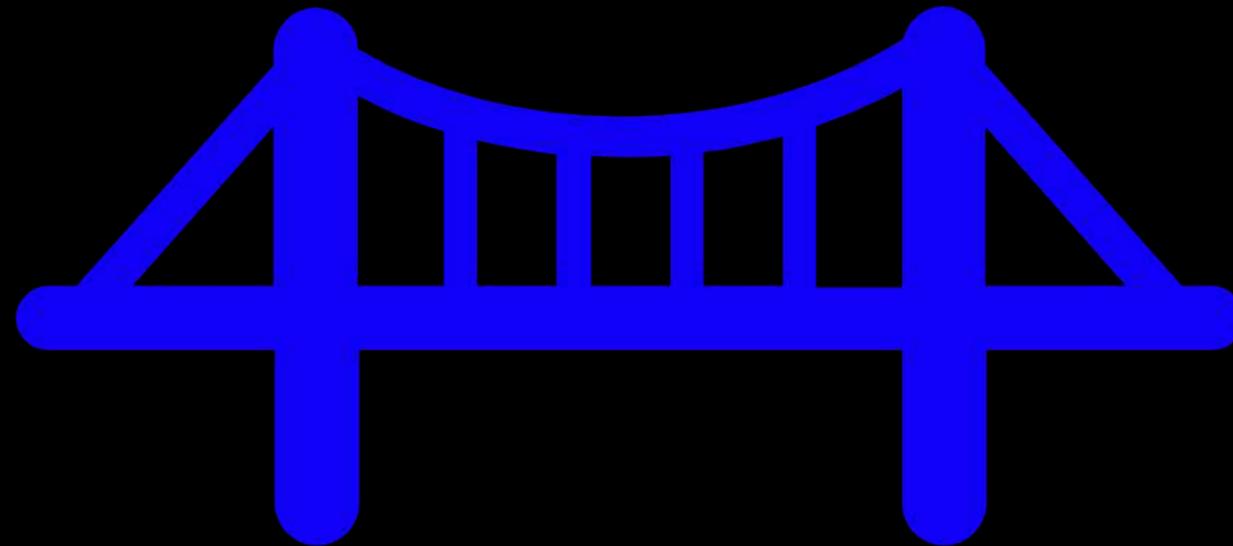


# KI • FOUNDATION

# A new currency for a new world

The Ki Foundation's mission is about bridging the gap between traditional wealth and Decentralized Finance.



These two worlds are disconnected if it was not for institutional investors

# A new currency for a new world

This bridge is built through an ecosystem of real life businesses, creating value and pouring it back to the Ki ecosystem through one single asset: The Ki.

Ecosystem products

**Klub.**

**KI • CHAIN**

Ecosystem partners

**Booking.com**

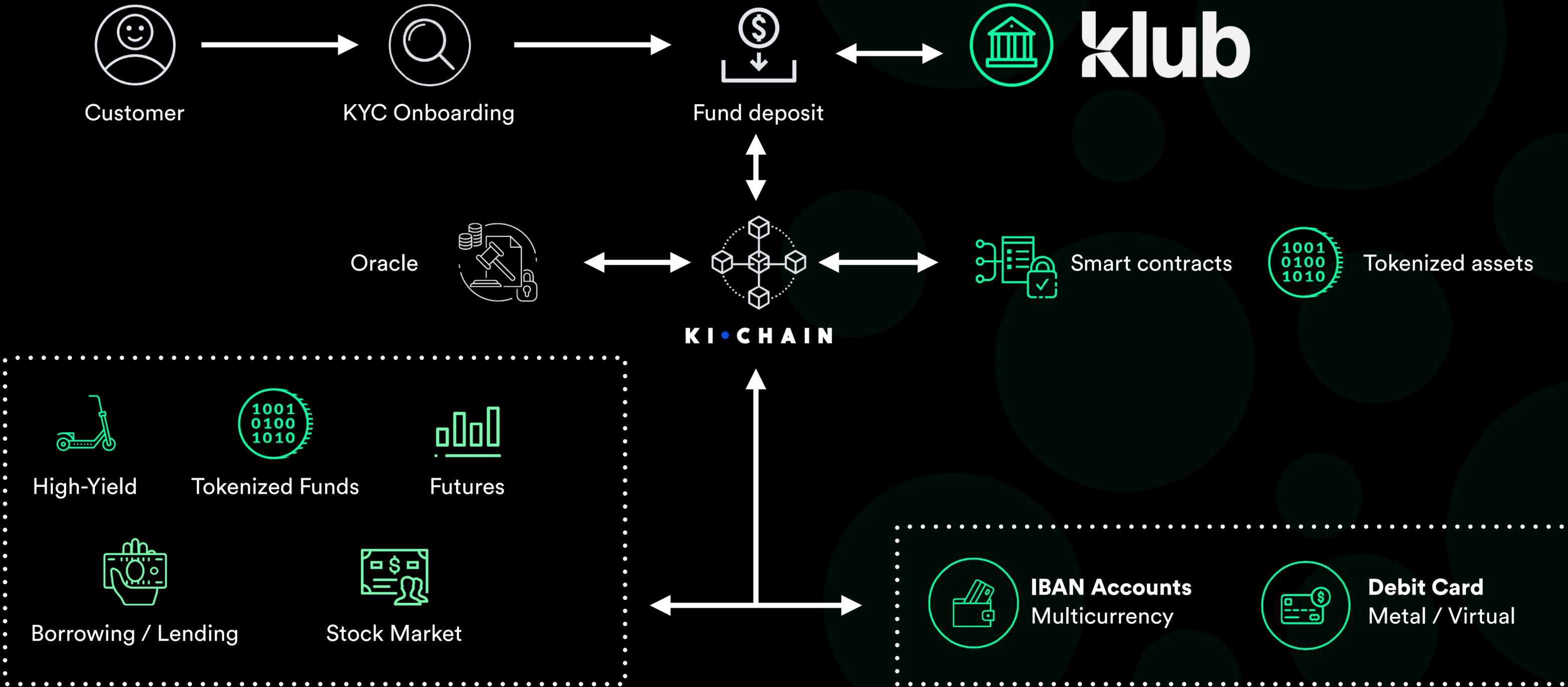
**pony**

 **Masteos**

 **ANGELSQUARE**

And many others

# Building the ecosystem.

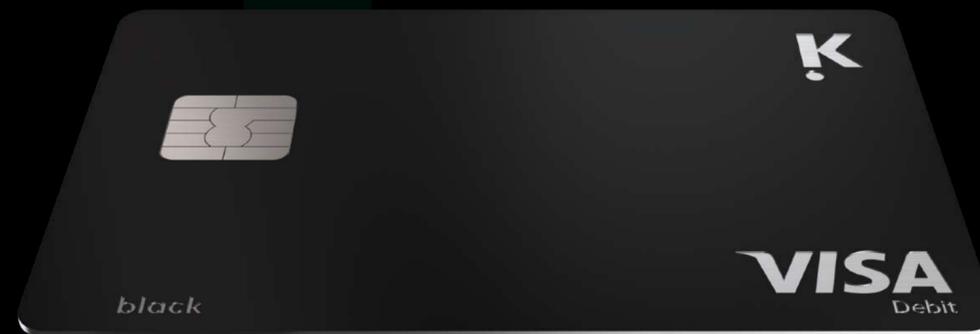


**Introducing**

**klub**



**Pioneering and imagineering what we would have collectively liked investment platforms to be.**



# Klub is an investment platform for the elite in mindset who value...



Signal over Noise.



Real relationships in an exclusive network of diverse individuals.



Personal growth and development.

# Klub offers its members



Exclusive information, events, and connections.



Valuable rewards, tailored to their lifestyle.



Unique wealth growth opportunities.

# The market is massive



**\$7tn** global banking market

**\$1tn** global target market

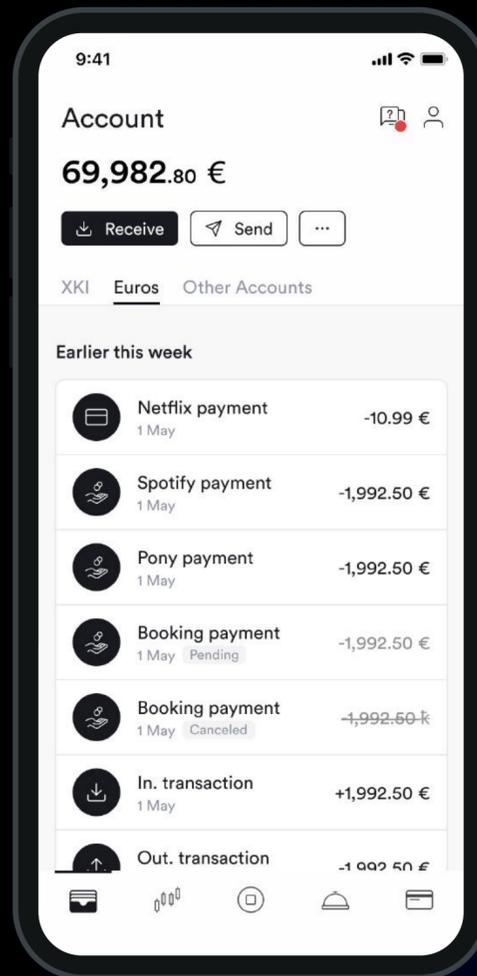


**\$200bn**

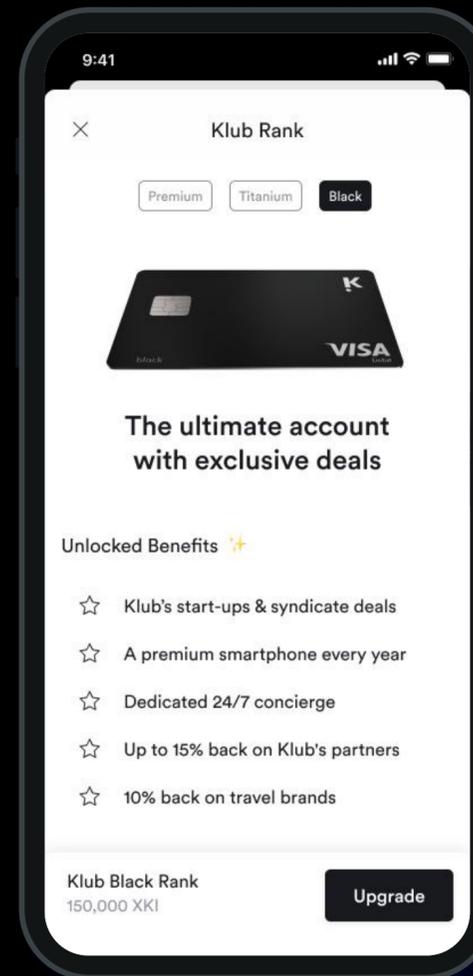
Our go-to-market target size

**Klub is an invite-only investment platform helping high-earning individuals to store, spend and invest their capital.**

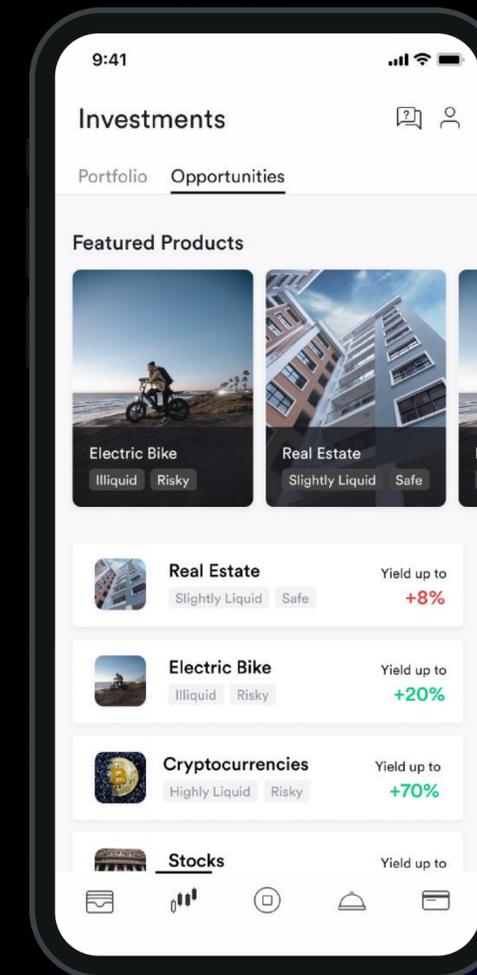
## Store



## Spend



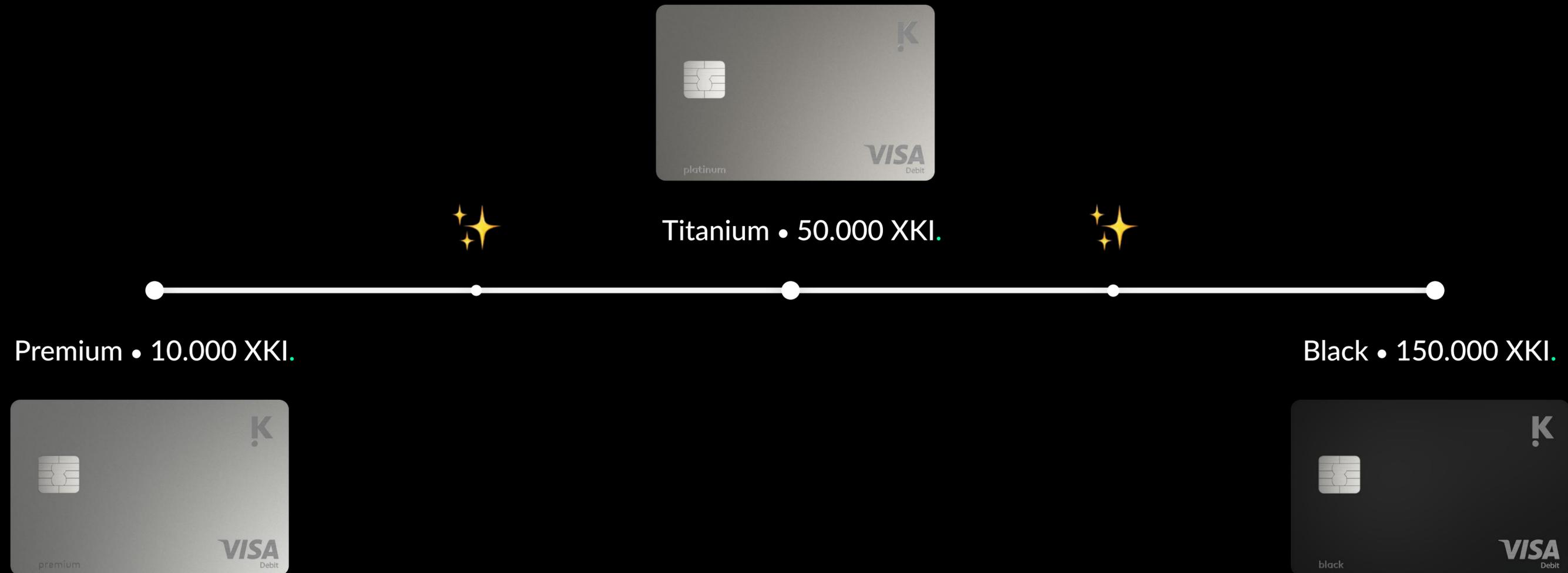
## Invest



A mobile App, with a premium banking experience, services and investment opportunities.

# An exclusive tiered service

Benefit from levels of service depending on the number of XKI you own



# Klub's CeFi deals

Klub offers unique opportunities — access to private pre-seed to seed deals with significant potential upside, stock market, and high yield real estate deals.

## Pre-seed & secondary

bellman. stripe

fairmint

alma coinbase

## Stock market (in the future)

citibank Google  
amazon.com Pfizer

## Asset backed investments



**8 to 12%**  
APR on fully managed  
real estate investments



Up to **30%**  
APR on fully managed  
Rental car fleet

# Klub's DeFi deals

Klub provides a platform to ease Fiat on-ramp to the decentralized markets. Connecting with leading actors in the market.

## DeFi Liquidity pools

AAVE  \*

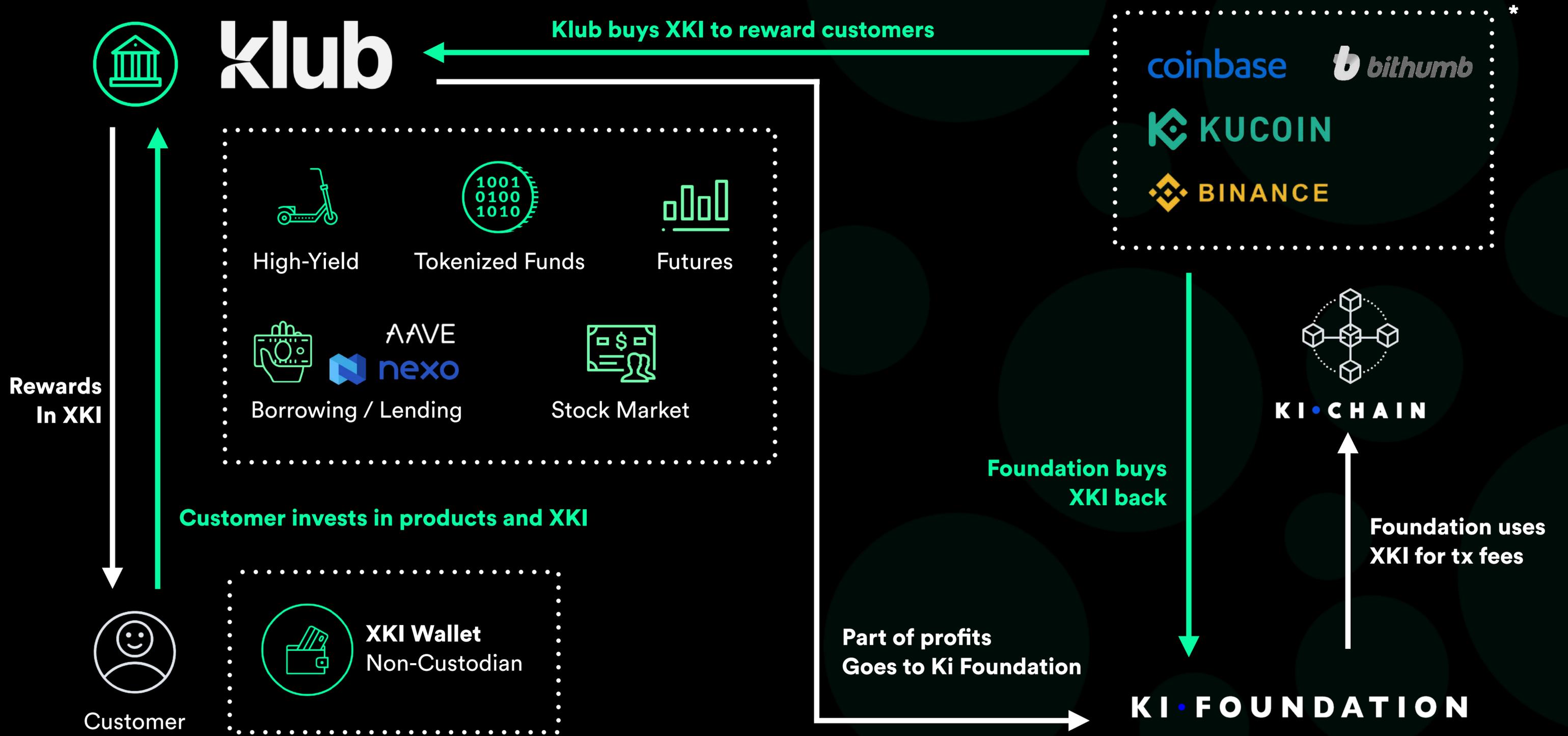
 Compound

## Centralized lending pools

 nexo  celsius \*

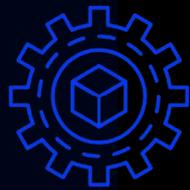
 BlockFi

# Value flow from Klub. to Ki



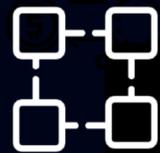
\* these exchanges are used as simple example and are not affiliated with Ki or Klub as of today

# The Ki Token



## Transaction fees and inflation

Validators receive 1/3 of the value of all the transactions processed within the network + newly minted KIs.



## Long Term Value

The underlying businesses that are leveraging the token create consistent demand for the Ki Token, while also removing supply via the buy-back mechanism.

## 800M Token initial supply

The initial genesis supply is 800.000.000 **₭**

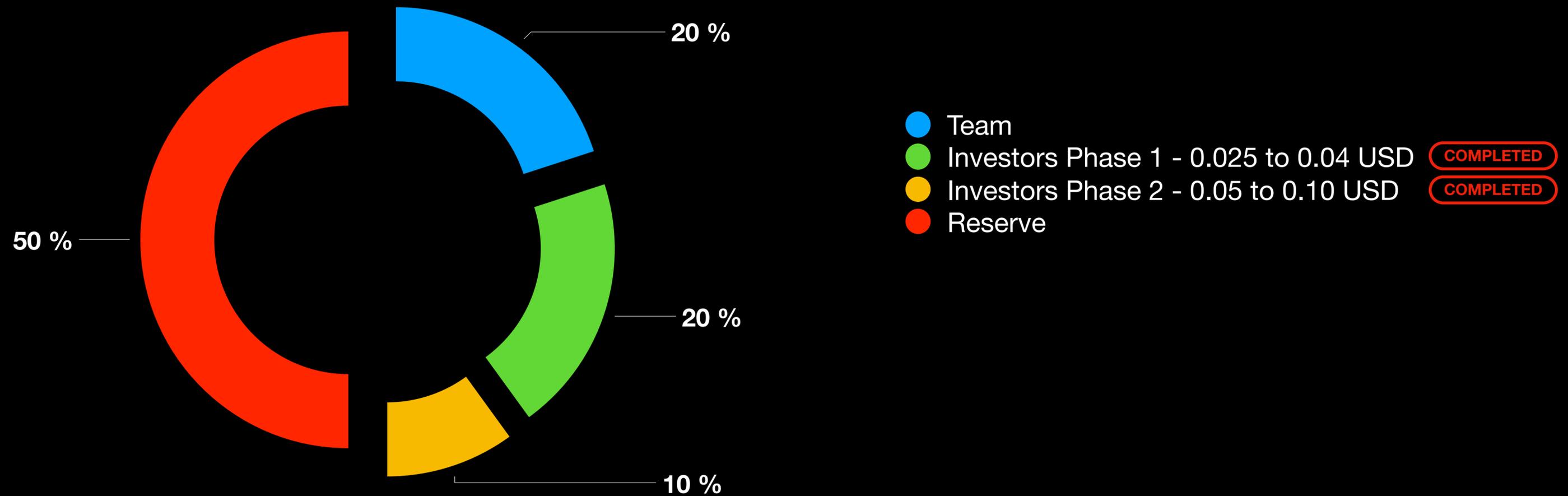
## Staking rewards

Bonded **₭** earns a variable 3 - 15% APR based on the amount bonded in the network.

## Earn fees from Tx

Real life business activities provide buy-back power for **₭** which is redistributed to validators and delegators.

# The \$XKI Distribution



The distribution to phase 2 investors includes public through exchanges & late investors.

# Our go-to-market strategy

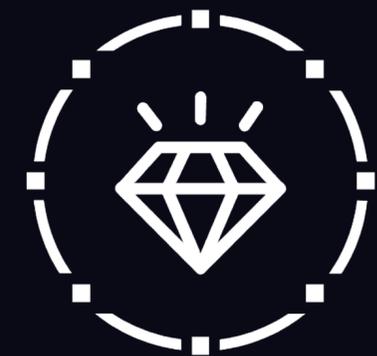
Think global and act local. Reaching out to the immediate network of entrepreneurs and investors that share Klub's values on an invite only basis.



Paris, France based



25 to 40 years old



CSP+ / CSP++



**Cyril Paglino**  
Investor, Entrepreneur



**Taig Khris**  
Sportsman, Entrepreneur



**Maxime Guillaud**  
Investor, Entrepreneur



**Arbia Smiti**  
Investor, Entrepreneur

... and many more

# Current Traction



**+10000**

Users in the Waitlist

**\$0.9b**

Global net worth

**₹40m**

Volume of XKIs to be locked\*

\*More than 20% of the members are looking to be Klub Black tier members

# Leadership

Klub is built by experienced entrepreneurs, with strong background in seed investment, customer centric experiences and strongly focused on integrated experiences.



**Réda Berrehili**  
Co-Founder & CEO



**Julien Guyomard**  
Co-founder & CTO



**Kheireddine Kamal**  
Co-Founder & COO



**Martin Rosenbaum**  
Chief Investment Officer



**Michael Levy**  
Chief Risk & Compliance



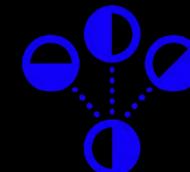
## Our previous achievements



600% growth top-line and operations growth creating a multi-million euros company



Successful multi-million exit in the hospitality sector



Triple merger and successful business turn-around.

# Investors and Board Members

An experienced customer-focused team backed by leaders in Fintech



Ron Stolerio

iZettle®



Ben Robinson

TEMENOS

BNP PARIBAS



Gregg Schoenberg

TechCrunch

NATIXIS



Jean-Marie Combes

LAZARD  
FUND MANAGERS

Rothschild & Co



Javier Cedillo-Espin

onefinestay

ACCOR AMERICAN EXPRESS



Manoj Govindan

WELLS FARGO

Merrill Lynch



Nathaniel Amsellem

SMART EQUITY  
Mergers & Acquisitions | Private Equity

And other investors from

SOCIETE GENERALE

HSBC

Allianz



London Stock Exchange

BANQUE DE FRANCE

TITANS  
VENTURES

The GARAGE

AMNIS VENTURES

WINGS VENTURES

BLACK DRAGON

Exnetwork Capital

# Roadmap

V1



30th November 2020

**Klub.** Launches

V1.1



4h January 2021

Launching XKI wallet  
Asset Backed Investment products

V1.2



1st February 2021

Core Banking and Virtual Cards  
Yield & DeFi

V1.3



1st July 2021

Payment Card  
Fiat Onramp / Crypto Offramp

V1.4



1st September 2021

Services  
Tokenized Stock Market

**KI • FOUNDATION**

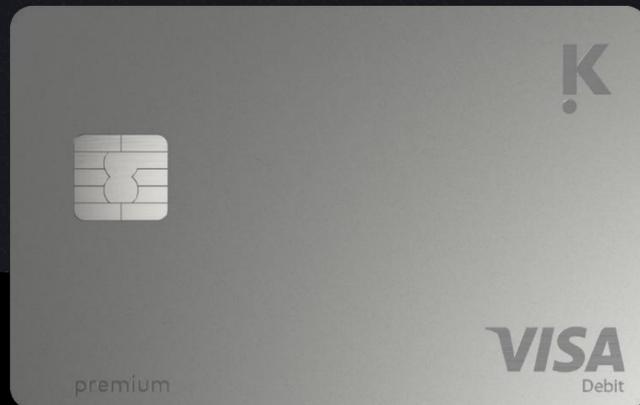
Get in touch : [contact@foundation.ki](mailto:contact@foundation.ki)

# Card Tiers Details

# Premium benefits

## Banking

- Up to 4 virtual cards
- Mobile payments
- Up to 2 monthly withdrawals
- Deposit protection (up to €100,000)



A Premium Visa  
debit card

## Investment Platform

- Klub's Investment Platform
- 1 investment deal/year
- Smart yield on crypto-investments
- Priority access to opportunities
- Personal access to investment expert
- XKI automatic round-ups
- 25% XKI-back on Klub's commission

## Support & Insurances

- Travel (medical, trip, flight, luggage)
- Lifestyle (smartphone & car rental)
- Mobility (shared vehicles)
- 24/7 concierge chatbot
- Chatbot legal assistance

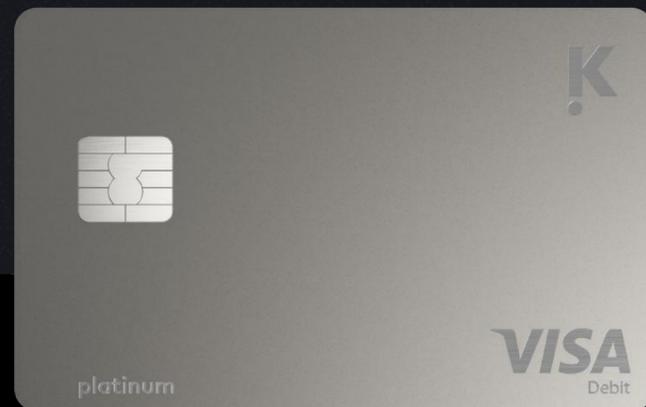
## Lifestyle Perks & Rewards ✨

- 0.1% XKI-back on your daily purchases
  - 100% XKI-back on 2 entertainment partners
  - XKI-back on food & lifestyle partners
  - XKI-back on travel partners
- 
- Curated lifestyle experiences
  - A premium smartphone every year
  - High-end rental homes selection
  - Exclusive Private Jet (x hours of flight included)
  - Luxury Yacht & premium cars booking access
  - Paris Country Club access
  - Access network & event group

# Titanium benefits

## Banking

- Up to 4 virtual cards
- Mobile payments
- Up to 5 monthly withdrawals
- Deposit protection (up to €100,000)



A Titanium Visa  
debit card

## Investment Platform

- Klub's Investment Platform
- 4 investment deals/year
- Smart yield on crypto-investments
- Priority access to opportunities
- Personal access to investment expert
- XKI automatic round-ups
- 50% XKI-back on Klub's commission

## Support & Insurances

- Travel (medical, trip, flight, luggage)
- Lifestyle (smartphone & car rental)
- Mobility (shared vehicles)
- 24/7 concierge chatbot
- Chatbot legal assistance

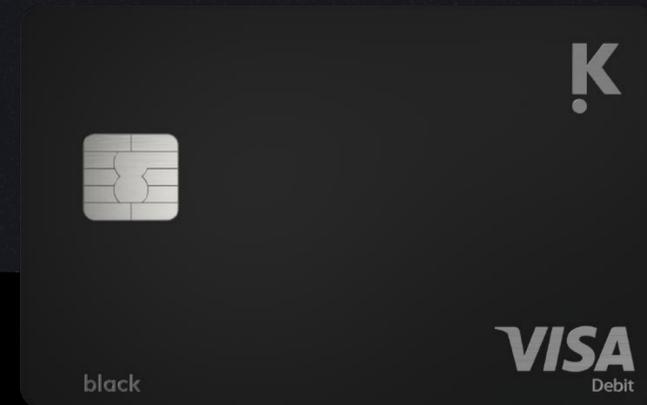
## Lifestyle Perks & Rewards ✨

- 0.2% XKI-back on your daily purchases
  - 100% XKI-back on 2 entertainment partners
  - 6% XKI-back on 1 food & lifestyle partner
  - XKI-back on travel partners
- 
- Curated lifestyle experiences
  - A premium smartphone every year
  - High-end rental homes selection
  - Exclusive Private Jet (x hours of flight included)
  - Luxury Yacht & premium cars booking access
  - Paris Country Club access
  - Access network & event group

# Black benefits

## Banking

- Up to 4 virtual cards
- Mobile payments
- **Unlimited withdrawals**
- Deposit protection (up to €100,000)



An exclusive Black Visa debit card

## Investment Platform

- Klub's Investment Platform
- **Unlimited Start-ups & syndicate deals**
- Smart yield on crypto-investments
- Priority access to opportunities
- **Personal access to investment expert**
- XKI automatic round-ups
- **75% XKI-back on Klub's commission**

## Support & Insurances

- Travel (medical, trip, flight, luggage)
- Lifestyle (smartphone & car rental)
- **Mobility** (shared vehicles)
- **Dedicated 24/7 concierge**
- **Digital legal assistance**

## Lifestyle Perks & Rewards ✨

- **0.5% XKI-back** on your daily purchases
  - 100% XKI-back on 2 entertainment partners
  - **8% XKI-back** on 2 food & lifestyle partners
  - **8% XKI-back** on 1 travel partner
- 
- **Curated Black lifestyle experiences**
  - **A premium smartphone every year** (approximately €10/monthly charge)
  - High-end rental homes selection
  - Exclusive Private Jet (x hours of flight included)
  - Luxury Yacht & premium cars booking access
  - **Paris Country Club access** (one access/year)
  - **Access to the Black network & event group**