



Home Of The Worlds First Educate To Earn Program (E2E)

Official Whitepaper

Jail Kwon Token; On a Mission To Educate And Innovate. Home of the first Educate2Earn Application

\$JKWON is leading the pack through innovation. \$JKWON is the hottest token on the BNB chain with a plethora of utility such as a functioning Educate2Earn application, staking, Play2Earn and soon their revolutionary Education Communities. Learn more about \$JKWON and Jail Kwon Token by reading through the website and whitepaper. Join our fast growing community!

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① INTRODUCTION

After the Terra-Luna fiasco that saw a huge part of the crypto community lose large sums of money, our founders decided it was unique timing to start a meme coin themed around the villainous Luna founder Do Kwon.

We are predominantly a community based meme project aimed to make light of the terrible situation that many holders found themselves in and is also designed to become the next major meme coin. A new crypto was birthed by the disgruntled investors of the failed unstable coin UST and the LUNA project.

Jailkwon is the first meme education (#EduMeme) token built on strong core values with real life utilities. Every time you see or hear DO KWON , LUNA , LUNC the Jail Kwon token will never be far from thought which grants us lifetime free marketing and spontaneous pumps whenever they trend or go viral.

② INTRODUCING EDUCATE TO EARN



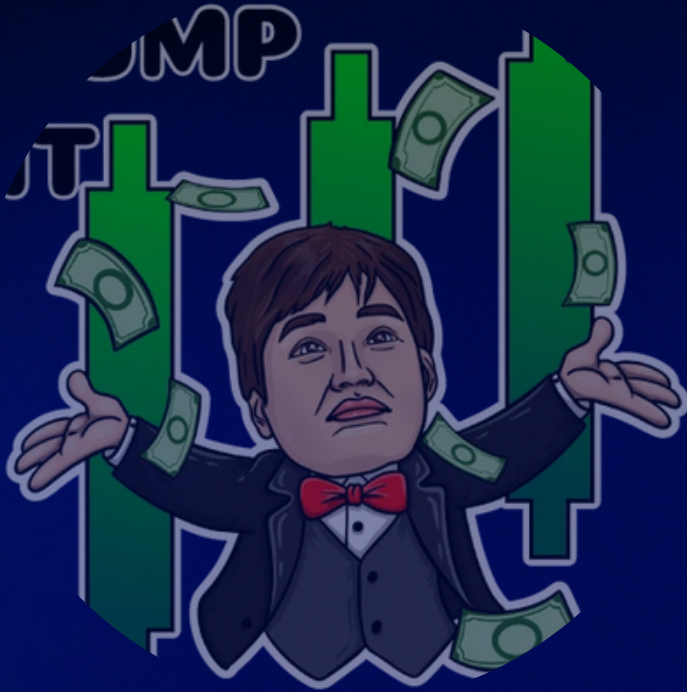
Jail Kwon Token's mission is to combine Web3 with Web2 and deliver something unseen in Crypto before now. • Leverage the social media relevance and presence of Do Kwon and the Luna crash along with our Educate-to-Earn protocol drive the awareness up of the token. • Educate to Earn, a revolutionary marketing programme where users will get rewarded for their contribution. • Marketers would use social media to promote Jail Kwon Token in exchange for allocations of \$JKWON which will further amplify marketing reach . • Marketers would receive allocations based on the performance of their social media platforms (TikTok; likes, views, followers. Instagram Reels; likes, views. Twitter; likes, retweets. •

The data would all be accounted for on the E2E UI to calculate the payout that can also be claimed via the E2E Portal. • Exact values of the statistics will be fixed and calculated on a per 1,000 basis. • For example if 1,000 likes on TikTok are valued as 'X' and a user gets 10,000 likes on a trending DO Kwon clip that also promotes Jail Kwon token, they would be paid out 10 times 'X'. • Payouts for the marketing strategy are rewarded from \$JKWON revenues. • Revenues will all be distributed to E2E Academy members. • Revenues will also be used for out-of-affiliate marketing and investment into E2E UI and completion of roadmap objectives for educational courses.

Educational Classes

- The core fundamental of Jailkwon token is to educate the community on being safer in crypto. We will be offering group and 1to1 courses for all levels covering everything crypto ranging from keeping your crypto safe to reading charts correctly and efficiently and everything in-between. Our team have a great depth in crypto knowledge and can't wait to share it!

3 USING THE EDUCATE TO EARN dAPP



On our launch, we would like all holders to know they are a part of a crypto community and they will be able to use the lucrative Post-to-Earn DAPP we've created! As we introduce more features, like our referral dex, podcasts and private sale opportunities there will be tiers of memberships within Jail Kwon crypto community. You will never have to spend tokens on a membership, it will require the staking of a certain amount of tokens, and if you unstake you lose that membership.

The Educate to Earn revolutionary programme will work by enabling creators and holders who promote Jailkwon in their content to be able to link their social media accounts and crypto wallet to the Educate To Earn app to be rewarded tokens. The app will track engagement thus calculating rewards. The app user friendly and simple to use. The scale and statistics of their educating directly impacts the allocation of Jailkwon to incentivise further education to the Jailkwon and general crypto community. Everyone has the opportunity to make income from educating the crypto community while promoting the Jailkwon token simultaneous which will have a positive effect on their Jail Kwon investment. As we progress through our roadmap, there will be opportunities to increase rewards, expand on different strategies, and also provide access to exclusive Jailkwon group

3 HOW DOES EDUCATE TO EARN WORK



- Introduction of UI and forums for members in a diverse range of discussion and opportunity.
- Podcasts and opportunities for members to discuss topics and projects publicly.
- Extensive revamp and creation of user-friendly libraries for courses.
- Live lessons from professors.
- VIP NFT collection

Using revenue generated from fees, Educate To Earn will rapidly scale in terms of learning resources, UI and developing many additional features to be built upon our platform

Along with Jailkwon Token, we are creating the Educate To Earn community! This is a Post-to-Earn protocol which allows anyone to be paid to make content, whilst promoting Jailkwon Token and the Educate To Earn on various social media platforms! We are the crypto worlds first instance of utilising WEB3, crypto and education. Our team is beyond confident this project will be a huge success no matter what type of market we find ourselves in. We will be utilising this marketing strategy in the WEB3/crypto, in which members of the Educate To Earn will be entitled to constant passive income generated from Jailkwon Token. Educate To earn will not just be limited to an online tool we plan to give the option to speakers at seminars/ functions and workshops where the rewards will be determined by the amount of attendants at the events. The aim is to have Educate To Earn as a main hub for crypto related news and people to freelance their knowledge and earn additional income.

4 THE TERRA-LUNA CRASH



Terra, which ranked among the top 10 most valuable cryptocurrencies, dropped below \$1 in the early days of May 2022. The price of the Terra (LUNA) cryptocurrency has fallen by more than 99 percent, wiping out the fortunes of crypto investors. The majority of the losses were realized overnight, with a 98 percent price fall in the space of just 24 hours.

Terra's Do Kwon cashed out over \$80 million per month before LUNA and UST collapse

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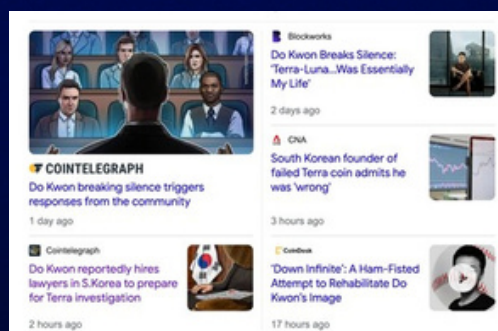
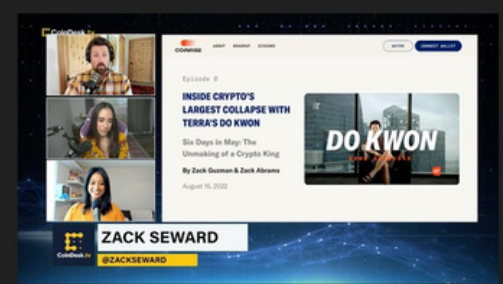
Do Kwon reportedly hires lawyers in S.Korea to prepare for Terra investigation

Terraform Labs co-founder Do Kwon has claimed that Korean authorities haven't contacted or filed any charges against him in the Terra investigation.

"I Bet Big, And I Think I Lost," Do Kwon Speaks On Terra's Crash

By **Officer Brooker** - August 17, 2022

UST's Do Kwon on Earlier Failed Stablecoin Basis Cash



5 Utilities Of JKWON



NFT Collection

- Jailkwon's eagerly anticipated NFT collection is a collection of non fungible tokens with the rarest ones granting special access to the exclusive group and other perks we have planned further down the line as our community grows.

JKWON Staking

- Within days of Jailkwon going live after the pinksale launch staking will be available with lucrative APY's varying on which time period you decided to stake for. Stakers will also gain early access to the NFT mint. As we advance down the roadmap further staking options will become available too.

Alpha Community

- The Jailkwon exclusive community is designed for the alpha members of the community in mind. With that being said access to our exclusive group will be only granted for NFT holders and large stakers of Jailkwon. Within this exclusive group you can expect to find updates about jailkwon before it released to the general public, regular AMA with the team where you will be able to check in with how things are going with jailkwon or just talk crypto with them. You will also be able to join the educational courses we will be providing at a discounted rate.

Reflections and Rewards

- Sharing is caring and here at jailkwon will be hosting loads of competitions that rewards entrants with jailkwon tokens and on special competitions access to the alpha group if your not lucky enough to hold one of the exclusive NFTS

Play to Earn (P2E)

- A fun retro style game is being developed with P2E capabilities. We have really exciting plans for this so we don't want to give out to many spoilers but what we will disclose is that the NFTs will give players special abilities and perks when playing the game.

Is this project secure ?

Yes! We have had to go through many protocols to gain the three badges of trust from Pinksale, KYC , AUDIT and SAFU

SAFU Badge means that the project cannot be manipulated by the developer to hurt investors and gain an unfair advantage over them. SAFU badge will be given to KYCed projects that meet below specifications and ownership held by SAFU Developer.

Criteria of SAFU Project

Owner Privileges

- SAFU developer must hold the ownership in 14 days at least (no need to hold the ownership if the contract worked well in projects before)
- Owner can not be able to mint new tokens
- Owner can not be able to pause trading.
- Owner can not be able to set max transaction limit lower than 0.1% of circulating supply.
- Owner can not be able to block accounts from trading. (Blacklist etc.)
- Owner can not be able to claim the contract's balance of its own token.
- Owner can not be able to set max wallet limit lower than 1% of circulating supply.
- Anything that can be changed by the owner can not limit or stop trading for the investors. (Anti-bot without time limit, Transaction time lock without limit, sell limit based on holder balance, etc.)

Tokenomics

- Owner can not be able to set fees higher than 25%
- No unlock tokens in first 30 days from listing
- Liquidity lockup time shouldn't be less than 365 days
- Liquidity percent 60% at least
- Private sale bonus shouldn't be greater than 10% from presale rate
- Listing rate should be equal to presale rate
- SAFU developer must control unlock tokens (SAFU developer will help projects to distribute seed, private sale tokens)
- SAFU developer needs to confirm if the project had a private sale. If there was a real private sale, SAFU developer can distribute tokens for private sale investors.

No airdrop tokens in first 30 days from listing (No giveaways, contest tokens)

Contract

- Contract must be audited by a trusted partner
- Buybacks should be automated
- Burns should be automated
- Auto liquidity should go to an unreachable address. (Dead address etc.)
- Contract should not malfunction in any circumstances
- No proxy contracts



Q3 2022

- Inception - Project was born
- Community Building - Socials / Brand Awareness
- Website Development
- Contract Development - Pinksale SAFU Dev
- KYC & AUDIT from Pinksale Partners
- Aggressive Marketing Campaign prior to launch
- PooCoin ads, Trending Dextools, Call Groups
- LaunchPad - Pinksale Fair Launch

Q4 2022

- Sell Out Soft Cap Fair Launch (500BNB Target)
- Pancake Swap Listing / LP Locked
- CMC / CoinGecko Listings
- Partnerships - Collaborate With Brand Ambassadors
- Press - Yahoo, Investing.com, Benzinga, BTCPeers
- Staking Protocol Begins - Beefstake
- Transparency - Verified Supply on CoinGecko
- Build Educational Portal - Safer Crypto Investor Relations
- Community Rewards Program
- Large Marketing Campaign From Marketing Wallet
- Burn Program
- Begin Development Of P2E Games
- Merch First Designs

Q1 2023

- NFT Release - Access To Alpha Communities
- YouTube Educate 2 Earn channels
- Transparency - Verified Supply on CoinMarketCap
- First Major Crypto Event Held
- Merch - WL Opens For NFT Holders
- Jail Kwon P2E BETA Launch
- Marketing - Global physical campaign

Q2 2023

- Multichain - Bridge to ETH chain
- KwontumSwap - (Beta)
- Staking Program - KwontumSwap
- Metaverse - NFT PFP collection
- Marketing - Global digital campaign

Q3 2023

- Exchange - First Tier 1
- DAO - Governance Platform (Beta)
- KwontumSwap - (v1.0) & Reward Token
- NFTs to deposited in game to earn staking rewards
- 1 to 1 mentorship and group classes to begin
- Short courses and podcasts on understanding mechanics of crypto

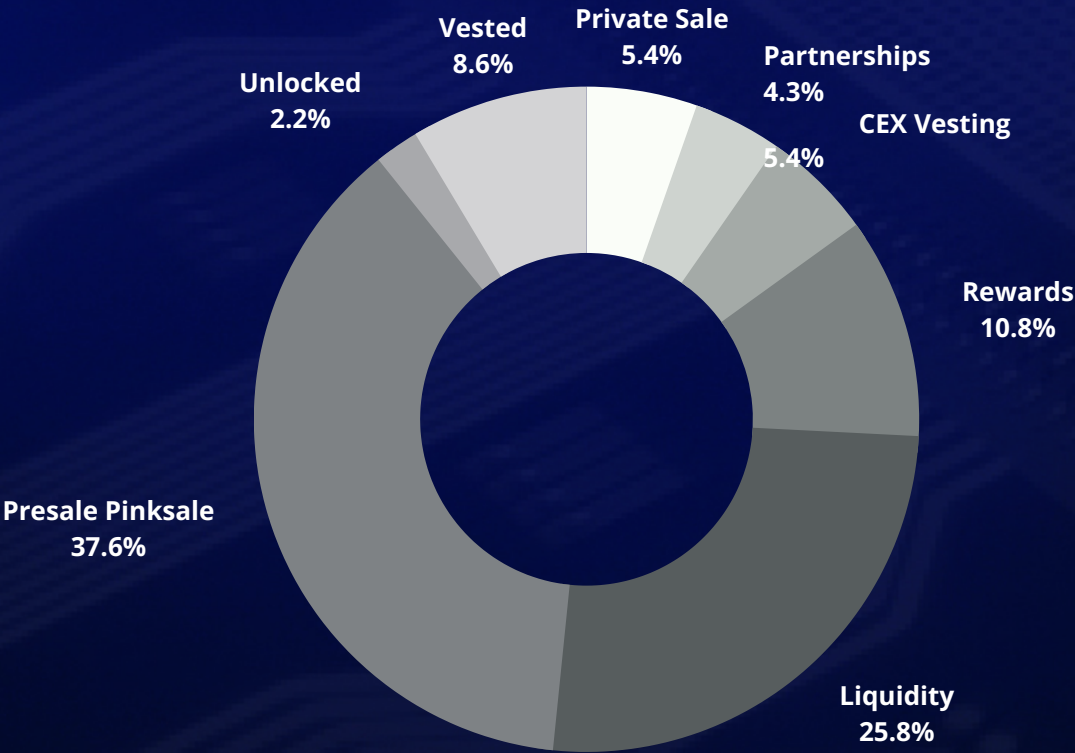
Q4 2023

- Support to be given to charities
- Awareness campaign on gambling responsibly
- KwontumSwap - Lending & upgrades
- Metaverse - Further NFT collections
- IRL - Schedule meet ups in European city
- Strategic Partnerships - Bring on board Security Partners
- Develop Revoke App - Smart Contract Session Revoker
- Metaverse - JKWON Game enhancements

9 TOKEN AND TOKENOMICS

Jailkwon is built on powerful tokenomics.
Have a look at the detailed breakdown of our token buying and selling fees.

TOKEN NAME	JAIL KWON TOKEN
SYMBOL	JKWON
SUPPLY	1,000,000,000
TAXES BUY	6%
TAXES SELL	6%
CONTRACT ADDRESS: 0x4C267653e851876dEdE1c90d494c2fC3F7F01178	
BURN WALLET: 0x00000000000000000000000000000000dEaD	





CONCLUSION

The purpose of this white paper is to provide relevant and reasonable information to potential JailKwon investors and members by introducing the JailKwon Token and community.

The information in this white paper is correct, and the estimates and assumptions are appropriate, according to the JailKwon community. The content was created only for the purpose of providing information; it was not written by (or subject to) any jurisdiction's rules or regulations designed to protect investors, and it may include references to third-party data and industry.

Thanks for taking your time to read this paper, and we hope to have you join us soon.

Join Our Community

Extremely active community that loves our mission! Our telegram is filled with community members 24/7 that would love to help you.

