



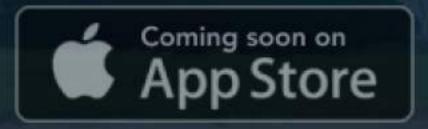
### Introduction

Bemil is an entertaining game with a Play to Earn feature, in which players can engage in battle modes with each other, build party & clan, explore the minigames and other features of the game. Their main aim is to mine the valuable Becoin and make other earnings via gameplay activities.

Created in the pandemic period, the aim of Bemil is to create a world where people can have fun and make earnings at the same time - two factors that haven't seemed to be available in these last 2 years.

The product is already available on:









## How we are growing

By August 31th 2021



15,000

**Active Users** 



\$400,000

Average revenue per month



5.7%

Growth rate per day

1 MONTH AFTER GAME RELEASED

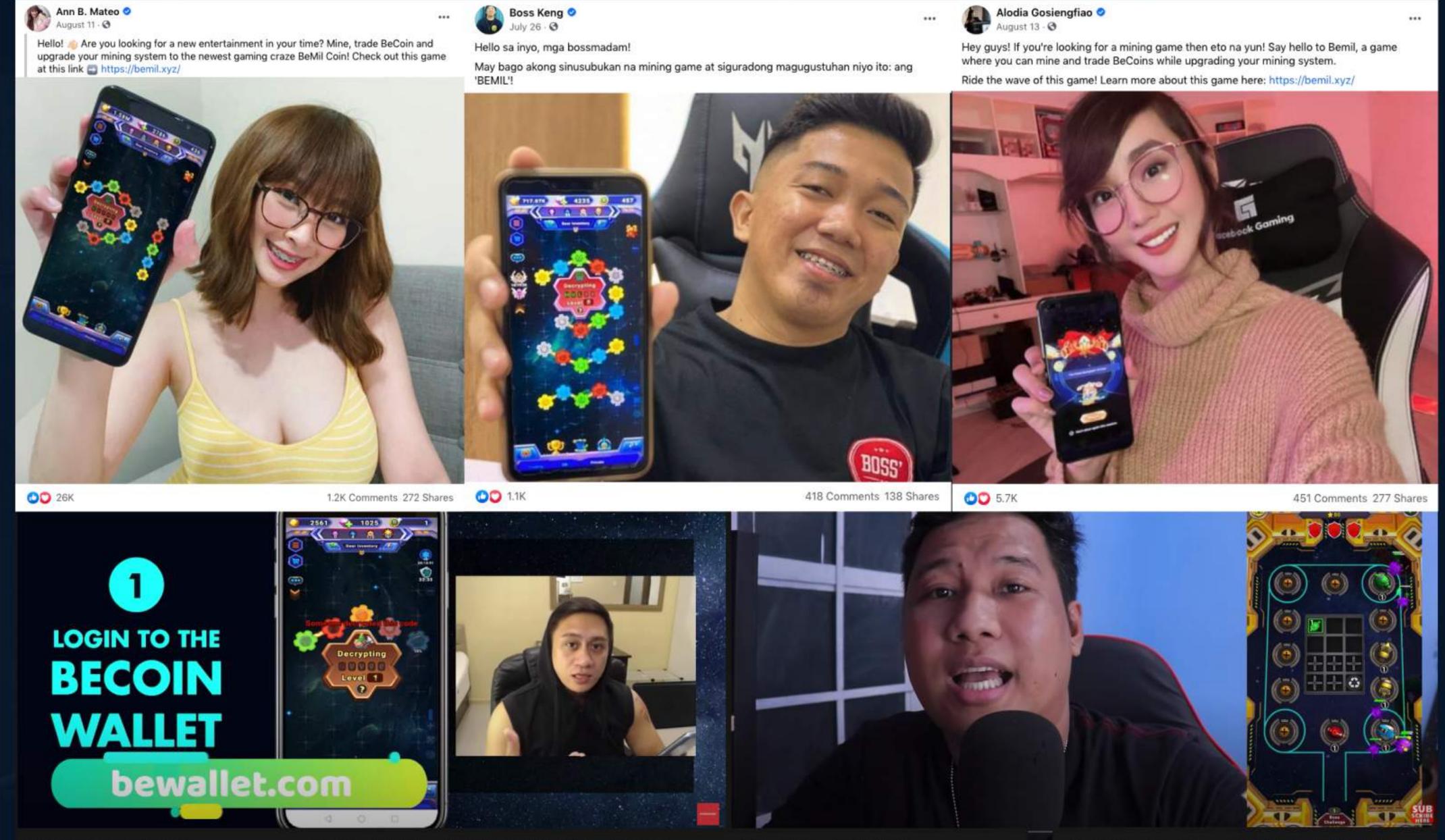


### Social Network Growth - Facebook





### Social Network Growth - Influencers



69,128 views • Aug 22, 2021





### Active users forecast



July 2021: 4,000 users (achieved)

August 2021: 15,000 users (achieved)

September 2021: **32,000 users** 

December 2021: **1,000,000 users** 

Fund raised will be mostly used for market expansion as Bemil has already finished building the whole platform.



### Game concept

The purpose of the game is to participate in wars to mine/get Becoin using your whole mining system, which is based on three factors:

- The damage your system received
- The level of the core
- The number of gears the player has Each gear has their own skill. For example, the Fire Gear has the ability to double the mining speed. However, for these abilities to be activated, a player needs to have gears of 5 different colors.

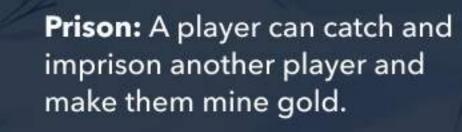
To improve these factors, players need to participate in different game modes.





### Game modes







**Tower defense:** Defense against bots using NFT heroes & weapons to get gold.



World boss: Players from different clans fight a boss together. Becoin will be given as rewards based on damage dealt. The gold, gems & items will be dropped during battle.



Clan war: Players of a clan explore the galaxies and conquer planets. Each planet has their own skill which affects the result of the players' activities. There's also a planet renting system.



Spin & Attack: Each user has a

certain number of spin within a

limited time, they can use this

wars with other players to get

to get gold, items or go on

Becoin & gold.



# Becoin & Play 2 Earn mechanism

Bemil's ecosystem enables players to make their stable earnings with Becoin by:

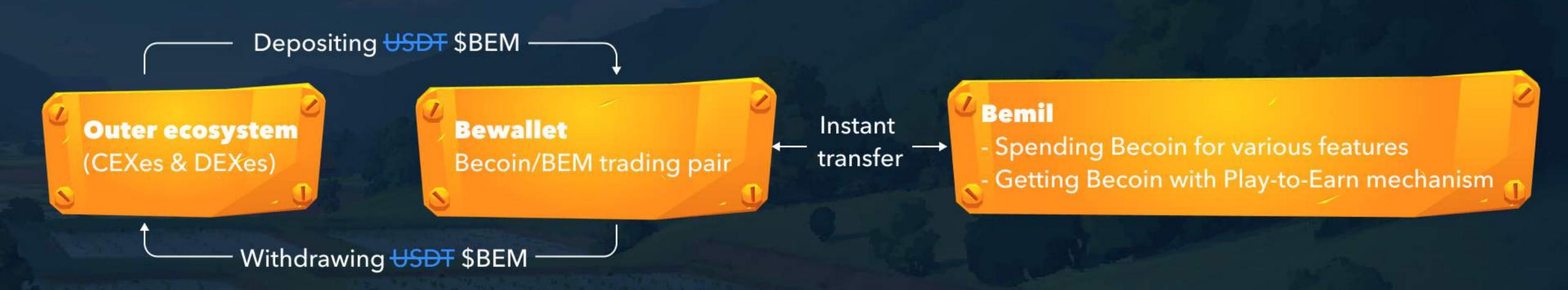
- Using in-game mining system
- Attacking other players' bases
- Participating in clan wars, world boss fight
- Exploiting crystals to get rare items to sell on marketplace
- Becoin Identifier Function (SSI) permanent income
- Referral system: The referrer gets 10% value when a referee makes an item purchase & gets 5% of the mining value which the referee makes per day.





### Becoin and \$BEM

Becoin is an existing coin within Bemil's internal ecosystem, users trade it with USDT within the game. USDT can be deposited & withdrawn normally from/to other blockchain wallets. \$BEM is a token created to replace Becoin - USDT trading with Becoin - BEM.



Total supply of Becoin: 100,000,000,000

- Play To Earn: 80%
- Liquidity & Ecosytem: 20%
- Mining effort doubles every 10,000,000,000 tokens mined

With this system, investors' roles and players' roles are separated.



### Demand for \$BEM

- Starter pack 100% users need this item
- Buying in-game items such as Auto-pilot system (99% users are using this), Shield (70%), etc.
- Opening up gacha
- Buying gem & gold to upgrade infrastructure
- Buying NFTs
- Owning identified coin (SSI) for permanent income
- Access other features of the game





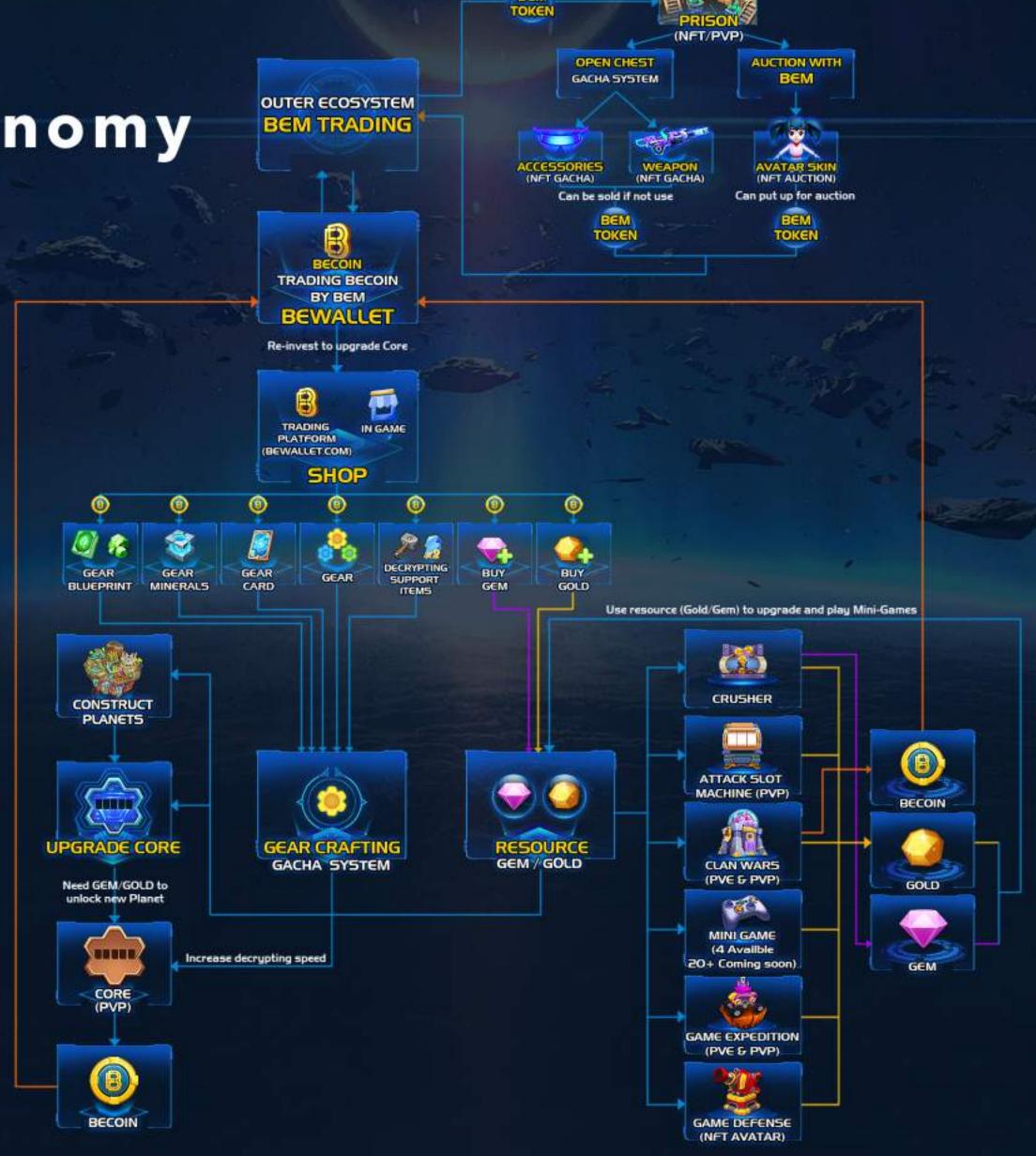
## NFT in Bemil

- There are 2 types of NFTs, NFT heroes & NFT weapons. The NFTs are used for Prison Mode & Tower Defense mode
- NFT heroes can equip NFT weapons.
- NFT heroes can learn skills (non NFT 2 active skills and 1 passive skills)."





# Game Economy





# Why Bemil will success?

- Proven track records: 15,000 active users as of August 28th with the highest growth rate of over 6% per day.
- Low barrier of entry: A starter pack only costs 761 Becoin.
- Stable earning: Income is not influenced by whale investors or by others' activities.
- Scalable system: Anti-ponzi system plus new gameplay modes are constantly being developed.
- Strong community: 15,000 users in Facebook group & 8,000 followers on fanpage by August 2021.
- Non-crypto participants: Has been working well with the back up of macro KOLs from backer companies, with a total of 50 millions followers."





### Team



#### **CEO: Han Nguyen**

Founder and CEO of Thudo Multimedia

The first chief software engineer to successfully launch HANEL brand products such as CRT flat screen TVs, digital TV receiver. Over 10 years as CEO of online gaming projects with hundreds thousands of CCUs.

Lead one of the 20 global companies that owns digital content copyright protection solution with the trade name Sigma DRM.



#### CTO: Chinh Ngo

CTO at SkyAds for over 5 years.

He leads a dev team of 20 men in a 200 employee company. Mr. Chinh developed applications for different social platforms including Facebook, YouTube, Zalo on both mobile and PC. He is also an expert in managing and operating tech system of different companies.



#### **CPO: Lam Son**

3 years as Game Production Consultant for Chinapost.

2 years as Project Leader for SkyVu - an American Game Studio, top 2 in American market 2015.

5 years as Art Leader for different Vietnamese mobile game studios. 2 years as Art Leader for Vietnamese branch of Studio Ghibli.

Award: First prize in BlueBird 2017 for independent game developers.



#### CMO: An Ly

Mr. An has 7 years of experiences in communication and ad-network industry, being certified partner with major platforms: Google, Facebook. Out of those, he has 5 years as Project Manager at Netlink Online Communication.

He's got exceptional know-how in community development and understand cultural aspects of the targeted market, on a global term.



# Advisors



Executive Advisor
Co-Founder & CEO of Faraland.
CEO of Felizz.
CTO of Merctrans - Leading localization and translation in Vietnam.
5 years experience in dapp and blockchain.
Over 10 years in software engineering.



Thi Truong
Executive Advisor
Founder of Icetea Labs, Polka Foundry
& RedKite Launch.
He is also the incubator of a couple of
blockchain projects such as Faraland,
GameFi, Bunicorn, Kaby Arena etc.



Co-Founding Advisor
CEO of FaraStarter.
CMO of VCC Exchange - A portfolio of
BitMEX and Signum Capital.
Owner & Co-Founder of several Crypto
Trading & Investing channels.
10 years in Business Growth & Operation
for several businesses.



### Roadmap

#### Q4 2020

Ideas & basic features developed

#### Q1 2021

Beta v1.0 released Exchange & trading system within game

### Q2 2021

Bewallet system
Partnerships with macro influencers formed
Marketing warm-up

### Q3 2021

Private sale
Upgrade Tower Defense mechanism
Installment system

#### Q4 2021

NFT heroes & weapons
Clan war system released
Prison Mode
IDO & Listing

### Q1 2022

Island advertising feature World Boss Fight system African Market expansion

### Q2 2022

Galaxy mode
Global market expansion





# **\$BEM Tokenomic**

		Amount
Seed	\$0.0075	\$300,000
Strategic	\$0.0100	\$950,000
VC	\$0.0135	\$405,000
Public	\$0.0100	\$240,000



15%



Ecosystem 30%

20%



### **\$BEM Tokenomic**





### Backers





































