

The new generation travel & tourism payment and reward system created by Cryptocurrency.





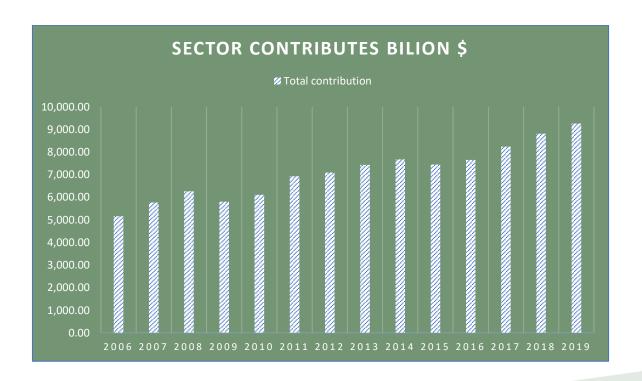
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## 01. Presentation

"Travel and tourism industries are key drivers for investment and economic growth globally. The sector contributes US \$ 8.8 trillion, or 10.4% of global GDP, and accounts for 319 million jobs, or a tenth of all jobs on the planet."



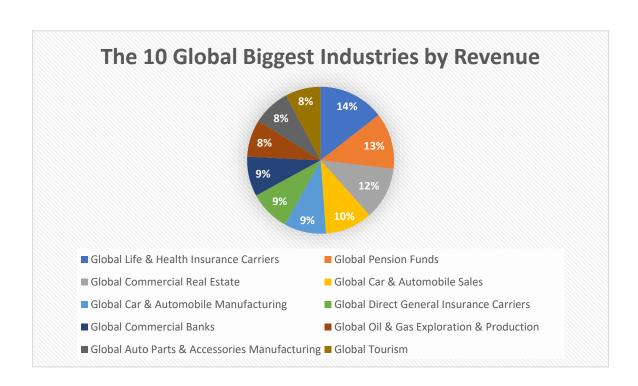


According to monitored international macroeconomic data by the leading international body The World Trade Organization, one of the world's largest commercial service sector industries is tourism & travel. It incorporates many industries, including lodging, transport, attractions, travel companies, and more. Globally, travel and tourism's direct contribution to GDP was approximately 2.9 trillion U.S. dollars in 2019. This industry was severely impacted by the global coronavirus (COVID-19) pandemic that began in early 2020. However, in a ranking top again due to control of the Covid-19 globally in the first quarter of 2021.

Domestic and international travel has become increasingly common all over the world. As a result, both leisure travel spending and business travel spending have recorded year-over-year growth over the past five years. This increase in travel also enabled the growth of the number of hotel guests and, accordingly, the Sunday size of the hotel industry. Key performance indicators such as RevPAR (income per available room), ADR (average daily wage), and occupancy have shown year-on-year growth over the past decade due to the influx of tourists around the world.



# 2. Targeting the tourism and travel industry



Tourism has become one of the most important players in international trade and is also one of the main sources of income for many developing countries. Today the volume of tourism business is



equal to or even greater than oil exports, food products, or automobiles. This growth goes hand in hand with increased diversity and competition between destinations. This has led to the global spread of tourism to industrialized countries and to obtaining economic benefits and employment opportunities in many related sectors, from construction to agriculture or telecommunications.



It has become increasingly common for travelers to book their own trips. With the developing digitization of the travel industry, many



consumers turn to online travel agencies to book their trips. While there are some major online platforms available, it is now possible to book almost any size of facility and event online.

Considering the entire travel duration from home to back home, this is not just limited to online hotel reservations or ticket purchases. A traveler needs to spend effort on different kinds of processes like private transportation, car rentals, boat tours, guide services, local shopping, tour guides, even tipping. Today, it is necessary to go through various platforms to complete these processes.





# 3. Our Solution



Imagine a new generation travel portal where giant tourism companies do not praise themselves or their contracted facilities, where only biased customer reviews are not allowed, where you do



not have to pay different local currencies that are not familiar to you, where there are no chaotic Swift transfers or high credit card commissions.

Thousands of accommodation facilities, yachts, transportation vehicles, travel services, and ticket booking companies around the world can publish their own products, thousands of travelers review and rate their experiences, you ask questions, make reservations in the fastest, easiest and safest way, and make all payments in a single new way. Think of a giant platform where you can easily do it with the next generation of Cryptocurrency and earn digital money rewards at each of your events. Even if you share your latest travel story with other users too.



# 4. Welcome to Ariva.World



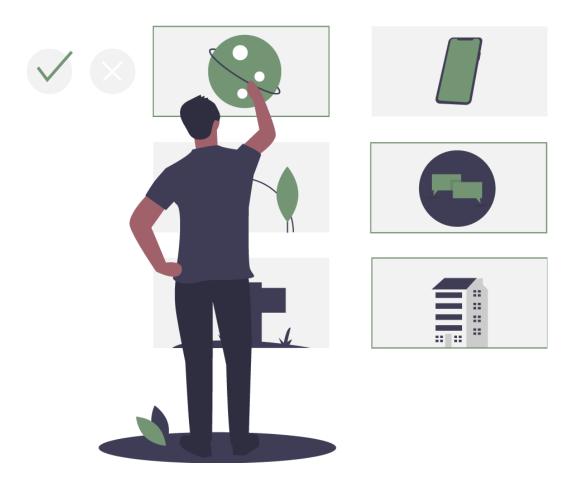
We are proudly presenting to you "Ariva.World" the new generation of a decentralized travel & tourism portal powered by the Binance Smart Chain.



A Travel & Tourism network where members can meet with global and local tourism service providers in the light of previous travelers' experiences and shares, make bookings with Cryptocurrency and earn crypto money from both their reservations and valuable content sharing.



# 5. Mission



Our mission is to create a worldwide Cryptocurrency based B2C tourism & travel platform by launching the "Ariva.World" portal,



enabling travelers to make bookings safely and easily, and pioneering online travel payments to be paid with cryptocurrencies.

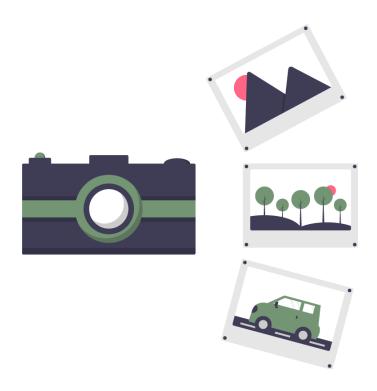


# Ariva.World contains the following sections



• Facility and service listings: A travel portal open to everyone with B2C facility and service details, where travelers can make booking with Cryptocurrency.



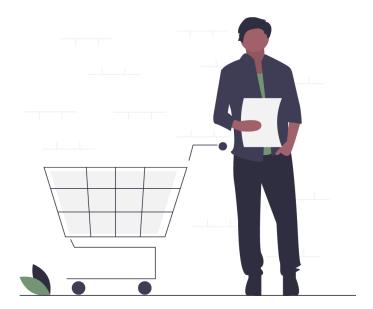


• **Travel Review Blog:** A blockchain-connected travel review blog designed to earn Cryptocurrency rewards for authors and contributors.



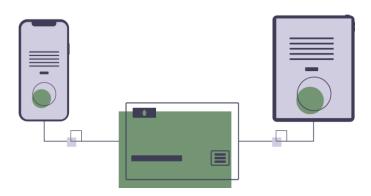


 Business Dashboard: Product & service management panel for travel service providers like hotels and restaurants, airlines, car rental, tour guides, etc.



 Online Shop: An online shop where travel or touristic valuable local goods can be sold in retail with Cryptocurrency..





• **Exchange Center:** Decentralized public exchange for securely exchanging your desired coins and token to ARV.



## 6. VISION

ARIVA (ARV) produced to eliminate the expensive costs of international high-volume money transfers and the Swift transaction complexity in tourism and travel transactions, which are among one of the highest volume industries in the world economy.

One of its main aims is to eliminate the complexity and difficulty arising from the use of local currency in the destination country. ARV is the tourism cryptocurrency of the near future that can be spent safely in every country of the world from its crypto money wallet, eliminating the need to carry cash or debit cards.





## 7. ARIVA (ARV)



The native cryptographically-secured fungible protocol token of Ariva. World (ticker symbol **ARV**) is a transferable representation of attributed utility functions specified in the protocol/code of Ariva. World, and which is designed to be used solely as an interoperable utility token thereon.

ARV is a functional multi-utility token which will be used as the medium of exchange between participants on Ariva. World in a decentralised manner. The goal of introducing ARV is to provide a convenient and secure mode of payment and settlement between participants who interact within the ecosystem on Ariva. World



without any intermediaries such as centralised third party entity/institution/credit. It is not, and not intended to be, a medium of exchange accepted by the public (or a section of the public) as payment for goods or services or for the discharge of a debt; nor is it designed or intended to be used by any person as payment for any goods or services whatsoever that are not exclusively provided by the issuer. ARV does not in any way represent any shareholding, participation, right, title, or interest in the Company, the Distributor, their respective affiliates, or any other company, enterprise or undertaking, nor will ARV entitle token holders to any promise of fees, dividends, revenue, profits or investment returns, and are not intended to constitute securities in USA, Switzerland, Singapore or any relevant jurisdiction. ARV may only be utilised on Ariva. World, and ownership of ARV carries no rights, express or implied, other than the right to use ARV as a means to enable usage of and interaction within Ariva World.

Further, ARV provides the economic incentives which will be distributed to encourage users to exert efforts towards contribution and participation in the ecosystem on Ariva. World, thereby creating a mutually beneficial system where every participant is fairly compensated for its efforts. ARV is an integral and indispensable part



of Ariva.World, because without ARV, there would be no incentive for users to expend resources to participate in activities or provide services for the benefit of the entire ecosystem on Ariva.World. Given that additional ARV will be awarded to a user based only on its actual usage, activity and efforts made on Ariva.World and/or proportionate to the frequency and volume of transactions, users of Ariva.World and/or holders of ARV which did not actively participate will not receive any ARV incentives.

ARV may be used as the native platform currency for settlement of transactions and exchanges within the Ariva. World ecosystem, and would facilitate global and local tourism and travel networks.

To promote an active community where users may interact and share and each user may receive incentives proportionate to their efforts, the platform would introduce various incentive programs to allow users to earn native ARV rewards for users who use the platform (e.g. for reservations) or valuable information/content/review sharing.

Eliminates the need for complicated and expensive SWIFT operations that require a lot of detailed information.



No expensive credit card commissions and no exchange differences cost in local currency.

ARV doesn't suffer from the transaction limit restrictions set by banks for credit and debit cards during the payment or while in the destination country.

Eliminates the need to carry multiple alternative payment methods such as debit cards, credit cards, cash with you.

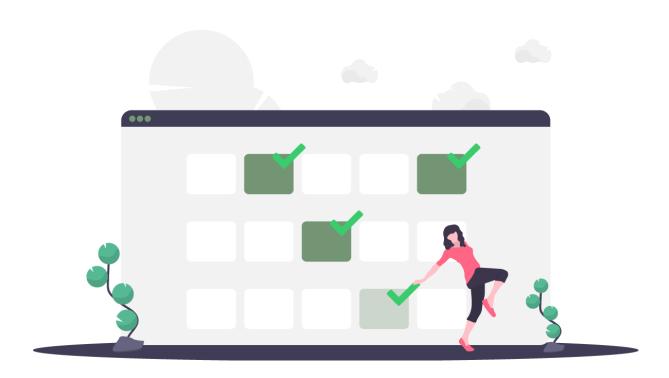
There is no obligation to perform complex local currency exchange rate accounts in each transaction at the destination.

Cryptocurrency increase reflects the wallet instantly, which is a chance to cost travel and vacation much more affordable or almost free.

There is no obligation to share personal credit card or bank account details with companies you do not know personally.



## 8. ROAD MAP



## • 2021, 2nd Q

- Project development and market research
- Preliminary meetings with tourism and travel companies
- Building a project team
- Project design
- Website Development
- Coin Protocol Creation



## • 2021, 3rd Q

- Launching on PancakeSwap
- Collection of investments
- Creation of an appropriation found
- Whitepaper creation
- Improve website usability
- Start a powerful marketing campaign
- Listing on most major cryptocurrency data authority
   websites
- Hiring for empty positions
- Start developing Ariva. World project

## • 2021, 4th Q

- Growing global marketing campaigns
- Listing on medium-sized exchanges
- Launching Ariva. World beta version
- Start developing Ariva. Finance project
- Growing ARIVA team

## • 2022, 1st Q

- Blockchain For Travel Forum in Dubai
- Ariva.Digital Version Update



- Launching Ariva. World Dubai Company
- Ariva.World Release Candidate
- Launching Ariva. World Android and iOS Apps
- Launching Ariva. Finance Payment Gateway
- Launching Ariva.Game Metaverse Website
- Publishing Ariva Wonderland Whitepaper
- Launching Ariva Wonderland Pre-Alpha Test
- o B2B Business developments

## • 2022, 2nd Q

- Growing Global Marketing Campaigns
- Continuing Ariva Wonderland Land Sales
- Ariva Wonderland NFT Marketplace Version Update
- Ariva Wonderland Map Version Update
- Launching Ariva Wonderland Creator Editor
- Ariva.World Version Update
- Adding Additional Languages to Ariva. World
- Partnership for Ariva Debit Card and Pos Machine
- Ariva Presentation in GTF Leaders Summit in Washington,
   D.C.
- Completion of Preliminary Preparations for Ariva Blockchain



- Ariva Creator (Editor design (UI) Realization for Ariva
   Wonderland
- o Listing new trading pair on major exchanges

## • 2022, 3rd Q

- Growing Influencer Marketing Campaigns
- o Partnership With Hotel Groups and Travel Agents
- Adding Additional Cryptocurrencies to Ariva. World
- Ariva.Finance Payment Getaway for B2C
- Ariva Wonderland System Customizations
- o Ariva Presentation in GTF Leaders Summit in Brussels
- o Launching Ariva Fan Online Shopping on Ariva. Digital
- Start Developing Ariva.Club Project
- Start working on switching to ARV's own network on Testnet

## • 2022, 4th Q

- Publishing Ariva Wonderland Beta with fully VR Support
- Launching the Ariva.Club Alpha Version
- Launching the ARV Voting
- o Ariva Presentation in GTF Leaders Summit in Bali
- Audit by credible company



- Switching ARV to its own Mainnet Network
- Publication of the 2023 Roadmap

## • 2023, 1st Q

## Ariva.World

- Desktop site release with flight module
- o B2C Hotel booking module release
- Additional payment methods integration
- Additional language integrations
- o UX and UI improvements
- o Launching paid ads on search engines
- Launching paid ads on social media

#### **Ariva Wonderland**

- o Adding more powerful features to Ariva Creator
- o Launching Ariva Wonderland Creator Editor
- Continuing Ariva Wonderland Land Sales
- o Additional security systems works
- o Improve the in-game trade system

## Ariva.Digital

- o Partnerships with crypto projects
- o Attending exclusive blockchain and tourism events



- o Meetings with hotel groups
- o Detailed security checks

## • 2023, 2nd Q

#### Ariva.World

- o P2P Hotel booking module release
- Hotel Business Dashboard web version release
- o Travel2Earn release
- o UX and UI improvements
- o Launching offline marketing campaigns
- o Continuing paid ads on search engines
- o Continuing paid ads on social media

#### **Ariva Wonderland**

- o Ability to create salable objects with Ariva Creator
- o Publishing Ariva Wonderland Beta with full VR Support
- Continuing Ariva Wonderland Land Sales
- Detailed optimization work

## Ariva.Digital

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- o Partnerships with crypto projects
- o Growing Influencer Marketing Campaigns
- o Attending exclusive blockchain and tourism events



- o Meetings with Airline Companies
- o Detailed security checks

## • 2023, 3rd Q

#### Ariva.World

- P2P Yacht Charter Module Release
- o B2C Private Jet hire module Release
- o Invite2Earn release
- UX and UI improvements

#### Ariva.Club

o Mobile Application Development Start

#### **Ariva Wonderland**

- o Additional improvements to the Play2Earn system
- o Continuing Ariva Wonderland Land Sales
- o Unique expedition systems developing

## **Ariva.Digital**

- o Partnerships with crypto projects
- Growing Influencer Marketing Campaigns
- o Attending exclusive blockchain and tourism events
- o Meetings with Yacht Charter Companies



o Detailed security checks

## 2023, 4th Q

### Ariva.Club

- Mobile Application Beta version release
- o Adding friend and private chat module release
- Matching friends based on interests artificial intelligence bot
- o Event module development and improvement
- o Route creation, and travel together module release
- o Review2Earn Releases
- UX and UI improvements
- o Launching Influencer Marketing Campaigns
- o Launching paid ads on search engines

#### Ariva.World

- o UX and UI improvements
- o Continuing paid ads on search engines
- o Continuing paid ads on social media
- o Continuing offline marketing campaigns,

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## **Ariva Wonderland**

o Building the infrastructure for new in-game layers



## **Ariva.Digital**

- o Partnerships with crypto projects
- o Growing Influencer Marketing Campaigns
- o Attending exclusive blockchain and tourism events
- Detailed security checks

## • 2024, 1st Q

#### Ariva.Club

- o Group voice chat module release
- o Activating the reward points system
- Reward Points / ARV exchange module release
- o Improved usability of reward points in Ariva.World
- o Launching the NFT badge feature
- o UX and UI improvements
- o Continuing Influencer Marketing Campaigns
- Continuing paid ads on search engines
- o Continuing offline marketing campaigns

#### Ariva.World

- o Launching the NFT badge feature
- UX and UI improvements
- o Continuing paid ads on search engines



- o Continuing paid ads on social media
- o Continuing offline marketing campaigns

## • 2024, 2nd Q

## Ariva.Finance

- Mobile Application / pos release
- Webhook Development
- New networks support
- o New coins support

## Ariva.Club

- o Integrations with Ariva.Finance
- Launching the ADS feature for facilities With B2B
   Dashboard

#### Ariva.World

- o Integrations with Ariva.Finance
- Launching the ADS feature for facilities With B2B
   Dashboard
- o Continuing Influencer Marketing Campaigns
- o Continuing paid ads on search engines
- o Continuing offline marketing campaigns



## 9. SOCIAL MEDIA



https://ariva.digital



https://t.me/ariva\_arv



https://twitter.com/ArivaCoin



https://www.youtube.com/channel/UCYab7J37fMRtP7ucjEc0eog



https://www.instagram.com/arivacoin/



https://www.facebook.com/arivadigital



https://www.reddit.com/r/ArivaCoin



https://medium.com/@arivacoin



https://github.com/ariva-digital



## **10. LEGAL DISCLAIMER**

PLEASE READ THE ENTIRETY OF THIS "LEGAL DISCLAIMER" SECTION
CAREFULLY. NOTHING HEREIN CONSTITUTES LEGAL, FINANCIAL, BUSINESS OR
TAX ADVICE AND YOU SHOULD CONSULT YOUR OWN LEGAL, FINANCIAL, TAX
OR OTHER PROFESSIONAL ADVISOR(S) BEFORE ENGAGING IN ANY ACTIVITY IN
CONNECTION HEREWITH. NEITHER ARIVA CO. (THE COMPANY), ANY OF THE
PROJECT TEAM MEMBERS (THE ARIVA TEAM) WHO HAVE WORKED ON
ARIVA.WORLD (AS DEFINED HEREIN) OR PROJECT TO DEVELOP ARIVA.WORLD
IN ANY WAY WHATSOEVER, ANY DISTRIBUTOR/VENDOR OF ARV TOKENS (THE
DISTRIBUTOR), NOR ANY SERVICE PROVIDER SHALL BE LIABLE FOR ANY KIND
OF DIRECT OR INDIRECT DAMAGE OR LOSS WHATSOEVER WHICH YOU MAY
SUFFER IN CONNECTION WITH ACCESSING THIS WHITEPAPER, THE WEBSITE AT
HTTPS://ARIVA.DIGITAL/ (THE WEBSITE) OR ANY OTHER WEBSITES OR
MATERIALS PUBLISHED BY THE COMPANY.

**Project purpose:** You agree that you are acquiring ARV to participate in Ariva. World and to obtain services on the ecosystem thereon. The Company, the Distributor and their respective affiliates would develop and contribute to the underlying source code for Ariva. World. The Company is acting solely as an arms' length third party in relation to the ARV distribution, and not in the capacity as a financial advisor or fiduciary of any person with regard to the distribution of ARV.

Nature of the Whitepaper: The Whitepaper and the Website are intended for general informational purposes only and do not constitute a prospectus, an offer document, an offer of securities, a solicitation for investment, or any offer to sell any product, item, or asset (whether digital or otherwise). The information herein may not be exhaustive and does not imply any element of a contractual relationship. There is no assurance as to the accuracy or completeness of such



information and no representation, warranty or undertaking is or purported to be provided as to the accuracy or completeness of such information. Where the Whitepaper or the Website includes information that has been obtained from third party sources, the Company, the Distributor, their respective affiliates and/or the ARIVA team have not independently verified the accuracy or completeness of such information. Further, you acknowledge that circumstances may change and that the Whitepaper or the Website may become outdated as a result; and neither the Company nor the Distributor is under any obligation to update or correct this document in connection therewith.

**Token Documentation:** Nothing in the Whitepaper or the Website constitutes any offer by the Company, the Distributor, or the ARIVA team to sell any ARV (as defined herein) nor shall it or any part of it nor the fact of its presentation form the basis of, or be relied upon in connection with, any contract or investment decision. Nothing contained in the Whitepaper or the Website is or may be relied upon as a promise, representation or undertaking as to the future performance of Ariva. World. The agreement between the Distributor (or any third party) and you, in relation to any distribution or transfer of ARV, is to be governed only by the separate terms and conditions of such agreement.

The information set out in the Whitepaper and the Website is for community discussion only and is not legally binding. No person is bound to enter into any contract or binding legal commitment in relation to the acquisition of ARV, and no digital asset or other form of payment is to be accepted on the basis of the Whitepaper or the Website. The agreement for distribution of ARV and/or continued holding of ARV shall be governed by a separate set of Terms and Conditions or Token Distribution Agreement (as the case may be) setting out the terms of such distribution and/or continued holding of ARV (the Terms and Conditions), which shall be separately provided to you or made available on the



Website. The Terms and Conditions must be read together with the Whitepaper. In the event of any inconsistencies between the Terms and Conditions and the Whitepaper or the Website, the Terms and Conditions shall prevail.

**Deemed Representations and Warranties:** By accessing the Whitepaper or the Website (or any part thereof), you shall be deemed to represent and warrant to the Company, the Distributor, their respective affiliates, and the ARIVA team as follows:

- a) in any decision to acquire any ARV, you have shall not rely on any statement set out in the Whitepaper or the Website;
- b) you will and shall at your own expense ensure compliance with all laws,
   regulatory requirements and restrictions applicable to you (as the case may be);
- c) you acknowledge, understand and agree that ARV may have no value, there is no guarantee or representation of value or liquidity for ARV, and ARV is not an investment product nor is it intended for any speculative investment whatsoever;
- d) none of the Company, the Distributor, their respective affiliates, and/or the ARIVA team members shall be responsible for or liable for the value of ARV, the transferability and/or liquidity of ARV and/or the availability of any market for ARV through third parties or otherwise; and
- e) you acknowledge, understand and agree that you are not eligible to participate in the distribution of ARV if you are a citizen, national, resident (tax or otherwise), domiciliary and/or green card holder of a geographic area or country (i) where it is likely that the distribution of ARV would be construed as the sale of a security (howsoever named), financial service or investment product and/or (ii) where participation in token distributions is prohibited by applicable law, decree, regulation, treaty, or administrative



act (including without limitation the United States of America, Canada, and the People's Republic of China); and to this effect you agree to provide all such identity verification document when requested in order for the relevant checks to be carried out.

The Company, the Distributor and the ARIVA team do not and do not purport to make, and hereby disclaims, all representations, warranties or undertaking to any entity or person (including without limitation warranties as to the accuracy, completeness, timeliness, or reliability of the contents of the Whitepaper or the Website, or any other materials published by the Company or the Distributor). To the maximum extent permitted by law, the Company, the Distributor, their respective affiliates and service providers shall not be liable for any indirect, special, incidental, consequential or other losses of any kind, in tort, contract or otherwise (including, without limitation, any liability arising from default or negligence on the part of any of them, or any loss of revenue, income or profits, and loss of use or data) arising from the use of the Whitepaper or the Website, or any other materials published, or its contents (including without limitation any errors or omissions) or otherwise arising in connection with the same. Prospective acquirors of ARV should carefully consider and evaluate all risks and uncertainties (including financial and legal risks and uncertainties) associated with the distribution of ARV, the Company, the Distributor and the ARIVA team.

**ARV Token:** ARV are designed to be utilised, and that is the goal of the ARV distribution. In particular, it is highlighted that ARV:

 a) does not have any tangible or physical manifestation, and does not have any intrinsic value (nor does any person make any representation or give any commitment as to its value);



- b) is non-refundable and cannot be exchanged for cash (or its equivalent value in any other digital asset) or any payment obligation by the Company, the Distributor or any of their respective affiliates;
- c) does not represent or confer on the token holder any right of any form with respect to the Company, the Distributor (or any of their respective affiliates), or its revenues or assets, including without limitation any right to receive future dividends, revenue, shares, ownership right or stake, share or security, any voting, distribution, redemption, liquidation, proprietary (including all forms of intellectual property or licence rights), right to receive accounts, financial statements or other financial data, the right to requisition or participate in shareholder meetings, the right to nominate a director, or other financial or legal rights or equivalent rights, or intellectual property rights or any other form of participation in or relating to Ariva. World, the Company, the Distributor and/or their service providers;
- d) is not intended to represent any rights under a contract for differences or under any other contract the purpose or pretended purpose of which is to secure a profit or avoid a loss;
- e) is not intended to be a representation of money (including electronic money), security, commodity, bond, debt instrument, unit in a collective investment scheme or any other kind of financial instrument or investment;
- f) is not a loan to the Company, the Distributor or any of their respective affiliates, is not intended to represent a debt owed by the Company, the Distributor or any of their respective affiliates, and there is no expectation of profit; and
- g) does not provide the token holder with any ownership or other interest in the Company, the Distributor or any of their respective affiliates.



Notwithstanding the ARV distribution, users have no economic or legal right over or beneficial interest in the assets of the Company, the Distributor, or any of their affiliates after the token distribution.

To the extent a secondary market or exchange for trading ARV does develop, it would be run and operated wholly independently of the Company, the Distributor, the distribution of ARV and Ariva. World. Neither the Company nor the Distributor will create such secondary markets nor will either entity act as an exchange for ARV.

Informational purposes only: The information set out herein is only conceptual, and describes the future development goals for Ariva. World to be developed. In particular, the project roadmap in the Whitepaper is being shared in order to outline some of the plans of the ARIVA team, and is provided solely for INFORMATIONAL PURPOSES and does not constitute any binding commitment. Please do not rely on this information in deciding whether to participate in the token distribution because ultimately, the development, release, and timing of any products, features or functionality remains at the sole discretion of the Company, the Distributor or their respective affiliates, and is subject to change. Further, the Whitepaper or the Website may be amended or replaced from time to time. There are no obligations to update the Whitepaper or the Website, or to provide recipients with access to any information beyond what is provided herein.

**Regulatory approval:** No regulatory authority has examined or approved, whether formally or informally, any of the information set out in the Whitepaper or the Website. No such action or assurance has been or will be taken under the laws, regulatory requirements or rules of any jurisdiction. The publication, distribution or dissemination of the Whitepaper or the Website does not imply



that the applicable laws, regulatory requirements or rules have been complied with.

Cautionary Note on forward-looking statements: All statements contained herein, statements made in press releases or in any place accessible by the public and oral statements that may be made by the Company, the Distributor and/or the ARIVA team, may constitute forward-looking statements (including statements regarding the intent, belief or current expectations with respect to market conditions, business strategy and plans, financial condition, specific provisions and risk management practices). You are cautioned not to place undue reliance on these forward-looking statements given that these statements involve known and unknown risks, uncertainties and other factors that may cause the actual future results to be materially different from that described by such forward-looking statements, and no independent third party has reviewed the reasonableness of any such statements or assumptions. These forward-looking statements are applicable only as of the date indicated in the Whitepaper, and the Company, the Distributor as well as the ARIVA team expressly disclaim any responsibility (whether express or implied) to release any revisions to these forward-looking statements to reflect events after such date.

References to companies and platforms: The use of any company and/or platform names or trademarks herein (save for those which relate to the Company, the Distributor or their respective affiliates) does not imply any affiliation with, or endorsement by, any third party. References in the Whitepaper or the Website to specific companies and platforms are for illustrative purposes only.

**English language:** The Whitepaper and the Website may be translated into a language other than English for reference purpose only and in the event of



conflict or ambiguity between the English language version and translated versions of the Whitepaper or the Website, the English language versions shall prevail. You acknowledge that you have read and understood the English language version of the Whitepaper and the Website.

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## 11. RISK WARNING

Ariva. World is currently in the initial development stages and there are a variety of unforeseeable risks. You acknowledge and agree that there are numerous risks associated with acquiring ARV, holding ARV, and using ARV for participation in Ariva. World. In the worst scenario, this could lead to the loss of all or part of ARV held. IF YOU DECIDE TO ACQUIRE ARV OR PARTICIPATE IN ARIVA. WORLD, YOU EXPRESSLY ACKNOWLEDGE, ACCEPT AND ASSUME THE FOLLOWING RISKS:

Uncertain Regulations and Enforcement Actions: The regulatory status of Ariva. World, ARV and distributed ledger technology is unclear or unsettled in many jurisdictions. The regulation of digital assets has become a primary target of regulation in all major countries in the world. It is impossible to predict how, when or whether regulatory agencies may apply existing regulations or create new regulations with respect to such technology and its applications, including ARV and/or Ariva. World. Regulatory actions could negatively impact ARV and/or Ariva. World in various ways. The Company, the Distributor (or their respective affiliates) may cease operations in a jurisdiction in the event that regulatory actions, or changes to law or regulation, make it illegal to operate in such jurisdiction, or commercially undesirable to obtain the necessary regulatory approval(s) to operate in such jurisdiction. After consulting with a wide range of legal advisors to mitigate the legal risks as much as possible, the Company and Distributor have worked with the specialist blockchain department at with contracted law firms and obtained a legal opinion on the token distribution, and will be conducting business in accordance with the prevailing market practice.



- Inadequate disclosure of information: As at the date hereof, Ariva. World is still under development and its design concepts, consensus mechanisms, algorithms, codes, and other technical details and parameters may be constantly and frequently updated and changed. Although this whitepaper contains the most current information relating to Ariva. World, it is not absolutely complete and may still be adjusted and updated by the ARIVA team from time to time. The ARIVA team has neither the ability nor obligation to keep holders of ARV informed of every detail (including development progress and expected milestones) regarding the project to develop Ariva. World, hence insufficient information disclosure is inevitable and reasonable.
- Failure to develop: There is the risk that the development of Ariva. World will not be executed or implemented as planned, for a variety of reasons, including without limitation the event of a decline in the prices of any digital asset, virtual currency or ARV, unforeseen technical difficulties, and shortage of development funds for activities.
- Security weaknesses: Hackers or other malicious groups or organisations may attempt to interfere with ARV and/or Ariva. World in a variety of ways, including, but not limited to, malware attacks, denial of service attacks, consensus-based attacks, Sybil attacks, smurfing and spoofing. Furthermore, there is a risk that a third party or a member of the Company, the Distributor or their respective affiliates may intentionally or unintentionally introduce weaknesses into the core infrastructure of ARV and/or Ariva. World, which could negatively affect ARV and/or Ariva. World.



Further, the future of cryptography and security innovations are highly unpredictable and advances in cryptography, or technical advances (including without limitation development of quantum computing), could present unknown risks to ARV and/or Ariva. World by rendering ineffective the cryptographic consensus mechanism that underpins that blockchain protocol.

Other risks: In addition, the potential risks briefly mentioned above are not exhaustive and there are other risks (as more particularly set out in the Terms and Conditions) associated with your participation in Ariva. World, as well as acquisition of, holding and use of ARV, including those that the Company or the Distributor cannot anticipate. Such risks may further materialise as unanticipated variations or combinations of the aforementioned risks. You should conduct full due diligence on the Company, the Distributor, their respective affiliates, and the ARIVA team, as well as understand the overall framework, mission and vision for Ariva. World prior to participating in the same and/or acquiring ARV.