Cherish

The Creators Network

Powered by Cherry

Cherish

What is Cherish?

Cherish is the first project that can truly connect you as an artist to your fans in a frictionless exchange of creativity, art, and expression on the blockchain.

WORK ?
AVEC LE CŒUR
THANK YOU HUMAN
SMILES

Who is Cherish?

You!

If you are passionate about art and creative expression, you are part of Cherish.
A community united by the fundamental vision that artistic expression should be free, safe and accessible for everyone. Built by developers and creators alike under the same banner of creative drive and passion.

Cherish

Be part of the Censorship Resistance

With Cherish, you have the power to create, no matter who you are, where you're from, or where you're going. Cherish is built on the blockchain, with no central point of failure or control.

Express yourself, unfettered.

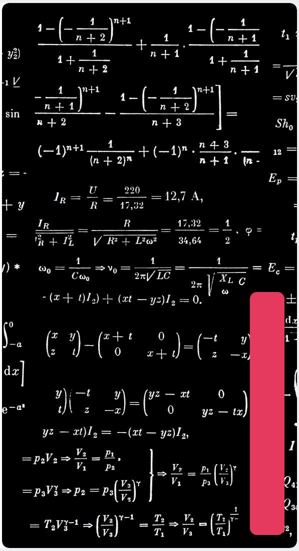
Cherish

Mathematically Authentic

This is the new era of artistic creations. Your every post, every commission, every undertaking is cryptographically signed and indelibly etched on the blockchain.

Own your creations.

Cherish



Create Your Legacy

Whether an insightful multi-sensory representation of humanity's vulnerabilities or a picture of a kitten, art on Cherish is a snapshot of culture as it unfolds permanently recorded on the blockchain.

Make your mark.

Cherish

Cherish Empowers Creators

Cherish is focused on solving real-world issues plaguing artists and creative enterprises, both large and small. Our solutions are tailored and adapted to meet the challenges of tomorrow, developed with scalability and global adoption in mind.

Devoted to innovation.

Cherish

What’s possible with Cherish

Showcase:

Display your content for the world or just your tight-knit community to appreciate and celebrate.

Discover:

Explore a platform filled with infinite personalities, thoughts, feelings, and lives bound together by the same desire to enjoy the same artistic expression as you.

What's possible with Cherish

Connect:

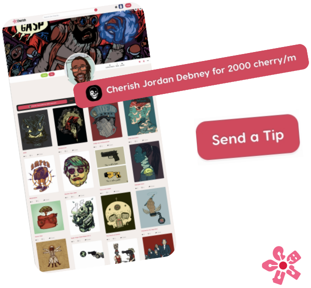
Unite with the people you hold dearest or strangers from across the globe who share your passion and interests.

Reward:

Reward and get rewarded for your performance on the grand stage that is the next wave of social media and artistic innovation.

Your feed. Your audience. Your choice

- **Publish your creations**
- **Curate your feed**
- **Accept tips and subscription**



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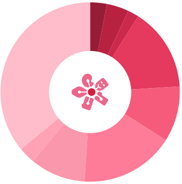
The Cherish Coin

The official currency of the Cherish platform.

- Support artists and creators by tipping subscribing to their feed for exclusive content.
- Mint and trade NFTs.
- Participate and be heard in the Cherish distributed governance.

Token Distribution



Private Sale	3.00%
Strategic Sale	4.00%
Public Sale	2.00%
Liquidity	15.00%
Promotions	10.00%
Partnerships	17.50%
Team	10.00%
Advisors	2.50%
Emerging Artists Fund	36.00%

Cherish

Vesting Schedule

Name	Allocation (CHC)	TGE Unlock	Vesting
Private Sale 3.00%	1,500,000	10%	Capped at $10,000 per person. Vesting: 10% at TGE, then linear daily release for 12 months.
Strategic Sale 4.00%	2,000,000	15%	Capped at $5,000 per person. Vesting: 15% at TGE, then linear daily release for 9 months
Public Sale 2.00%	1,000,000	20%	Capped at $2,500 per person. Vesting: 20% at TGE, then linear daily release for 6 months
Liquidity 15.00%	7,500,000	100%	TGE
Promotions 10.00%	5,000,000	10%	10% unlocked before listing, then 5% monthly over 18 months
Partnerships 17.50%	8,750,000	4%	4% unlocked before listing, then 8% monthly over 12 months
Team 10.00%	5,000,000	0%	Linear unlocks from the 6th to the 12th month from TGE
Advisors 2.50%	1,250,000	0%	Linear unlocks from the 4th to the 9th month from TGE
Emerging Artists Fund 36.00%	18,000,000	0%	Linear unlock for 24 months

Token Sale

Name	Allocation (CHC)	PRICE	Raise
Private Sale	1,500,000.00	$0.25	$375,000.00
Strategic Sale	2,000,000.00	$0.27	$540,000.00
Public Sale	1,000,000.00	$0.30	$300,000.00

Token sale will be held on Seedling.cm

Roadmap

Q1

- Platform Launch
- IDO on Seedling.cm
- Smart Contract Audit
- Listing on Pancakeswap
- Listing on a top 50 exchange

Q2

- Cherry.Js integration
- Implement Tipping & Subscriptions
- Target 20 onboarded artists

Q3

- User Interface update
- Add functionality: Commissions
- Add functionality: eCommerce
- Target 50 onboarded artists
- Accept Credit Cards

Q4

- Cherish NFT Marketplace
- Partnership with Original Factory
- Launch Artist Development Fund

Team

Armoniel - Lead Developer

After completing his graduate studies in computer engineering from the ETH Institute of Zurich, Armoniel spent time working for fortune 500 corporations in southern Germany. In 2017 he jumped full time into crypto, being involved in the development of a major DeFi protocol used by thousands of users a day. Armoniel leads a team of two other engineers in the development of the Cherish smart contracts in ink!

Marvin - Project Lead

Marvin is an exeperienced entrepreneur and project lead. He founded and worked in multiple enterprises including Cumrocket, a social media platform that was successfully launched in mid 2021. He holds a degree in International Business and Management from Artevelde Hogeschool and Erasmus University Rotterdam

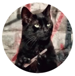
Eoghan - Project Manager

Principle at Cherry Labs and Head of Growth at Cherry, Eoghan is an advisor and project manager of the Cherish Project. He worked as a management consultant for several years, focused on fintech transformation of global organizations. He holds degrees in Management, Informatics, and social sciences from Trinity College Dublin, Erasmus University Rotterdam, and Sciences Po Bordeaux.

Advisors

Herman Jacobs

Lupiter



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Partners & Investors

Luben Capital

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ANTIGUA
VENTURES
RE-DISCOVERING THE NEW WORLD

Spherelink

CHERRY LABS

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