



IDEAS 💡

A fully decentralized platform for investing, fundraising, and recruitment, that use cryptocurrencies for payments, and accept all kinds of projects.

What is IDEAS project about ?

IDEAS is a project that aims at changing both the way people can fund their projects, and the way people can invest in projects, to a fully decentralized, open, and borderless way. Thereby, we created a token, called IDEAS, a platform, and a phone application, dedicated to achieving this goal.

The IDEAS platform will be a creative shared space that works on cryptocurrency and brings together entrepreneurs, investors, and skills, in one place where anyone can post their project, to find interested investors from all over the world.

It is important to mention that the IDEAS platform will be divided into two sections: The first one is the "Investment Platform" which is a fully decentralized platform, for all kinds of projects.

Users will be free to post their ideas/startups without any restrictions or any control from IDEAS or any other third party, and this will allow entrepreneurs and investors to work together without any limitations or interventions.

The second one is the "Recruitment Platform" which will be dedicated for business owners to post their job offers, and freelancers from all over the world will be able to apply and bid to take the paid tasks.

All the payment transactions for the process above will be using cryptocurrencies.

Our Vision

We aim to reach the point where fundraising and investing are fully decentralized, open to all projects, and unrestricted from limits and borders.

Anyone with a good idea will have the opportunity to share it on our platform, and other users that believe in the concept, can become investors or donators, and help the creators in developing their idea into a working project that generates profits for both parties, by sending them crypto assets.

The future of crowdfunding and investing will be redefined with IDEAS.

For more information, check the [Concept & Vision](#) video on our YouTube channel.

Our Vision



Share you idea

Upload your project, present it to worldwide possible investors.



Invest / Donate

Check all different uploaded projects, invest in a project, or donate to a certain cause.



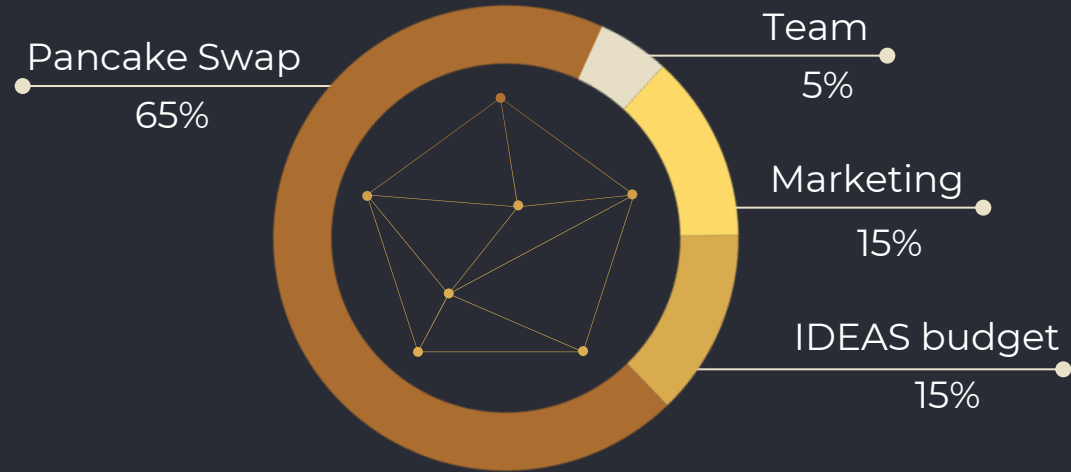
Win/Win Situation

As an entrepreneur, you'll fund your project and achieve its success, and as an investor, will make profits.

Tokenomics

300 Million token

Team tokens will never be sold,
Marketing tokens will be used for the
marketing of the project.
Budget tokens will be used for creating
the phone application, the platform, and
other features of the project.
10% of the tokens were sold in a private
sale to 10 different addresses 1% each, to
provide the initial liquidity.



50% of the team wallet will be burned,
and 50% will be used as liquidity for CEX listings.

How It Works

What makes IDEAS unique ?

IDEAS is creating a fully decentralized platform for crowdfunding, investing, and recruitments. While other crypto launch-pad platforms supports only crypto projects, and publish a project only after review and approval from the team, IDEAS is taking a step further to render the process fully decentralized for anyone to post without examination, and open for all sorts of projects.

On the IDEAS platform, users will be free to post their ideas or startups regardless of the type or nature of that idea.

Whether it's a crypto project, an engineering or financial project, or any other regular project that you believe will works and attract interested investors.

This will open limitless opportunities for entrepreneurs and investors, giving them the power to work in a decentralized, and open environment, without any limitations or interventions.

How It Works

What is the investment platform ?

The main idea behind this platform is to maintain a decentralized crowdfunding for different projects and startups in several domains, where entrepreneurs will be linked to investors/donators.

It will be a fully decentralized platform, without any limitations or constraints on the types of posted projects.

This will help expose your project to investors across the globe with different interests.

Moreover, the relationship between the entrepreneurs and the investors will be without any limitations or interventions.

Users need to be holders of IDEAS Token in order to have the right to participate in this platform as an entrepreneur or as an investor.

The agreement terms, payment terms, type of cryptocurrency to be used, are to be agreed upon between the two parties according to private contracts between them.

How It Works

How can users share their projects ?

As an entrepreneur, once you sign up on our platform, if you're a holder of IDEAS, you will be able to create your account to upload your project in text, images and videos if needed. The more evidence you provide, the more investors and donators might be interested in your project.

It is necessary to divide your projects into at least 5 milestones, each defined by timeline and budget. This will allow the investors to keep track of how your project is progressing with time and will give them the trust they need to keep investing in your project.

Interested investors, across the globe, will get to know more about your project and can choose to invest in all or any of the project's stages.

Moreover, any user on our platform can opt to donate to your cause and help you achieve your fundraising target.



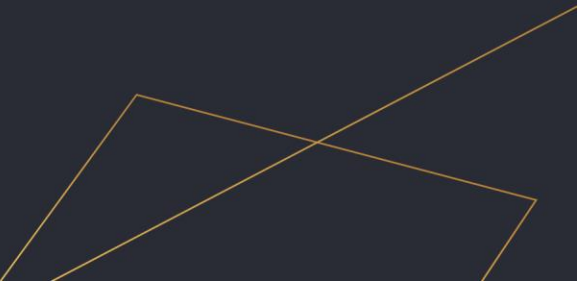
How It Works

How to invest in a projects ?

As an IDEAS holder, you can enter the platform, scroll through different projects, and invest in any project that attracts you, hoping to make profits later on from a working one.

If you prefer, you can also donate to a certain cause without expecting any profits.

Entrepreneurs should provide all evidence that supports the legitimacy of their project. Investors are free to invest in any project or ignore it if not convinced. Simply investing in IDEAS Token instead is always an option.



How It Works

What projects will be accepted on the platform ?

Our platform will divide the projects into different categories, such as Programming projects, Environmental projects, etc.

As IDEAS is a fully decentralized platform, users are free to post their projects/startups ideas in their corresponding category without any limitations, constraints, or interventions from any third party.

It's all up to the entrepreneurs to attract investors or donors through the quality of their presentation.

How It Works

How to protect users from possible scammers on the platform ?

We'll be applying some measures and actions to expose and prevent scammers from using the platform, those can be resumed as follows:

~The 1st measure is the profile of the user.

Any user seeking to post a project on the platform for funding through investment or donation needs to build his profile and have over 90% completed profile (number applicable to change).

The profile will include essential information about the user, such as the identity, the current position, a selfie video of the user, an ID or passport that is visible only to investors, a link to his LinkedIn profile, and a link to external KYC service if existed.

If the user is serious about funding his project, this step should be easy to complete.

How It Works

How to protect users from possible scammers on the platform ?

~The 2nd measure is the vesting (dividing) of the invested capital.

In Details : For each posted project the entrepreneur must specify the number of stages for his project (normally between 5 and 10).

Each stage will have a specified time, budget, and tasks.

The time and the tasks of a stage are to be filled by the entrepreneur.

The tasks of a certain stage must be completed in the specified time of that stage.

The budget of all stages is equivalent and automatically filled.

It can be calculated as follows:

One Stage Budget = (The total budget of the project) divided by (the total number of stages)

The total invested capital gathered by investors will be vested to the entrepreneur based on stages.

So at the start of each stage, the entrepreneur will be given an amount equal to the “One Stage Budget” only.

How It Works

How to protect users from possible scammers on the platform ?

~The 3rd measure is voting.

At the end of each stage, the investors will vote to evaluate the progress of the work, they will check the completed tasks of the current stage of the project, and vote based on it.

If they vote for the project to continue to the next stage, the entrepreneur will get the next vested payment, and the work will continue in that stage until it is finished, then voting will take place again, and so on.

If they vote for the project to be stopped, it will be stopped, and the investors will get back the remaining amount of money in the unreached stages.

How It Works

How to protect users from possible scammers on the platform ?

~The 4th measure is what we call the “Guarantee Payment”

(applicable only in Investment type of funding, not applicable in the Donation type of funding)

This is a payment that should be paid by the entrepreneur before the project is started, and it is calculated as follows:

Guarantee Payment = One Stage Budget (mentioned above)

This payment will go to the investors as a first payment if the project is started and completed.

It will go to the investors if the project is started and then stopped at any stage.

The guarantee payment will not be paid until the project is fully funded and ready to start, but the project will not start without it being paid by the entrepreneur.

So if a user wanted to scam investors, there’s a good possibility that they will notice this in the first stage, and they will vote to stop the project.

In this case, they will get their invested money from the unreached stages + the guarantee payment.

However, if the project stopped in a stage different from the first stage the investors might lose some of their invested money.

That’s why it is recommended to only invest in projects that have a strongly built first stage.

How It Works

How to protect users from possible scammers on the platform ?

~The 5th measure is the contract.

When posting a project the user should e-sign a contract between him and the investors, this contract legally obligate him to fulfill his duty and return all the due money to the investors in case the project stopped at a stage different than the first stage.

~The 6th and last measure is the rating system.

Each posted project will be subjected to rating and comments from all users on the platform. It is strongly recommended that you always check the rating and the comments before investing in a certain project.

Always do your own research (DYOR), and check all possible information about the creator and the project before investing in any project on our platform, or anywhere else in general.

Those are the main measures to be taken, more actions could be added later if needed.

How It Works

What is the recruitment platform ?

The Recruitment Platform will be an active shared space that works on cryptocurrency and brings together business owners, and freelancers from all over the world.

As a business owner, you will be able to publish a job offer for a task to be completed within a specified timeline.

As a Freelancer, you will be able to apply to take on the offered task and bid for it.

Users need to be holders of IDEAS Token in order to have the right to participate in this platform as a business owner or as a freelancer.

The agreement terms, payment terms, type of cryptocurrency to be used, are to be agreed upon between the two parties according to private contracts between them.

How It Works

How to post an offer on the platform ?

If you're an IDEAS holder you will be able to post your job/task offer on the platform by uploading a description to your offer by text, images, and videos.

Also, you will receive applications from interested freelancers who will bid to take your posted offer.

IDEAS will act as a controller between the freelancer and the project owner to ensure the security of the process,
and that the work gets done and both parties are satisfied.

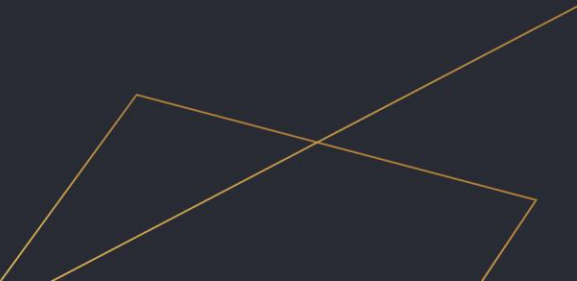


How It Works

How to apply for an offered task?

If you're an IDEAS holder, you will be able to update your profile and present your skills on your profile page.

Then you can scroll and navigate through all the different tasks posted by different business owners, and finally, you can apply and bid on whichever task you like.



How It Works

What is the role of IDEAS in the recruitment platform ?

IDEAS will act as a controller between the freelancer and the project owner to ensure the security of the process,
and that the work gets done and both parties are satisfied.

Specifically speaking, depending on the payment terms agreed upon between the two parties.

The business owner will send the cryptocurrency payment installments to IDEAS, and IDEAS in turn will send the payments to the freelancer once the job gets done.

For more info check the [FAQ](#) on our [Website](#)

Roadmap



STAGE 1

- Launching the website
- Creating social media profiles
- Deploy IDEAS tokens on DEXs
- Securing liquidity, audit, and lock team wallet



STAGE 2

- Developing and following a marketing strategy
- DOXXING the founders to gain trust of users
- Claiming a listing on CMC & CG etc..
- Lottery Function
- Release an initial version of the platform



STAGE 3

- Migration to Ethereum
- Build the Investment Platform (2023 Q1-Q4)
- Build the Recruitment Platform (2024 Q1-Q4)
- Build the phone application (2024 Q4)
- CEX Listing



STAGE 4

- Partnering with large projects
- Listing on more CEX
- NFT for projects
- More to come later

Team

A diligent team of engineers and developers with over 10 years of experience,
Passionate about giving their best to finish the project.

- Founder & CEO: [Adam Safwan](#)
- Co-Founder: [Ibrahim Cherri](#)

You can contact us anytime via our email: info@ideastoken.com



Decentralization Is The Future