

The NFT Center

That is investing in Creativity

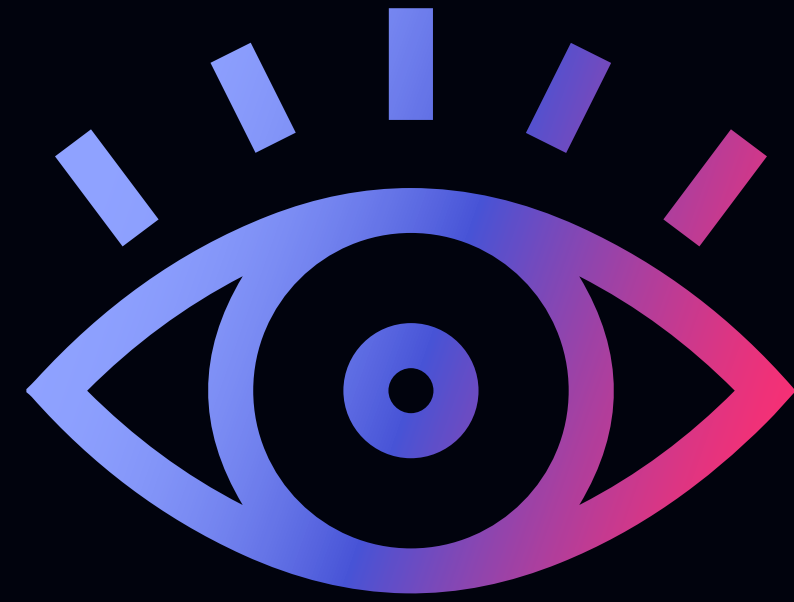
NFT's are Gaining Traction

In 2020 alone, the NFT market tripled to \$250+ million while the number of active wallets nearly doubled

- 'Nyan Cat' flying Pop-Tart meme sells for nearly \$600,000 as one-of-a-kind crypto art
- Former MLB star sells \$1M worth of NFTs in one minute
- Logan Paul NFTs sell \$3.5 million worth on the first day of release

The Problem?

- Network gas prices prevent many users from experimentation and exploration
- Limited support for commercial and licensed content
- Centralized marketplaces face onboarding and content issues
- High commission fees take away from the creators



Our Vision

- A platform for all users and brands to engage with NFT content as a transaction medium and content component, for thrills or for profit.
- To unlock the deeper commerce potential of NFTs for all digital assets in both primary and secondary markets



Introducing Conjee

Built on the Binance Smart Chain, Conjee NFT collaborates with creatives, artists, marketplaces, and stakeholders to bring projects and platforms into the Conjee ecosystem

4 Verticals of NFTs

1

Tokenizing of any content and minting of them into new NFTs and minting of them into new NFTs

Rarity, sale logic, authenticity

2

Find, explore, and discover existing NFTs and users from all sources

Public profiles, marketplace traceability

3

Facilitate the hassle-free Trading of NFT goods between parties

Auctions, gifting, royalties

4

Extracting value from already owned NFT goods into other purposes

Fractionalized ownership, collateral lending, NFT custody

Empowering Creation

We aim to empower all creators with a suite of NFT minting features that can cater to any distribution intention. Conjee will support the ERC721 standard.

- Licensed IP collections

- Content agnostic

- Custom rarity

- Privileged files

- Flexible royalties

- Secondary tokens

- NFT bundles

- Custom metadata & logic

Expand Discovery

Perusing the marketplace and finding NFTs of interest should be frictionless, intuitive and most importantly fun for the community.

- Featured & favorites

- Social channels

- Customized tagging

- Activity trail

- Public & verified profiles

- Private tokens

- Collections

- Network bridges



Facilitating Trade

- Licensed royalties

- Automated royalties

- Flexible sale terms

- Secondary mints

- Auction variations

- Multiple currencies

- Airdrops & gifting



Conjee Overview

● Scarce By Design

● Decentralized Trade

● Customized Distributions

● Community Governance

● Content Agnostic

● High Performance, Low Fees

Scarce By Design

All platform content will be minted in limited quantities or accessed from other NFT compatible blockchains when ready. Provable scarcity gives creators a new dimension of customization while also inevitably enabling the emergence of secondary markets.

Distribution done your way

You have our support. Whether you are an entrepreneur establishing your own storefront or a creator who loves to share with your community, we want you to distribute your content in your unique way. We want you to configure your goods for one-click purchases, customized auctions, purchase approvals, redemption, or even as a free drop for your users.



Choose your format

Conjee is open to all content types from 2D images to 3D models, internet domains to music albums to ordinary pictures. The platform aims to normalize NFT trade, so our users will naturally discover the content they want to create and transact with.

Trade Effortlessly

Trade directly and stake or leverage confidently with any user on the platform through automated smart contracts hosted on the public and proven Binance Smart Chain.



High Performance and Low Fees

Binance Smart Chain allows Conjee to transact in an ultra-fast and secure environment while maintaining limited fee exposure for our end-users.

Community Governance

Platform stakeholders will be able to submit proposals, vote on initiatives, and moderate the platform to ensure alignment with evolving needs of the community.



\$CONJ Token

- Powering the marketplace will be the native CONJ token as both a utility and governance token
- Settle and fund transactions
- Platform perks
- Community governance

Platform Perks



Staked CONJ tokens will allow users perks on the marketplace

- Discounted service fee

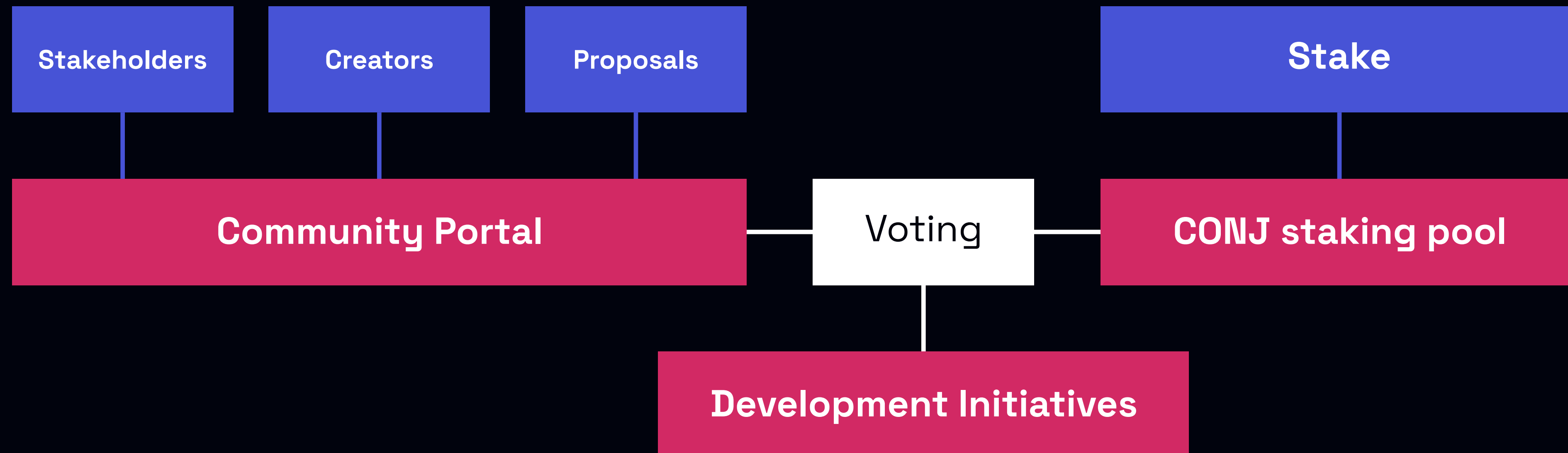
- Increased rarity and royalty limits

- Priority listings and exposure

- More tagging allowance

CONJ Token Governance

Staked CONJ tokens will allow users to vote on proposals and moderate platform content





Earn \$CONJ

Users will be able to obtain CONJ tokens during our Public Sales event, CONJ

Platform Incentives

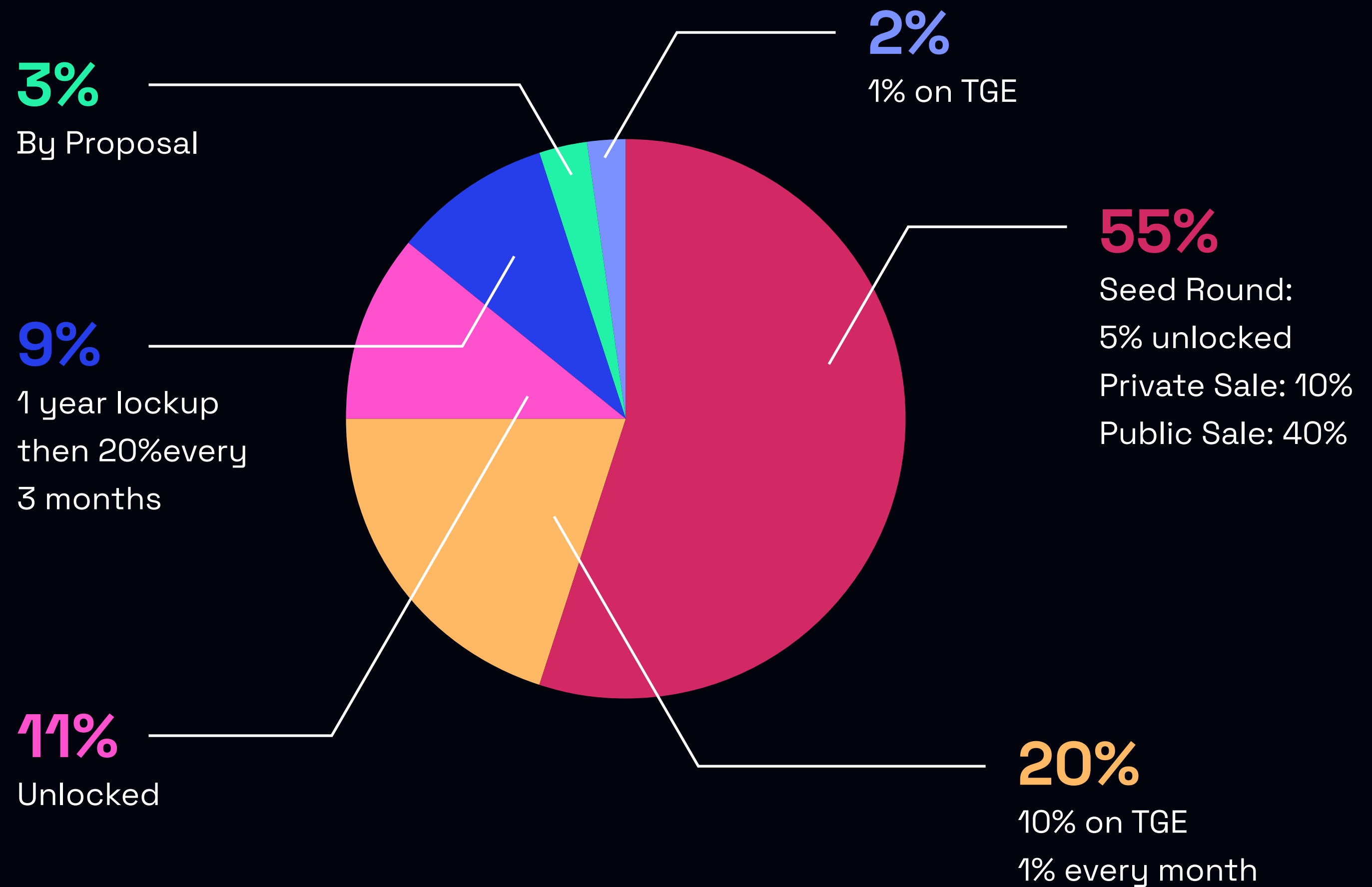
Users will be able to earn bounties of CONJ tokens by completing various activities on the platform such as profile completion, community engagement, user invites and more.

Quick Comparison

#	CONJ	OpenSea	MakersPlace	Rarible	NiftyGateway
Low Network Fees	✓	-	-	-	-
NFT Creation	✓	✓	On Approval	✓	On Approval
Publicly Audited	✓	-	-	-	-
Content Agnostic	✓	-	-	-	-
Community Rewards	✓	-	-	✓	-
Dedicated Brand Marketplaces	✓	-	-	-	-

Token Distribution

- Marketing
- Treasury Fund
- Team
- Liquidity Mining
- Token Sale
- Advisors



Token Distribution

Category	Total	Release
Token Sale	55%	Seed Round: 5% unlocked Private Sale: 10% Public Sale: 40%
Advisors	2%	1% on TGE
Liquidity Mining	11%	Unlocked
Team	9%	1 year lockup then 20% every 3 months
Treasury Fund	20%	10% on TGE, 1% every month
Marketing	3%	By proposal

Token Sale

The Token Sale distribution includes all tokens allocated for private and public sales. Tokens reserved for our initial offering will be released on a linear schedule for all private sale users with 5% unlocked on Token Generation and 50% unlocked at token generation for our public sale users.

Liquidity Mining

The Liquidity mining allocation is specifically reserved for fulfilling the needs of future platform integrations including providing liquidity and other bounties.

Team

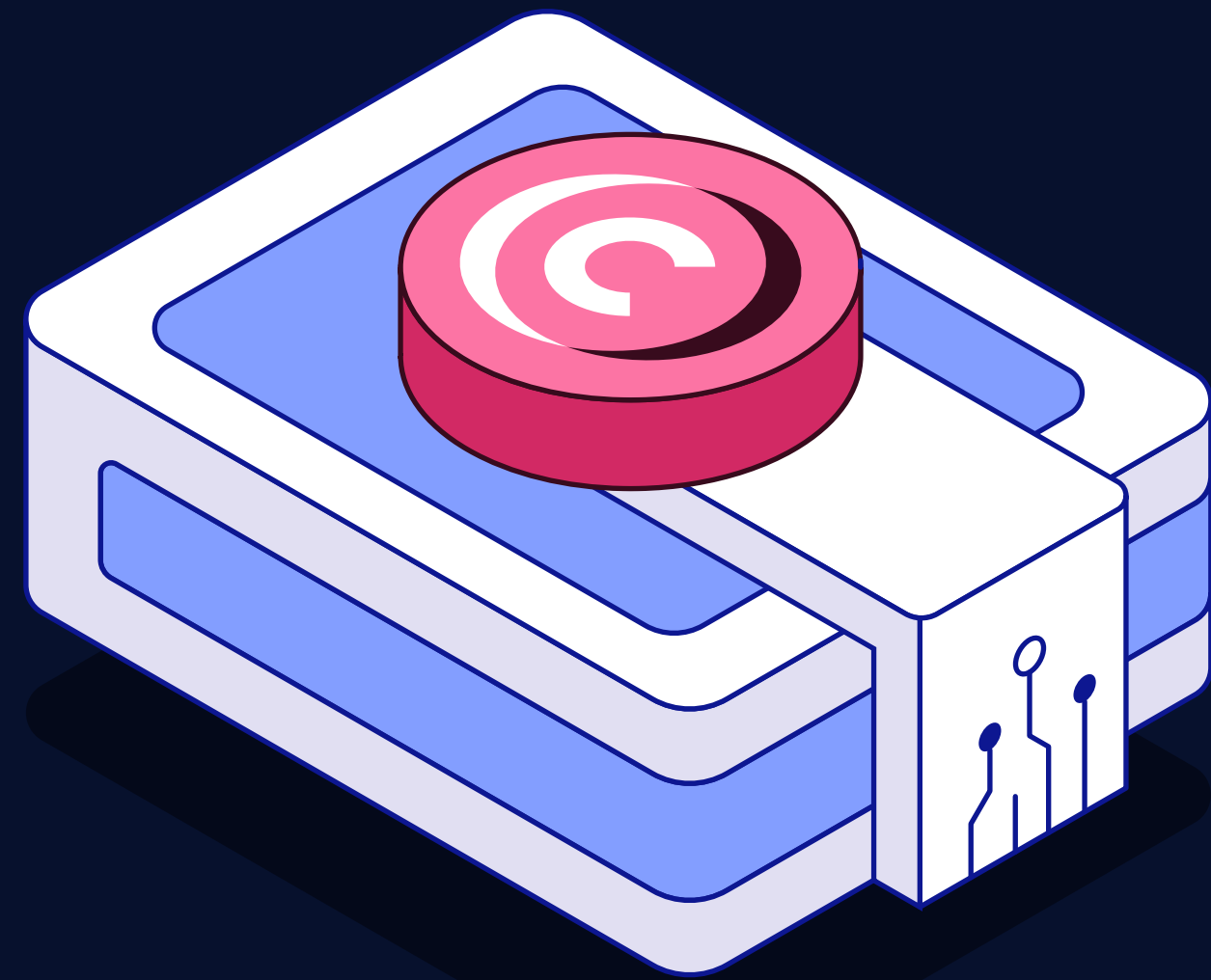
The Team allocation is reserved as compensation for current and future Conjee team members including advisors and partners. All Team tokens are subject to lockups and vesting periods starting one year after Token Generation.

Treasury Fund

The Treasury Fund will be allocated to fund all platform and ecosystem development activities such as feature developments, marketing bounties, cross-application integrations, affiliate incentives and much more. Treasury fund tokens are subject to vesting periods beginning after Token generation.

Marketing

The Marketing allocation will function as promoting the token and will not be released via any set schedule but only upon approval from CONJ stakeholders



Conjee

Token Sales Begin: **November 20, 2021**

Initial Circulating Supply: **1 Billion**

Private Sales Supply: **300M**

Private Sales Price: **\$0.0016 USD**

Exchange Listing Supply: **700M**

Exchange Listing Price: **\$0.003 USD**

Roadmap 2021

The Conjee Journey

Quarter 1

- ✓ Testnet Launch
- ✓ Smart Contracts (ERC721, BEP20)
- ✓ Social Channels
- ✓ Token Generation Event

Quarter 2

- ✓ Mainnet Launch
- ✓ Airdrops
- ✓ Seed Round Sales

Quarter 3

- ✓ Physical NFT Escrow Services
- ✓ Third Party Audit Company Agreements
- ✓ Public Profile Verification

Quarter 4

- 🕒 Contract Verification
- 🕒 Wallet Integration
- 🕒 NFT Marketplace Creation
- 🕒 Exchange Listing
- 🕒 Community Governance
- 🕒 NFT Crosschain development