



The White Paper of HollyGold 2.0

The Upgrades of HGOLD H2O





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HOLLYGOLD

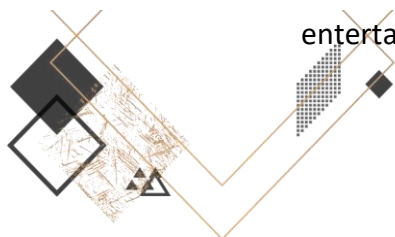


1. HISTORY OF HOLLYGOLD

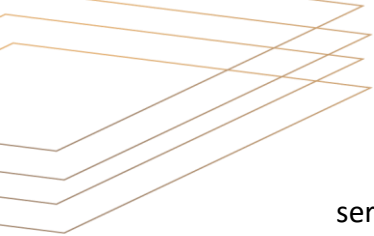
The genesis of HollyGold is to completely revolutionize and revamp the entertainment industry. The underbelly and core of this innovative vision is Blockchain Technology.



HollyGold is built to stay relevant. The founders intend to evolve and innovate as the blockchain world evolves. HollyGold 1.0 was built to facilitate advancements in the blockchain world superimposing the entertainment world onto it. The inherent challenges of centralization have prevented the growth of the initiative. HollyGold team did not crumble at the first sign of restraint, they pivoted and tackled this problem head on. Introducing HollyGold 2.0 – H20. The founders are extremely proud of the innovation and hard work that has gone into H20 development (what is known in the industry as a ‘fork’ – a soft fork). H20 is introducing a DeFi ecosystem with a hybrid model in its core strategy. HollyGold is the pioneer of tokenizing the entertainment industry. We aim to explore and create all products and



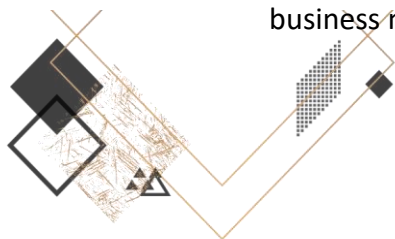
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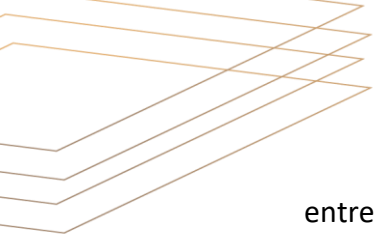


services that are currently available to enthusiasts within the space.

Moreover, we will create more innovative and non-traditional methods to monetize an already thriving industry; only to transfer wealth to the fans and participants in the entertainment industry much more seamlessly. The centralization component (“opacity of progress” – restrictions and regulations) of the industry is not something that can be done away with. HollyGold brings together the best of the centralized world and coupling it with a decentralized technological environment to pioneer the space like it has never been done before. The concept of NFT (Non-Fungible Tokens) is still not yet fully understood by the masses, but HollyGold has figured out a method to catapult and fuse the entertainment world with this.

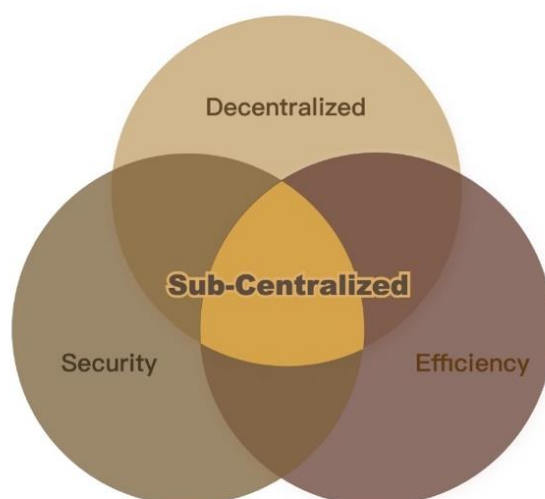
NFT is an indivisible product; currently it does not have any association of complicated regulations like traditional finance comes with. Anyone could directly purchase an NFT with fiat currencies and apply blockchain without the need to understand the complex technological theories; NFT is a centralized issuance, trading and auctioning are not restricted because of it. Introducing the decentralized blockchain to this product could provide a fair and transparent platform for exchanges. Integrating DeFi with NFT, enables a smart contract to open the door for traditional businesses to have another revenue stream that otherwise is non-existent; it allows physical assets to be traded with various non-traditional investment vehicles. The creativity and liquidity NFT’s bring in; whilst businesses growing simultaneously, will subvert the traditional business module with the new era of the blockchain technology, startups and



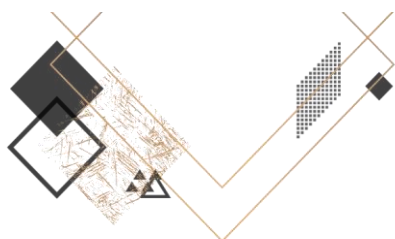


entrepreneurs that invest in the building of this asset class will inherently have more opportunities to make profit.

2. SUB-CENTRALIZED



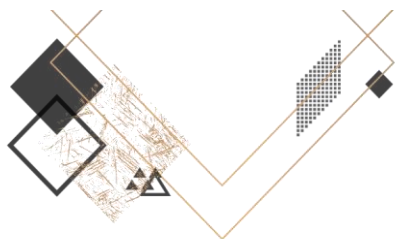
HollyGold ventures to upgrade the financial ecosystem from a centralized ecosystem to fuse the best of CeFi with DeFi to innovatively create a Sub-Centralized Finance system (weakening the centralization) as the core structure to establish the new value. With the efficiencies and profiting of CeFi (centralized finance), as well as transparency of DeFi (decentralized finance), and DAO (decentralized autonomous organization); the concept of Sub-Centralized Finance takes on the “impossible triangle in blockchain” between efficiency, security, and decentralization. Sub-Centralized Finance will be the pioneer in future blockchain application, exploring the blockchain development module that best fit business growth and the people's needs. HollyGold completed that initial stage and will introduce each part of the Sub-Centralized Finance operation in the following months to come.

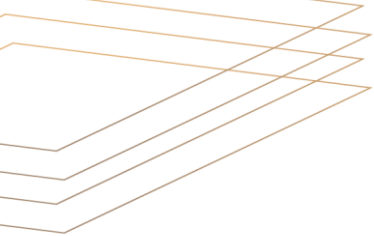




3. DEX - (Decentralized Exchange)

Centralized exchanges in the last decade or so created a platform for cryptocurrency trading and thereby created wealth for participants in the space. However, when we further delve into analyzing the centralized exchanges it is evident that these platforms made more wealth through leveraging the platform activities created for the participants. The strategy would have been widely accepted as fair if there weren't any measures taken to manipulate the system by the centralized exchanges. The moment we transfer our token to the centralized exchange address, the exchange becomes the custodian of our assets. The people are no longer in control of their tokens anymore. Furthermore, the centralized exchange that is holding the huge number of tokens make them an easy target for the hackers. The centralized exchanges are let off the hook under the guise of a "hack" from any responsibilities or liabilities they have to their customer base. The hackers steal the people's money and disappear, this also is a manipulation of the price in the market. These types of incidents continue to occur and often occur strategically. Therefore, the people have lost their faith in the centralized exchanges. Blockchain technology's inherent feature is transparency, security, and thereby making it decentralized. Decentralized exchanges have become the latest trend in cryptocurrency trading. The DEX's that utilize smart contracts to run the exchange activities have the greatest numbers of followers and traders. This enables the people to take control of their tokens and they are allowed to store them in an online wallet, cold storage wallets, or offline hard wallets.



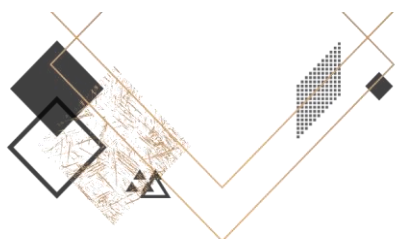


As a direct result of the trust that has emerged from the investor community in the DEX's, HGOLD will list on EZDex, a decentralized exchange that will solve the problems currently faced on centralized exchanges. The issues that are addressed on the decentralized exchange are: morale, security, and know your customer (KYC). The Decentralized Exchanges utilize the automated market makers (AMM) feature which enable unstoppable, automated, and decentralized trading using algorithms to price assets in liquidity pools. This also helps in adjusting the swapping protocol and makes sure that the community has full control of their assets. EZDex will open with trade pairs like HGOLD/ETH, HGOLD/USDC, HGOLD/USDT, HGOLD/WBTC, and HGOLD/EZX.



4. IP NFT Market

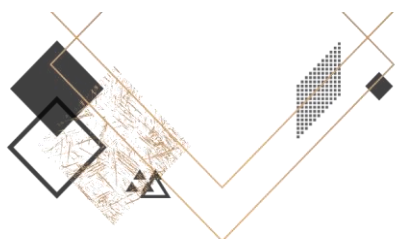
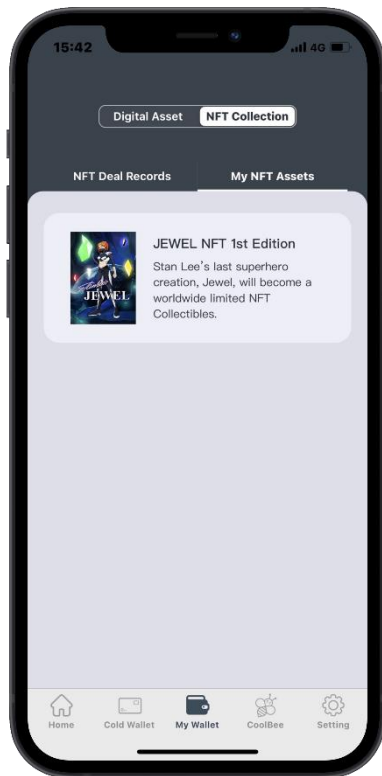
HollyGold will soon release an entertainment IP NFT trading marketplace. People can use tokens such as HGOLD, ETH to launch NFT's, and auctions selling and buying in this marketplace. Furthermore, the partnership with Hollywood such as CLAW Entertainment and POW Entertainment, will bring more intellectual properties (IP's) in the future. And together we will build a whole new entertainment experience for the world. In creating a new model for the NFT market, HollyGold will use 20% of the profit from the NFT marketplace sales and



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place them in the HGOLD Liquidity Pool. This will increase HGOLD's value and build a healthy ecosystem.



HOLLY GOLD



5. HOLLYGOLD AND ENTECH WALLET

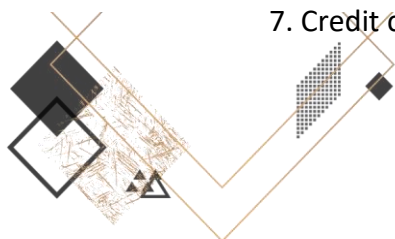
EnTech wallet not only provides the basic cryptocurrency storage function but also supports a “Cold Wallet” offline cryptocurrency storage. It also provides a “warm wallet” (HollyGold’s patented technology) providing the community more security and convenience. This also provides the entire ecosystem versatility that not many projects have.

EnTech Wallet supports multi-chain cryptocurrency storage such the Ethereum networks (ETH) and Bitcoin networks (BTC). Users of the wallet can utilize EnTech Wallet’s DAPP’s to participate with all the decentralized application. To attract a new audience of investors, EnTech Wallet has designed a whole new IP NFT Marketplace for HollyGold 2.0 (H20); and will continue to finish the design of the primary market and secondary market.

Furthermore, EnTech Wallet will support fiat currencies in the purchase of crypto assets to simplify the user experience.

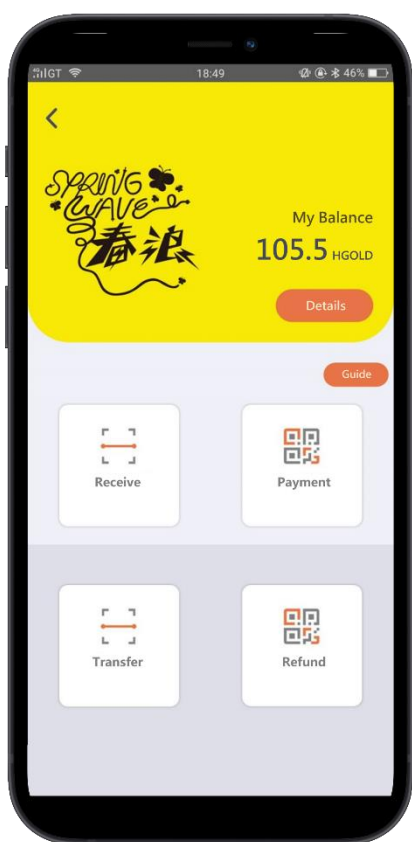
The EnTech Wallet provides multiple functions and activities for its users:

1. Encryption card
2. Giveaway event (Crypto, NFT)
3. Cold, Hot, and Warm wallet system
4. Supports cold wallet
5. Cryptocurrency payment
6. Connecting to exchanges
7. Credit card crypto purchases





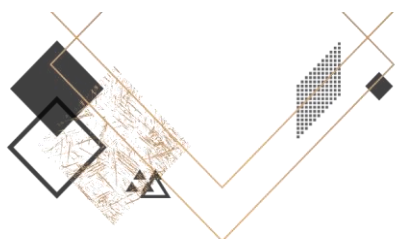
- 8. Concert or Expo ticket storage
- 9. NFT airdrop, purchase, bidding, and collections
- 10. Enter DAPP to participate in liquidity pool or DeFi
- 11. Voting rights
- 12. Star Club

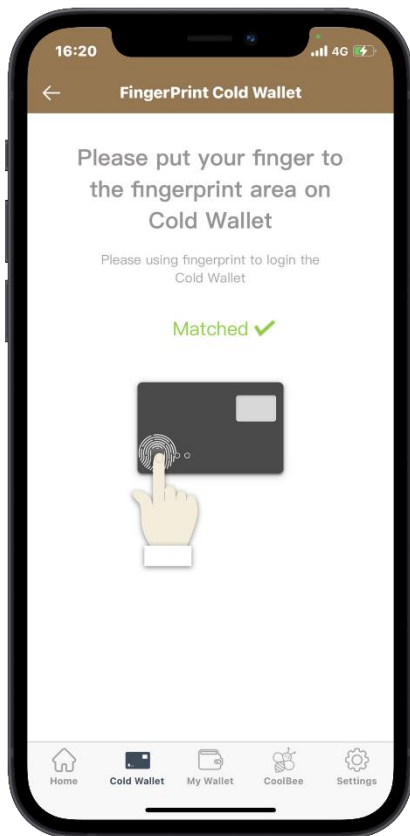


HGOLD Pay

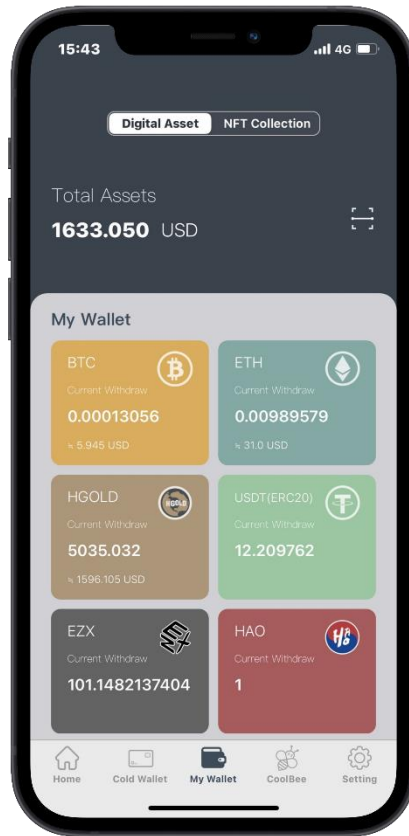


Encryption Card

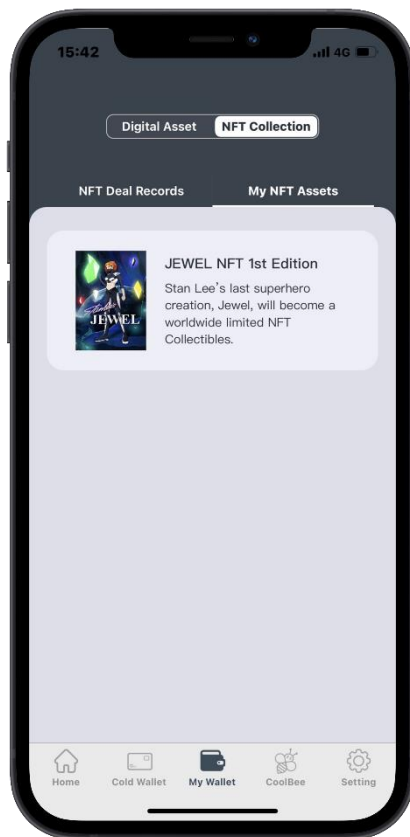




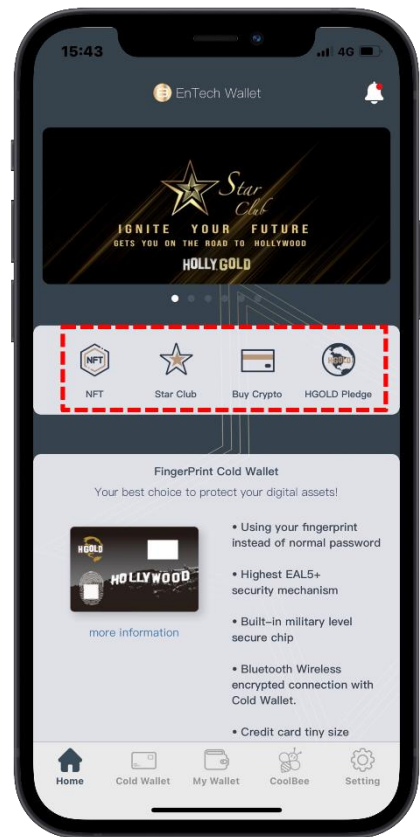
Cold Wallet



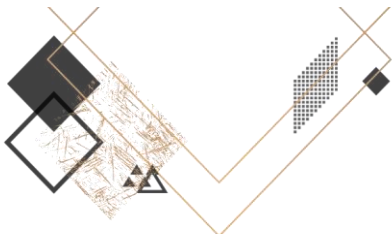
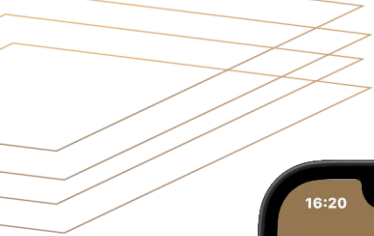
Hot Wallet



NFT Wallet








Landing Page



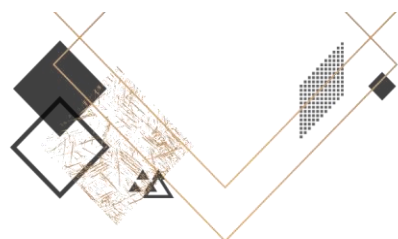
6. HOLLYGOLD AND STAR CLUB



★	Level	HGOLD Amount	Sign up bonus	General	Simplex first time user	Elite	Premium
	Moon	1~299	★	★			
	Sun	300~2,999	★	★	★		
	Polaris	3,000~29,999	★	★	★	★	
	Vega	30,000~299,999	★	★	★	★	★
	Sirius	300,000以上	★	★	★	★	★

The HollyGold Star Club provides members exclusive content and benefits.

HollyGold ranks the Star Club membership based on the number of HGOLD they hold; the higher the ranking, the better benefits we would provide; please refer to the official website for the definition of membership ranking and the related benefits. To further revitalize our members' assets, the level of Polaris or above could enjoy the DeFi HGOLD staking and mining services.



HOLLYGOLD



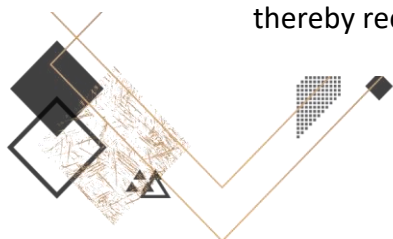
7. DeFi/SCeFi – HOLLYGOLD STAKING/MINING

All financial services applied to blockchain are DeFi. DeFi develops applications for banking, securities, insurance, and other financial services via smart contract coding. Staking is a Proof of Stake Consensus (PoS) model that works as an alternative to the energy-intensive Proof of Work (PoW) model. Staking and or Mining is the investment to Proof of Stake Consensus and DeFi.

HollyGold 2.0 (H20) combines only the best features of the centralized and inherent transparent and secure features of decentralized exchanges. H20 refers to this new system as Sub-Centralized Finance (SCeFi). This new and innovative system facilitates users to invest without any technical issues, in a very secure environment, and maintain a high degree of anonymity. HGOLD manages the verification process through EZDEX, our decentralized exchange partner. The only task pledgers must do is to provide the assets: HGOLD into the DEX then allow for it to be locked up for a stipulated timeframe; during this period, users cannot use these assets but for locking them up, and they will earn some rewards in the form of the HGOLD tokens.

HGOLD finished the 90-day and 180-day dual currency staking contracts in April 2021 on EZDEX staking platform. The lockup volume reached 500K HGOLD, and the new HGOLD staking contracts will be open.

Many encrypted projects introduce a staking feature to create “stickiness”; users are encouraged to stake their tokens to provide liquidity to the platforms; thereby receiving more tokens and prevent them from transferring the assets to



HOLLYGOLD

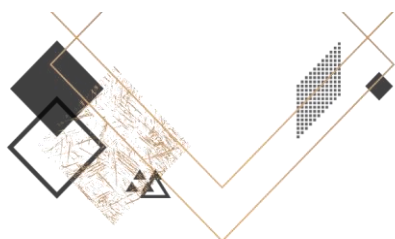


another platform. This incentivizes users to keep their tokens on said platform.

The other major advantage for users staking their HGOLD is that it creates a scarcity of circulating tokens thus driving the tokens value.

8. DAO (DECENTRALIZED AUTONOMOUS ORGANIZATION)

HollyGold endeavors to create management sustainability as the core of this upgrade. The new management system will be weakening the central authority from HGOLD believers and release it to Star Club members. The members will propose and vote for any topics related to HollyGold operation and important issues. The DAO system will decentralize the blockchain management and make it more effective.



HOLLYGOLD



9. HOLLYWOOD ACADEMY

Hollywood is the ultimate dream for every entertainment professional.

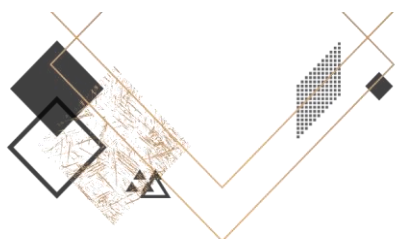
HollyGold 2.0 founded Hollywood Academy to provide a platform for entertainers worldwide to display their talents. They will have the opportunity to participate in Hollywood productions as a director, screenplay writer, actor, IP creator, etc., once the Star Club community refers and votes to approve, HGOLD releases the decision-making authority to all the HGOLD holders to pick their future stars from the HollyGold 2.0 Hollywood Academy.

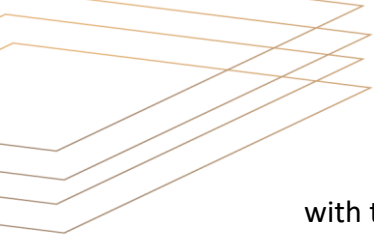
10. ENTERTAINMENT BLOCKCHAIN SERVICE

Based on the successful experience to combine entertainment and blockchain in HollyGold 1.0, all the physical industries could be also applying the blockchain technology. HollyGold provides the templates of business blockchain solutions and technologies and assist the global entertainment related clients to transform and upgrade via paying with HGOLD.

11. HGOLD BURNING

HollyGold originally issued 1 billion HGOLD tokens, and to achieve the goal of Sub-Centralized; the team decided to burn 900 million HGOLD tokens. The remaining HGOLD tokens at the time of HGOLD 2.0 (H20) launch will be 1 billion HGOLD tokens minus the 900 million HGOLD tokens that was decided to be burned for Sub-Centralization, minus the number of HGOLD Tokens that were burned as of 3/12/2021. This would bring the total supply of HGOLD tokens to 99,592,169 HGOLD tokens. In the future, the community will decide what to do

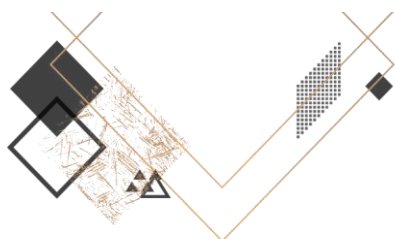




with the HGOLD token. The team will act on the community's decision on an array of topics from token burn to even the direction HollyGold will proceed; thereby fulfilling the DAO's purpose.

HGOLD Circulation

Total	1,000,000,000 HGOLD
Burned	407,831 HGOLD
H2O Upgrade Burned	900,000,000 HGOLD
Circulation	99,592,169 HGOLD



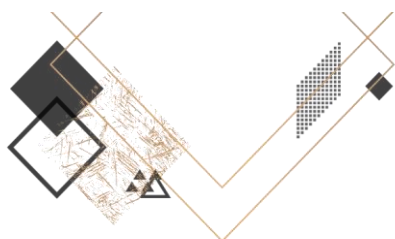
12. ROADMAP





13. HOLLYGOLD'S COMPREHENSIVE SOLUTION

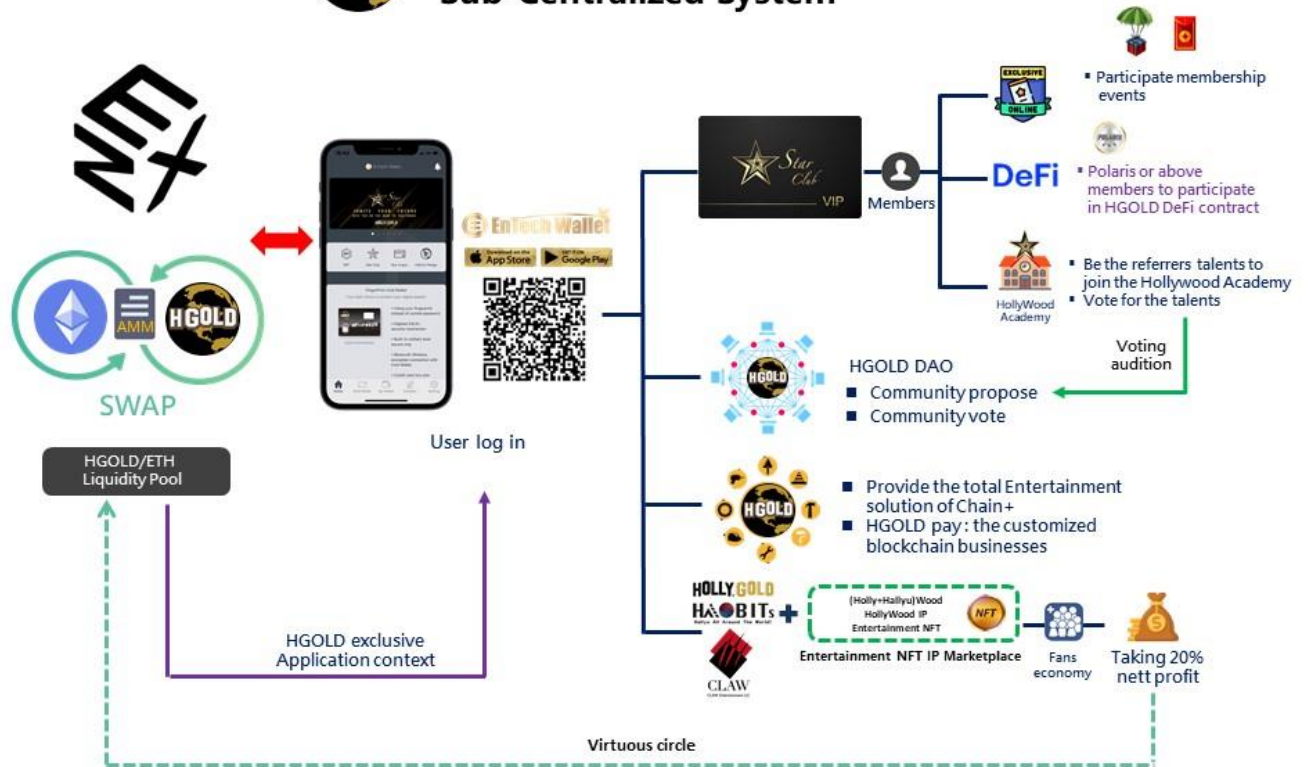
The development of blockchain digital certificates heavily relies on public recognition to be sustainable. As a digital entertainment certificate, HGOLD creates value consensus and establishes the application to the film and television industry. Entertainment demand happens in all ages and classes with an everchanging technology developed from mobile to 5G networks, making entertainment part of everyone's daily life. HGLOD strives to set the value consensus on recognizing entertainment directly in extensive user coverage. We aim to comprehensively create more extensive applications to fully cover our daily lives and benefit the HGOLD holders in every phase of innovation and development. HollyGold endeavors to encourage the average participant in the entertainment world, who typically are non-token holders to foray into the world of crypto currencies. We also intend to create an environment where token holders become more engaged in day-to-day occurrences of the entertainment space thereby created a devotion to the project and token. In successfully achieving this "faith"-based adoption HollyGold will cultivate a new genre of blockchain we refer to as Sub-Centralized. HollyGold founders and community believes that the Sub-Centralized ecosystem is the key to creating a harmonious path to success.



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HollyGold 2.0 Sub-Centralized System

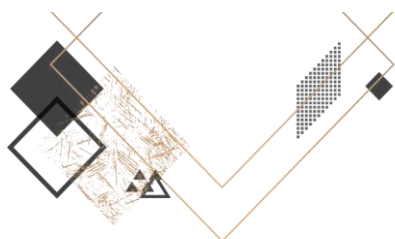




14. DISCLAIMER

This white paper is only for the purpose of HollyGold 2.0 external statement, and this document is only used to convey information to specific objects that require information about the plan. It does not constitute any future investment guidance, nor is it any form of contract or commitment. This document is only for the public to read and convey information. The content of the document is for reference only. There is no statement about the company's current or future profits and does not constitute any person's subscription or purchase of the company's shares, assets, rights, or any other securities proposal.

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