



SHIMOTA



WHITEPAPER

Rev. 2022.09



ABOUT US



Why We Exist

The Shima Enaga team believes that Decentralized Finance (DeFi) is an essential part of creating a future where individuals are in complete control of their own finances. However, DeFi in its current state is not a safe place for most due to the lack of knowledge possessed by the average investor. The Shima Enaga ecosystem exists to promote the mass adoption of DeFi by unifying legitimate crypto communities and providing fundamental education to investors.

The Shima Enaga Ecosystem

The Shima Enaga Ecosystem consists of two main elements: The Shima Enaga Academy and the \$SHIMA token. The Shima Enaga Academy will be the primary way that the vision and mission are accomplished in bringing education to DeFi. The \$SHIMA token exists as the primary way to invest into the Ecosystem and also directly support the Shima Academy through a percentage of the buy/sell tax.

ABOUT US

Core Values

Integrity

In a space that carries the reputation of being full of scammers, Shima Enaga will always be honest and forthright when dealing with investor funds and the future of the project.

Transparency

The Shima Enaga team will always be open and transparent with the community, and have put measures (such as multi-signature wallets) in place to further increase accountability.

Education

Education is the driving force of the entire Shima Enaga ecosystem, the filter through which all decisions for the future of the project are made.

Vision & Mission

The vision of Shima Enaga is a society where all people have equal financial opportunity through DeFi as a result of education provided by the Shima Academy.

The mission of Shima Enaga is to strengthen the DeFi space through education by creating a virtual academy, regularly hosting community events that feature keynote speakers, and providing a safe investment environment with our token, \$SHIMA.

SHIMANOMICS

1%
LIQUIDITY

To ensure the project's price floor rises at a reasonable level, all purchases/sales of \$SHIMA will have a 1% liquidity tax that will go straight into the liquidity pool.

4%
MARKETING

4% of each purchase/sale will go into the multi-signature marketing wallet to be used for various events, marketing, and community giveaways.



UTILITIES

Education

In addition to being a core value, SHIMA's primary utility is education. To accomplish the mission and vision of the Shima Enaga Ecosystem, the team is creating the Shima Academy to facilitate educational events and be the hub of the community. This academy will primarily exist in the metaverse, but it won't leave the real world behind.

Staking

The Shima Enaga team not only wants to educate investors, but also to provide tools for them to put education into action with - such as staking. In order to reward those that invest long-term, staking was implemented to provide passive income to holders.

NFT's

Non-Fungible Tokens (NFT's) will also be used to provide utility for the project. The collection of completely unique NFT's is not only fantastic artwork, but also provide the following benefits:

- 25% of royalties go directly back to the holders as additional passive income
- 25% of royalties will be used to buy back NFT's sold under floor value to maintain a healthy value
- 25% of royalties will go to marketing, developing, and building the Shima Enaga Academy
- 25% of royalties will go to reserves (used for things such as giveaways, competitions, and incentives for advancement in the Shima Enaga Academy)

A supply of 10,000 NFT's will be minted, among which are hidden 100 ultra-rare designs.



2022 - Q3

- Website & Whitepaper
- Solidity Smart Contract Development & Audit
- Whitelist Presale on Unicrypt
- Pancake swap Listing
- Establish a Healthy and Strong Community
- English/Japanese/Chinese communities
- 1st Marketing Round
- Stockwits Listing
- Twitter Campaigning/Trending
- 1 Month AMA Tour
- Partnerships with Crogram, Rude's Crypto Lounge, and FarmerDoge.
- Launch Shima Academy Youtube Channel

2022 - Q4

- Host events with special guests and project owners from the space
- Continued Community Growth and Engagement (Contests & Giveaways)
- SHIMA on CoinGecko
- SHIMA on CoinMarketCap
- Media publications (press releases)
- 2nd Marketing Round
- Biggest Meme Collection
- Twitter Campaigning/Trending & Spaces
- NFT COLLECTION Release
- Grow outreach network to increase visibility

2023

- Large Scale Marketing Round
- Real World SEO Campaigns
- Incorporated As An International Company
- Exchange Listings
- Further Development & Utilities
- Expand Into The Metaverse
- Release Manga Series
- Shima Merchandise Release

ROADMAP

