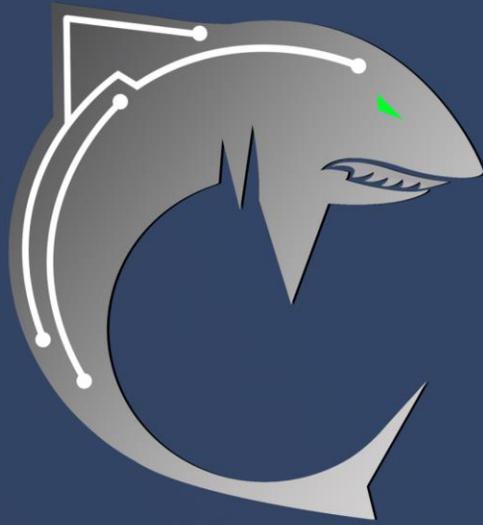


WHITE PAPER



eShark Token

White Paper

6 June 2022

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Introduction

Abstract

eShark Token is the future of trusted transaction management for Gamers and Investors, built on blockchain technology and smart contracts. We unite gamers, investors, traders and exchangers into a decentralized, open and fair network, to globalize the finance in gaming market. The smart contract technology that underlies the platform will provide an automate and absolute transparent system for investing.

eShark Token's purpose is to connect the gamers' community worldwide through a platform that allows everyone to conduct safe and convenient transactions between users, players, companies, e-sports teams, game developers and game publishers.

eShark Token is also going to create a democratic ecosystem for gamers using the token as a form of voting rights through blockchain system for Online Tournament Platform, eSports Team, Event Organizer, Game Influencer, eSports Manager, Game Streamer and all Gaming-related industry matters.

eShark Token (ESHK)

ESHK is a BEP20 standard token that can be stored in any BEP20 – compliant wallet where ESHK has been integrated.

Additional functions will be introduced in the future:

- ESHK will be stored in ESHK wallet integrated to gaming platform.
- Users will be able to see their ESHK balance when logged in to the platform.
- Users can send / receive ESHK within the platform.
- Tournament / Event tickets will be purchasable using ESHK.
- Voting Rights with ESHK for game-related activity.
- Marketplace will accept ESHK.

And more features to be announced.

Product Implementation

Tokenomics (token economics or crypto-economics) studies the economic institutions and policies of the distribution, production, and distribution of goods and services that have been tokenized. Blockchain technology has become the driving force of innovation on the internet.

Such developments have mobilized economic transactions that rely on tokens and do not require centralized intermediaries like banks or big enterprises. The nature of these commercial systems differs from the traditional industrial economies as its characteristics are decentralized, requiring very little capital to scale, and offering significant security of transactions.

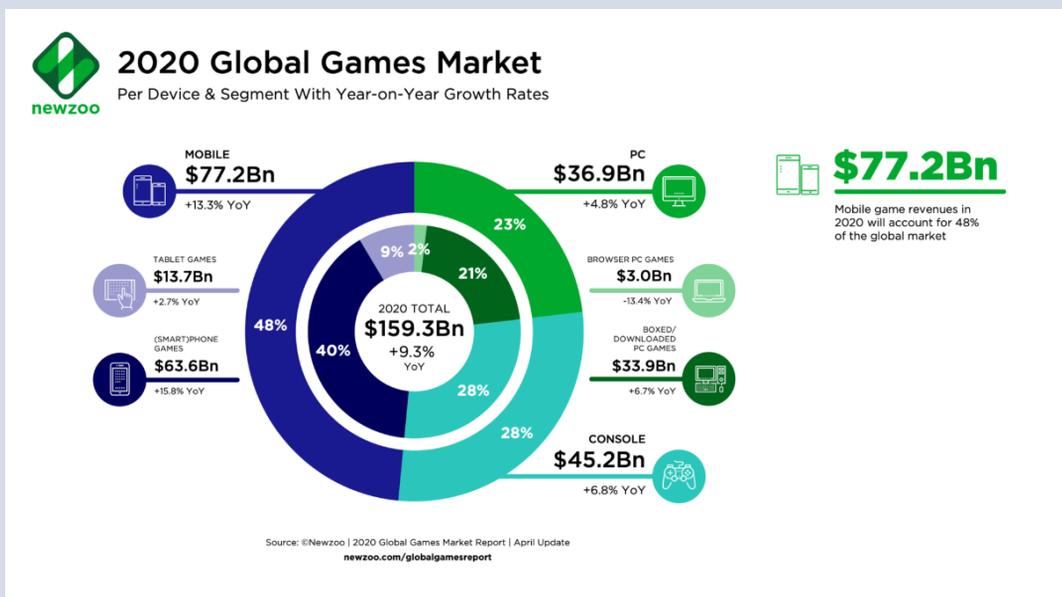
eShark Token is one of them, it will be implemented on the public Binance blockchain as a BEP20 token. BEP-20 is a token standard on Binance Smart Chain that extends ERC-20, the most common Ethereum token standard. You can imagine it as a blueprint for tokens that defines how they can be spent, who can spend them, and other rules for their usage. Due to its similarity to Binance Chain's BEP-2 and Ethereum's ERC-20, it is compatible with both. BEP-20 was conceived as a technical specification for Binance Smart Chain, with the goal of providing a flexible format for developers to launch a range of different tokens. These could represent anything from shares in a business to dollars stored in a bank vault.

Gamers Opportunities

eSports is a competitive arena because there are many massive competitions held and the esports community that covers all levels of the society. Another reason is the ease of access to games for everyone due to the advancement on smartphone devices.

The increase in audience reach, engagement activities, formidable investments, games live streaming and infrastructure for league tournaments are the key factors driving the market growth. The professionalization in the industry has created lucrative opportunities for game developers, gamers, influencers, and event organizers.

eSports is also an arena for gamers to hone their skills and compete in a sportive competition with massive audience.



E-Sport Tournament

Nowadays, people are considering eSports as a professional career due to the growth of gaming tournaments, impressive international prize pools, streaming revenues, and one-to-one sponsorships.

Moreover, universities and colleges are starting to establish a curriculum dedicated in eSports to create skilled players.



E-SPORT TOURNAMENT PRIZE POOL



Source : <https://www.statista.com/statistics/517940/leading-esports-tournamets-worldwide-by-prize-pool/>

Team Member

Our Team



Steven Taslim

Co-Founder & Chief Executive Officer (CEO)

Steven is the Inventor of Gaming and J-pop culture event in Indonesia; experienced in the gaming market since 2012; successfully ran more than 50 gaming events; active in the blockchain Community since 2015 and very passionate in building an ecosystem for gamers using blockchain.



Leonardo Winardi

Co-Founder & Chief Operating Officer (COO)

Leonardo has been involved in the gaming community since he was a child and started his career as a banker 3 years ago. He believes and realizes that blockchain is the future and revolution in the gaming industry to create a safe and sustainable environment.



Albert Randi

Co-Founder & Chief Technology officer (CTO)

Albert is an experienced developer. He has worked on several tech startups since 2015 and is currently working on one. He is deeply fascinated with the way blockchain solves the problem in the world.

Our Team



Krismanjaya

Co-Founder & Business Analyst

Krismanjaya has been involved in the gaming industry & community since young. He is an experienced strategic consultant in ICO sphere and a blockchain enthusiast in bringing blockchain, ICO, digital assets & cryptocurrencies to the finance & gamers ecosystem.



Jimmi

Developer

Jimmi is an experienced iOS Developer. He has worked on several technology startups since 2017 and is able to apply customer service concepts to iOS Applications to improve the user experience.

Our Team



Xuecong Pang

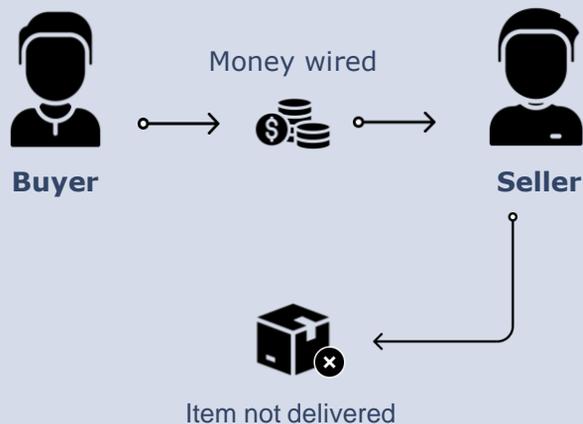
Advisor

Xuecong Pang is the Creative and Branding Head at TokoCrypto (TKO) exchange. He is responsible for the successful branding strategies of multiple companies including Tokocrypto. He is also the key contributor for TKO's whitepaper and the leader of numerous up and coming projects in the NFT space. Understanding the power of persuasion has led to an eclectic career path that spans from pitching to MNCs in the creative industry, to doing business with million-dollar net worth clients in finance.

Problem

Fraudulent Transaction

Nowadays, more people are using online payment. More and more people are choosing to shop online for things that traditionally would have been bought in store, such as furniture, fashion, fast-food, especially game voucher, game item and game account. Fraudsters use this new trend as an opportunity for them.



The gamer competitive nature creates a desire to be the top player. Due to that nature, players often purchase game items and game accounts from other players. However, most of these transactions are fraudulent when the buyer has paid the amount of money as agreed to the seller, but the seller did not fulfill their obligation.

Event Organizer Fraud

Tournament is an arena for players to compete with each other. When someone or an institute wants to hold a tournament, they will hire an event organizer (EO) to organize the tournament, but most of them have doubts with uncredible EOs.

In this case, players find it difficult to grow and compete in the tournaments as EOs can take away registration fees or event prize pools.



In some cases, the EO receives the money from the client to organize the tournament but does not run the event/tournament.

And in some cases, after the EO has executed the event/tournament, the client didn't pay the EO which leaves the EO with full responsibility (e.g. : Prize Pools, Trophies or Medals, Certificate, etc).

Solution

Solution

eShark Token Wallet plans to provide a full stack of innovative technological solution, including Processing Centre, Fiat-to-crypto and vice versa instant exchanges, NFC payment support integrations with third-party Cryptocurrency payment infrastructure, and P2P transfer in fiat and cryptocurrencies.

eShark Token Wallet will be the best payment solution in the industry, native contactless payment support.

eShark Token will provide a safe transaction integrated to the gaming platform and marketplace all around the world.

Product



Daily Challenge

Delightful Daily
Challenge



Challenge Platform

Tournament & In
Game Mission



Live Streaming

Influencer &
Talent



Market Place

Seller &
Consumer



E-Sport Team Stock

For Investment &
Profit



E-Sport Platform

NFT Logo Creation
Team Management
E-sport Agency
Track Record Statistic
Talent



Tournament Platform

Solo, Team, Match
Making



Advertising

Increase Brand
Awareness on
Gaming Related Stuff
Developer Direct Test
to user



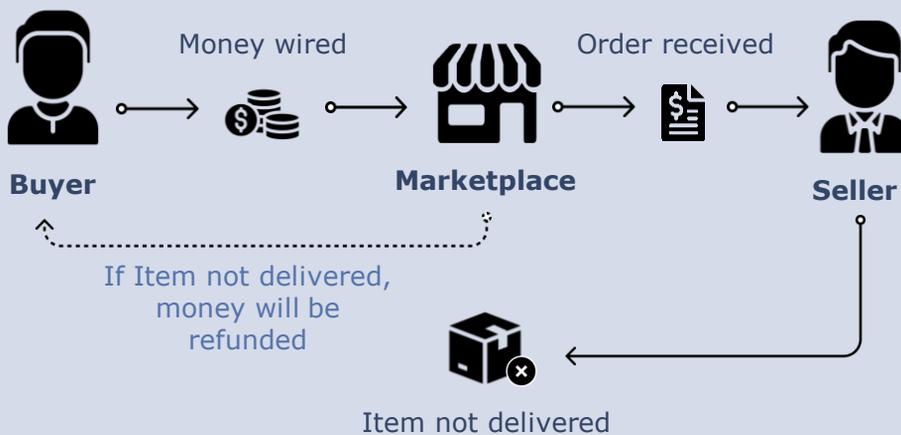
Scholarship

NFT Profit Sharing

Market Place

A virtual shopping center that serves as an intermediary between buyers and sellers. A place to visit for thousands as they find it easier to shop in one place with a variety of stores. It also attracts sellers because of the high number of visitors that are coming everyday.

How marketplace works



To benefit both the buyers and sellers, the marketplace is the right place to make a transaction. When a customer wants to buy an item, they will place an order at the marketplace and when the seller receives the order, they will check for the item's availability. If the buyer did not receive the item or if the seller did not send the item in the estimated time, then the buyer has the right to cancel the order and make a refund.

Voting Rights

Build engagement involving Investors in the process of decision making; Presents company profile and proposal to our online community to vote for the cooperation and permission in the integrated gaming platform; Configure the voting system to match your needs and with guaranteed transparency using an anti-fraud voting system.

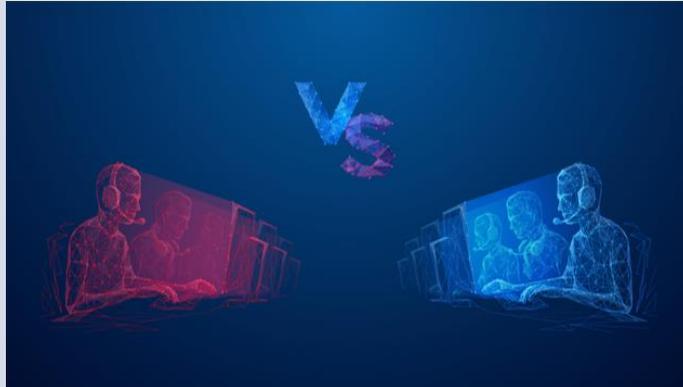
E-Sport Team Support



Supports E-sport team by donating ESHK, eShark token holders will be able to donate ESHK to grow their selected E-sport Team. Nowadays, there are so many undeveloped talented players around the world who cannot upgrade their device to support their gameplay. Our aim is to create more professional Gamers and opportunities in the gaming industry by bringing more stages to all Gamers.

Tournament / Event Participation

Vote to determine which of your favorite eSport teams to participate in a Special Tournament or Official event.



Event held by Event Organizer

To avoid fraud between Client and Player, Event organizers need to gain the public trust by providing ESHK token holders the ability to give their vote and review on each Event Organizer registered within the integrated gaming platform.



Sharkie Labs
&
NFT Marketplace

Sharkie Labs (Fusioning NFT)

NFT (Non-fungible token)

NFT (Non-fungible token) can be used to represent easily-reproducible items such as photos, videos, audios, and other types of digital files as a unique item. It presents artists and content creators a unique opportunity to monetize their creations. For example, artists no longer must rely on galleries or auction houses to sell their art. Instead, the artist can sell it directly to the customer as an NFT, which also lets them keep more of the profits.

Unlimited NFT Combination

Merge more than 1 NFT to create a whole new unique NFT that is yours only. There will be an endless combinations of NFT fusion you can choose from. Fusions will also possibly increase the rarity of your initial NFT. Ultimately, it is the goal to obtain the rarest NFT available on the market.



NFT Marketplace

EShark Nft marketplace is a platform designed to provide gamers, artists, and athletes a way to deliver their unique collectibles.

Users will also have a pleasant experience doing transactions in eShark NFT Marketplace, given that all the features are user-friendly.

Minting NFTs using eShark platform is also very beneficial for creators, as there will be exclusive rewards given to verified creators, and eShark is currently working on one of the newest technology that has never been seen before, which will surely play a massive role in the NFT space.

Investors are able to purchase NFTs at the marketplace at a reasonable price and are able to conduct an open auction to sell their NFTs at a higher price on our platform.



Coral Pools

Coral Pools (eShark Staking System)

Earn free NFT with Coral Pools

Stake eShark Token and earn eShark NFT. eShark token Holders can contribute from minor to major projects in the gaming industry by joining the pools created by the community to support their eSports Team, Live Streaming, Event organizer & Influencer. So, holder can earn free tokens daily from dividends because of their contribution in eShark projects.



Sharkie Scholarship

Scholarship

Acquiring an account in many running blockchain games to join these games can be a problem for many players, whether it is the cost barrier or knowledge barrier. Via a rental program, community players who can afford those in game assets such as Characters or Lands but lacks the time to play, can utilize their assets in exchange for a portion of income and reward in the game.

Play to earn

In the last decade, it was only possible to make a living from playing games for a selected few who have invested uncountable hours into a single game, perfecting their skills. The blockchain technology changes that and makes earning money from playing games an option for everybody! (e.g., players can earn tokens from winning battles in games like Axie Infinity)



How it Works

eShark Token will fund selected scholars with investments, whether coming directly or indirectly from eShark Token, by providing related NFT assets or other assets needed to start playing the game. Scholars will be able to play and earn without having the risk of the huge initial sum needed while investors will also gain rewards from sharing the profits made from scholars.



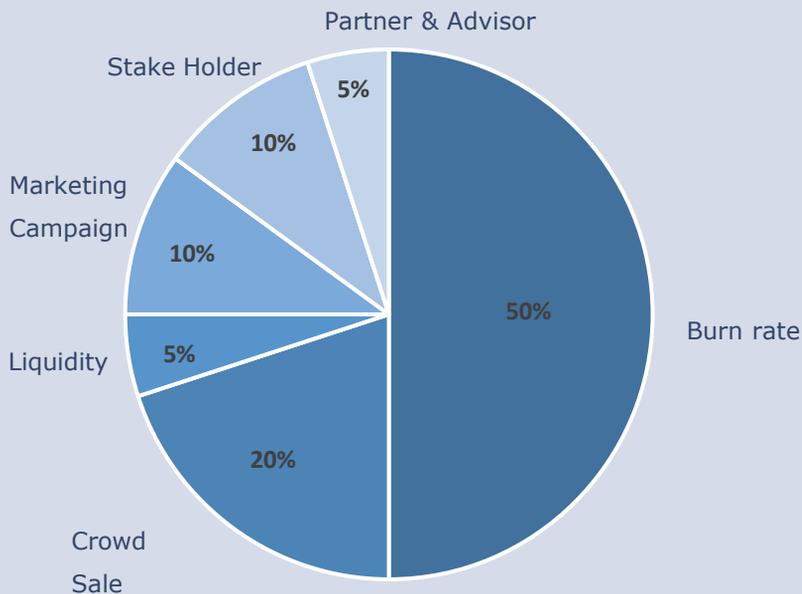
Roadmap

Roadmap

-
- A vertical timeline with a central line and circular markers for each year. The milestones are listed to the right of the line.
- 2021**
 - Presale 5%
 - Crowd sale 20%
 - Campaign to market
 - Website wallet transaction
 - eShark token wallet version 1.0
 - Listing on exchanger
 - 2022**
 - eShark staking system
 - Integrate game payment with eShark
 - Integrate eShark with gaming platform
 - Sharkie Scholarship
 - 2023**
 - Development of eShark blockchain main network
 - Creating mega event for gamers
 - eSports academy contribution
 - Creating field for eShark blockchain game
 - 2024**
 - Proof of Gaming (POG) system
 - Integrate eShark main network to other games

Token Distribution & Fund Allocation

Distribution of Tokens



- 50% : Burn rate
- 20% : Tokens sale will be divided into 4 stages
 - Stage 1 : 5% Supply
 - Stage 2 : 7% Supply
 - Stage 3 : 5% Supply
 - Stage 4 : 3% Supply
- 10% : Reserved for marketing Campaign including
 - 5% for Airdrop & Bounty
 - 5% for Marketing Team & Reversal
- 10% Reserved for Founders & Management (Tokens will be Frozen for 3 years)
- 5% Reserved for liquidity
- 5% Reserved for Partner & Advisor

Token Supply 100,000,000,000 eShark Tokens

Token Burning Breakdown

50,000,000,000 ESHK (50% of total allocation)

ESHK Tokens will be burned every quarter, burning 7% of the supply allocated.

The description can be seen below:

YEAR		Token Burn
2022	Q1	7,000,000,000
	Q2	7,000,000,000
	Q3	7,000,000,000
	Q4	7,000,000,000
2023	Q1	7,000,000,000
	Q2	7,000,000,000
	Q3	8,000,000,000

Allocation of Funds



Disclaimer

Disclaimer

The purpose of this White Paper is to present ESHK Token to potential token holders in connection with the proposed Token sale. The information set forth below may not be exhaustive and does not imply any elements of a contractual relationship. Its sole purpose is to provide relevant and reasonable information to potential token holders in order to determine whether to undertake a thorough analysis of the company with the intent of purchasing ESHK Tokens.

Nothing in this White Paper shall be deemed to constitute a prospectus of any sort or a solicitation for investment, nor does it in any way to pertain an offering or solicitation offer to buy any securities in any jurisdiction. This document is not composed in accordance with, and is not subject to, laws or regulations of any jurisdiction, which are designed to protect investors.

ESHK Token cannot be used for any purposes other than those provided in the White Paper, including but not limited to, any investment, speculative or other financial purposes.

ESHK Token is not intended for sale or use in any jurisdiction where the sale or use of digital tokens may be prohibited.

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Disclaimer

This White Paper is the primary official source of information about the ESHK Token. The information contained herein may from time to time be translated into other languages or used in the course of written or verbal communications with existing and prospective customers, partners, etc. In the course of such translation or communication, some of the information contained herein may be lost, corrupted, or misrepresented. The accuracy of such alternative communications cannot be guaranteed. In the event of any conflicts or inconsistencies between such translations and communications and this official English language White Paper, the provisions of this English language original document shall prevail.

Glossary

NFT	tokens that we can use to represent ownership of unique items.
E-Sports	competitive gaming at a professional level, with the top esports players often being the very best in the world at their respective game.
Proof of Gaming	participants in a mining pool contribute their processing power toward the effort of finding a block. If the pool is successful in these efforts, they receive a reward.
Voting Rights	EShark token Holders have the right to vote and decide what to do with the next Competition & esports Team.
P2P	decentralized model whereby two individuals interact to buy and sell goods and services directly with each other or produce goods and services together, without an intermediary third-party or the use of an incorporated entity or business firm.
Market Place	vendors can come together to sell their products or services to a curated customer base.



eShark Token

Version 1.68

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