

# **White Paper**

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## INTRODUCTION TO DUCKS TOKEN

The Ducks token has been created at the end of 2022 after a turbulent year for cryptocurrencies.

We feel 2023 will see the recovery of crypto and the need for more competition in the sector.

At Ducks Finance we aim to fill the gap in the market for young adults to participate in crypto, use the Ducks payment card to spend crypto while earning rewards.

We aim to make the journey as fun and exciting as possible while also producing a high quality and professional dApp with crypto payment services at the heart of what we do.



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## KEY TAKEAWAYS



- Ducks Finance was born out of the failure of other projects.
- We want to create a clean, efficient project and team to get things done without bureaucracy.
- We aim to be the number one cryptocurrency card for young people.
- Our core target demographic is 18 to 35 year olds. We will appeal to other demographics however as the mass adoption of crypto will come from todays youth, we want to build a platform for them.
- Transparency and simplicity will be key to our success.

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### WHAT IS DUCKS?

Ducks is a token and a platform for spending cryptocurrency. The token is ERC20 and the platform will be built to enable users to spend their cryptocurrencies with ease and earn rewards for spending.

Staking the Ducks token will be an integral part of ecosystem, help to stabilise the price, earn users additional rewards.

We plan on making Ducks Finance fun, enjoyable to use, transparent and most of safe and secure.





#### **DUCKS VS COMPETITORS**

At Ducks Finance we feel a competitive market is a healthy market and no large corporation or group of corporations should monopolise any industry.

We know first hand in the crypto markets, the bigger they are the harder they fall.

At Ducks Finance we plan on integrating NFTs to bring a fresh approach to spending cryptocurrencies for rewards with extra incentives for our NFT holders.

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## FUTURE PROSPECTS

We have a global market.

We will put the community first and take informative decisions based on feedback.

Our roadmap will be integrated to our web-site soon and will include:

- Plans for 2023.
- Tokenomics.
- NFT utility.
- Rewards structure.
- dApp launch date.



