



Our mission at HEROS is to provide
a multi-utility vessel that benefits charity
with boldness, poise, and energy.

TOKEN WHITEPAPER

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HEROS TOKEN LLC

is a philanthropic organization dedicated to resolving global concerns through charitable giving. HEROS is a legal entity based in the United States that acts as a utility for holders to benefit charitable organizations. Community-driven, including polls on how philanthropic donations are distributed—exclusive NFTs by various talented artists, accessible instructional materials, and an upcoming game. The universe, like this document, is constantly in motion. As a result, modifications will occur as new developments occur.

THE BEGINNING

The idea of HEROS became reality after the development team were victims of a series of rug pulls and honeypots. They were working together to research good entries for tokens and share research. After a week of what seemed to be scam after scam, Scott began discussing what was liked most about the cryptos they acquired and what they felt the blockchain was missing most. They loved the fully transparent projects, fully doxxed devs, and tokens that offered deflationary traits such as a burn mechanism and reflections. The team also felt that some tokens were singly focused on a specific charity, but none were focused on helping all charities. So they wanted to incorporate an unbiased charity aspect. Admiring community-driven projects most, they wanted the community to have a say in how the project proceeds. They agreed they wanted to include that as well, but also to give the community a voice. So the team incorporated the charity aspect into the community. The community decides how our charitable donations are made and assists and voices their ideas and opinions on what we should focus on moving forward. HEROS is truly a community-driven project! The team then pulled together funds and began creating our project. HEROS Token LLC was born! Launched on November 10, 2021



OUR GOALS

HEROS Token is developed to attract long-term holders who believe in the infinite possibilities of bridging the innovative cryptocurrency space with causes focused first on supporting worldwide organizations striving for a better tomorrow. Second, making vital partnerships to bring more awareness to the planet's needs. Many charitable projects do not receive the funding they require to make a difference within their cause. We can provide a more significant impact through transacting with HEROS as a community. For HEROS Token, this is only the beginning. HEROS Token will strive to be at the forefront of worldwide philanthropy.



HELP

Helping the world through education and awareness. We strive to aid all forms of education, from investing to causes to understanding of ways different organizations help make a difference. HEROS is not partial to any charity or educational topic that allows us to have a more significant worldwide impact—reaching a majority of the world's population through each new partnership, collaboration, donation, and educational topic. Helping other individuals, charitable organizations, and ultimately the world starts from within. If we can change ourselves, we then may affect our friends and families, which may affect your community, which can impact your country, and then possibly affect the world. It all starts with you.

ENGAGE

Engage in the effort. We all love the idea of helping, but we find it too easy to just be a spectator. HEROS will evolve and change that by engaging in-person and first-hand for the amazing organizations making a difference in the world. It is fantastic for individuals to aid financially, but many organizations require hands-on help. HEROS will answer this call for help. Our community will come together and be boots on the ground in a grand effort to make a difference in person. We will lead the way for others to get on the front line and make a difference. A simple act of charity and kindness is the beginning of a better tomorrow for all.

REACH

Expanding the reach of charitable organizations, great causes, and HEROS by bringing awareness through crypto. Cryptocurrency is an infant in terms of size and community. Only about 4% of the world interacts, trades, and invests in the blockchain. Naturally, as this is such a small percentage, it will, over time, grow. As the world becomes more aware and involved in this digital space, HEROS can reach those individuals and bring awareness to worldwide causes, reaching the 4%, as it grows. In turn, the organizations we are aiding are being made aware of the crypto space. Seeing that overall good can be done within the blockchain will result in more individuals entering the cryptocurrency space, resulting in an overall win-win situation for the crypto space and the world alike.

OPPORTUNITY

We are faced with opportunities every day. What we do when presented determines our future. Opportunity is right in front of you, and it is your decision to make. You are faced with an opportunity now. When we created HEROS, we saw the opportunity to make the world a better place by not focusing on one great cause, but many. You have the opportunity to better yourself, better others around you, better your community, and better the world. The choice is yours to make. HEROS present an opportunity in many forms. What will your choice be?

STRENGTH

We each have strengths and can contribute by using those strengths. Our community is growing, and we can help by using our strengths. It can come in many forms and should be utilized to embody HEROS progress fully. Some are hands-on, can educate, can lift us, and others can keep us planted. Strength has many shapes and forms. As a community, we pull all these strengths together and provide a vessel that aids in the growth of us as individuals, communities and ultimately creates a haven of knowledge we can pass on to the world through these means. A stronger you makes us stronger, and we can make a stronger impact together for a better tomorrow.

TOTAL SUPPLY

100,000,000,000,000,000

TOTAL BURNED

10,000,000,000,000,000

- 10% burned, 10% total supply burned to continue the burned total of HEROS continues to grow through the 1% reflections. Always decreasing the overall supply as people transact on both Binance and Ethereum networks.

STAKING POOL REWARDS

15,000,000,000,000,000

- 15% of the total supply will be set aside to reward holders who take advantage of the “In Token Staking” HEROS offers on HT2 (HEROS Token V2). This ensures tokens are always available for rewards to long-term holders. When you make an initial entry, transfer, or bridge you will begin the staking clock. When the 3 month staking period expires, you will be awarded your ARR (Annual Reward Rate) seamlessly with no additional action required on the holder’s part or gas needed for this transaction to take place. After the ARR is awarded, the staking protocol begins again with the amount of holdings at the time of the award.

CIRCULATING SUPPLY

75,000,000,000,000,000

Flipper tax: Double taxes on exits within 24 hours of a entry.

Anti-whale: No entries or exits over 3% of the total supply.

In Token Staking (ITS): Earn additional rewards for long-term holding.





CONTRACT ADDRESS

Ethereum (HEROS/ETH)

0xb622400807765e73107B7196F444866D7EdF6f62

Binance Smart Chain (HEROS/BNB)

0xD1673C00Ac7010bF2c376ebeA43633dd61A81016



EVERRISE VAULT ADDRESS

0x7d92730c33032e2770966c4912b3c9917995dc4e





TOKENOMICS

2% to Community Decided Charities

2% of every transaction is delivered to the charity wallet in ETH, allowing HEROS to provide community polls for charities. Once the polls are complete and the holders have spoken, donations are made to the decided charity.

1% Reflections

Reflections will increase your holdings upon every transaction. This will also increase the total amount accumulating in the burn wallet.

1% Liquidity Pool

Liquidity pools seek to address the issue of illiquid markets by motivating users to supply crypto liquidity in exchange for a part of trading commissions. Using liquidity pool protocols on platforms such as Uniswap eliminates the need for buyer-seller matching, enabling users to easily trade their tokens and assets using user-provided liquidity that transacts via smart contracts. With every transaction, 1% goes to the liquidity pool, ensuring that trading will continue. HEROS liquidity is locked, guaranteeing a solid investment.

3% Development

The development allows HEROS to progress the token continually and add utility and benefits to grow with the overall crypto space. For exit positions, the 3% is adjusted to 4% to encourage long-term holding.

3% Marketing

All projects need promotion to grow. 3% of every transaction allows HEROS to spread the word and place our project in front of possible investors. This fund will also enable HEROS to launch on various exchanges and increase awareness. Enabling buybacks and burns and growing the brand as a whole. For exit positions, the 3% is adjusted to 4% to encourage long-term holding.

In Token Staking (ITS)

This is a unique metric added in HT2 that requires no effort from our holders. Providing additional rewards for long term holders. ITS is distributed every 3 months of holding to provide incentive to hold long-term.

DEVELOPMENT TEAM

Scott Smith, CEO
Chief Operating Officer



Cory G., CXO
Chief Experience Officer



Gary S., CTO
Chief Technology Officer



Megan K. Smith, CCO
Chief Creative Officer



Chad McComsey, CPO
Chief Product Officer





MULTI CHAIN PLATFORM

HEROS is available on Ethereum and Binance Smart Chain, with sights on Polygon in the future. The reasoning for this is mass adoption. HEROS, initially launched on Ethereum, was faced with a headwind due to rising gas fees. Many suggested offering to Binance for lower fees. The team researched and contemplated the idea of launching on separate blockchains. Fees are notoriously higher on ERC20, and with the upcoming migration to proof of stake within Ethereum's evolution, we still feel it is a viable chain to reside HEROS Token on. Until that change within the Ethereum network becomes a reality, other chains offer users lower fees to enter the market. Ease of accessibility is all relevant to our decision to launch HEROS Token on multiple networks. Transaction times also play a part in our decision. ERC20 is almost the basis for most legitimate projects. It is tested and is always growing. The transaction times on the Ethereum network can range from 60 seconds to as much as 16 minutes. That amount of time can play a major factor in entry points, especially if a failed transaction occurs. Therefore, BSC offers a much faster transaction time of 3 seconds averaging nearly 4.3 times faster than Ethereum.

THE BRIDGE

The idea of multiple chains makes sense. However, the concern was that we want to have separate chains for holders; we also want to go a step further and bridge the gap between the networks. Therefore, the bridge allows holders to jump from ERC20 to BSC and back seamlessly. Investors can enter on either chain and switch their tokens back and forth as needed, creating more opportunities for entries when fees are high on one chain as opposed to the other and optimize exit strategies. The bridge will assist the end-user in acquiring the most HEROS Tokens at any given time by not limiting to any individual blockchain.

The benefit of this is a massive upgrade to the HEROS Token ecosystem as our tokenomics thrive on trading volume. Having multiple chains will allow transactions on either chain when fees are most reasonable. This bridge is a powerful resource provided by our partnership with Everrise.



STAKING



HEROS Token has a strong foundation of loyal holders. Aside from reflections created from events in the token metrics, we wanted to provide an additional way to reward our holders. Enter “In Token Staking.” Staking is a fantastic way to add value to long-term holders to earn additional rewards. This function is built into the HEROS Token. This is an innovative way for our Ethereum and Binance tokens to offer added incentive to long-term holders. The advantage to this utility is that there will never be a gas fee or an action required from the user to utilize this unique metric.

How it Works

Built into the HEROS Token metrics is additional coding that is activated at the time of an initial event. An event can be defined as an entry into the project, a bridge from one network to another, a transfer from one wallet to another, or a migration. The event is the action that will enable the code for ITS. ITS will then record the amount of HEROS Tokens within your wallet, and enable an internal clock within the code that counts down from 2,190 hours. This clock is equivalent to three months in which we call a cycle. When the clock reaches zero, the code scans all the events that occurred within the cycle. The scan is determining only the HEROS Token hold status. This will see the minimum tokens held within that cycle and then send a reward at the current ARR (Annual Reward Rate). The current ARR is 48% of your total long term holdings.

How to Calculate your Cycle Holdings

Example:

- The initial event occurs with an entry in HEROS Token on Ethereum network.
- The entry is for 100 trillion HEROS Tokens.
- After a month you bridge half to Binance network. Now you hold 50 trillion on Ethereum network, and 50 Trillion on Binance network.
- You add small entries over the remainder of the initial cycle to the Ethereum network, totaling an additional 60 trillion tokens.
- You exit 20 trillion tokens on the Binance network.
- The total reward issued on the initial Ethereum Cycle is 6 trillion HEROS tokens.
- A month later you will receive a reward on the Binance Cycle of 3.6 trillion HEROS tokens

EXPLANATION

Initial event occurred with 100 trillion tokens	100,000,000,000,000
A bridge occurred a month later	-50,000,000,000,000
The remainder were held the duration of the cycle	50,000,000,000,000
The reward is based on tokens held for full duration of cycle	multiply 12%
CRR (Cycle Reward Rate)	
Accumulated HEROS tokens during this cycle	60,000,000,000,000
The rewards are disbursed directly to your wallet	6,000,000,000,000
The cycle is complete and seamlessly begins again	116,000,000,000,000

A month after the Ethereum event you created a new event when you transferred 50 trillion to the Binance network	50,000,000,000,000
An exit was made of 20 trillion	-20,000,000,000,000
Total tokens held the duration of the cycle	30,000,000,000,000
The reward is based on tokens held for full duration of cycle	multiply 12%
CRR (Cycle Reward Rate)	
The rewards are dispersed directly to your wallet	3,600,000,000,000
The cycle is complete and seamlessly begins again	33,600,000,000,000

Note: the example does not account for reflections that are based on transactions that occur during the cycle.

ITS is seamless, and no gas fees; unlike traditional staking where you lock your tokens up for a period of time to yield a third party token, in which you are required to pay a gas fee to withdraw. The HEROS In Token Staking works seamlessly and effortlessly for long-term holders. You will receive your rewards without having to do a thing except activate by issuing an initial event. HEROS Token metrics records your purchase date and holdings and will pay you in HEROS Tokens upon completion of the 2,190 hour cycle. After completion of a cycle, HEROS Token will begin the next cycle automatically. You can continue to accumulate tokens via reflections and additional entries. Exit your position at any time, Bridge Networks, transfer, etc. ITS works in the background as you operate as normal with your holdings.





TRUE UNCOMPROMISED SECURE POLLING

HEROS Token is community-driven. Making adjustments to HEROS smart contract is vital to evolve as the crypto space changes to stay viable for an infinite time frame, allowing us to add peace of mind to the community by having a trusted unbiased third party holding the poll verifying that the voters are actually current HEROS Token holders. This is vital to the HEROS Token goal of full transparency, safety, trust, and voice of the entire community. This is completed in a number of ways. First and foremost the Heros Token contract is locked within an EverOwn vault that does not allow anyone to access it or make changes unless the community as a majority wishes the contract to be accessed—essentially renouncing the contract with the ability to gain access to add additional utility, Change ITS ARR, or make other adjustments. The addition of this feature allows us to upgrade the contract as crypto evolves to remain valid over time. The ability to change is needed as new developments within the crypto space are improving, allowing HEROS Token to be a generational token. This simple process locks away the contract so nothing can be altered. If development occurs that may require a change to the contract, a third-party poll is taken through EverOwn. The poll results will only unlock the contract if the majority of the community vote in favor of the change. The voting system is weighted. So the more HEROS Token you hold gives you a more significant say in this process, taking the ability to make changes away from the developers unless the community wishes changes to be made.

THE HERO UNIVERSE

Team led by Scott Smith CEO. HEROS is created to be an impactful community that people can believe in. Our goal is to provide charitable giving, NFT collections, an NFT based game, education, and projects that can move freely between networks at block speed on the Ethereum and Binance Smart Chain. With our sights on Polygon networks in the future, we are implementing a staking utility coined ITS. Finally, growth towards a hopeful future for all. HEROS Token is community-driven with rewards to ensure token growth for those who hold. We are based on a solid philanthropy foundation to help our community grow within the HERO-UNIVERSE.

HERO-UNIVERSE consists of four Galactic Quadrants. We refer to these for the foundation of HEROS Token. These four areas within the HERO-UNIVERSE stand for our team's strong ideals on philanthropy, art, education, and use. These are the foundations on which we travel from one galaxy to the next, from one blockchain to another.

HERO-UNIVERSE is ever-expanding and makes room for more stellar utilities



1ST GALACTIC QUADRANT

CHARITY

The 1st Galactic Quadrant. HEROS Token LLC's primary objective falls within this Quadrant. The team feels it is necessary to aid our planet so that we can all have fruitful lives. Many causes around the world focus on helping in all sorts of variety. From hunger, PTSD, family aid, animal causes, and many more. These are all valid needs, and we ultimately hope to be on the front line helping these causes for a better tomorrow. To this point, HEROS has supported several causes, including but not limited to the Wounded Warrior Project, Feeding America, St. Judes Children's Research Hospital, SOS Children's Villages, Make a Wish Foundation, and many more.

Our community puts its focus on charity first. 2% of every transaction goes to charity. Our HEROS community decides charities through a democratic process. We start by announcing the donation. Our HEROS Token holders suggest charities that they are passionate about, not duplicating any previous causes. We then administer a poll to determine which charities the donation will be made. These donations will happen as time goes on. They may occur at specific milestones in the HEROS Token journey or in coordination with a holiday, or due to other possible catalysts requiring HEROS to poll for a charity. Other charities are given at HEROS Token discretion to immediate causes in addition to polled charities.



2ND GALACTIC QUADRANT

LEAGUE OF THE LOST

The second Galactic Quadrant holds the most beautiful galaxies. These are where our HEROS NFTs are centralized. This is the home of the League of the Lost (LOTL). The LOTL is formed for a misunderstood group of degenerates. We build together as a community, educating and having fun. The LOTL will offer benefits and perks for our community along with an upcoming NFT marketplace and Play to Earn/Play to Give (P2E/P2G) game.

LOTL - League of the Lost. It is a collection of NFTs that allow the owner multiple benefits. The primary one is having full ownership of your NFT. We want our community to take ownership of their NFT and build their own story around it. LOTL has benefits for many types of NFT consumers. They will be a fantastic 1-of-1 collectible for the person that loves having unique pieces of art within their portfolio or loves having a unique profile pic (PFP) for their social interactions. They will be full of additional benefits for value-minded collectors and investors alike.

For the collector: LOTL is a generative PFP collection sourced from custom hand drawn illustrations. Beginning with the Genesis mint, the collection consists of 2000 unique 1-of-1 NFTs, all varying in appearance, attributes, and uniqueness. Multiple traits and their combinations provide the potential for creating rare NFTs that are highly desired by any collector. Collectors can rest assured their NFT is unique to the collection, providing a great addition to any portfolio.

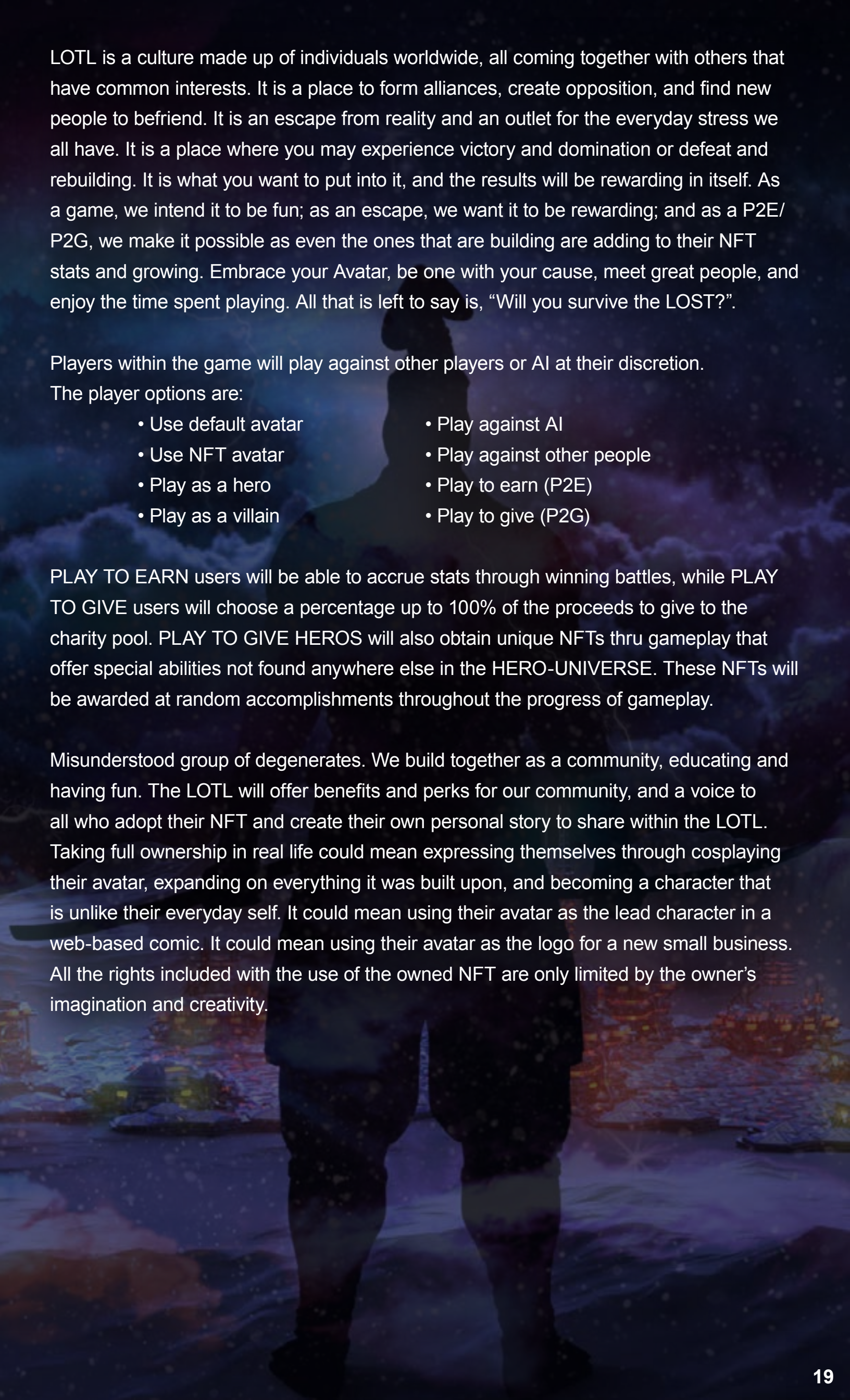
For the Value minded: The LOTL Genesis collection includes fantastic benefits. One that stands out above the rest is the Genesis collection will entitle the holder to receive 1 of every NFT series drop in the future. Owning a Genesis LOTL is not only purchasing a single NFT but is purchasing all series NFTs the project produces (excluding project collaborations and special events). In essence, 1 NFT to own them all!



For the fandom of LOTL: The team has made great efforts to begin a story that will trigger many unique user backgrounds. We set the story in motion with the basics and our community adds through their NFT. Each NFT holder is unique, just as the collection is unique. You are encouraged to not only take full ownership of your LOTL NFT but to create your own story of accomplishments, troubled past, heartaches, and heroism through your LOTL NFT. It can be hard discussing such things as an individual, but LOTL will allow you to share your story through your NFT. It can be complete fiction, autobiographical, completely true, or a combination. The fantastic thing with LOTL is it allows you to express yourself through your NFT in a supportive community. As a LOTL owner, you own the use rights to your NFT to express yourself however you choose. We believe everyone has a story and encourage all to share through their NFT.

NFT Marketplace. The marketplace will be the first step toward the upcoming web3 game. This quadrant embodies a diverse group of artists reflected in their style. Therefore, each artist will be given a galaxy to create an art ecosystem. All artists will create a complete series within their galaxy to be released to highlight their creative works. The NFT artist will be recognized and given a landing page with a biography and accolades. HEROS Token supports our artists and champions their efforts, providing them an outlet in the HERO-UNIVERSE to further their reach, expose people to their creative ability, and take their projects to market. Each artist will be vetted and held accountable for original works of art. Yes, there are already some great NFT marketplaces currently available. However, the security on these marketplaces is somewhat lacking. We aim to provide a place where you can rest assured you are buying the correct original NFT. We plan to do this through an artist KYC process that ensures a means of responsibility and action for fraudulent NFT drops.

League of the Lost Game. After the completion of the marketplace, LOTL will begin the production of our Play to Earn/Play to Give game. We have researched extensively to provide a compliant and fun medium to launch our game on. The game itself will be entirely free for anyone to play. We will provide a universal avatar for all to do so. We intend for the game to be fun first and foremost. However, to indulge in the P2E/P2G aspect, the user will be required to own a LOTL NFT. The LOTL NFT will be the user's avatar within the game. Through gameplay, the user will build up the stats of their NFT, increasing their ability and attributes. LOTL will hold tournaments with additional prizes and continually add to the game platform to provide new features and functions. There will be factions made within the game where users will become leaders for their cause and choose the path they want to embark on. Some will be heroic, while others are villainous. Some will rise to a leadership role, while others are content with just being part of a faction. As the player, you can decide the amount of time and effort you want to contribute and grow your NFT to the level you choose.



LOTL is a culture made up of individuals worldwide, all coming together with others that have common interests. It is a place to form alliances, create opposition, and find new people to befriend. It is an escape from reality and an outlet for the everyday stress we all have. It is a place where you may experience victory and domination or defeat and rebuilding. It is what you want to put into it, and the results will be rewarding in itself. As a game, we intend it to be fun; as an escape, we want it to be rewarding; and as a P2E/ P2G, we make it possible as even the ones that are building are adding to their NFT stats and growing. Embrace your Avatar, be one with your cause, meet great people, and enjoy the time spent playing. All that is left to say is, “Will you survive the LOST?”.

Players within the game will play against other players or AI at their discretion.

The player options are:

- Use default avatar
- Use NFT avatar
- Play as a hero
- Play as a villain
- Play against AI
- Play against other people
- Play to earn (P2E)
- Play to give (P2G)

PLAY TO EARN users will be able to accrue stats through winning battles, while PLAY TO GIVE users will choose a percentage up to 100% of the proceeds to give to the charity pool. PLAY TO GIVE HEROS will also obtain unique NFTs thru gameplay that offer special abilities not found anywhere else in the HERO-UNIVERSE. These NFTs will be awarded at random accomplishments throughout the progress of gameplay.

Misunderstood group of degenerates. We build together as a community, educating and having fun. The LOTL will offer benefits and perks for our community, and a voice to all who adopt their NFT and create their own personal story to share within the LOTL. Taking full ownership in real life could mean expressing themselves through cosplaying their avatar, expanding on everything it was built upon, and becoming a character that is unlike their everyday self. It could mean using their avatar as the lead character in a web-based comic. It could mean using their avatar as the logo for a new small business. All the rights included with the use of the owned NFT are only limited by the owner's imagination and creativity.

LOTL GENESIS NFT COLLECTION BENEFITS

2000 Total "League of the Lost" NFTs

All series 1 NFT holders will be airdropped 1 Genesis NFT per wallet.

The remaining Series 1 NFTs that are not sold by our snapshot date will be burned. If you hold a series 1, it will be forever a memory of where we began and be yours to do with as you wish - keep, sell, give away, etc.

Genesis NFT holders will receive 1 of every following series (collabs excluded)

Will get early access to game storyline

Will be part of the elite beta testing of P2E/P2G game

Early access to P2E/P2G game sneak peek

Each NFT owner can request their NFT to be printed on a piece of apparel. Each piece will be custom designed with your NFT. The design is on us. The apparel is on you, on 2 levels, LOL.

Exclusive benefits to LOTL holders at events.

Creative? Take your NFT and add your style to it. Send it back to us and we will drop it, splitting the proceeds with you 50/50.

Allowed access to the LOTL club chat.

OWNERSHIP. YOU OWN IT!

You Own the NFT. Each LOTL is an NFT on the Ethereum blockchain. When you purchase an NFT, you own the underlying LOTL character and the Art, completely. Ownership of the NFT is mediated entirely by the Smart Contract and the Ethereum Network. At no point may we seize, freeze, or otherwise modify the ownership of any LOTL NFT.

Personal Use. Subject to your continued compliance with these Terms, Heros Token LLC grants you a worldwide, royalty-free license to use, copy, and display the purchased Art, along with any extensions that you choose to create or use, solely for the following purposes:

for your own personal, non-commercial use.

as part of a marketplace that permits the purchase and sale of your LOTL NFT, provided that the marketplace cryptographically verifies each League owner's rights to display the Art for their NFT to ensure that only the actual owner can display the Art.

as part of a third party website or application that permits the inclusion, involvement, or participation of your LOTL NFT, provided that the website/application cryptographically verifies each LOTL owner's rights to display the Art for their NFT to ensure that only the actual owner can display the Art and the Art is no longer visible once the owner of the LOTL NFT leaves the website/application.

Commercial Use. Subject to your continued compliance with these Terms, Heros Token LLC grants you an unlimited, worldwide license to use, copy, and display the purchased Art for the purpose of creating derivative works based upon the Art ("Commercial Use"). An example of such Commercial Use would be the use of the Art to produce and sell merchandise products (i.e. t-shirts, hoodies, etc.) displaying copies of the Art. For the sake of clarity, nothing in this Section will be deemed to restrict you from (i) owning or operating a marketplace that permits the use and sale of LOTL NFT generally, provided that the marketplace cryptographically verifies each LOTL owner's rights to display the Art for their NFT to ensure that only the actual owner can display the Art; (ii) owning or operating a third party website or application that permits the inclusion, involvement, or participation of LOTL generally, provided that the third party website or application cryptographically verifies each NFT owner's rights to display the Art for their LOTL NFT to ensure that only the actual owner can display the Art and the Art is no longer visible once the owner of the Purchased LOTL NFT leaves the website/application; or (iii) earning revenue from any of the foregoing.



3RD GALACTIC QUADRANT EDUCATION

The 3rd Galactic Quadrant is education, a group of galaxies found closest to home. Within the 3rd Quadrant, HEROS will explore and educate on various topics. These educational galaxies will consist of critical writers and YouTubers aiming to educate on all issues.

It began with the first submission of one of the HEROS Co-founders, Scott Smith. He only found it fitting to write and educate about evil within the crypto world—rug pulls. Not only does the article share what they are but also how to avoid. Crypto will, of course, be one of the more giant galaxies within this quadrant, but not limited to just that topic.

The Education Quadrant will cover cryptocurrency topics such as rug pulls and articles on investing, saving, budgeting, how-to's, self-improvement, and well-being, just to name a few. The founders of HEROS feel it is essential to educate and better yourself continually. Prepare for tomorrow.

4TH GALACTIC QUADRANT

GROWTH

The 4th Quadrant consists of the newer galaxies. This series of galaxies are everchanging to take us into the future. We are consistently looking for new ways to expand our reach to increase our community, extending our charitable reach. HEROS, first and foremost, focuses on charity!

We have implemented the HEROS contract on BNB and ERC20 to provide all users more access to our cause. With HEROS being on both blockchains, we have a bridge that allows the end-user to effortlessly transfer from one chain to another, adding additional opportunity and utility to HEROS. In addition, staking will be an option that is just on the horizon and will be available in the upcoming year.

HEROS tokenomics also fall into this Quadrant. Our unique tokenomics provide a 1% burn and 1% reflection on every transaction, naturally, causing your HEROS holdings to increase in volume while the overall supply decreases. Ultimately, this means the value will increase the longer you hold. There is also a flipper tax in play that sends the tokenomics into warp drive! To explain further, if a HEROS holder decides they want to sell within 24 hrs of purchasing HEROS, they will be charged a double tax, helping all holders as the 1% turns into 2% on reflections and burn.

The HEROS team is continually working on adding value to our token. We are exploring new DEX's and a multitude of avenues to add to our HEROS brand. Keep an eye on our timeline as we check our accomplishments and add upcoming goals. As we hit each target, we move the bar, never becoming content with where we are.



APPARITION

We are changing the future of how business is done.

Business is conducted daily around the globe. The traditional means of sharing information have been the same since the business card's inception in China during the 15th century. The business card has withstood the test of time, evolving nearly 600 years to what we have come to exchange now in daily business. These are vital tools for anyone conducting business or wanting to easily and quickly share information. Unfortunately, for multiple reasons, we are seeing the cost of paper products increase while the supply decreases.

What is going on with the cost and shortage of paper products?

There will be a paper shortage for coated and uncoated papers in 2022. Manufacturers, wholesalers, marketing firms, and printers continue to face challenges in obtaining materials and producing goods for various reasons. Experts in the industry agree that there has never been such a severe shortage. COVID - The availability of paper products has been significantly impacted by 19 lockdowns and global supply chain issues. As we came out of the lockdown, demand for printing paper and direct mail services increased faster than supply could recover. Paper demand is now higher than it was before the 2019 pandemic.



ENVIRONMENT

Paper manufacturers have made massive efforts to reduce the carbon footprint their companies produce. They have become more aware of making better decisions in the harvesting and production of their products. They are making efforts to better their companies and be more conscious of the impact they have on the environment. It's fantastic they are making these strides to be better for the world as a whole. We applaud them for their efforts, but the recent increase in cost and reduction in supply leaves serious concerns for the future of the paper industry.

We do not believe paper will ever go away completely. However, we are living in a mobile world. Information and access to contacts are now becoming more global. It is easier than ever before to have a virtual meeting with a business partner on the other side of the globe, instantly transmit information over the web, and expand your market beyond your local area.

WHAT IS APPARITION?

It is time to change the way people transfer their information. Rising paper costs and shortages make this the perfect time to expand on the tech that is already available to us. Apparition has a foundation using near-field communication (NFC) technology along with a platform to create your digital card and share easily through multiple avenues.

NFC TECH

NFC is a short-range wireless technology that enhances the intelligence of your smartphone, tablet, wearables, payment cards, and other devices. The pinnacle of connectivity is near-field communication. With NFC, you can quickly and easily transfer information between devices with a single touch. Paying bills, exchanging business cards, downloading coupons, and sharing a research paper are just a few ways NFC technology can be used.

HEROS Token LLC is introducing a full line of ever-expanding Apparition products. These can be purchased pre-programmed if you wish (for an additional fee) or you can download the My Apparition App and easily program your own device. The NFC chips we utilize can be written 100,000 times, allowing your device to evolve as you do with your endeavors. Easily share the information programmed on your device by simply tapping a compatible device. Every smart device sold in the last eight years has the ability to utilize NFC technology. As we near almost a decade of the ability for the average consumer to use NFC technology, we feel it is time to change the idea of how people exchange their information and bring light to a technology that has been resting on the sideline for far too long.

MY APPARITION APP

This is what pulls everything together. Our app will allow iOS, Android, and desktop users to create a digital file that can be programmed with any smart device or a desktop with the proper equipment. Not only will you be able to create a digital profile that can be shared with Apparition products, but your own unique QR code and web address to share your information. You will be able to pass your business card via email, social media, text, virtual meetings, QR Codes, and of course, Apparition products. The app will also allow you to store your contacts and connections within your profile, only accessible by the user. The functionality will be almost endless in the potential possibilities. The team at HEROS Token will also continue to add as new developments are made.

The ability to develop this already fantastic technology and create a platform to easily use the Apparition products is just the beginning. We will continue to develop the tech, the app, and the possibilities that can be made with this product. Apparition is a real-world product; it is a mobile app. It is a web interface in which you can conduct business within your industry saving ongoing costs of continually purchasing paper products to share your information. Whether you are an individual, entrepreneur, business owner, or a Fortune 500 company, Apparition has a product that will indefinitely benefit your bottom line. This is the future of how business information can be transferred. It is the future of lower overhead. It is the future of a better way to expand your network.

Apparition products financial breakdown.

Profit of products will be dispersed as follows:

Charity	20%
Development	30%
Marketing	30%
Team	10%
Reinvestment	10%





HEROS is a legal entity within the United States. HEROS believes in full transparency and strives to make the crypto space a safe place for users to interact. The business model for HEROS Token LLC is currently listed as a for-profit organization but with a portion of the proceeds focused on going to community decided charities. The company is listed as an S-corporation, with Scott S. Smith listed as the primary founder. The business entity number is registered with the United States Internal Revenue Service.

HEROS Token LLC's business model simplified is a cryptocurrency project that, through transactions of digital space, funds community-driven charities to expand the reach of the digital space to real-world aid. Accomplished through specific code written within the token contract, in addition to the token metrics, HEROS Token LLC creates income from Non-fungible Tokens or NFT for short. A retail merchandise store that produces HEROS branded items and eventually monetizes different social media platforms. The main focus for HEROS Token LLC is to benefit charity. HEROS is registered as a for-profit entity we still hold to our philanthropic values

NFT

NFT sales are broken down as follows.

HEROS SERIES NFTS

10% Expenses
20% Charity
35% Development
35% Marketing

HEROS CHARITY NFTS

10% Expenses
45% Partner Organization
25% Development
20% Marketing

Additional NFT releases that do not fall within the above-mentioned NFT projects will be added with the income breakdown.

RETAIL MERCHANDISE

All HEROS product allocations are listed after the cost of materials are deducted.

10% Expenses
20% Charity

35% Development
35% Marketing

PARTNERSHIP MERCHANDISE

10% Expenses
45% Partner Organization

25% Development
20% Marketing

HEROS current business model and further innovation for adding utility and features within our digital metrics continue. We may expand on the retail aspect of our business model as well, improving and innovating our cause and products. Therefore, the physical part of our product will also develop and improve to grow as technology and trends evolve.

HEROS Token LLC will never lose sight of our primary mission and continue to grow with every step forward. We will evolve with our surroundings to always be viable and lead our philanthropic endeavors. Our goals are nothing less than generational, guiding our youth to walk in our footsteps and ultimately handing over the reins for them to champion HEROS efforts into the next century and millennium.

HEROS Token LLC will have a digital presence alongside a physical one. We will change the world through charitable donations by bringing the digital space to actual world use. Not only in a financial aspect but also a physical one.

HEROS will lead the way for other digital projects that also support various charities by having boots-on-the-ground missions to assist these charitable organizations with our own bare hands and putting faces to the HEROS brand.

We will make a difference; we will support those in need, we will lead by example, and we will change the world.



ROADMAP

☒ Completed

☐ Not Completed

STAGE 1

- ☒ Launch
- ☒ CoinGecko Listing
- ☒ CoinMarketCap Listing
- ☒ 2 Charitable Donations
- ☒ Liquidity Lock
- ☒ Revamp Website

STAGE 2

- ☒ Marketing Campaign
- ☒ Audit by TechRate
- ☒ NFT Series 1 Release
- ☐ \$50,000 Donated

STAGE 3

- ☒ Multi Chain Platform
Binance and Ethereum
- ☒ Multi Network Bridge
- ☒ Secure Contract Lock
- ☒ Audit by Tech Audit
- ☒ ITS (In Token Staking)
- ☐ Partnership NFT
- ☐ NFT Genesis Series
- ☐ \$75,000 Donated
- ☐ Apparition Product Line
- ☐ NFT Marketplace
- ☐ NFT Marketplace Audit

STAGE 4

- ☐ Stable coin Dapp
- ☐ Charity NFT Release
- ☐ HEROS Buyback
- ☐ HEROS Treasury
- ☐ P2E/P2G Game Story Line
- ☐ Mobile Giveaway
- ☐ \$100,000 Donated
- ☐ Second Series NFTs

STAGE 5

- ☐ 5M Market Cap Event
- ☐ \$125,000 Donated
- ☐ P2E/P2G Game Sneak Peek
- ☐ Third Series NFTs
- ☐ Meet and Greet
- ☐ Give-Away Promo
- ☐ HEROS Buy Back

STAGE 6

- ☐ NFT Marketplace Promo
- ☐ Arcade Announcement
- ☐ Game Beta Testing
for Genesis Holders
- ☐ Boots on the Ground Event
- ☐ \$150,000 Donated

DISCLAIMER

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It can be expected that some or all of such forward-looking assumptions will not materialize or will vary significantly from actual results.

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