# **PITCH DECK**



BY THE GRACE OF THE KING TO HIS KNIGHTS

# AI MULTI-CHAIN YIELD AGGREGATOR





# THE KING OFFERS TO HIS KNIGHTS





**WATCHING** 

**SEARCHING** 

**TRACKING** 

# **King DeFi farms**

The King makes sure rug pulls are not happening. His guards are checking the safety of all pools before allowing them into the Kingdom. Knights can safely farm without any risks.

## **FTDP - Fixed Term Deposit Pools**

FTDP are the King's new disruptive smart contracts that aim for a maximum TVL within a predetermined amount and timeframe. This allows knights to stabilise their yields on their Krown deposits and reduces volatility for newly joining knights.



The King offers a knight-friendly advanced analytics dashboard to monitor TVL growth across all of BSC's and Solana's DeFi projects, apply on-chain ratio analysis, identify newly listed projects and check historical performance.

## **Searching the market**

The King shows his knights where to find the highest yielding and most consistent pools across all BSC and Solana yield optimizer projects.

### **Tracking the market**

The King's portfolio tracking interface allows his knights to monitor yield returns, fees and their consolidated performance across all their Krown investments - the Kingdom's native token.



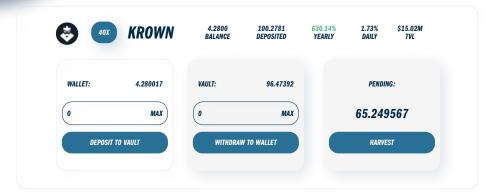


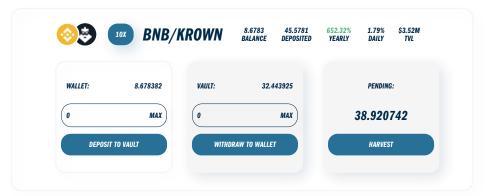


# KING DEFI FARMS

The King makes sure rug pulls are not happening. His guards are checking the safety of all pools before allowing them into the Kingdom. Knights can safely farm without any risks.

# FARM AND STAKE KROWN, THE KINGDOM'S NATIVE TOKEN





SAFE



**YIELDS** 

**PERFORMING AUDIT CHECKS** In order to avoid rug pulls and consequently disabled pool events, the King only allows

audited farms in his Kingdom.

- TECHNICAL BACKGROUND REVIEW The King's guards carefully check the technical standards of all projects before allowing them in the Kingdom.
- REPUTATIONAL ASSESSMENT Highly reputable and well-known projects have priority to access the Kingdom.

**DELIVER HIGH APY RETURNS** 

High yielding and safe farms are delivered to knights by the royal guards. All Solidity smart contracts satisfy the King's strict requirements.

**DECREASE YIELD VOLATILITY** The King and his guards are well aware of yield volatility

caused by token demand and supply. They tackle this inefficiency by applying an innovative approach during the contract creation process.

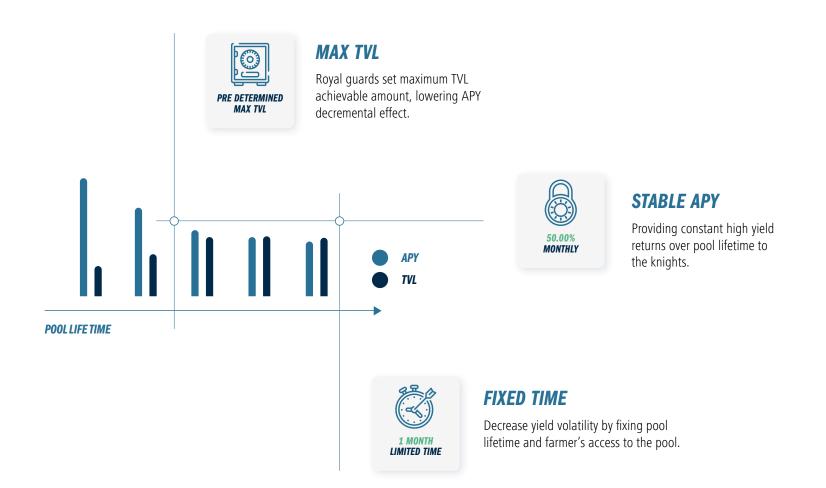
REDUCE SELLING PRESSURE

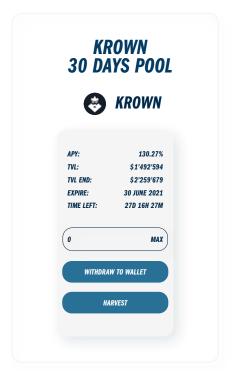
Performance fees are allocated to buy back and burn Krown tokens in order to decrease token selling pressure in the Kingdom.



# FTDP - FIXED TERM DEPOSIT POOLS

FTDP are the King's new disruptive smart contracts that aim for a maximum TVL (Total Value Locked) within a predetermined amount and timeframe. This allows knights to stabilise yields on their Krown deposits and reduces volatility for newly joining knights.











# **WATCHING THE MARKET**

The King offers a knight-friendly advanced analytics dashboard to monitor TVL growth across all of BSC's and Solan's DeFi projects, apply on-chain ratio analysis, identify newly listed projects and check historical performance.

# **VIEW**

Knights lack a consolidated platform to overview BSC and Solana DeFi projects.

# **ANALYSE**

In a rapidly evolving environment, knights need quick access to insightful information.

# **CONTROL & FIND**

Finding and monitoring the newest and highest yielding farms of the Kingdom.







PRICE	TVL 24H%	TVL RATIO %	

# **BSC & SOLANA MARKET OVERVIEW**

The King provides an holistic overview of Binance Smart Chain ecosystem and Solana, with a specific focus to DeFi projects advancement.

# **DEFI ON-CHAIN ANALYTICS**

Knights can access specific on-chain metrics, supporting to analyse the safest and best performing DeFi projects.

# **SEARCH & MONITORING TABLES**

The King's dashboards allow knights to access all information related to newly issued BSC and Solana DeFi projects and farms.

# **SEARCHING THE MARKET**

The King shows his knights where to find the highest yielding and most consistent pools across all BSC yield optimizer projects.

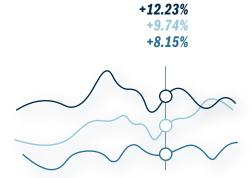
## **POOL RETURNS**

Knights must be able to quickly access and stake across best performing pools.

# 

# **POOL TVL CONTROL**

Monitoring TVL growth is a key task for farmers.



# **POOL SEARCH**

As the number of pools in the Kingdom grows, knight farmers need a "quick-search" tool.



KINGDEFI

P00L	APY %	WEIGHT % 11.85%	
<b>⊗</b> ©			
<b>⊗∫</b>			
<b>⊗</b> Ø	+22.86%	14.80%	
<b>⊗2</b>			

# **TOP & BOTTOM PERFORMANCE**

The King top & bottom performance engine allows knights to filter and monitor pools across multiple yield aggregators within his Kingdom.

# **BENCHMARK ANALYSIS**

With the King's analytics benchmarking tool, knights can compare historical TVL growth of each LP & vault of the Kingdom.

# LP ANALYSIS TABLES



# TRACKING THE MARKET

The King's portfolio tracking interface allows his knights to monitor yield returns, fees and their consolidated performance across all their Krown investments.

1

# **CONNECT YOUR WALLET**

Knights can combine and connect multiple wallets by adding their public addresses.

2

# **FARMING SUGGESTIONS**

Knights' token holdings are automatically analysed and are presented with the best farming options.

3

# **MONITOR STAKED TOKENS**

All stats appear in a single dashboard (Yield, return & Impermanent Loss).

4

# HISTORICAL PERFORMANCE

Knights can check when and at what fiat price they deposited into the vaults.



#### **ACHIEVED MILESTONES**

#### Market overview go-live main dashboard

An advanced analytics interface allowing knights to dive into the BSC DeFi market outlook. With 70+ projects already listed within an advanced UI, the Kingdom provides specific TVLs ratios and on-chain analysis.

#### **Pool Dashboard**

Innovative pool search interface, aggregating top performing pools & vaults in one place. The Kingdom allows knights to search and generate analytics across the best yield optimizers and aggregators.

#### IDO

Initial Dex Offering with major BSC exchanges.

#### **Yield aggregator launch**

The King's creation of the Kingdom's own vaults and LPs.

#### **Double reward smart contracts launch**

Double reward farms launch, users will be able to stake KRW/TOKEN LPs and earn both currencies in reward.

#### **MILESTONES IN PROGRESS**

Multi-chain bridge (Binance, Ethereum, Polygon, Solana, Eco)

Bridge deployment, allowing users to swap KROWN tokens across multiple chains.

#### **Security management upgrade**

Improve overall infrastructure security: adding second layer of external auditors, improve internal audit processes, on-boarding cybersecurity advisor.

#### Polygon, Ethereum, Eco farms contracts engineering

Launch farms on ETH and Polygon with ERC20 tokens, expand partnerships with main Ethereum and Polygon DeFi Projects and DEXes.

#### **Auto-compounding**

Release of auto-compounding functionality.



#### **MILESTONES PLANNED**

#### Multi-chain advanced portfolio analytics

Portfolio analytics functionality for KROWN farmers monitoring multi-chain asset allocation, top performing yields and portfolio value.

#### **Portfolio tracking**

UI portfolio tracking interface deployment, allowing knights to monitor, control and view advanced portfolio analytics across their DeFi project investments.

#### Solana farms contracts engineering

Re-engineering current solidity contracts into Rust: Solana programming language.

#### Solana farms offering expansion and new partnerships

Launch Solana farms and expand partnerships with main DeFi Projects on Solana network.

#### **FTDP** contracts

FTDP (Fixed Term Deposit Pools) advanced smart contract "go-live".

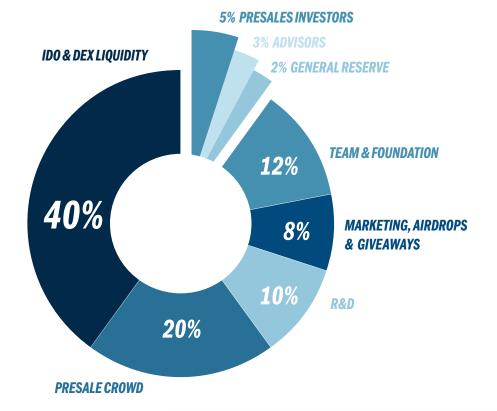
#### **Cardano engineering expansion**

Start POC of Haskell smart contracts (Cardano programming language) in order to be one of the first projects to leverage future Cardano DeFi ecosystem launch.

#### **Mobile App iOS & Android**

iOS and Android mobile application development.

# **TOKENOMICS**



TOTAL

# **KROWN SALE EVENTS:**

Presale FCFS (First Come First Serve) event Start: May 24, 2021, 11:00 UTC (13:00 CEST)

Token price = 0.001 BUSD, participation with BUSD as per current exchange rate. Hosted on KingDeFi website.

Limit buy = 1% = 5,000 BUSD = 5,000,000 KROWN

**Crowdsale event** 

Start: June 14, 2021, 11:00 UTC (13:00 CEST)

Token price = 0.002 BUSD, participation with BUSD as per current exchange rate. Hosted on KingDeFi website.

Limit buy = 0.25% = 10,000 BUSD = 5,000,000 KROWN

ALLOCATION	NUMBER OF TOKENS	PERCENTAGE	TOKEN DISTRIBUTION
PRESALE FCFS	500'000'000	5%	100% locked until presale
CROWDSALE	2'000'000'000	20%	100% locked until presale
IDO & DEX LIQUIDITY	4'000'000'000	40%	Pancakeswap liquidity & distribution to staker
ADVISORS	300'000'000	3%	50% locked for 3 months, then equal parts of 10% over total of 6 months
GENERAL RESERVE	200'000'000	2%	100% locked for 6 months
TEAM & FOUNDATION	1'200'000'000	12%	Locked for 1 month, then equal parts of 20% over total of 6 months
MARKETING	800'000'000	8%	100% unlocked at listing for airdrops, give-aways and marketing campaigns
R&D	1'000'000'000	10%	100% unlocked at listing for development and engineering

10'000'000'000 KROWN TOKENS

# TEAM KING DEFI

KING

## ARTHUR



CEO & Founder

Location: Switzerland Experience: 10+ years

Sector: Banking, Asset Management &

Technology

Education: Bachelor degree in Business

Law, MBA

Background firms: Frankfurt Stock Exchange, KPMG & Tech Startups

SIR

## **LEODEGRANCE**



**CE** Location: Germany

Experience: 10+ years

**Strategy & Advisory** 

Sector: Banking & Asset Management Education: Bachelor degree in Economics,

MSC in Business & Economics
Background firms: Goldman Sachs,

Deutsche Bank

SIR

# **Cybersecurity Advisor**





Location: Italy

Experience: 10+ years

Sector: IT, Research, Cybersecurity Education: Bachelor degree in Computer

Science, MSC in Computer Science, Ph.D. Information System Security

Background firms: Trend Micro, SAP, BMC Programming languages: ASM, Bash, C/

C++, Java, Perl, Python

SIR

#### Smart Contracts Engineer

GRIFLET



Location: Italy Experience: 3 years

Sector: IT & Software engineering Education: Bachelor degree in Computer

Science

Background firms: DXC Technology & DApp

Startups

Programming languages: Java, Solidity, Python

SIR

# DINADAN



**Smart contracts engineer** 

Location: Italy Experience: 3 years

Sector: IT & Software engineering Education: Bachelor degree in Computer

Science

Background firms: Cisco Systems, DApps Programming languages: Java, Javascript, C,

SQL, Solidity, Python

SIR

# TA algorithmic trading engineer





Location: Switzerland
Experience: 5 years
Sector: IT Trading Par

Sector: IT, Trading, Banking

Education: Bachelor degree in Physics, MSC in Physics, Ph.D. Experimental Physics Background firms: Technical Analysis &

Cryptocurrency trading

Programming languages: Matlab, Python,

Solidity, C++

SIR

# **PERCIVAL**



**Back-end engineer** 

Location: Italy
Experience: 6+ years

Sector: IT & Software engineering Education: Computer Science

Background firms: DApps & Blockchain

Startups

Programming languages: Java, C++, PHP,

Python, Solidity

SIR

# **LAMORAK**



**Front-end engineer** 

Location: Italy
Experience: 10+ years

Sector: IT & Software engineering

Education: Bachelor degree Computer Science,

MSC in Computer Science

Background firms: Mobile & DApp Startups

Programming languages: Angular,
Objective-C, Java and Swift

SIR

# **LANCELOT**



**Marketing & Sales** 

Location: Switzerland Experience: 8+ years Sector: Advertising

Education: Bachelor degree in Business Law, MSC in Business Law. MSC in Communication

Design

Background firms: Ikea, Heineken, Publicis,

IT Startups

