributions to KSN core as well as other open-source components of the KSN ecosystem.

Air Drop

5% KSN Token will allocate in airdrop, an airdrop is a distribution of a cryptocurrency token or coin, usually for free, to numerous wallet addresses. Airdrops are primarily implemented as a way of gaining attention and new followers, resulting in a larger user-base and a wider disbursement of coin.

Private Sale

16.66% KSN Token will allocate in Private Sale, This stage begins with the search for investors whose preferences may be met by the ICO and the product behind it. The investors approached in this round are not individuals; instead a private sale is generally made accessible to large investors, such as investment groups or funds, existing cryptocurrency or venture capital investors looking for diversification, or groups of individual investors who may have come together of their own accord.

The pitch of a private sale is done in person. The founding and top management teams approach these investors and share all details required. This allows founders to make a stronger case, while allowing potential investors to clarify all concerns and questions that they may have.

Seed Round

5.% KSN Token will allocate in Seed funding is the first official equity funding stage. It typically represents the first official money that a business venture or enterprise raises. Seed funding is used to employ a founding team to complete these tasks.

There are many potential investors in a seed funding situation: founders, friends, family, incubators, venture capital companies and more. One of the most common types of investors participating in seed funding is a so- called "angel investor." Angel investors tend to appreciate riskier ventures (such as startups with little by way of a proven track record so far) and expect an equity stake in the company in exchange for their investment.

Collaborations - Accepting KSN

- PashuPet online portal
- KissanX
- Kissannetwork.com
- Kissangaming
- KissanLMS
- Morph Academy
- Flyton Institute
- Zuri Beauty and wellness
- Bigboxx professional school
- Aeronics emerging academy
- life centre
- VMIT

Exchange's listing Process

- CoinMarketCap
- JustSwap
- Arthbit
- Vindax
- Pancakeswap
- Buyucoin

Wallet listing Process

Bitcoin Wallets are very similar to our mobile wallets where we store our money and do transactions from that. While in Bitcoin wallet we hold bitcoins and other cryptocurrencies. A Bitcoin wallet is a software application that allows you to store and keep track of your Bitcoins. A bitcoin wallet differs from a traditional wallet in that it holds bitcoin private keys

- KSNWallet
- TrustWallet

Methods of Payment

This is a list of some of the top cryptocurrency gateways available in the market that accept Bitcoin and altcoins as payment. Apart from Bitcoin payment processing, some of the major currencies that these crypto payment processors can help merchants accept include Ethereum, Ripple, Litecoin, etc.

- Bitcoin
- Binance (BNB)
- USDT (BEP-20)
- Debit / Credit Cards

KSN in e-commerce marketplace – Kissan Network

Kissan Global Network - KSN is an experienced organic product ecommerce company. It provides delivery service of fresh vegetables and fruits to the customers at their doorsteps by procuring all the produce from farmer's market every morning. This makes sure that customers get fresh produce every time they order. Procuring directly from farmer's market also reduces any intermediate costs and ensures best quality. The advantages of organic food are more based on perception than real facts. Much of this support of organic food as a healthier alternative comes from environmental groups who want to conserve the environment by avoiding pesticides and fertilizers. The producers of organic food strongly believe in the idea that organic food is superior to other types.

The organic ecommerce platform Kissan Network is being strengthened for directly linking farmers with retail as well as bulk buyers Interest in cryptocurrency is growing, and fast. With some pretty major brands, marketplaces and payment processors announcing their adoption of crypto, this digital payment method is firmly on the radars of retailers across the globe.

Whilst not everyone thinks the world is ready for cryptocurrency payments, it's certainly getting harder to ignore the impact that crypto and the Blockchain technology on which it's built could have on ecommerce.

Whether you're an ecommerce merchant just dipping your toes into the cryptocurrency waters, or you're sold on the idea of crypto payments and are
exploring how to accept them in your online store, it's important to keep on top of how this trend is unfolding. After all, awareness and understanding today could help forge a valuable opportunity for your business in the future.

Kissan E Learning Platform- KissanLMS

E learning platform for farmers whom so member of Kissan Global Network –KSN, Free access of e-learning system is available to any one interested in the field of agriculture and allied sciences.

KissanLMS is a platform that seeks to spread marketing information from experts and will build an educational marketing platform. The educational platform will be available to only KissanLMS holders who can access content on tips and tricks from marketing experts.

Digital Agricultural Learning- KissanLMS are innovations that enable farmers and agribusiness entrepreneurs to leapfrog to increase their productivity, efficiency, and competitiveness, facilitate access to markets, improve nutritional outcomes and enhance resilience to climate change. These technologies range from mobile apps to digital identities for farmers to solar applications for agriculture to portable agriculture devices. DATs are increasingly becoming indispensable in the global food and agriculture sector, from fast and convenient information delivery to providing virtual marketplaces.

KSN in online Game – KissanGaming

KissanGaming is a online gaming platform launching by Kissan global network team, Crypto games are video games that run on a cryptocurrency network and include a completely or partially distributed ledger architecture, providing players verifiable ownership over the virtual products contained in the games.

Online gaming, in particular, has become a breeding ground for exciting innovation in this space. Developers are inventing new methods to leverage crypto to purchase and trade in-game products, cosmetics, unlock characters, and much more. The convergence of the virtual and the real – our metaverse – has never looked so good.

Kissan Exchange – KissanX

KissanX is the Indian farmer based cryptocurrency exchange, or a digital currency exchange (DCE), is a business that allows customers to trade cryptocurrencies or digital currencies for other assets, such as conventional fiat money or other digital currencies. Exchanges may accept credit card payments, wire transfers or other forms of payment in exchange for digital currencies or cryptocurrencies. A cryptocurrency exchange can be a market maker that typically takes the bid–ask spreads as a transaction commission for is service or, as a matching platform, simply charges fees.

KissanX like, When choosing the best cryptocurrency exchange for your needs, it's important to look at supported currencies, pricing, withdrawal options, and security which is where we focused when picking this list of the best cryptocurrency exchanges. Keep reading to learn more about which cryptocurrency exchange could be best for your goals.

OUR TEAM

We have a team of experienced professionals on our board.

The safety issue is very crucial in every field and can affect the condition of a business and its performance. The companies need to take steps to ensure safety around their files and the account of the employees working with important clients. To make sure that everyone gets the best services for getting safety in their work environment and personal level, KSN is planning on hiring professional people who know everything related to the safety concerns that might arise in the business world. With the help of professional people, users can get the solution to their problems very easily and do not have to worry about their data. The data includes the work that has been done by the company or the employees which contains the details of the clients. It can be misused if it gets in the wrong hands which affects the reputation of the company.

It is a safe, speedy and mobile-based, digital and decentralized solution in the palms of your hands. This solution is capable of ensuring hassle-free access to your accounts. All in all, it is a true medium of decentralized payments. The main thing users will get is a global and competitive money transfer system. This system will have the ability to help exchange FIAT currencies as well as Cryptocurrencies and vice versa. KSN TOKEN is a cryptocurrency that will reward users for making payments in all walks of life. It has everything required to eliminate barriers in the way of worldwide adoption of cryptocurrency usage.
Finally, in simple words, everything said in this whitepaper makes KSN TOKEN a safe and reliable decentralized currency and financial ecosystem ready for launch worldwide.

Kissan Global Network. FOR MORE INFORMATION:

You can even mail us anytime at info@kissan.io or visit our websites at https://kissan.io for staking or www.kissannetwork.com for Other services.

You can seek future updates about our project via the following social media channels
https://www.facebook.com/ksntoken
https://www.instagram.com/ksntoken/
https://t.me/ksntoken
https://www.linkedin.com/company/ksntoken/ https://twitter.com/ksntoken
https://www.youtube.com/channel/UCOw9CTedlx_tWFNpf0YIncw

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