

# Whitepaper

The main goal is to change the usual development of NFT projects and create valuable projects that grow reliably, quickly and efficiently.

Our task is to build community-oriented collections that carry actual value - entertaining, useful to society, as well as developing web3

All the projects that ARKA creates and will create focus on art and the effective use of funds invested by holders

We are the present. You are the present. We are the future together.

The Gearz collection can be described as a targeted entertainment art project with an obvious profit for holders, tied to the theme of racing.

In addition to thoughtful artistic content and a stylish visual with its secrets, the project will allow holders to take part in prepared activities, as well as interact with their NFT

We have created 5 clans consisting of 5000 racers \ drivers, which you will be able to get very soon, after which each holder will automatically and absolutely free of charge receive a sports car via airdrop

Subsequently, the transport can be connected to the tuning pack and land it directly in the garage on the Gearz website, which will be opened in the first quarter of 2023 in the case of a complete soldout

What you can do with racers and cars, we are keeping a secret for now!

But these are not the last activities that await the most loyal and active representatives of the 5 clans.

We will create a real mascot of the collection together with you!

After the launch and full sale of the collection, we plan to purchase a real vehicle that will be gradually customized by our specialists, and the customization process and its stages will be influenced exclusively by the holders of the Gearz collection

In addition, we plan to open our own racing fashion brand based on the style of the collection - clothing, accessories and mystery boxes for real racers

Buckle up, we're starting!