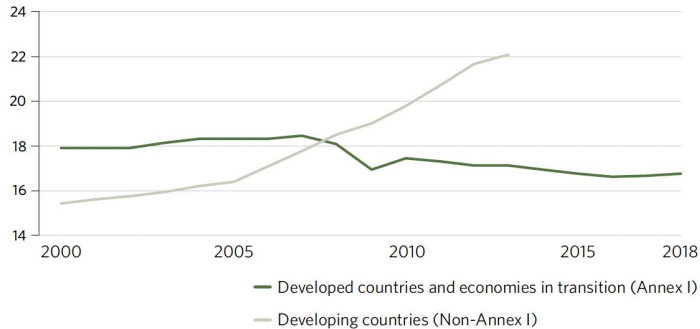# HOPPY

For a Greener Future, one Hop at a time

HOPPY'S VIEW ON SUSTAINABLE DEVELOPMENT

"Take urgent action to combat climate change and its impacts"

- one of the Tagline in the **United Nations' Sustainable Development Goals**.

Statistically speaking, 2019 was one of the warmest year on record, bringing massive wildfires, hurricanes, floods and other climate disasters across continents. Albeit followed by a drastic drop in human activities in 2020 due to the COVID-19 crisis, the resulting 6 per cent drop in emissions projected for 2020 still falls short, and emissions are expected to rise as restrictions are lifted. If the world does not act now, and forcefully, the catastrophic effects of climate change will be far greater than the current pandemic.

Total aggregate greenhouse gas emissions of developed and developing countries (gigatons of equivalent CO_2)

- Developed countries and economies in transition (Annex I)
- Developing countries (Non-Annex I)
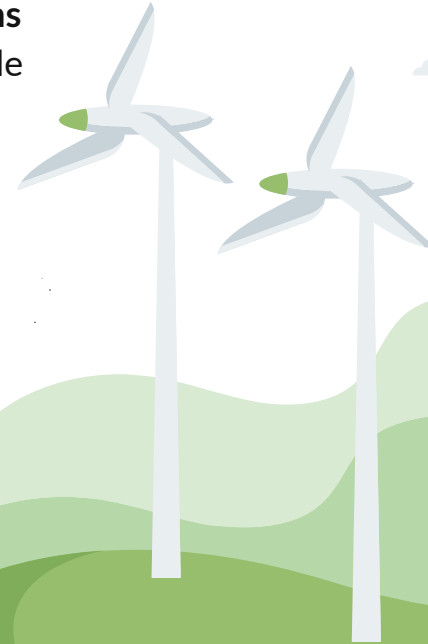
HOPPY'S VIEW ON SUSTAINABLE DEVELOPMENT

Based on the Global Sustainability Survey in 2020:

- Sadly, the concept of Sustainable Development Goals is not yet well know, the average awareness score globally is just under 50%.
- 98% of respondents state that they know the term "sustainability" but they are not familiar with the SDG framework and concept.
- Sustainable Development Goals #13 - Climate Action voted by individual, private, political and education section which required the **most urgent need for action.**

VISION

HOPPY hopes to become the **Most Influential Sustainability-driven Community**, aiming to build **Awareness** and make impactful **Actions** in contributing towards the 2030 United Nations' Sustainable Development Goals.

MISSION

The climate crisis is bad news: the world is getting warmer and greenhouse gas emissions are still rising despite decades of warnings about the dire consequences. But a sliver of hope is that we can act - **right now** - in ways that can start to address the problem.

With the power of community in the blockchain space and the current market demand for memes, HOPPY believes that the time to give back to the environment is now.

HOPPY'S FOCUS : AWARENESS + ACTION

MEME - CENTRIC

Riding on the current demand for meme cryptocurrencies, HOPPY aims to further spread the importance of Green Energy for the future of blockchains.

HOPPY JUMPSTART

Providing assistance and fundraising support to university students or start-ups with Green initiatives.

GIVE HOPPY A GREEN HOME

Games designed to promote adoption of sustainable lifestyles and awareness while having fun!
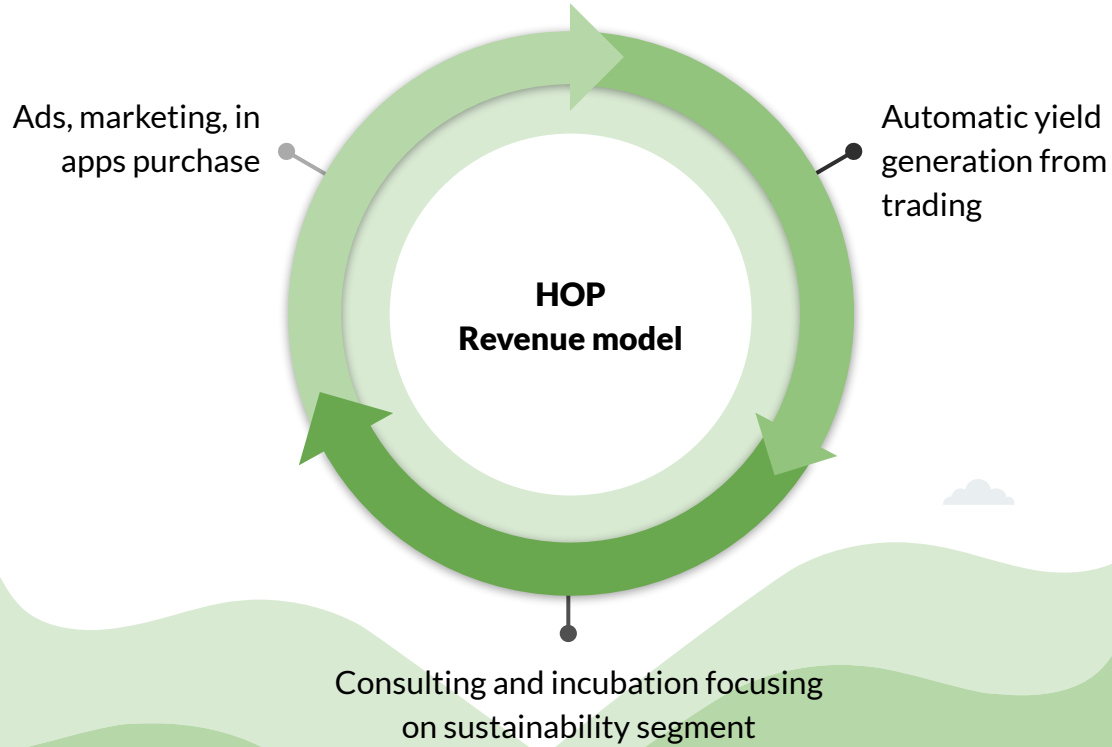
HOPPY GIVES BACK

Donation to charitable organization or foundations dedicated to protecting and supporting the environment.

REVENUE MODEL

**HOP
Revenue model**

Ads, marketing, in apps purchase

Automatic yield generation from trading

Consulting and incubation focusing on sustainability segment

COMPETITION

	HOPPY	Froge.finance	AquaGoat	Safemoon
Holders	Hopping in!	5k	245k	2.4m
Stage	Early	Early	Growth	Established
LP stacking	Yes	No	No	Yes
Platform	BSC	ETH/BSC	BSC	BSC
Mcap	90k	5m	20m	5B
MEME Focus	Climate change and Green tech	Rainforest	Sealife	Financial awareness

HOP TOKEN UTILITY

Each HOP transactions will incur a 5% tax rate, which goes towards

Donation

1% is donated to charities that support the environment.

Liquidity

2% would be used to add to the Liquidity Pool.

Holders

2% is redistributed to all HOPPY holders.

HOP TOKENOMICS

	Total Supply:	100,000,000,000,000 HOPs.

OxBull Presale — 36% — 36,000,000,000 HOPs.
50% to be released on Token Generation. The remaining 50% will be released at 31st day after Token Generation.

Ecosystem — 24% — 24,000,000,000 HOPs.
To be locked for first month and released by 25% subsequently each month after Token Generation

Marketing — 10% — 10,000,000,000 HOPs.
20% at Token Generation and released by 20% subsequently each month after Token Generation

Exchange Liquidity — 10% — 10,000,000,000 HOPs.

Partnership and advisory — 10% — 10,000,000,000 HOPs.
To be locked for three months and released by 10% subsequently each month after Token Generation

Operation and Development — 5% — 5,000,000,000 HOPs.
 To be locked for first month and released by 10% subsequently each month after Token Generation

Team — 5% — 5,000,000,000 HOPs.
To be locked for three months and released by 10% subsequently each month after Token Generation

Pre-sale price   : BUSD 0.00000000333
Listing price   : BUSD 0.00000000450

ROADMAP

Q2

Seed phase- Build HOPPY community

- HOPPY meme contest on social media platforms
- 5k HOPPY followers in Twitter and Telegram
- Website launch
- Audit contract
- Develop Gamification storyline

Q3

Early stage- Continue to build strong foundation

- Secure charity partnership
- Charity donation
- 10k HOPPY followers in Twitter and Telegram
- Gamification beta version

Q4

Rapid growth phase

- Launch gamification
- Charity donation
- Collaborate with university students or start-ups on green initiatives
- Secure green companies partnership
- Create advertisement space to green companies

THE HOPPY TEAM

Tsuyu: 10 years of experience in tech sectors, tech project management and leadership experience for over 50 people, managed billions of projects, inspired by the spirit of Muhammad Yunus to be a successful social entrepreneur.

Greenie: 5 years of experience in event and accounting sectors, managed hundreds of events and providing financial advice to clients, established strong relationship management with clients.

WindX: 6 years of backend development experience in tech sectors, built hundreds of data integration and APIs, won multiple hackathons.

Naveen: 8 years of experience in tech sectors, experienced in scale-up the team and brought significant business impact and values, won multiple hackathons.

HOPPY

- For a Greener Future, one Hop at a time -

HOPPY wants your help to develop sustainability and climate-change awareness. Join us to build an enthusiastic community in giving back to the environment